



To Our Shareholders:

As we embark into Q2 of 2022, we wanted to give you a recap of how the 2022 strategies are coming together!

So far, the Company has executed two letters of intent to purchase two companies under the Branded Legacy, Inc umbrella. We are working in the direction of owning every part of the manufacturing process to control costs and add additional products. Spikes CBDX, LLC has launched two new products under the Delta 8 gummy line to expand its product portfolio. We are seeing an increase in new accounts and repeat business of the Delta 8 gummies – becoming the flagship product for the Spikes CBDX.

There is still much to accomplish, and it's important to know just how big these potential acquisitions really are. In March, an LOI to acquire All In Extracts, LLC was signed, and as this potential acquisition comes to fruition, the Company will have complete control over the development of new products from the very beginning. The cost savings are going to increase profit margins on all products being made. Currently, the two companies are working together to create new products such as the newly launched THC-O/Delta 8 gummy blend. In addition, samples of disposable vape cartridges have been received as of April 6th and are in the reviewing process.

Earlier this week, a LOI to acquire Kamino Propagation and Research, LLC was signed. Kamino Propagation and Research grows industrial hemp and currently sells CBD flower. An acquisition means that Branded Legacy, Inc would own a farm to grow hemp and not having to succumb to most supply chain issues. If and when these acquisitions occur, Branded Legacy will own a company that grows its own CBD flower, an extractions company to produce many product variations, and the sales arm to reach customers.

Company President, Brandon White, has spearheaded this entire process, and his experience and expertise in sales is proving that he is the right person to lead Branded Legacy, Inc into the future. As sales are the primary focus, our customers and potential customers have given feedback as to what products are selling in stores, and what they would like to see from us. This proves the importance of these potential acquisitions. The key in this industry is to constantly be able to innovate and edge out the competition. As we continue to expand our customer base and product portfolio, we are experiencing larger orders from existing customer. We have expanded into many new locations over those past few months. Initial orders were on the small end to give our brands a try and see how they sell in their locations. All our reorders have grown since initial orders. This is a strong sign as to where are revenues are going.

Company leadership is unified in its vision and mission, and one immediate focus is marketing. The Company is currently interviewing Orlando's local UCF business students for social media interns to help with creating content and engage with audience as well as email marketing and content creation. Reflecting on last year, and the beginning of this year, things are certainly looking up. There are many more exciting things in the works including the Form S-1 registration statement.

BRANDED LEGACY

"It's a very exciting time. With all the new products we've added and now with these signed LOI's, we are prepared and ready to make Q2 our best quarter ever. Couldn't be more thrilled of the direction we're headed." – Brandon White

Please feel free to contact me with any questions or concerns. Our shareholders are extremely important to us, and we want to make sure your voices and questions are heard and answered in a timely professional manner.

2022 is well underway, and growth is inevitable.

To follow the Company's latest developments visit us at www.brandedlegacy.com.

Sincerely Yours,

A handwritten signature in black ink, appearing to read "Jermain Strong". The signature is fluid and cursive, with a long horizontal stroke extending from the end of the name.

*Jermain Strong
Chief Executive Officer*