



Belo Horizonte, August 13, 2021, Cogna Educação S.A. (B3: COGN3; OTCQX: COGNY) – "Cogna" or the "Company" discloses today its results for the second quarter of 2021 (2Q21). The Company's financial information is presented on a consolidated figures basis, in Reais, in accordance with the Brazilian Corporate Law and accounting practices adopted in Brazil (BRGAAP), already in accordance with the financial report standards (IFRS), except when otherwise indicated form.

FINANCIAL HIGHLIGHTS

Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Net Revenue	1,300,599	1,372,520	-5.2%	1,262,384	3.0%	2,562,984	2,999,988	-14.6%
Recurring EBITDA ¹	329,517	120,623	173.2%	365,814	-9.9%	695,330	560,877	24.0%
Recurring EBITDA Margin	25.3%	8.8%	16.5 p.p.	29.0%	-3.6 p.p.	27.1%	18.7%	8.4 p.p.
Adjusted Net Income ²	(20,376)	(139,987)	-85.4%	6,495	-413.7%	(13,880)	(93,178)	-85.1%
Adjusted Net Margin	-1.6%	-10.2%	8.6 p.p.	0.5%	-2.1 p.p.	-0.5%	-3.1%	2.6 p.p.
Operating Cash Generation (OCG) after Capex ³	27,471	145,158	-81.1%	169,590	-83.8%	197,062	(1,512)	-13133.2%
OCG after Capex/Recurring EBITDA	8.3%	120.3%	-112.0 p.p.	46.4%	-38.0 p.p.	28.3%	-0.3%	28.6 p.p.

¹ EBITDA includes interest and default in the result, and excludes the impacts of the inventory surplus; ² Net profit adjusted by amortization of intangible goodwill of inventory, recognition of loss in the recoverable amount of assets and write-off of deferred assets, ³ Considers organic capex and investments with M&A and Expansion.

- Net revenue of R\$1.3 billion, a 5% decrease reflecting the revenue pressures over On-Campus higher education, which result was partially offset by the growth occurred in Distance Learning "DL" higher education and Vasta revenues.
- Recurring EBITDA of R\$330 million, with a margin of 25%, as a result of improved performance at receipt, higher timely payment by our students and a decrease in cost with faculty. Such improvement was reflected in a lower provision for bad debts (PDA) in out-of-pocket higher education and in installment products (PEP/PMT) compared to 2Q20.
- Post-capex operating cash generation (OGC) accumulated in the first semester of R\$197 million, against a negative R\$2 million in the first half of the last year.
- Net debt/Adjusted EBITDA for the last 12 months reached 2.13x, below the 3x limit. The Company announced the raise of R\$1.250 billion which will be used to increase the duration of its debt profile.

OPFRATING HIGHI IGHTS

- Cogna. Beginning of periodic disclosure of ESG (Environmental, Social, Governance) information in our Earnings Release, expanding the reach of these information in addition to our website www.esgcogna.com.br.
- **Kroton**. Growth of 12.4% of the student base for the DL in 2Q21, while its revenue grew 18.1% lead by Premium DL. The combination of growth in the digital student base, with measures adopted by the company's management to optimize costs and expenses, resulted in an improvement in Kroton's accumulated Recurring EBITDA Margin of 28.6 pp, even with a decrease in revenue for the period.
- Vasta. Growth of R\$31 million, or 28.1%, in net revenue, due to the increase observed in the revenue of all segments, mainly Subscription ex-PAR (traditional education systems and complementary solutions) which grew R\$14 million.

CONFERENCE CALL ON THE RESULTS

Date: August 13 | 4h00 p.m. Brasilia, 3h00 p.m. New York | Phones +1 844 204 8942, +1 412 717 9627 | Password: Cogna



MESSAGE FROM THE MANAGEMENT

After a challenging year in 2020, Cogna takes another important step towards the consolidation of the performance recovery, aiming to build the most complete and digital education ecosystem in Brazil. With this great objective ahead, the Company has been consistent with its capital allocation strategy, focusing on asset light segments and business models, with greater growth potential, and Return on Invested Capital ("ROIC").

Following the same guideline for all business units, we present important results throughout the first semester of 2021, aiming to make the Holding's structure increasingly efficient, in order to support the future plans of the business units.

Seeking to reinforce our commitments and positioning towards the environment, society and our stakeholders, in March 2021 we launched a website dedicated exclusively to the ESG (Environmental, Social, Governance), www.esgcogna.com.br, wherein we quarterly release our indicators. Additionally, as of 2Q21, we started publishing ESG information in a dedicated section to the issue in our Earnings Release.

Cogna:

- Post-capex operating cash generation (OGC) was positive by R\$197 million in the semester, compared to a negative R\$2 million in 1H20.
- Recurring EBITDA margin of 25.3% in 2Q21, due to the change in the mix with higher participation of digital students.
- Solid cash position (R\$3.7 billion) with strong balance sheet and important improvement in the levels of timely payment students in the period.
- Leverage remains under control, reaching a net debt/Adjusted EBITDA ratio of 2.13x, below the limit established by the 3.0x covenants.



(1) Adjusted EBITDA LTM (last twelve months) according to the debenture regulations, including extraordinary adjustments related to allowance for PDA, which totaled R\$ 644 million (R\$ 229 million in 2Q20 and R\$ 415 million in 4Q20).

- We are finalizing the process of increasing our debt duration (R\$1.4 billion), with a forecast for August. This movement started with a of R\$500 million raise in Vasta and the exchange of a R\$220 million debt that will be settled until August 15th, and shall be concluded with a debt issuance of R\$1.25 billion by the end of the month.
- Completion of the new ERP (Digital Finance program) implementation, with the SAP Cloud Go-live, integrating and optimizing the back office processes of Cogna, Kroton and Platos, increasing the efficiency and control of business information.
- **B2C Education Platform:** In line with what we presented at the last Cogna Day, we are structuring an ecosystem that will seek to consolidate the offer of all education services developed by Cogna itself, by other companies or







by content developers who wish to explore the power of an integrated Platform, with high flow, high recurrence and high transacted value. The Platform will bring together in one place a large set of educational solutions, including preparation courses for university entrance exams, technical, undergraduate and graduate courses. The development process has already started and is being led by Roberto Hengist, the new Head of Technology and Product of the Platform, a professional with over 15 years of experience in leading digital transformation initiatives and marketplace construction. The go-to-market is expected for the first half of 2022.

Kroton:

In the previous earnings release, we stated that 2020 was the year of restructuring the operation and strengthening Kroton's balance sheet. 1Q21 has already shown clear signs of performance recovery of Kroton, and the 2Q21 results unequivocally demonstrate that Kroton's restructuring is sustainable. Kroton's Recurring EBITDA Margin increased 28.6 pp, reaching 37.8%, even with a decrease of 10.9 % in revenue for the period. It is important to mention that this would be the first quarter in which we have a basis for comparing two periods affected by the COVID-19 pandemic. We still have challenges to be faced in 2H21 regarding the change of mix (On-Campus to digital), which will generate pressure on the revenue. Additionally, the resumption of On-Campus classes in the 2H21 will impact costs and, consequently, the margin.

The high efficiency in the quarter had as its main factors: (i) the improvement in the profile of our paying students, which, reduced the need for Provision for Doubtful Accounts (PDA) in accounts receivable; (ii) decrease in operating costs associated with Kroton's Campus turnaround, with the new academic model and with a larger digital student base, which showed an improvement of 12.4% compared to the same period of the last year; and (iii) evolution in the marketing strategy with a focus on digital channels, where we have greater measurement of ROIC, bringing greater efficiency in expenses with sales and marketing, and reducing the expenses by R\$22 million compared to 2Q20.

In line with Cogna's strategy, we had some important milestones over the last quarter, which reinforce our commitment of capital allocation by prioritizing asset light business models, with greater potential growth and higher ROIC at Kroton.

- Partnership between Ampli and TIM: Ampli is an Edtech platform created at Cogna approximately 1 year ago, with 100% digital solutions for graduation, post-graduation and free courses, developed to be used on mobile phone. The platform innovates by allowing weekly admission of students, and offers courses of shorter term, between 18 and 36 months. On July 7, Kroton announced a business partnership with TIM, which, since then, has been launching marketing campaigns and offering, through its sales channels, the opportunity for its more than 50 million users to hire and to attend 100% digital courses under the mobile first concept, offering 250 graduation and post-graduation courses and more than 400 open, flexible and affordable courses. According to the performance targets, TIM can start a partnership with Kroton, which ensures complete alignment of incentives for the company's growth.
- Kroton Transformation Program (PTK): In 2021, we began the most complete and ambitious technological transformation program of the entire set of systemic applications that support Kroton's activities, seeking to improve the delivery of services to our students. The systems that deliver admission journeys, academic journeys, administrative journeys and financial journeys are being updated, based on a new architecture and new technology backbone that will optimize the experience of Kroton's Digital and On-Campus education students. Another important step in Cogna's digital transformation process.





- Kroton restructuring: Kroton registered R\$ 30 million in non-recurring expenses related to its restructuring process of which, 48.3% with a non-cash effect. It is worth highlighting that we are up to date with our restructuring plan and registered in 2Q21 half of the R\$ 60 million to be recognized until the end of 2021.
- Increase of DL hubs: the hub expansion program has proved to be successful increasing the number of third-party units by 40%, totaling 2,168 units by the end of the semester.

If 2020 was the year of planting, 2021 begins the harvest and, in relation to the prospects for the intake of students for the second semester, with approximately 50% of the commercial cycle completed, we are very optimistic about the growth in enrollment, both On-Campus and Digital learning.

Vasta:

The impacts of the pandemic felt in undergraduate courses in 2020 were not very intense at Vasta, since the schools had already contracted their services almost entirely by the time the first wave started in the country (March/2020). On the other hand, the second wave of the pandemic directly impacted basic education schools – and consequently Vasta – in the year 2021. Even with these challenges, we expect to record a high-single-digit organic growth in the subscription revenue in the 2021 commercial cycle (from 4Q20 to 3Q21), lower than the reported ACV growth due to higher reuse of textbooks in PAR, student migration to public schools and student dropout at the early years level. Excluding PAR, we expect to record a low-double-digit organic growth in the subscription revenue, with a sound increase in complementary solutions (+53% to date) as the main highlight. We remain focused in turning Vasta into a primarily subscription business, with more resilient revenue.

As we have mentioned in past quarters, we have been steadily expanding the range of solutions offered through Plurall Store or our recently launched private tutoring platform, Plurall My Teacher.

For basic education, in partnership with Colégio Fibonacci (among the 10 best schools in terms of results of the National High School Exam - "ENEM"), we launched the Fibonacci Education System.

In addition, we now offer writing review services, through the *Redação Nota 1000*, which shall be offered to more than 4,500 partner schools in the Complementary Solutions segment. Also in this regard, we expanded our agreement with Macmillan to develop a bilingual educational platform, complementary to our English language products, which will be available as from the 2023 business cycle (4Q22-3Q23).

Additionally, our digital services platform begins to take shape with the launch of Somos Integra, a tool to connect preschools with our partner schools, and to offer EMME marketing services. EMME offers educational marketing solutions for schools through the license of its "software as a service" platform, in which customers hire a package of services with products and advertising materials, paying a monthly fee.

Despite still suffering from the effects caused by the second wave of the pandemic, we may see the rapid progress of the vaccination in the capital cities, in addition to a recent resumption of activities in partner schools, favor the return of children to schools and consequently the sales cycle of the 2022 school year. Additionally, we expect to add the Eleva Teaching Platform to our platform by the end of the year, after approval by the Administrative Council for Economic Defense - "CADE".

Just as we did at the undergraduate courses (Kroton), we took advantage of 2021 (which was expected to be impacted by the pandemic) to develop our platform, develop new solutions, acquire new products and prepare for growth. Some of the relevant developments made are:

- Acquisition of the Sistema de Ensino Eleva
- Acquisition of Redação Nota 1000





- Acquisition of EMME
- Acquisition of Meritt
- Acquisition of SEL
- Development of the partnership for elaboration of the Fibonacci Teaching System
- Development of partnership with Macmillan to offer bilingual education
- Offering new education solutions at Plurall Store (internal developments or partnerships with edtechs worldwide)
- Creation of the My Teacher solution, for private classes, and Plurall Adapta, of adaptive education, in partnership with Seneca
- Restructuring of the go-to-market, prioritizing the sale of solutions with underwriting business models, which proved to be more resilient

Today, with approximately 50% of the 2022 business cycle completed, we are very optimistic about the organic growth for ACV 2022.



RESULT OF BUSINESS UNITS

KROTON | OPERATING PERFORMANCE

Student Base

Student Base	2Q21	2Q20	% Y/Y	1Q21	% Q/Q
On-campus					
Units	131	176	-25.6%	131	0.0%
Students	208,991	292,152	-28.5%	225,749	-7.4%
Out-of-pocket	149,790	189,475	-20.9%	166,257	-9.9%
Prouni	23,928	31,042	-22.9%	24,452	-2.1%
FIES	12,318	27,485	-55.2%	10,890	13.1%
PEP	22,955	44,150	-48.0%	24,150	-4.9%
Digital					
Units	2,168	1,536	41.1%	1,544	40.4%
Students	620,418	552,029	12.4%	694,858	-10.7%
Total					
Students	829,409	844,181	-1.7%	920,607	-9.9%

The student base decreased 1.7% in 2Q21 as a consequence of the decrease occurred in the On-Campus education student base, which was partially offset by digital education, which maintained the trend observed in the last quarters and grew 12.4% in the period.

Digital Education - Change in Base

Student Base	2921	2Q20	% Y/Y
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Initial Base	694,858	603,578	17.8%
Graduations	-	-	0.0%
Dropouts	(74,440)	(51,549)	44.4%
Dropout Rate	10.7%	8.5%	2.2
Re-enrollments	620,418	552,029	12.4%
Intake	-	-	0.0%
Final Base	620,418	552,029	12.4%

The hybridization/digitalization movement of higher education, with increasing participation of the DL, continued to reinforce the growth trend of the Digital student base observed in previous quarters. The increase was led by the EAD Premium segment in the period. The higher percentage of new students in the base temporarily pressured the dropout rate, which increased 2.2 pp.

In 1H21 the number of Digital Units increased 40% to 2,168 units, especially in 2Q21. This growth gives a positive expectation on student intake for the next cycles and for the Digital student base over the next years.

On-Campus Education - Change in Base

Student Base	2Q21	2Q20	% Y/Y
Initial Base	225,749	317,800	-29.0%
Graduations	-	-	0.0%
Dropouts	(16,758)	(25,648)	-34.7%
Dropout Rate	7.4%	8.1%	(0.6)
Re-enrollments	208,991	292,152	-28.5%
Intake	-	-	0.0%
Final Base	208,991	292,152	-28.5%

The On-Campus education student base decreased 28.5%, due to a decrease in enrollments for On-Campus education observed since 2H20 (due to social isolation measures). Despite the decrease in the number of units at the turn of the semester, we observed that the dropout rate showed a slight improvement in the period.



Net revenue

Kroton's net revenue reduced 10.9% as a consequence of the decrease in the number of students in On-Campus education, which net revenue decreased by 21.4%, partially offset by the increase of 18.1% in the DL revenue, achieved with the increase in the student base of digital education in the period.

Kroton - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Net Revenue	937,172	1,051,861	-10.9%	713,300	31.4%	1,650,472	1,934,557	-14.7%
On-Campus	599,828	763,192	-21.4%	460,730	30.2%	1,060,559	1,372,460	-22.7%
Out-of-pocket	360,730	461,578	-21.8%	272,442	32.4%	633,172	792,223	-20.1%
FIES	101,817	145,917	-30.2%	51,058	99.4%	152,874	207,803	-26.4%
PEP (1)	96,942	136,254	-28.9%	85,581	13.3%	182,523	250,198	-27.0%
PMT (1)	40,340	19,444	107.5%	51,650	-21.9%	91,989	122,236	-24.7%
EAD	328,816	278,442	18.1%	242,213	35.8%	571,029	539,219	5.9%
Out-of-pocket	324,772	278,442	16.6%	238,569	36.1%	563,341	535,089	5.3%
PMT (1)	4,045	_	n.a.	3,644	11.0%	7,688	4,130	86.2%
Others	8,528	10,227	-16.6%	10,356	-17.7%	18,885	22,878	-17.5%
Kroton - Valores em R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Net Revenue - Undergraduation - Own units	702,101	831,998	-15.6%	544,183	29.0%	1,246,284	1,504,009	-17.1%
Net Revenue - Undergraduation - Third-party units	226,544	209,636	8.1%	158,760	42.7%	385,304	407,670	-5.5%
Net Revenue - Others	8,528	10,227	-16.6%	10,356	-17.7%	18,885	22,878	-17.5%

⁽¹⁾ Part funded, net of AVP.

Average ticket

The average ticket presented is the division between the net revenue of the quarter and the number of students in each category (out-of-pocket, FIES and PEP) at the end of the period. In even quarters, we also make available the semi-annual analysis, which more accurately reflects the trends of average ticket.

Values in R\$ 000		2Q21			2Q20			Chg.%	
Product	On-Campus	EAD	Total	On-Campus	EAD	Total	On-Campus	EAD	Total
Net Revenue (Ex-AVP and Transfers) ¹	623,417	482,664	1,106,081	787,131	411,986	1,199,117	-20.8%	17.2%	-7.8%
Out-of-Pocket	373,723	482,664	856,387	411,449	411,986	823,435	-9.2%	17.2%	4.0%
FIES	118,010	-	118,010	176,950	-	176,950	-33.3%	-	-33.3%
PEP	131,684	-	131,684	198,732	-	198,732	-33.7%	-	-33.7%
Average Ticket	1,123	270	472	1,005	263	511	11.7%	2.6%	-7.5%
Out-of-Pocket	832	270	383	724	263	386	14.9%	2.6%	-0.8%
FIES	3,193	-	3,193	2,146	-	2,146	48.8%	-	48.8%
PEP	1,912	-	1,912	1,500	-	1,500	27.4%	-	27.4%

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On-Campus	EAD	Total	On-Campus	EAD	Total	On-Campus	EAD	Total
1,140,884	850,209	1,991,093	1,446,196	794,451	2,240,647	-21.1%	7.0%	-11.1%
720,911	850,209	1,571,120	848,553	794,451	1,643,003	-15.0%	7.0%	-4.4%
177,444	-	177,444	249,778	-	249,778	-29.0%	-	-29.0%
242,529	-	242,529	347,866	-	347,866	-30.3%	-	-30.3%
1,027	238	425	923	254	477	11.3%	-6.3%	-10.9%
802	238	351	746	254	385	7.5%	-6.3%	-8.8%
2,401	-	2,401	1,515	-	1,515	58.5%	-	58.5%
1,761	-	1,761	1,313	-	1,313	34.1%	-	34.1%
	720,911 177,444 242,529 1,027 802 2,401	1,140,884 850,209 720,911 850,209 177,444 - 242,529 - 1,027 238 802 238 2,401 -	1,140,884 850,209 1,991,093 720,911 850,209 1,571,120 177,444 - 177,444 242,529 - 242,529 1,027 238 425 802 238 351 2,401 - 2,401	1,140,884 850,209 1,991,093 1,446,196 720,911 850,209 1,571,120 848,553 177,444 - 177,444 249,778 242,529 - 242,529 347,866 1,027 238 425 923 802 238 351 746 2,401 - 2,401 1,515	1,140,884 850,209 1,991,093 1,446,196 794,451 720,911 850,209 1,571,120 848,553 794,451 177,444 - 177,444 249,778 - 242,529 - 242,529 347,866 - 1,027 238 425 923 254 802 238 351 746 254 2,401 - 2,401 1,515 -	1,140,884 850,209 1,991,093 1,446,196 794,451 2,240,647 720,911 850,209 1,571,120 848,553 794,451 1,643,003 177,444 - 177,444 249,778 - 249,778 242,529 - 242,529 347,866 - 347,866 1,027 238 425 923 254 477 802 238 351 746 254 385 2,401 - 2,401 1,515 - 1,515	1,140,884 850,209 1,991,093 1,446,196 794,451 2,240,647 -21.1% 720,911 850,209 1,571,120 848,553 794,451 1,643,003 -15.0% 177,444 - 177,444 249,778 - 249,778 -29.0% 242,529 - 242,529 347,866 - 347,866 -30.3% 1,027 238 425 923 254 477 11.3% 802 238 351 746 254 385 7.5% 2,401 - 2,401 1,515 - 1,515 58.5%	1,140,884 850,209 1,991,093 1,446,196 794,451 2,240,647 -21.1% 7.0% 720,911 850,209 1,571,120 848,553 794,451 1,643,003 -15.0% 7.0% 177,444 - 177,444 249,778 - 249,778 -29.0% - 242,529 - 242,529 347,866 - 347,866 -30.3% - 1,027 238 425 923 254 477 11.3% -6.3% 802 238 351 746 254 385 7.5% -6.3% 2,401 - 2,401 1,515 - 1,515 58.5% -

⁽¹⁾ Excluding adjustments to the present value, transfer to partners, and compulsory and renegotiation discounts

In terms of Kroton's reestructuring, we improved our portfolio of courses by focusing on high LTV programs on the On-Campus segment. This strategy resulted in an 11% growth of On-Campus students' average ticket. The Digital segment mix changed with an increase of students' intake on the 100% online program, decreasing the average ticket in 6%. Despite that, strong growth on new students compensated the lower average ticket and revenues increased by 7% in 1H21.



KROTON | FINANCIAL PERFORMANCE

Kroton - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Gross Revenue	1,275,694	1,424,279	-10.4%	1,021,398	24.9%	2,297,092	2,665,876	-13.8%
Gross Revenue Deductions	(338,522)	(372,419)	-9.1%	(308,098)	9.9%	(646,620)	(731,319)	-11.6%
Tax	(30,437)	(36,500)	-16.6%	(24,403)	24.7%	(54,840)	(70,312)	-22.0%
ProUni	(187,455)	(230,465)	-18.7%	(175,564)	6.8%	(363,019)	(457,105)	-20.6%
Returns	-	-	n.a.	(11)	-100.0%	(11)	(10)	8.6%
Total Discounts	(120,629)	(105,454)	14.4%	(108,121)	11.6%	(228,750)	(203,893)	12.2%
FGEDUC	(6,621)	(9,251)	-28.4%	(3,438)	92.6%	(10,058)	(12,721)	-20.9%
FIES - Administratuve Fee	(2,353)	(3,288)	-28.4%	(1,208)	94.9%	(3,561)	(4,521)	-21.2%
Other	(111,655)	(92,916)	20.2%	(103,475)	7.9%	(215,131)	(186,651)	15.3%
Net Revenue	937,172	1,051,861	-10.9%	713,300	31.4%	1,650,472	1,934,557	-14.7%
Total of Costs	(171,585)	(205,878)	-16.7%	(139,294)	23.2%	(310,879)	(403,260)	-22.9%
Cost of Goods	(918)	(6,769)	-86.4%	(844)	8.7%	(1,762)	(9,657)	-81.8%
Cost of Services	(170,667)	(199,110)	-14.3%	(138,450)	23.3%	(309,117)	(393,603)	-21.5%
Faculty, Other Personnel and Third-Party Services	(154,452)	(187,885)	-17.8%	(120,129)	28.6%	(274,581)	(358,958)	-23.5%
Other	(16,214)	(11,225)	44.5%	(18,321)	-11.5%	(34,535)	(34,645)	-0.3%
Gross Income	765,587	845,982	-9.5%	574,006	33.4%	1,339,593	1,531,297	-12.5%
Gross Margin	81.7%	80.4%	1.3 p.p.	80.5%	1.2 p.p.	81.2%	79.2%	2.0 p.p.
Total Operating Expenses	(172,194)	(154,758)	11.3%	(141,171)	22.0%	(313,365)	(312,441)	0.3%
Personnel Expenses	(78,044)	(76,793)	1.6%	(68,055)	14.7%	(146,099)	(149,622)	-2.4%
General and Administrative Expenses	(94,151)	(77,965)	20.8%	(73,116)	28.8%	(167,266)	(162,819)	2.7%
Provision for Doubtful Account - PDA	(168,952)	(487,812)	-65.4%	(154,120)	9.6%	(323,072)	(693,202)	-53.4%
(+) Interest and Penalties on Tuition	24,257	7,966	204.5%	38,566	-37.1%	62,822	61,578	2.0%
(+) Equity	-	-	n.a.		n.a.	_	_	n.a.
Selling and Marketing Expenses	(58,663)	(80,911)	-27.5%	(75,549)	-22.4%	(134,212)	(224,383)	-40.2%
Operating Result	390,034	130,466	199.0%	241,732	61.3%	631,767	362,849	74.1%
Operating Margin	41.6%	12.4%	29.2 p.p.	33.9%	7.7 p.p.	38.3%	18.8%	19.5 p.p.
Corporate Expenses	(36,133)	(33,950)	6.4%	(31,586)	14.4%	(67,719)	(88,080)	-23.1%
Recurring EBITDA	353,902	96,516	266.7%	210,146	68.4%	564,048	274,769	105.3%
Recurring EBITDA Margin	37.8%	9.2%	28.6 p.p.	29.5%	8.3 p.p.	34.2%	14.2%	20.0 p.p.
(+) Opening Balance: Reversals of Contingencies	-	-	n.a.	_	n.a.	_	_	n.a.
(-) Non-Recurring Items	(44,362)	(46,385)	-4.4%	(95,559)	-53.6%	(139,922)	(71,621)	95.4%
(-) Impairment		-	n.a.	-	n.a.		-	n.a.
EBITDA	309,539	50,131	517.5%	114,587	170.1%	424,126	203,148	108.8%
EBITDA Margin	33.0%	4.8%	28.3 p.p.	16.1%	17.0 p.p.	25.7%	10.5%	15.2 p.p.
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The operating results of 2Q21 kept track of gains associated with the restructuring procedure and the smaller number of units. The maintenance of social distancing measures adopted increased the economies in utilities and infrastructure during this quarter. Additionally, with the trend observed since the beginning of the pandemic, with lower intake of On-Campus students, and increased participation of digital students in the base, along with new On-Campus academic model, there was a decrease of 17.8% in the cost of faculty. Throughout the year, Kroton revised its marketing strategy, directing its campaigns to models that make it possible to measure its effectiveness and that are more assertive. As a result, marketing expenses decreased 27.5% in the quarter.

The Provision for Doubtful Accounts (PDA) item decreased 65.4% year-over-year. A portion of such reduction is a result of an extraordinary adjustment in 2Q20 related to the improvement of the provision model in 2Q20, which resulted in an accounting impact of R\$229 million for the period. However, even excluding this effect, PDA registered in 2Q21 decreased by R\$90 million (34.7%) compared to the same period of the previous year. We believe that we have reached a new level of provision. It is important to point out that, even when we exclude the extraordinary effects of PDA in 2Q20, we would have an improvement in the recurring EBITDA Margin of 6.8 p.p., compared to the same period of the previous year.

Considering all the efects, despite the decrease observed in net revenue, Kroton's Recurring EBITDA grew R\$257 million, with a recovery of 28.6 p.p. in the margin.





PDA and Accounts Receivable

Kroton - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Provision for Doubtful Account - PDA	(168,952)	(487,812)	-65.4%	(154,120)	9.6%	(323,072)	(693,202)	-53.4%
PDA / Postsecondary Net Revenues ¹	-18.0%	-46.4%	28.3 p.p	-21.6%	3.6 p.p	-19.6%	-35.8%	16.3 p.p
PDA Out-of-pocket	(81,863)	(180,373)	-54.6%	(67,178)	21.9%	(149,041)	(274,736)	-45.8%
PDA Out-of-pocket / Postsecondary Net Revenues Out-of-pocket [†]	-11.9%	-24.4%	12.4 p.p	-13.1%	1.2 p.p	-12.5%	-20.7%	8.2 p.p
PDA FIES - Financed Part	(916)	(1,348)	-32.0%	(508)	80.4%	(1,424)	(1,905)	-25.2%
PDA FIES / Postsecondary Net Revenues FIES ¹	-0.9%	-0.9%	0.0 p.p	-1.0%	0.1 p.p	-0.9%	-0.9%	-0.0 p.p.
PDA PEP - Installment Part	(57,196)	(229,135)	-75.0%	(50,493)	13.3%	(107,689)	(286,107)	-62.4%
PDA PEP / Postsecondary Net Revenues PEP ¹	-59.0%	-168.2%	109.2 p.p	-59.0%	-0.0 p.p.	-59.0%	-114.4%	55.4 p.p
PDA PMT - Installment Part	(28,977)	(76,956)	-62.3%	(35,941)	-19.4%	(64,917)	(130,455)	-50.2%
PDA PMT / Postsecondary Net Revenues PMT ¹	-65.3%	-395.8%	330.5 p.p	-65.0%	-0.3 p.p.	-65.1%	-103.2%	38.1 p.p

Note: Accounts receivable disregards the balance of credit card.

Kroton showed an improvement in its timely payment in relation to 2Q20 as a result of a number of events, among which the improvement in the quality of acquired students, using mechanisms to avoid the entry of non-committed students, and the increase of efficiency in collection with new procedures and a new system. When we compare the 1Q21 data, we see that the coverage index shows a 1.3 p.p. marginal decrease, keeping it as the highest in the education segment in comparison with other companies. PDA of installment products remained consistent with the highest coverage rates (65% PEP and 80% PMT). For the PMT product, 100% of the balance of overdue debts of leaved students is provisioned, and the remaining balance of the provision for loss is equivalent to 58% of the balance to be due for active and graduate students. Similarly, for the PEP product, the representativeness of the balance in relation to accounts receivable to be due is 20%, and 100% for the quantity of dropout and overdue students. Such amounts represent the company's best expectation for losses related to such products and, although such percentages may vary from one quarter to another, we do not have elements indicating for the next quarters the need for a provision significantly higher than the level currently provisioned.

Coverage Ratio	2Q21	2Q20	Chg.%	2021	Chg.%
Kroton	66.1%	50.3%	15.8 p.p.	67.4%	-1.3 p.p.
Private Installment Plan	69.1%	58.0%	11.1 p.p.	68.8%	0.3 p.p.
PEP	65.1%	58.0%	7.1 p.p.	64.8%	0.4 p.p.
PMT	80.1%	58.0%	22.1 p.p.	80.4%	-0.2 p.p.
Kroton ex-Private Installment Plan	58.3%	35.1%	23.2 p.p.	63.6%	-5.3 p.p.
Out-of-Pocket	58.4%	32.2%	26.2 p.p.	61.2%	-2.8 p.p.
FIES (Public Financing)	58.2%	49.8%	8.4 p.p.	80.4%	-22.2 p.p.

Note: Disregards the balance of credit card.

Net Accounts Receivable - Values in R\$ (000)	2Q21	2Q20	Chg.%	2021	Chg.%
Kroton	1,675,408	2,412,097	-30.5%	1,571,982	6.6%
Private Installment Plan	1,104,418	1,351,885	-18.3%	1,082,631	2.0%
PEP	917,198	984,550	-6.8%	904,766	1.4%
PMT	187,220	367,336	-49.0%	177,864	5.3%
Kroton ex-Private Installment Plan	570,990	1,060,212	-46.1%	489,351	16.7%
Out-of-Pocket	473,909	926,122	-48.8%	456,423	3.8%
FIES (Public Financing)	97,081	134,090	-27.6%	32,928	194.8%

The average term of receipt (PMR) of paying student reached 71 days, 50 days less over 2Q20.

Average Accounts Receivable Term (days)	2Q21	2Q20	Chg.%	2021	Chg.%
Kroton	181	212	-31	164	17
Private Installment Plan	684	677	7	656	28
PEP	756	723	33	684	72
PMT	465	579	-114	534	-69
Kroton ex-Private Installment Plan	75	113	23	62	13
Out-of-Pocket	71	121	-50	67	4
FIES (Public Financing)	101	76	25	30	71



PLATOS | OPERATING PERFORMANCE

In 2020, we decided to discontinue the offer of On-Campus post-graduation courses (with a few exceptions) and to focus on the development of digital post-graduation. For this reason, since the beginning of 2021, we have only emphasized the analysis of operational indicators related to the digital business.

Student Base

Student Base	2Q21	2Q20	% Y/Y	1Q21	% Q/Q
On-Campus Graduate	1,586	7,259	-78.2%	2,271	-30.2%
Digital Graduate	45,007	36,269	24.1%	47,745	-5.7%
Total Graduate	46,593	43,528	7.0%	50,016	-6.8%

The student base of digital graduation increased 24.1% in 2Q21, due to the successful intakes made during the last twelve months, more effective business advertisements, and several practices of digital marketing, which leveraged our *e-commerce*. The intake increased 18.0% in 2Q21, while the dropout showed a decrease of 21.3% compared to the last year, showing fewer students' dropout, in absolute terms, compared to the last year, even with a greater base, due to several initiatives aimed to improve the students' commitment.

Digital Graduate Education - Change in Base

Student Base	2Q21	2Q20	% Y/Y
Initial Base	47,745	36,293	31.6%
Enrollments	12,884	10,920	18.0%
Graduations	(14,789)	(9,885)	49.6%
Dropouts	(833)	(1,059)	-21.3%
Final Base	45,007	36,269	24.1%

Net revenue and Average ticket

Platos - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Net Revenue	22,722	22,121	2.7%	24,672	-7.9%	47,394	43,789	8.2%
EAD Graduate	21,880	18,634	17.4%	23,186	-5.6%	45,067	36,815	22.4%
On-Campus & Other Services	842	3,488	-75.9%	1,486	-43.3%	2,328	6,974	-66.6%

Average Ticket (R\$)	2Q21	2Q20	% Y/Y	1Q21	% Q/Q
Digital Graduate	239	266	-10.2%	251	-4.9%

For the average ticket, it is considered the total net revenue for the Lato Sensu product, before the transfer to partners, plus the revenues recognized in Platos and Kroton, divided by the average base of students for the period. Additionally, we do not consider students with 100% scholarship

The net revenue of digital graduate education increased 17.4%, with the increase in the base above mentioned being partially offset by a decrease of 10.2% in the *average ticket*, due to a greater promotional activity in recent attractions. Therefore, the total revenue increased 2.7% impacted by On-Campus graduation courses and other services, which decreased 75.9%, mainly due to a reduction in the classroom base, reflecting our decision to focus on the digital product.



PLATOS | FINANCIAL PERFORMANCE

For the preparation of Platos' results, a revenue share ("revenue share") and cost division criterion is adopted such that the result of the lato sensu post-graduation operation is shared between Platos and Kroton. In the results statements presented in this document, the results of Platos are shown net of the transfer to Kroton, except for the Accounts receivable and ticket analysis.

Platos - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Gross Revenue	24,336	23,630	3.0%	26,111	-6.8%	50,447	46,962	7.4%
Gross Revenue Deductions	(1,614)	(1,509)	7.0%	(1,439)	12.2%	(3,053)	(3,172)	-3.8%
Tax	(848)	(1,093)	-22.4%	(874)	-3.0%	(1,723)	(2,756)	-37.5%
Returns	-	-	n.a.	-	n.a.	-	-	n.a.
Total Discounts	(766)	(416)	n.a.	(564)	35.8%	(1,330)	(416)	n.a.
Net Revenue	22,722	22,121	2.7%	24,672	-7.9%	47,394	43,789	8.2%
Total of Costs	(892)	(1,476)	-39.5%	(817)	9.2%	(1,709)	(3,309)	-48.3%
Cost of Goods	(6)	(2)	169.9%	0	n.a.	(6)	3	n.a.
Cost of Services	(886)	(1,474)	-39.8%	(817)	8.5%	(1,704)	(3,312)	-48.6%
Faculty, Other Personnel and Third-Party Services	(883)	(1,359)	-35.1%	(808)	9.2%	(1,690)	(3,111)	-45.7%
Other	(4)	(114)	-96.6%	(9)	-57.2%	(13)	(200)	-93.5%
Gross Income	21,830	20,645	5.7%	23,855	-8.5%	45,685	40,480	12.9%
Gross Margin	96.1%	93.3%	2.7 p.p.	96.7%	-0.6 p.p.	96.4%	92.4%	3.9 p.p.
Total Operating Expenses	(6,920)	(2,582)	168.1%	(5,298)	30.6%	(12,218)	(5,684)	115.0%
Personnel Expenses	(5,937)	(2,430)	144.3%	(4,706)	26.2%	(10,642)	(5,041)	111.1%
General and Administrative Expenses	(983)	(151)	549.7%	(593)	65.9%	(1,576)	(643)	145.2%
Provision for Doubtful Account - PDA	(4,381)	(3,476)	26.0%	(4,774)	-8.2%	(9,155)	(4,892)	87.1%
(+) Interest and Penalties on Tuition	265	2	10877.1%	235	13.1%	500	37	1258.9%
(+) Equity	-	-	n.a.	-	n.a.	-	-	n.a.
Selling and Marketing Expenses	(7,213)	(6,339)	13.8%	(4,428)	62.9%	(11,641)	(9,590)	21.4%
Operating Result	3,581	8,251	-56.6%	9,589	-62.7%	13,170	20,351	-35.3%
Operating Margin	15.8%	37.3%	-21.5 p.p.	38.9%	-23.1 p.p.	27.8%	46.5%	-18.7 p.p.
Corporate Expenses	(907)	742	-222.2%	(782)	15.9%	(1,689)	(57)	2874.7%
Recurring EBITDA	2,674	8,993	-70.3%	8,807	-69.6%	11,480	20,295	-43.4%
Recurring EBITDA Margin	11.8%	40.7%	-28.9 p.p.	35.7%	-23.9 p.p.	24.2%	46.3%	-22.1 p.p.
(+) Opening Balance: Reversals of Contingencies		_	n.a.	-	n.a.	-	-	n.a.
(-) Non-Recurring Items	(469)	30	-1646.8%	(247)	89.9%	(716)	(5)	15493.6%
(-) Impairment			n.a.	-	n.a.	-	-	n.a.
EBITDA	2,204	9,023	-75.6%	8,560	-74.2%	10,764	20,290	-46.9%
EBITDA Margin	9.7%	40.8%	-31.1 p.p.	34.7%	-25.0 p.p.	22.7%	46.3%	-23.6 p.p.

The combination of a higher participation of digital education in the *mix* of courses with the growth of 8.2% registered in the net revenue for 1H21, resulted in an expansion of 3.9 pp in the gross margin. Recurring EBITDA totaled R\$ 11 million in the semester as a consequence (i) of the higher personnel expenses, due to the reduction of working hours and payroll in 2Q20, allowed by the Provisional Measure 936 to face the Covid-19 pandemic; (ii) increase in PDA, since, as previously disclosed, as of 4Q20, the company adjusted the level of provisioning for the *lato sensu* product, increasing the PDA over the previous year; and (iii) higher operating and marketing expenses generated upon the beginning of services to external customers in 1Q21.

PDA and Accounts receivable

Note: Accounts receivable disregards credit card balance.

Platos - Values in R\$ (000)	2Q21	2Q20	Chg.%	1Q21	Chg.%
Gross Accounts Receivable	80,017	82,819	-3.4%	80,156	-0.2%
PDA Balance	(19,618)	(22,952)	-14.5%	(20,826)	-5.8%
Coverage Ratio	24.5%	27.7%	-11.5%	26.0%	-5.6%
Net Accounts Receivable	60,399	59,867	0.9%	59,330	1.8%
Average Accounts Receivable Term (days)	188	188	0 days	181	7 days

The company controlled the impact of the effects of the pandemic on the provisioning and kept both net accounts receivable and Average Accounts Receivable Terms stable year-on-year.



SABER | OPERATING PERFORMANCE

Student Base

Student Base	2Q21	2Q20	% Y/Y	1Q21	% Q/Q
Own Schools/Management Contracts	50	52	-3.8%	50	0.0%
Red Balloon Units/Franchises	115	122	-5.7%	117	-1.7%
Students enrolled in Own Units/Management Contracts	29,487	31,480	-6.3%	29,429	0.2%
Students enrolled in Red Balloon Units/Franchises	20,968	22,442	-6.6%	21,052	-0.4%

The student base reduced 6.3% in annual comparison, mainly due to the restrictions of social isolation brought about by the resurgence of the pandemic second wave during the most intense period of enrollments for the school year. Likewise, the volume of students in Red Balloon decreased 6.6%.

Net revenue and Average ticket

Total Own Schools/Management Contracts

Net Revenue - Values in R\$ ('000)	2Q21	20	220	% Y/Y	1H21	1H20	% Y/Y
Own Units	14	3,039	151,562	-2.3%	304,942	337,445	-9.6%
Red Balloon		3,115	9,747	-16.7%	29,587	34,403	-14.0%
Average Ticket (R\$)	2Q21	2Q20	% Y	//Y 1Q2	1 % Q/0	2	

The revenue of the schools' operation decreased by 3.2%, due to the decrease in the student base mentioned above, by reduction of off-school activities (as a result of the social isolation measures), partially offset by a higher average ticket in the period.

The *average ticket* of schools increased 4.3% compared to the same quarter of the last year due to the *mix*, since the decrease in the student base was concentrated in children's education, a category with cheaper monthly tuition fees.



SABER | FINANCIAL PERFORMANCE

Saber - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Gross Revenue	200,127	197,874	1.1%	220,469	-9.2%	420,596	448,627	-6.2%
Gross Revenue Deductions	(43,974)	(36,565)	20.3%	(42,093)	4.5%	(86,067)	(76,779)	12.1%
Tax	(11,588)	(12,377)	-6.4%	(12,278)	-5.6%	(23,866)	(27,885)	-14.4%
Returns	-	(748)	-100.0%	-	n.a.	-	(1,365)	-100.0%
Total Discounts	(32,386)	(23,439)	38.2%	(29,815)	8.6%	(62,201)	(47,529)	30.9%
Net Revenue	156,153	161,309	-3.2%	178,376	-12.5%	334,529	371,848	-10.0%
Total of Costs	(90,525)	(77,811)	16.3%	(73,478)	23.2%	(164,003)	(158,369)	3.6%
Cost of Goods	(17,863)	(5,014)	256.2%	(13,781)	29.6%	(31,643)	(14,633)	116.2%
Cost of Services	(72,662)	(72,797)	-0.2%	(59,698)	21.7%	(132,360)	(143,736)	-7.9%
Faculty, Other Personnel and Third-Party Services	(65,892)	(67,589)	-2.5%	(53,746)	22.6%	(119,637)	(129,241)	-7.4%
Other	(6,771)	(5,208)	30.0%	(5,952)	13.7%	(12,723)	(14,495)	-12.2%
Gross Income	65,629	83,498	-21.4%	104,898	-37.4%	170,526	213,479	-20.1%
Gross Margin	42.0%	51.8%	-9.7 p.p.	58.8%	-16.8 p.p.	51.0%	57.4%	-6.4 p.p.
Total Operating Expenses	(43,910)	(30,838)	42.4%	(37,265)	17.8%	(81,175)	(70,066)	15.9%
Personnel Expenses	(33,406)	(29,752)	12.3%	(30,642)	9.0%	(64,048)	(58,709)	9.1%
General and Administrative Expenses	(10,504)	(1,086)	866.8%	(6,624)	58.6%	(17,127)	(11,357)	50.8%
Provision for Doubtful Account - PDA	(2,606)	(1,561)	67.0%	(2,062)	26.4%	(4,668)	(3,352)	39.3%
(+) Interest and Penalties on Tuition	202	154	31.2%	124	63.0%	326	375	-13.1%
(+) Equity		_	n.a.	-	n.a.	-	-	n.a.
Selling and Marketing Expenses	(1,764)	(2,576)	-31.5%	(2,950)	-40.2%	(4,713)	(4,952)	-4.8%
Operating Result	17,551	48,677	-63.9%	62,744	-72.0%	80,296	135,484	-40.7%
Operating Margin	11.2%	30.2%	-18.9 p.p.	35.2%	-23.9 p.p.	24.0%	36.4%	-12.4 p.p.
Corporate Expenses	(5,758)	(5,798)	-0.7%	(6,910)	-16.7%	(12,669)	(12,685)	-0.1%
Recurring EBITDA	11,793	42,880	-72.5%	55,834	-78.9%	67,627	122,799	-44.9%
Recurring EBITDA Margin	7.6%	26.6%	-19.0 p.p.	31.3%	-23.7 p.p.	20.2%	33.0%	-12.8 p.p.
(+) Opening Balance: Reversals of Contingencies			n.a.	-	n.a.	-	_	n.a.
(-) Non-Recurring Items	(1,765)	(5,413)	-67.4%	(2,133)	-17.3%	(3,899)	(9,403)	-58.5%
(-) Impairment		_	n.a.	(24,839)	-100.0%	(24,839)	-	n.a.
EBITDA	10,027	37,467	-73.2%	28,862	-65.3%	38,889	113,396	-65.7%
EBITDA Margin	6.4%	23.2%	-16.8 p.p.	16.2%	-9.8 p.p.	11.6%	30.5%	-18.9 p.p.

Saber's net revenue decreased by 3.2% on annual comparison due to the higher amount of discounts granted, partially offset by the increase in book sales and services revenue. The cost of products sold increased by R\$13 million compared to 2Q20 due to the constitution of provision for obsolescence of schools' inventory. Operating expenses grew 42.4% compared to 2Q20 due to the increase in personnel expenses, since the decrease in hours and charges made possible by MP 936 and practiced in 2Q20 was not repeated in 2Q21. Additionally, general and administrative expenses increased due to (i) higher expenses with security, reception, cleaning and maintenance services due to the partial resumption of presence-based classes; and (ii) fewer discounts in rent renegotiations made in 2Q21. As a result, the Recurring EBITDA in the quarter was R\$ 12 million, with a 7.6% margin.

PDA and Accounts receivable

Saber - Values in R\$ (000)	2Q21	2Q20	Chg.%	1Q21	Chg.%
Gross Accounts Receivable	68,502	72,428	-5.4%	66,878	2.4%
PDA Balance	(16,332)	(14,657)	11.4%	(17,240)	-5.3%
Coverage Ratio	23.8%	20.2%	17.8%	25.8%	-7.5%
Net Accounts Receivable	52,169	57,771	-9.7%	49,638	5.1%
Average Accounts Receivable Term (days)	29	29	0 days	28	1 days

Note: Accounts receivable disregards credit card balance.

In 2Q21, the Average Accounts Receivable Term remained stable in 29 days when compared to 2Q20, despite the increases observed in the PDA balance and in the coverage index as a consequence of the review of the provision criterion adopted in 2Q20.



VASTA | OPERATING PERFORMANCE

Vasta's trade cycle begins in the fourth quarter, the period in which the first deliveries of content to partner schools students for the next year are made, and ends in the third quarter of the next year. For this reason, the performance analyzes of Vasta, whenever possible, will be carried out considering the Trade Cycle accrued, in this case comprised by 4Q20, 1Q21 and 2Q21 (Cycle 2021), compared to the accrued of 4Q19, 1Q20 and 2Q20 (2020 Cycle).

<u>Student Base – Subscription Models</u>

Student Base - Commercial Year (1)	2021	2020	% AH	2019	% AH
Partner Schools - Core Content	4,508	4,167	8.2%	3,400	32.6%
Partner Schools - Complementary Content	1,114	636	75.2%	417	167.1%
Students in Partner Schools - Core Content	1,335,152	1,311,147	1.8%	1,185,799	12.6%
Students in Partner Schools - Complementary Content	307,941	213,058	44.5%	133,583	130.5%

^{(1) 40} from one year to 30 from the following year

When compared to the 2020 commercial cycle, the 2021 year shows growth both in the core content and in relation to complementary solutions. Vasta added 341 schools to its platform, which represents an annual increase of 8.2% and is a result of the competitive differentials presented throughout the year. The number of students in partner schools grew by 1.8%, a lower number than that observed in schools, due to the difficulties faced as consequence of the pandemic. Complementary solutions showed growth both in the number of partner schools and in the number of students, with advances of 75.2% and 44.5%, respectively.

Such operational indicators are relevant, since, after the most critical impacts of the pandemic in 2021, Vasta has a larger network of schools and a larger student base to offer its services in 2022, which brings a great opportunity for organic growth.

Net revenue

Vasta - Values in R\$ ('000)	2Q21 Release	2Q20 Release	% AH	Cycle 2021	Cycle 2020	% AH
Net Revenue	141,136	110,191	28.1%	765,483	814,889	-6.1%
Subscription	117,280	98,942	18.5%	644,454	575,523	12.0%
Subscription ex - PAR	111,908	97,518	14.8%	522,389	450,188	16.0%
Traditional Learning Systems	108,623	96,354	12.7%	459,039	408,686	12.3%
Complementary Solutions	3,285	1,165	182.1%	63,350	41,503	52.6%
PAR	5,372	1,424	277.4%	122,065	125,335	-2.6%
No - Subscription	23,856	11,249	112.1%	121,029	239,366	-49.4%

Vasta had net revenue growth in all product line and provided services in 2Q21, highlighting the revenue from subscription products ex-PAR, which encompasses all educational solutions with recurring revenue (education systems and complementary solutions) which recorded an increase of R\$ 14 million (14.8%) in the quarter.

The result accrued of the 2021 Cycle reinforces the trend of greater participation of subscription products in the company's revenue basket, which grew 12.0% in the period, while the non-subscription revenue decreased 49.4% in relation to the same period of the last year. As a result, the participation of subscription products in the company's revenue basket rose to 84.2% of the total net revenue in the 2021 commercial cycle accrued against 70.6% in the same period of the last year.



VASTA | FINANCIAL PERFORMANCE

Vasta - Values in R\$ ('000)	2Q21 Release	2Q21 Release	Chg.%	Cycle 2021	Cycle 2020	Chg.%
Gross Revenue	203,310	128,481	58.2%	909,632	886,997	2.6%
Gross Revenue Deductions	(62,174)	(18,289)	239.9%	(144,149)	(72,108)	99.9%
Tax	(2,168)	(741)	192.6%	(5,278)	(6,515)	-19.0%
Returns	(57,273)	(15,344)	273.3%	(132,190)	(62,546)	111.3%
Total Discounts	(2,732)	(2,204)	24.0%	(6,682)	(3,047)	119.3%
Net Revenue	141,136	110,191	28.1%	765,483	814,889	-6.1%
Total of Costs	(67,427)	(45,976)	46.7%	(297,498)	(336,668)	-11.6%
Cost of Goods	(42,170)	(25,369)	66.2%	(220,591)	(274,564)	-19.7%
Cost of Services	(25,257)	(20,607)	22.6%	(76,907)	(62,104)	23.8%
Faculty, Other Personnel and Third-Party Services	(19,835)	(17,888)	10.9%	(62,295)	(48,516)	28.4%
Other	(5,422)	(2,718)	99.5%	(14,612)	(13,588)	7.5%
Gross Income	73,709	64,215	14.8%	467,985	478,221	-2.1%
Gross Margin	52.2%	58.3%	-6.1 p.p.	61.1%	58.7%	2.5 p.p.
Total Operating Expenses	(36,381)	(35,797)	1.6%	(101,290)	(92,228)	9.8%
Personnel Expenses	(21,403)	(11,950)	79.1%	(55,920)	(44,457)	25.8%
General and Administrative Expenses	(14,977)	(23,847)	-37.2%	(45,370)	(47,771)	-5.0%
Provision for Doubtful Account - PDA	(15,599)	(7,304)	113.6%	(30,519)	(15,937)	91.5%
(+) Interest and Penalties on Tuition			n.a.		(34)	-100.0%
(+) Equity			n.a.			n.a.
Selling and Marketing Expenses	(35,693)	(41,151)	-13.3%	(133,156)	(128,210)	3.9%
Operating Result	(13,964)	(20,037)	-30.3%	203,019	241,812	-16.0%
Operating Margin	-9.9%	-18.2%	8.3 p.p.	26.5%	29.7%	-3.2 p.p.
Corporate Expenses	(9,977)	(9,917)	0.6%	(29,275)	(37,699)	-22.3%
Recurring EBITDA	(23,941)	(29,955)	-20.1%	173,744	204,113	-14.9%
Recurring EBITDA Margin	-17.0%	-27.2%	10.2 p.p.	22.7%	25.0%	-2.4 p.p.
(+) Opening Balance: Reversals of Contingencies	921	2,552	-63.9%	7,629	2,552	199.0%
(-) Non-Recurring Items	(3,568)	(5,362)	-33.5%	(79,367)	(18,072)	339.2%
(-) Impairment		-	n.a.		_	n.a.
EBITDA	(26,588)	(32,765)	-18.9%	102,007	188,593	-45.9%
EBITDA Margin	-18.8%	-29.7%	10.9 p.p.	13.3%	23.1%	-9.8 p.p.

Despite the better mix recorded in the 2021 Cycle, with increase in participation in subscription revenues in total, the lower dilution of fixed costs and expenses (benefited by MP 936 in 2020), combined with the increase in operational expenses (justified by the increase in administrative structure after the IPO) and the increase in the Provision for Doubtful Account (justified by the aging of the receivables portfolio and more flexible negotiation due to the pandemic) led to a decrease in profitability in the commercial cycle so far. Recurring EBITDA accrued in the 2021 Cycle was R\$174 million with a 22.7% margin.

PDA and Accounts receivable

Vasta - Values in R\$ (000)	2Q21	2Q20	Chg.%	1Q21	Chg.%
Gross Accounts Receivable	334,313	344,260	-2.9%	516,988	-35.3%
PDA Balance	(37,898)	(30,715)	23.4%	(30,986)	22.3%
Coverage Ratio	11.3%	8.9%	27.1%	6.0%	89.1%
Net Accounts Receivable	296,415	313,545	-5.5%	486,002	-39.0%
Average Accounts Receivable Term (days)	118	119	-1 days	207	-89 days

Note: Accounts receivable disregards credit card balance.

Among the measures adopted to face the effects of the pandemic, the company, in addition to adopting greater conservatism and increasing its PDA level, renegotiated deadlines with partner schools. As a result, Vasta presented increases in its coverage ratio and PDA balance, which remained at a level above historical levels. On the other hand, Average Accounts Receivable Term remained stable year-over-year.



OTHER BUSINESS | OPERATING PERFORMANCE

The Other Business segment includes the revenues from National Textbook Program (PNLD), which has strong seasonality. Therefore, annual comparative analyzes are not always suitable for comparing performance and efficiency.

Revenue

Other Revenues - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Net Revenue	45,332	33,696	34.5%	80,632	-43.8%	125,964	164,764	-23.5%
Net Revenue from PNLD	20,544	668	2974.3%	37,233	-44.8%	57,778	92,403	-37.5%
Books Sold - Postsecondary	17,624	13,027	35.3%	27,487	-35.9%	45,112	42,313	6.6%
Net Revenue - Other Services	7,163	20,001	-64.2%	15,912	-55.0%	23,075	30,048	-23.2%

The combined revenue from sales from National Textbook Program (PNLD) totaling R\$21 million and the increase in book sales revenue with the partial reopening of the economy in the period offset the lower income observed in other services provided.

OTHER BUSINESS | FINANCIAL PERFORMANCE

Other Revenues - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Gross Revenue	67,312	39,252	71.5%	83,858	-19.7%	151,170	173,699	-13.0%
Gross Revenue Deductions	(21,980)	(5,555)	295.7%	(3,226)	581.4%	(25,206)	(8,935)	182.1%
Tax	(614)	(879)	-30.1%	(514)	19.4%	(1,128)	(1,031)	9.5%
Returns	(21,135)	(4,637)	355.8%	(2,532)	734.7%	(23,667)	(7,832)	202.2%
Total Discounts	(231)	(40)	475.6%	(179)	28.8%	(410)	(72)	472.6%
Net Revenue	45,332	33,696	34.5%	80,632	-43.8%	125,964	164,764	-23.5%
Total of Costs	(43,279)	(15,897)	172.2%	(33,996)	27.3%	(77,274)	(102,345)	-24.5%
Cost of Goods	(40,785)	(15,268)	167.1%	(31,207)	30.7%	(71,991)	(97,589)	-26.2%
Cost of Services	(2,494)	(629)	296.2%	(2,789)	-10.6%	(5,283)	(4,756)	11.1%
Faculty, Other Personnel and Third-Party Services	(1,742)	(322)	441.7%	(2,543)	-31.5%	(4,285)	(3,979)	7.7%
Other	(751)	(308)	144.2%	(246)	205.8%	(997)	(777)	28.4%
Gross Income	2,053	17,799	-88.5%	46,637	-95.6%	48,690	62,419	-22.0%
Gross Margin	4.5%	52.8%	-48.3 p.p.	57.8%	-53.3 p.p.	38.7%	37.9%	0.8 p.p.
Total Operating Expenses	(1,537)	(10,494)	-85.4%	(3,052)	-49.6%	(4,589)	(11,952)	-61.6%
Personnel Expenses	(1,202)	(2,519)	-52.3%	(1,652)	-27.3%	(2,854)	(5,342)	-46.6%
General and Administrative Expenses	(335)	(7,975)	-95.8%	(1,399)	-76.1%	(1,734)	(6,611)	-73.8%
Provision for Doubtful Account - PDA	(1,132)	(389)	191.4%	(798)	42.0%	(1,930)	(1,454)	32.8%
(+) Interest and Penalties on Tuition	0	4	-97.8%	3	-97.0%	3	10	-71.0%
(+) Equity	436	1,376	-68.3%	210	108.0%	646	899	-28.1%
Selling and Marketing Expenses	(9,247)	(1,626)	468.7%	(9,678)	-4.4%	(18,925)	(17,230)	9.8%
Operating Result	(9,427)	6,671	-241.3%	33,322	-128.3%	23,895	32,691	-26.9%
Operating Margin	-20.8%	19.8%	-40.6 p.p.	41.3%	-62.1 p.p.	19.0%	19.8%	-0.9 p.p.
Corporate Expenses	(5,484)	(4,483)	22.3%	(4,572)	19.9%	(10,056)	(10,623)	-5.3%
Recurrung EBITDA	(14,911)	2,188	-781.4%	28,750	-151.9%	13,839	22,068	-37.3%
Recurring EBITDA Margin	-32.9%	6.5%	-39.4 p.p.	35.7%	-68.5 p.p.	11.0%	13.4%	-2.4 p.p.
(+) Opening Balance: Reversals of Contingencies	15,793	144,881	-89.1%	115,269	-86.3%	131,062	241,030	-45.6%
(-) Non-Recurring Items	(3,850)	(350,412)	-98.9%	(509)	656.3%	(4,359)	(351,544)	-98.8%
(-) Impairment	-	-	n.a.	-	n.a.	-	-	n.a.
EBITDA	(2,968)	(203,343)	-98.5%	143,510	-102.1%	140,543	(88,445)	-258.9%
EBITDA Margin	-6.5%	-603.5%	596.9 p.p.	178.0%	-184.5 p.p.	111.6%	-53.7%	165.3 p.p.

Despite the growth observed in net revenue, the operating result in 2Q21 decreased over 2Q20 mainly due to (i) the time-based mismatch in records of costs with promotional material of school books in 2Q21; (ii) Costs of goods sold corresponding to sales to the PNLD through contract amendment; and (iii) marketing expenses, which had reversed commission in 2Q20. These effects were mitigated by the 95.8% reduction in general and administrative expenses due to the reversal of a provision related to legal proceedings in 2Q21. As a result, the recurring EBITDA recorded in the period was negative by R\$15 million.



PDA and Accounts Receivable

Other business - Values in R\$ (000)	2Q21	2Q20	Chg.%	1Q21	Chg.%
Gross Accounts Receivable	56,547	50,558	11.8%	65,471	-13.6%
PDA Balance	(27,433)	(32,387)	-15.3%	(26,570)	3.2%
Coverage Ratio	48.5%	64.1%	-24.3%	40.6%	19.5%
Net Accounts Receivable	29,114	18,171	60.2%	38,901	-25.2%
Average Accounts Receivable Term (days)	23	12	11 days	31	-8 days

Note: Accounts Receivable disregards credit card balance.

Net accounts receivable grew R\$11 million compared to 2Q20 due to the mix of revenues with increased sales and the consequent higher share of PNLD in the quarter. The growth in PNLD sales also increased the Average Accounts Receivable Term.



COGNA CONSOLIDATED RESULTS

2Q21 RESULTS | BY COMPANY

	Kroton	Platos	Saber	Vasta	Others	BU's Elimination	Cogna Consolidated
Values in R\$ ('000)	2Q21	2Q21	2Q21	2Q21	2Q21	2Q21	2Q21
Gross Revenue	1,275,694	24,336	200,127	203,310	67,312	(1,916)	1,768,864
Gross Revenue Deductions	(338,522)	(1,614)	(43,974)	(62,174)	(21,980)	-	(468,265)
Tax	(30,437)	(848)	(11,588)	(2,168)	(614)	_	(45,656)
ProUni	(187,455)	-	-	-	-	-	(187,455)
Returns	-	-	-	(57,273)	(21,135)	-	(78,409)
Total Discounts	(120,629)	(766)	(32,386)	(2,732)	(231)	-	(156,745)
Net Revenue	937,172	22,722	156,153	141,136	45,332	(1,916)	1,300,599
Costs (COGS)	(171,585)	(892)	(90,525)	(67,427)	(43,279)	1,916	(371,791)
Cost of Goods	(918)	(6)	(17,863)	(42,170)	(40,785)	1,916	(99,825)
Cost of Services	(170,667)	(886)	(72,662)	(25,257)	(2,494)	_	(271,966)
Faculty, Other Personnel and Third-Party Services	(154,452)	(883)	(65,892)	(19,835)	(1,742)		(242,804)
Other	(16,214)	(4)	(6,771)	(5,422)	(751)		(29,162)
Gross Income	765,587	21,830	65,629	73,709	2,053		928,808
Operating Expenses	(172,194)	(6,920)	(43,910)	(36,381)	(1,537)		(260,941)
Personnel, General and Administrative Expenses	(172,194)	(6,920)	(43,910)	(36,381)	(1,537)		(260,941)
Personnel Expenses	(78,044)	(5,937)	(33,406)	(21,403)	(1,202)		(139,991)
General and Administrative Expenses	(94,151)	(983)	(10,504)	(14,977)	(335)		(120,950)
Provision for Doubtful Accounts - PDA	(168,952)	(4,381)	(2,606)	(15,599)	(1,132)		(192,671)
(+) Interest and Penalties on Tuition	24,257	265	202	-	0		24,724
(+) Equity Income from Subsidiaries				<u> </u>	436		436
Sales and Marketing Expenses	(58,663)	(7,213)	(1,764)	(35,693)	(9,247)		(112,581)
Operating Result	390,034	3,581	17,551	(13,964)	(9,427)		387,775
Corporate Expenses	(36,133)	(907)	(5,758)	(9,977)	(5,484)	0	(58,259)
Recurring EBITDA	353,902	2,674	11,793	(23,941)	(14,911)	0	329,517
(+) Opening Balance: Reversals of Contingencies	-	-	-	921	15,793	-	16,713
(-) Nonrecurring Items	(44,362)	(469)	(1,765)	(3,568)	(3,850)	0	(54,014)
(-) Impairment	-	-	-	-	-	-	-
EBITDA	309,539	2,204	10,027	(26,588)	(2,968)	0	292,216
Depreciation and Amortization							(249,233)
Financial Result							(204,293)
Income and Social Contribution Tax							54,705
Minority Interest							13,663
Net Profit							(92,942)
(+) Intangible Amortization (Acquisitions)							73,014
(+) Inventory surplus value							(448)
(+) Escrow write-off							-
(+) Impairment on goodwil							
Adjusted Net Profit							(20,376)







1H21 RESULTS | BY COMPANY

		Platos	Saber	Vasta	Others	BU's Elimination	Cogna Consolidated
Values in R\$ ('000)	1H21	1H21	1H21	1H21	1H21	1H21	1H21
Gross Revenue	2,297,092	50,447	420,596	519,522	151,170	(17,343)	3,421,484
Gross Revenue Deductions	(646,620)	(3,053)	(86,067)	(97,555)	(25,206)	-	(858,501)
Tax	(54,840)	(1,723)	(23,866)	(3,764)	(1,128)	-	(85,322)
ProUni	(363,019)	-	-	-	-	-	(363,019)
Returns	(11)	-	-	(88,629)	(23,667)	-	(112,307)
Total Discounts	(228,750)	(1,330)	(62,201)	(5,162)	(410)	-	(297,853)
Net Revenue	1,650,472	47,394	334,529	421,967	125,964	(17,343)	2,562,984
Costs (COGS)	(310,879)	(1,709)	(164,003)	(181,529)	(77,274)	17,343	(718,051)
Cost of Goods	(1,762)	(6)	(31,643)	(130,076)	(71,991)	17,343	(218,136)
Cost of Services	(309,117)	(1,704)	(132,360)	(51,452)	(5,283)		(499,915)
Faculty, Other Personnel and Third-Party Services	(274,581)	(1,690)	(119,637)	(41,739)	(4,285)		(441,933)
Other	(34,535)	(13)	(12,723)	(9,714)	(997)		(57,982)
Gross Income	1,339,593	45,685	170,526	240,438	48,690	-	1,844,933
Operating Expenses	(313,365)	(12,218)	(81,175)	(80,140)	(4,589)	<u> </u>	(491,487)
Personnel, General and Administrative Expenses	(313,365)	(12,218)	(81,175)	(80,140)	(4,589)		(491,487)
Personnel Expenses	(146,099)	(10,642)	(64,048)	(39,275)	(2,854)		(262,918)
General and Administrative Expenses	(167,266)	(1,576)	(17,127)	(40,865)	(1,734)		(228,569)
Provision for Doubtful Accounts - PDA	(323,072)	(9,155)	(4,668)	(18,208)	(1,930)	-	(357,033)
(+) Interest and Penalties on Tuition	62,822	500	326	-	3	-	63,651
(+) Equity	-	-	-	-	646	-	646
Sales and Marketing Expenses	(134,212)	(11,641)	(4,713)	(85,093)	(18,925)		(254,585)
Operating Result	631,767	13,170	80,296	56,997	23,895	-	806,124
Corporate Expenses	(67,719)	(1,689)	(12,669)	(18,660)	(10,056)	0	(110,794)
Recurring EBITDA	564,048	11,480	67,627	38,336	13,839	0	695,330
(+) Opening Balance: Reversals of Contingencies	-		-	1,749	131,062	-	132,811
(-) Nonrecurring Items	(139,922)	(716)	(3,899)	(10,317)	(4,359)	(O)	(159,212)
(-) Impairment			(24,839)				(24,839)
EBITDA	424,126	10,764	38,889	29,768	140,543	0	644,090
Depreciation and Amortization							(512,454)
Financial Result							(379,633)
Income and Social Contribution Tax							50,221
Minority Interest							13,860
Net Profit							(183,917)
(+) Intangible Amortization (Acquisitions)							145,197
(+) inventory surplus value							-
(+) Escrow write-off							-
(+) Impairment on goodwil							24,839
Adjusted Net Profit							(13,880)



2Q21 RESULTS | CONSOLIDATED

Consolidated - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Gross Revenue	1,768,864	1,806,857	-2.1%	1,652,620	7.0%	3,421,484	3,864,090	-11.5%
Gross Revenue Deductions	(468,265)	(434,337)	7.8%	(390,236)	20.0%	(858,501)	(864,102)	-0.6%
Tax	(45,656)	(51,589)	-11.5%	(39,665)	15.1%	(85,322)	(105,641)	-19.2%
ProUni	(187,455)	(230,465)	-18.7%	(175,564)	6.8%	(363,019)	(457,105)	-20.6%
Returns	(78,409)	(20,729)	278.3%	(33,898)	131.3%	(112,307)	(47,244)	137.7%
Total Discounts	(156,745)	(131,554)	19.1%	(141,108)	11.1%	(297,853)	(254,112)	17.2%
Net Revenue	1,300,599	1,372,520	-5.2%	1,262,384	3.0%	2,562,984	2,999,988	-14.6%
Total of Costs	(371,791)	(340,379)	9.2%	(346,260)	7.4%	(718,051)	(848,441)	-15.4%
Cost of Goods	(99,825)	(45,763)	118.1%	(118,310)	-15.6%	(218,136)	(261,326)	-16.5%
Cost of Services	(271,966)	(294,616)	-7.7%	(227,950)	19.3%	(499,915)	(587,115)	-14.9%
Faculty, Other Personnel and Third-Party Services	(242,804)	(275,044)	-11.7%	(199,130)	21.9%	(441,933)	(530,297)	-16.7%
Other	(29,162)	(19,573)	49.0%	(28,820)	1.2%	(57,982)	(56,818)	2.0%
Gross Income	928,808	1,032,140	-10.0%	916,125	1.4%	1,844,933	2,151,547	-14.3%
Gross Margin	71.4%	75.2%	-3.8 p.p.	72.6%	-1.2 p.p.	72.0%	71.7%	0.3 p.p.
Total Operating Expenses	(260,941)	(234,468)	11.3%	(230,546)	13.2%	(491,487)	(468,678)	4.9%
Personnel Expenses	(139,991)	(123,445)	13.4%	(122,927)	13.9%	(262,918)	(246,353)	6.7%
General and Administrative Expenses	(120,950)	(111,024)	8.9%	(107,619)	12.4%	(228,569)	(222,324)	2.8%
Provision for Doubtful Account - PDA	(192,671)	(500,541)	-61.5%	(164,362)	17.2%	(357,033)	(714,481)	-50.0%
(+) Interest and Penalties on Tuition	24,724	8,126	204.3%	38,927	-36.5%	63,651	62,000	2.7%
Equity	436	1,376	-68.3%	210	108.0%	646	899	-28.1%
Selling and Marketing Expenses	(112,581)	(132,603)	-15.1%	(142,004)	-20.7%	(254,585)	(336,752)	-24.4%
Operating Result	387,775	174,030	122.8%	418,349	-7.3%	806,124	694,534	16.1%
Operating Margin	29.8%	12.7%	17.1 p.p.	33.1%	-3.3 p.p.	31.5%	23.2%	8.3 p.p.
Corporate Expenses	(58,259)	(53,406)	9.1%	(52,535)	10.9%	(110,794)	(133,657)	-17.1%
Recurring EBITDA	329,517	120,623	173.2%	365,814	-9.9%	695,330	560,877	24.0%
Recurring EBITDA Margin	25.3%	8.8%	16.5 p.p.	29.0%	-3.6 p.p.	27.1%	18.7%	8.4 p.p.
(+) Opening Balance: Reversals of Contingencies	16,713	147,433	-88.7%	116,097	-85.6%	132,811	243,582	-45.5%
(-) Non-Recurring Items	(54,014)	(407,542)	-86.7%	(105,198)	-48.7%	(159,212)	(439,138)	-63.7%
(-) Impairment	-		n.a.	(24,839)	-100.0%	(24,839)	-	n.a.
EBITDA	292,216	(139,485)	-309.5%	351,874	-17.0%	644,090	365,322	76.3%
EBITDA Margin	22.5%	-10.2%	32.6 p.p.	27.9%	-5.4 p.p.	25.1%	12.2%	13.0 p.p.
Depreciation and Amortization	(249,233)	(290,236)	-14.1%	(263,221)	-5.3%	(512,454)	(579,305)	-11.5%
Financial Result	(204,293)	(194,711)	4.9%	(175,340)	16.5%	(379,633)	(421,647)	-10.0%
Income Tax / Social Contribution	25,698	(14,884)	-272.7%	(25,533)	-200.6%	165	(59,892)	-100.3%
Deferred Income Tax / Social Contribution	29,007	187,347	-84.5%	21,048	37.8%	50,055	205,744	-75.7%
Minority Interest	13,663	(2,766)	-594.0%	197	6827.1%	13,860	(4,080)	-439.7%
Net Income	(92,942)	(454,735)	-79.6%	(90,975)	2.2%	(183,917)	(493,858)	-62.8%
Net Margin	-7.1%	-33.1%	26.0 p.p.	-7.2%	0.1 p.p.	-7.2%	-16.5%	9.3 p.p.
(+) Intagnible Amortization (Acquisitions)	73,014	82,351	-11.3%	72,183	1.2%	145,197	164,982	-12.0%
(+) inventory surplus value	(448)	4,537	-109.9%	448	-200.0%		7,837	-100.0%
(+) Low Escrow		227,861	-100.0%		n.a.		227,861	-100.0%
(+) Impairment on goodwil		<u> </u>	n.a.	24,839	-100.0%	24,839	-	n.a.
Adjusted Net Income	(20,376)	(139,987)	-85.4%	6,495	-413.7%	(13,880)	(93,178)	-85.1%
Adjusted Net Margin	-1.6%	-10.2%	8.6 p.p.	0.5%	-2.1 p.p.	-0.5%	-3.1%	2.6 p.p.



Corporate Expenses

Consolidated - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Corporate Expenses	(58,259)	(53,406)	9.1%	(52,535)	10.9%	(110,794)	(133,657)	-17.1%
Personnel Expenses	(28,158)	(20,750)	35.7%	(31,191)	-9.7%	(59,349)	(59,438)	-0.1%
General and Administrative Expenses	(30,101)	(32,657)	-7.8%	(21,344)	41.0%	(51,445)	(74,219)	-30.7%
% of Net Revenue	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
% of Net Revenue Corporate Expenses	2Q21 -4.5%	2Q20 -3.9%	Chg.% -0.6 p.p.	1Q21 -4.2%	Chg.% -0.3 p.p.	1 H21 -4.3%	1 H20 -4.5%	Chg.%

Corporate expenses grew by 9.1% year-on-year due to the increase in personnel expenses which, in 2Q20, due to the pandemic, led to the adoption of temporary measures, such as reduction of working hours and the suspension of employment contracts allowed by MP936, lower provision for profit sharing, and hiring freeze in the period.

Nonrecurring Items

Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Severance	(10,142)	(16,946)	-40.2%	(13,144)	-22.8%	(23,286)	(31,622)	-26.4%
M&A and expansion	(14,142)	(17,028)	-16.9%	(11,386)	24.2%	(25,528)	(33,947)	-24.8%
Escrow write-off	0	(345,243)	-100.0%	0	n.a.	0	(345,243)	-100.0%
Fixed assets write-off	737	(28,325)	-102.6%	1,759	-58.1%	2,495	(28,325)	-108.8%
Impairment of goodwill	0	0	n.a.	(24,839)	-100.0%	(24,839)	0	n.a.
Kroton reestructuring	(30,467)	0	n.a.	(82,427)	-63.0%	(112,894)	0	n.a.
Total Nonrecurring	(54,014)	(407,542)	-86.7%	(130,037)	-58.5%	(184,051)	(439,138)	-58.1%

The total non-recurring items decreased by 86.7% year-on-year, particularly expenses incurred with Kroton's restructuring, which totaled **R\$30 million**, of which 48.3% were expenses with non-cash effects. Excluding this effect, non-recurring costs decreased 94.2% year-on-year.

Financial result

2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
38,359	34,635	10.8%	24,347	57.6%	62,705	70,048	-10.5%
28,589	22,878	25.0%	20,960	36.4%	49,549	40,253	23.1%
9,769	11,757	-16.9%	3,387	188.4%	13,157	29,796	-55.8%
(242,651)	(229,346)	5.8%	(199,687)	21.5%	(442,338)	(491,696)	-10.0%
(4,899)	(4,975)	-1.5%	(5,889)	-16.8%	(10,788)	(9,588)	12.5%
(106,223)	(104,783)	1.4%	(88,669)	19.8%	(194,892)	(208,284)	-6.4%
(79,863)	(82,933)	-3.7%	(59,246)	34.8%	(139,109)	(189,029)	-26.4%
(1,876)	(2,653)	-29.3%	(754)	148.7%	(2,630)	(8,427)	-68.8%
(4,269)	(1,501)	184.4%	(3,512)	21.6%	(7,781)	(12,441)	-37.5%
(22,885)	(12,570)	82.1%	(24,797)	-7.7%	(47,683)	(32,857)	45.1%
(22,636)	(19,931)	13.6%	(16,820)	34.6%	(39,457)	(31,071)	27.0%
(204,293)	(194,711)	4.9%	(175,340)	16.5%	(379,633)	(421,647)	-10.0%
	38,359 28,589 9,769 (242,651) (4,899) (106,223) (79,863) (1,876) (4,269) (22,885) (22,636)	38,359 34,635 28,589 22,878 9,769 11,757 (242,651) (229,346) (4,899) (4,975) (106,223) (104,783) (79,863) (82,933) (1,876) (2,653) (4,269) (1,501) (22,885) (12,570) (22,636) (19,931)	38,359 34,635 10.8% 28,589 22,878 25.0% 9,769 11,757 -16,9% (242,651) (229,346) 5.8% (4,899) (4,975) -1.5% (106,223) (104,783) 1.4% (79,863) (82,933) -3.7% (1,876) (2,653) -29.3% (4,269) (1,501) 184.4% (22,885) (12,570) 82.1% (22,636) (19,931) 13.6%	38,359 34,635 10.8% 24,347 28,589 22,878 25.0% 20,960 9,769 11,757 -16.9% 3,387 (242,651) (229,346) 5.8% (199,687) (4,899) (4,975) -1.5% (5,889) (106,223) (104,783) 1.4% (88,669) (79,863) (82,933) -3.7% (59,246) (1,876) (2,653) -29.3% (754) (4,269) (1,501) 184.4% (3,512) (22,885) (12,570) 82,1% (24,797) (22,636) (19,931) 13,6% (16,820)	38,359 34,635 10.8% 24,347 57.6% 28,589 22,878 25.0% 20,960 36.4% 9,769 11,757 -16.9% 3,387 188.4% [242,651] (229,346) 5.8% (199,687) 21.5% (4,899) (4,975) -1.5% (5,889) -16.8% (106,223) (104,783) 1.4% (88.669) 19.8% (79,863) (82,933) -3.7% (59,246) 34.8% (1,876) (2,653) -29.3% (754) 148.7% (4,269) (1,501) 184.4% (3,512) 21.5% (22,835) (12,570) 82.1% (24,797) -7.7% (22,636) (19,931) 13.6% (16,820) 34.6%	38,359 34,635 10.8% 24,347 57.6% 62,705 28,589 22,878 25.0% 20,960 36.4% 49,549 9,769 11,757 -16.9% 3,387 188.4% 13,157 (242,651) (229,346) 5.8% (199,687) 21.5% (442,338) (4,899) (4,975) -1.5% (5,889) -16.8% (10,788) (106,223) (104,783) 1.4% (88,669) 19.8% (194,892) (79,863) (82,933) -3.7% (59,246) 34.8% (139,109) (1,876) (2,653) -29.3% (754) 148.7% (2,630) (4,269) (1,501) 184.4% (3,512) 21.6% (7,781) (22,885) (12,570) 82.1% (24,797) -7.7% (47,683) (22,636) (19,931) 13.6% (16,820) 34.6% (39,457)	38,359 34,635 10.8% 24,347 57.6% 62,705 70,048 28,589 22,878 25.0% 20,960 36.4% 49,549 40,253 9,769 11,757 -16.9% 3,387 188.4% 13,157 29,796 (242,651) (229,346) 5.8% (199,687) 21.5% (442,338) (491,696) (4,899) (4,975) -1.5% (5,889) -16.8% (10,788) (9,588) (106,223) (104,783) 1.4% (88,669) 19,8% (194,892) (208,284) (79,863) (82,933) -3.7% (59,246) 34.8% (139,109) (189,029) (1,876) (2,653) -29.3% (754) 148.7% (2,630) (8,277) (4,269) (1,501) 184.4% (3,512) 21.6% (7,781) (12,441) (22,885) (12,570) 82.1% (24,797) -7.7% (47,683) (32,857) (22,636) (19,931) 13.6% (16,820) 34.6

¹ Does not consider interest and arrears on monthly fees.

The net financial result was negative R\$204 million, 4.9% worse in the annual comparison. This result is a consequence of increased expenses in the restatement of contingencies and interest on acquisition obligations, which were partially offset by higher interest on financial investment.



Net profit

Consolidated - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%	1H21	1H20	Chg.%
Operating Result	387,775	174,030	122.8%	418,349	-7.3%	806,124	694,534	16.1%
(+) Corporate Expenses	(58,259)	(53,406)	9.1%	(52,535)	10.9%	(110,794)	(133,657)	-17.1%
(+) Opening Balance: Reversals of Contingencies	16,713	147,433	-88.7%	116,097	-85.6%	132,811	243,582	-45.5%
(+) Nonrecurring Items	(54,014)	(407,542)	-86.7%	(105,198)	-48.7%	(159,212)	(439,138)	-63.7%
(+) Impairment on goodwil	-	-	n.a.	(24,839)	-100.0%	(24,839)	-	n.a.
(+) Depreciation and Amortization ex-Intangible	(249,233)	(290,236)	-14.1%	(263,221)	-5.3%	(512,454)	(579,305)	-11.5%
(+) Financial Result ¹	(204,293)	(194,711)	4.9%	(175,340)	16.5%	(379,633)	(421,647)	-10.0%
(+) Income Tax / Social Contribution	25,698	(14,884)	-272.7%	(25,533)	-200.6%	165	(59,892)	-100.3%
(+) Deferred Income Tax / Social Contribution	29,007	187,347	-84.5%	21,048	37.8%	50,055	205,744	-75.7%
(+) Participation of Minority	13,663	(2,766)	-594.0%	197	6827.1%	13,860	(4,080)	-439.7%
(+) Intangible Amortization (Acquisitions)	73,014	82,351	-11.3%	72,183	1.2%	145,197	164,982	-12.0%
(+) Inventory surplus value	(448)	4,537	-109.9%	448	-200.0%	-	7,837	-100.0%
(+) Escrow write-off	-	227,861	-100.0%	-	n.a.	-	227,861	-100.0%
(+) Impairment on goodwil	-	-	n.a.	24,839	-100.0%	24,839	-	n.a.
Adjusted Net Income	(20,376)	(139,987)	-85.4%	6,495	-413.7%	(13,880)	(93,178)	-85.1%
Adjusted Net Margin	-1.6%	-10.2%	8.6 p.p.	0.5%	-2.1 p.p.	-0.5%	-3.1%	2.6 p.p.
(-) Intangible Amortization (Acquisitions)	(73,014)	(82,351)	-11.3%	(72,183)	1.2%	(145,197)	(164,982)	-12.0%
(-) Inventory surplus value	448	(4,537)	-109.9%	(448)	-200.0%	-	(7,837)	-100.0%
(-) Escrow write-off	-	(227,861)	-100.0%	-	n.a.	-	(227,861)	-100.0%
(-) Impairment on goodwil	-	-	n.a.	(24,839)	-100.0%	(24,839)	-	n.a.
Net Income	(92,942)	(454,735)	-79.6%	(90,975)	2.2%	(183,917)	(493,858)	-62.8%
Net Margin	-7.1%	-33.1%	26.0 p.p.	-7.2%	0.1 p.p.	-7.2%	-16.5%	9.3 p.p.

¹ Does not consider interest and arrears on monthly fees.

The Company had a loss adjusted for the amortization of intangible assets, inventory appreciation, and impairment (all non-cash effects) of R\$ 20 million, loss significant lower than that registered in the same period of the previous year (R\$140 million). The better result can be explained by (i) the 122.8% growth in operating income; (ii) lower non-recurring impacts; and (iii) lower depreciation in the period. The effects were partially offset by lower opening balance sheets contingency reversal and lower Income Tax/Social Contribution deferral as the Company had a higher tax loss in 2Q20 affected by non-recurring events in the period.





Net Debt

Consolidated - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1Q21	Chg.%
Cash and Cash Equivalents	3,731,435	3,727,323	0.1%	3,862,270	-3.4%
Cash	9,983	13,838	-27.9%	15,263	-34.6%
Securities	3,721,452	3,713,485	0.2%	3,847,007	-3.3%
Loans and Financing	6,512,356	8,537,406	-23.7%	6,500,230	0.2%
Short-term Debt	1,355,880	1,329,672	2.0%	1,326,576	2.2%
Long-term Debt	5,156,476	7,207,734	-28.5%	5,173,654	-0.3%
Net Cash (Debt) 1	(2,780,921)	(4,810,083)	-42.2%	(2,637,960)	5.4%
Other Short and Long Term Debt ²	268,960	292,765	-8.1%	280,373	-4.1%
(1) Net Cash (Debt)	(3,049,881)	(5,102,848)	-40.2%	(2,918,333)	4.5%
Short Term Accounts Receivable ³	-	137,074	-100.0%	-	n.a.
Uniasselvi Disposal	-	124,077	-100.0%	-	n.a.
Disposal of Other Businesses	-	12,997	-100.0%	-	n.a.
Long-Term Accounts Receivable ³	68,052	254,166	-73.2%	66,093	3.0%
Uniasselvi Disposal	62,657	234,258	-73.3%	60,878	2.9%
Disposal of Other Businesses	5,395	19,908	-72.9%	5,215	3.4%
(2) Other Accouts Receivable ³	68,052	391,240	-82.6%	66,093	3.0%
(1)+(2) Pro Forma Net Cash (Debt)	(2,981,829)	(4,711,608)	-36.7%	(2,852,240)	4.5%

¹ Availability considering only bank obligations.

At the end of the quarter, cash and financial investments totaled R\$3.7 billion, in line with 2Q20 and 3.4% lower than at the end of 1Q21. The Company did not carry out any debt funding or amortization in 2Q21, making the gross debt stable concerning 1Q21, with an average term of 22 months and 79% of the total due within more than one year. We must highlight that the Company is about to raise R\$1.250 billion to pay part of the debt that matures in August 2021.

In 2Q21, the Company recorded a leverage ratio, measured by the net debt/adjusted EBITDA ratio in the last twelve months, of 2.13x, compared to 1.97x in 1Q21. According to the debenture regulations, net debt considers the sum of loans and financing and accounts payable for acquisitions, less cash, and cash equivalents. Adjusted EBITDA includes, in addition to EBITDA, non-recurring items and the sum of the balance between provisions and non-cash contingency reversals. According to the resolution of the meeting held on May 5, EBITDA will also be adjusted by the extraordinary PDA entries carried out in 2020. For 1Q21 and 2Q21, the calculation is shown in the table below:

Values in R\$ ('000)	1Q21	2Q21
EBITDA	(3,520,755)	(3,318,213)
Non-recurring Items	5,163,634	4,810,052
Provisions for/Reversals of Contingencies	(168,501)	(64,696)
Adjusted EBITDA	1,474,377	1,427,143
Debêntures	6,500,229	6,512,356
Commitments Payable	257,830	244,130
Cash and Cash Equivalents	(3,848,733)	(3,717,784)
Net Debt	2,909,327	3,038,702
Net Debt/Adjusted EBITDA	1.97	2.13

² Considers all short and long-term obligations related to the payment of tax installments and acquisitions, including the amount to be paid in 6 years, associated with the acquisition of Uniasselvi, in addition to the debentures obtained by the Company.

³ Considers the short-term receipts referring to the payment of a portion of the disposals of Uniasselvi, FAIR, and FAC/FAMAT and the long-term related to the other installments of Uniasselvi, FAIR, and FAC/FAMAT to be received between 2020 and 2022 adjusted by AVP (excluding values from earn-out).



Capex and Expansion Investments

Values in R\$ (million)	2Q21	% AV	2Q20	% AV	% AH
Information technology and library equipment	3.6	4%	0.8	1%	346.2%
Content and systems development and software licenses	38.9	45%	60.6	68%	-35.8%
Laboratory and related equipment	1.9	2%	1.3	1%	42.4%
Expansions	8.1	9%	7.4	8%	9.2%
Сарех	53.1	62%	70.8	79%	-25.1%
% Net Revenue	4.1%	-	5.2%	-	-1.1 p.p.
investment in expansion	32.9	38%	18.6	21%	77.0%
Capex and Investment in Expansion	86.0	100%	89.4	100%	-3.8%
% Net Revenue	6.6%	-	6.5%	-	0.1 p.p.

The expanding Capex and investments decreased by 4.6% year-on-year, reflecting the Company's greater strictness to face the new level of revenue. Investments in the development of content, systems, and *software* licenses were again the primary destination for resource allocation and accounted for 45% of the total invested. Investments in expansions kept an appropriate level, with 38% of the total due to expenses incurred due to Kroton's restructuring process, already forecast since the beginning of the year, and informed to the market in the earnings release of 1Q21, but executed now in 2Q21.

Cash Flow

Consolidated - Values in R\$ ('000)	2Q21	2Q20	Chg.%	2021	Chg.%	1H21	1H20	Chg.%
Net Income before Income Interest	(161,314)	(624,432)	-74.2%	(86,687)	86.1%	(248,001)	(635,630)	-61.0%
(+) Net Income adjustments before Income Interest	632,628	1,234,574	-48.8%	573,454	10.3%	1,206,082	1,947,992	-38.1%
Depreciation and Amortization	249,233	290,236	-14.1%	263,221	-5.3%	512,454	579,306	-11.5%
Provision for Doubtful Accounts (PDA)	192,671	500,541	-61.5%	164,362	17.2%	357,033	714,481	-50.0%
Others	190,724	443,797	-57.0%	145,871	30.7%	336,595	654,205	-48.5%
(+) Income Tax and Social Contribution	(12,974)	(17,791)	-27.1%	(12,249)	5.9%	(25,223)	(18,105)	39.3%
(+) Changes in Working Capital	(344,895)	(357,772)	-3.6%	(207,361)	66.3%	(552,256)	(1,087,200)	-49.2%
(Increase) Reduction in Accounts Receivable ex-FIES	(65,448)	(25,433)	157.3%	(41,857)	56.4%	(107,305)	(248,383)	-56.8%
(Increase) Reduction in Accounts Receivable FIES	(64,244)	(44,232)	45.2%	38,221	-268.1%	(26,023)	(3,058)	750.9%
Others	(215,203)	(288,107)	-25.3%	(203,725)	5.6%	(418,928)	(835,759)	-49.9%
Operating Cash Generation before Capex	113,445	234,579	-51.6%	267,157	-57.5%	380,602	207,057	83.8%
Capex and Investiments in Expansion	(85,974)	(89,421)	-3.9%	(97,567)	-11.9%	(183,540)	(208,569)	-12.0%
Operating Cash Generation after Capex	27,471	145,158	-81.1%	169,590	-83.8%	197,062	(1,512)	-13133.2%
(+) M&A Activities	(69,044)	178,995	-138.6%	(74,412)	-7.2%	(143,456)	127,222	-212.8%
(+) Cash Flow from Financing Activities	(89,376)	478,703	-118.7%	(798,740)	-88.8%	(888,116)	2,760,809	-132.2%
Free Cash Flow	(130,949)	802,856	-116.3%	(703,562)	-81.4%	(834,510)	2,886,519	-128.9%

Due to timing mismatches between 1Q21 and 2Q21, the most appropriate analysis to understand the company's operating cash generation (OGC) is the semester analysis. OGC before CAPEX was positive by R\$381 million in the first half of 2021, favored by (i) improvement in timely payments and collections at Kroton (even with decreased revenues), with consequent decrease in PDA and Accounts Receivable, and (ii) lower investment in working capital. Added to reduced CAPEX, this result led to post-CAPEX operating cash generation (OGC) of R\$ 197 million in 1H21, compared to a cash usage of R\$2 million in 1S20. Free cash flow was negative by R\$835 million in the semester and reflected the partial amortization of debentures in 1Q21.

Consolidated - Values in R\$ ('000)	2Q21	2Q20	Chg.%	1H21	1H20	Chg.%
Operating Cash Generation (OCG) before Capex	113,445	234,579	-51.6%	380,602	207,057	83.8%
OCG/Recurring EBITDA	34.4%	194.5%	-160.0 p.p.	54.7%	36.9%	17.8 p.p.
Operating Cash Generation after total Capex	27,471	145,158	-81.1%	197,062	(1,512)	-13133.2%
OCG/Recurring EBITDA	8.3%	120.3%	-112.0 p.p.	28.3%	-0.3%	28.6 p.p.
Free Cash Flow	(130,949)	802,856	-116.3%	(834,510)	2,886,519	-128.9%



ESG | ENVIRONMENTAL, SOCIAL AND GOVERNANCE

In line with the topics identified in the materiality procedure, we present on a quarterly basis the most relevant indicators for Cogna; the consolidated information may be found in full in our Sustainability Reports on the page: www.esgcogna.com.br.

ENVIRONMENTAL

ODS	GRI	Water withdrawn by source (m²) - Cogna	Unit	2Q21	2Q20	% AH	1Q21	% AH
		Groundwater	m³	24,774	23,307	6.3%	25,379	-2.4%
6	303-5	Municipal supply	m³	74,958	75,414	-0.6%	74,764	0.3%
		Total	m³	99,732	98,721	1.0%	100,143	-0.4%
ODS	GRI	Energy consumption - Cogna	Unit	2Q21	2Q20	% AH	1Q21	% AH
12 and 13	302-1	Total energy consumed	GJ	32,066	32,022	0.1%	32,782	-2.2%
12 und 13	302-1	Percentage of energy from renewable sources*		85.8%	84.4%	1.4 p.p.	85.0%	0.8 p.p.

SOCIAL

ODS	GRI	Diversity in the staff by functional category	Unit	2Q21	2Q20	% AH	1Q21	% AH
		High leadership - Female	% of people	9.1%	7.1%	1.9 p.p.	9.1%	0.0 p.p.
		High leadership - Male	% of people	90.9%	92.9%	-1.9 p.p.	90.9%	0.0 p.p.
		Total - High leadership¹	Number of people	11	14	-21.4%	11	0.0%
		Leaders - Female ≥ Management	% of people	46.9%	43.0%	3.9 p.p.	44.8%	2.1 p.p.
		Leaders - Male ≥ Management	% of people	53.1%	57.0%	-3.9 p.p.	55.2%	-2.1 p.p.
		Total - Leaders ≥ Management	Number of people	678	723	-6.2%	659	2.9%
		Coordinators, teachers and tutors - Female	% of people	56.7%	55.3%	1.4 p.p.	57.4%	-0.7 p.p.
5	418-1	Coordinators, teachers and tutors - Male	% of people	43.3%	44.7%	-1.4 p.p.	42.6%	0.7 p.p.
		Total - Coordinators, teachers and tutors	Number of people	10,836	13,732	-21.1%	11,466	-5.5%
		Backoffice - Female	% of people	65.8%	62.6%	3.2 p.p.	64.6%	1.2 p.p.
		Backoffice - Male	% of people	34.2%	37.4%	-3.2 p.p.	35.4%	-1.2 p.p.
		Total - Backoffice	Number of people	13,266	13,540	-2.0%	12,075	9.9%
		Total - Female	% of people	61.3%	58.5%	2.8 p.p.	60.6%	0.7 p.p.
		Total - Male	% of people	38.7%	41.5%	-2.8 p.p.	39.4%	-0.7 p.p.
		Total - Collaborators	Number of people	24,791	28,009	-11.5%	24,211	2.4%
ODS	GRI	Indirect economic impact	Unit	2Q21	2Q20	% AH	1Q21	% AH
		Social Projects	N°	229	160	43%	-	-
	103-2, 103-3, 203-1, 103-2 and 413-1	People benefited	N°	37,650	48,899	-23%	-	-
4 and 10		Students and teachers involved	N°	11,073	19,092	-42%	-	-
		Academic volunteering ²	Hours	5,115	5,248	-3%	-	-
		Corporate Volunteering®	Hours	1,100	1,170	-6%	-	-
ODS	GRI	Health and safety	Unit	2Q21	2Q20	% AH	1Q21	% AH
		% employees trained in health and safety2	%	34%	100%	-66.4 p.p.	17%	16.7 p.p.
		% of units covered by the Environmental Risk Prevention Program (PPRA)	%	100%	100%	0.0 p.p.	100%	0.0 p.p.
		Total minor injuries with employees	N°	1	0		1	0%
		Total minor injuries with third parties	N°	0	0		0	_
	403-1, 403-2, 403-3, 403-4,	Total hours of face-to-face fire brigade training	N°	539	0		350	54%
3	403-5, 403-6, 403-7, 403-8 and 403-9	Average hours of face-to-face fire brigade training per participant	N°	14	0		18	-21%
	drid 403-7	Total hours of health and safety training	N°	15,119	3,818	296%	7,771	95%
		Average hours of health and safety training per employee	N°	5	1	295%	3	77%
		Total de Total hours of training on work at height ³	N°	64	0		16	300%
		Average hours of training on height work per member3	N°	8	0		8	0%
ODS	GRI	Training and education	Unit	2Q21	2Q20	% AH	1Q21	% AH
	10.1.3. 10.1.0 10.1.0	Total training hours	N°	69,882.39	218,076.00	-68%	69,882.39	0%
8	404-1, 404-2 and 404-3	Average training hours per employee	N°	7.01	16.75	-58%	7.01	0%
ODS	GRI	Employability	Unit	2Q21	2Q20	% AH	1Q21	% AH
		New companies registered in Conecta	N°	34,675	32.417.00	7%	34.152	2%
. 4. 8 and 10	GRI 103-2 and 103-3	Active resumes in Conecta	N°	728,150	665,788,00	9%	706.567	3%
, .,	SASB SV0101-03	New vacancies published in Conecta	N°	638,729	460,077.00	39%	529,936	21%
		non radando populated in contecia		000,727	700,077.00	37/0	327,730	21/0

GOVERNANCE

ODS	GRI	Diversity on the Board of Directors	Unit	2Q21	2Q20	% AH	1Q21	% AH
		Female	% of people	29%	14%	14.3 p.p.	17%	11.9 p.p.
5	418-1	Male	% of people	71%	86%	-14.3 p.p.	83%	-11.9 p.p.
		Total	Number of people	7	7	0%	6	17%
ODS	GRI	Ethics and governance	Unit	2Q21	2Q20	% AH	1Q21	% AH
	102-16, 102-17, 205-1, 205-2	Employees covered by communication and ethics training	% of employees	100%	60%	40.0 p.p.	100%	-
			on r	1000	10007	0.0	1,0007	
8 and 16	and 205-3	Operations subject to corruption-related risk assessment	% of operations	100%	100%	0.0 p.p.	100%	

^{*} In line with the themes identified in the materially process, we present quarterly the most relevant indicators for Cogna, consolidated information can be found in full in our Sustainability Reports on the page



CAPITAL MARKETS AND SUBSEQUENT EVENTS

OWNERSHIP STRUCTURE

Cogna's capital structure consists of 1,876,606,210 ordinary shares and is distributed as follows:

Cogna Ownership Structure*	Quantity	%
Treasury	7,475,021	0.40%
Free Float	1,869,131,189	99.60%
Total	1,876,606,210	100.00%

^{*} Position as of 30/06/2021.

PERFORMANCE OF SHARES

Cogna shares (COGN3) are part of several indices, especially the Ibovespa, the Differentiated Corporate Governance Index (IGC), the Differentiated Tag Along Share Index (ITAG), the Consumption Index (ICON), and MSCI Brazil.

In 2Q21, the Company's shares were traded in 100% of the sessions, with a trading volume of R\$11 billion and an average daily trading volume of R\$182 million. Currently, Cogna's shares are monitored by 15 local and international different brokers (*research*). On June 30, 2021, the Company's market value was of R\$ 8 billion.

Cogna shares appreciated 8.8%, while the Ibovespa rose 8.7%. Both the ITAG and the IGC appreciated 10.6% in the same period, while the ICON rose 8.0%.

Highlights- COGN3	1Q21
Average Daily Trade Volume (average)	R\$ 182,231,296.87
Maximum (R\$ per share)	R\$ 4.80
Minimum (R\$ per share)	R\$ 3.77
Average (R\$ per share)	R\$ 4.20
Closing Quote	R\$ 4.33
Variation in the period (%)	8.8%

Ratings

Cogna is currently rated brAA+ by Standard & Poor's and AA+(bra) by Fitch Rating.

DIVIDENDS

Due to the loss for the period and the circumstances due to the outbreak of the Covid-19 pandemic, the Company will not distribute dividends this quarter.







ABOUT COGNA EDUCAÇÃO

Cogna Educação is one of the largest private educational organizations in the world. In operation for over 55 years, the Company is present in all states of Brazil and in the most different education segments, with a complete platform of services and content offered in other business models. At the end of 2Q21, Cogna had 829 thousand On-Campus and Digital Undergraduate students in the Kroton vertical and 45,000 Graduate students in the Platos vertical, served through 131 of its Post-secondary education units and 2,168 accredited Digital Learning centers. In Basic Education, the Saber vertical had 29 thousand students distributed across 50 owned/contracted schools and 21 thousand students distributed across 115 Red Balloon units. In comparison, the Vasta vertical ended the quarter with 1.3 million students served by approximately 4.5 thousand associated schools using core and complementary content solutions.





EXHIBIT 1 – CORPORATE BALANCE SHEET

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Assets	2Q21	% AV	2Q20	% AV	4Q20	% AV
Current Assets	6,010,834	20.3%	6,014,035	20.2%	6,869,479	22.3%
Cash and cash equivalents	8,750	0.0%	12,947	0.0%	19,438	0.1%
Financial Investments	1,196,411	4.0%	1,472,291	4.9%	2,185,908	7.1%
Securities	2,193,742	7.4%	1,994,992	6.7%	1,976,436	6.4%
Accounts Receivable	1,706,597	5.8%	1,729,599	5.8%	1,876,801	6.1%
Inventories	448,855	1.5%	392,080	1.3%	366,405	1.2%
Prepayments	88,283	0.3%	42,177	0.1%	63,313	0.2%
Recoverable Taxes	255,957	0.9%	255,451	0.9%	275,445	0.9%
Deferred Taxes	694	0.0%	631	0.0%	593	0.0%
Other Accounts Receivable	111,545	0.4%	113,867	0.4%	105,140	0.3%
Non current Assets	21,325,220	72.0%	21,404,831	71.8%	21,511,768	69.9%
Asset held for sale	2,292,176	7.7%	2,383,041	8.0%	2,402,541	7.8%
Securities	13,650	0.0%	13,537	0.0%	15,026	0.0%
Accounts Receivables	397,165	1.3%	446,191	1.5%	443,286	1.4%
Accounts receivable on sale of subsidiaries	74,912	0.3%	72,953	0.2%	71,329	0.2%
Deferred Taxes	863,819	2.9%	814,722	2.7%	838,338	2.7%
Judicial Deposits	57,426	0.2%	61,380	0.2%	74,055	0.2%
Taxes to Recover	137,445	0.5%	137,445	0.5%	137,126	0.4%
Guarantee for social security, labor and civil provisions	160,796	0.5%	162,516	0.5%	166,872	0.5%
Other	61,799	0.2%	79,317	0.3%	92,041	0.3%
Related Parties	291,022	1.0%	288,388	1.0%	309,767	1.0%
Investments	1,700	0.0%	1,263	0.0%	1,453	0.0%
Fixed Assets	4,332,780	14.6%	4,330,360	14.5%	4,344,174	14.1%
Intangible	14,932,706	50.4%	14,996,759	50.3%	15,018,301	48.8%
Total Assets	29,628,230	100.0%	29,801,907	100.0%	30,783,788	100.0%
Liabilities and Equity						
Current Liabilities	2,984,662	10.1%	2,984,240	10.0%	3,772,010	12.3%
Suppliers	415,942	1.4%	505,673	1.7%	533,590	1.7%
Suppliers drawn risk	287,067	1.0%	287,174	1.0%	284,808	0.9%
Loans and Financing	244	0.0%	296	0.0%	229	0.0%
Debenture	1,355,536	4.6%	1,326,180	4.4%	2,048,808	6.7%
Lease	126,980	0.4%	124,177	0.4%	120,082	0.4%
Social security and labor liabilities	361,428	1.2%	308,861	1.0%	313,917	1.0%
Income Tax and Social Contribution	18,459	0.1%	23,958	0.1%	39,276	0.1%
Taxes and Contribution	85,787	0.3%	99,721	0.3%	103,445	0.3%
Advances from Clients	184,477	0.6%	179,875	0.6%	195,198	0.6%
Tax and Contribution Payment Installments	15,004	0.1%	11,781	0.0%	12,086	0.0%
Accounts Payable - Acquisitions	112,929	0.4%	93,565	0.3%	100,728	0.3%
Other	20,809	0.1%	22,979	0.1%	19,843	0.1%
Liabilitie Held for Sale	1,404,174	4.7%	1,470,408	4.9%	1,489,908	4.8%
Non current Liabilities	11,128,102	37.6%	11,143,358	37.4%	11,236,706	36.5%
Loans and Financing	734	0.0%	776	0.0%	817	0.0%
Debenture	5,155,742	17.4%	5,172,878	17.4%	5,171,357	16.8%
Lease	2,981,488	10.1%	2,943,256	9.9%	2,912,368	9.5%
Provision for Tax, Labor and Civil Lawsuit Losses	415,341	1.4%	425,556	1.4%	428,614	1.4%
Liabilities assumed in the business combination	1,897,355	6.4%	1,922,717	6.5%	2,012,606	6.5%
Tax and Contribution Payment Installments	7,003	0.0%	7,805	0.0%	7,804	0.0%
Accounts Payable - Acquisitions	117,853	0.4%	141,564	0.5%	125,548	0.4%
Deferred Taxes	479,264	1.6%	451,336	1.5%	495,936	1.6%
Others	73,322	0.2%	77,470	0.3%	81,656	0.3%
Consolidated Equity	14,111,292	47.6%	14,203,901	47.7%	14,285,163	46.4%
Total Liabilities and Equity	29,628,230	100.0%	29,801,907	100.0%	30,783,788	100.0%







EXHIBIT 2 – QUARTERLY CORPORATE INCOME STATEMENT

	2Q21	% Net Rev.	2Q20	% Net Rev.	2Q21/2Q20	1Q21	% Net Rev.	2Q21/1Q21	
			(In thouse	usand reais, except otherwise indicated)					
Gross Revenue	1,578,992	137.0%	1,621,557	132.7%	-2.6%	1,455,812	131.7%	8.5%	
Kroton	1,275,694	110.7%	1,424,280	116.6%	-10.4%	1,021,398	92.4%	24.9%	
Platos	24,336	2.1%	25,182	2.1%	-3.4%	26,111	2.4%	-6.8%	
Saber	10,257	0.9%	11,021	0.9%	-6.9%	23,659	2.1%	-56.6%	
Vasta	203,309	17.6%	128,481	10.5%	58.2%	316,213	28.6%	-35.7%	
Outros	65,396	5.7%	32,593	2.7%	100.6%	68,431	6.2%	-4.4%	
Deductions from Gross Revenue	(426,432)	-37.0%	(399,791)	-32.7%	6.7%	(350,331)	-31.7%	21.7%	
Kroton	(338,522)	-29.4%	(372,419)	-30.5%	-9.1%	(308,098)	-27.9%	9.9%	
Platos	(1,614)	-0.1%	(3,061)	-0.3%	-47.3%	(1,439)	-0.1%	12.2%	
Saber	(2,142)	-0.2%	(465)	-0.0%	360.7%	(2,187)	-0.2%	-2.0%	
Vasta	(62,174)	-5.4%	(18,290)	-1.5%	239.9%	(35,381)	-3.2%	75.7%	
Outros	(21,980)	-1.9%	(5,556)	-0.5%	295.6%	(3,226)	-0.3%	581.3%	
Net Revenue	1,152,559	100.0%	1,221,766	100.0%	-5.7%	1,105,481	100.0%	4.3%	
Kroton	937,172	81.3%	1,051,861	86.1%	-10.9%	713,300	64.5%	31.4%	
Platos	22,722	2.0%	22,121	1.8%	2.7%	24,672	2.2%	-7.9%	
Saber	8,114	0.7%	10,556	0.9%	-23.1%	21,472	1.9%	-62.2%	
Vasta	141,135	12.2%	110,191	9.0%	28.1%	280,832	25.4%	-49.7%	
Outros	43,416	3.8%	27,037	2.2%	60.6%	65,205	5.9%	-33.4%	
Costs of Goods/Services	(397,056)	-34.4%	(427,664)	-35.0%	-7.2%	(401,336)	-36.3%	-1.1%	
Cost of Goods Sold	(60,018)	-5.2%	(21,212)	-1.7%	182.9%	(73,888)	-6.7%	-18.8%	
Cost of Services Rendered	(337,038)	-29.2%	(406,452)	-33.3%	-17.1%	(327,448)	-29.6%	2.9%	
Gross Income	755,503	65.6%	794,102	65.0%	-4.9%	704,145	63.7%	7.3%	
Operating Expenses	(732,939)	-63.6%	(1,266,273)	-103.6%	-42.1%	(655,904)	-59.3%	11.7%	
Selling Expenses	(110,543)	-9.6%	(132,020)	-10.8%	-16.3%	(139,076)		-20.5%	
General and Administrative Expenses	(426,649)	-37.0%	(291,693)	-23.9%	46.3%	(327,582)		30.2%	
Expected loss provision	(190,155)	-16.5%	(499,103)	-40.9%	-61.9%	(162,451)		17.1%	
Loss on impairment of assets	-	0.0%	-	0.0%	0.0%	-	0.0%	#DIV/0!	
Other Operating Income (Expenses)	(6,028)	-0.5%	(349,932)	-28.6%	-98.3%	(27,006)		-77.7%	
Equity in the results of investees	436	0.0%	6,474	0.5%	-93.3%	210	0.0%	107.6%	
Income before Eingneigl Desuit and Tayon	22,564	2.0%	(472,171)	-38.6%	-104.8%	48,241	4.4%	-53.2%	
Income before Financial Result and Taxes	·		(4/2,1/1)						
Financial Result	(152,667)	-13.2%	(164,379)	-13.5%	-7.1%	(110,611)		38.0%	
Financial Expenses	(212,958)	-18.5%	(206,379)	-16.9%	3.2%	(172,084)		23.8%	
Financial Revenues	60,291	5.2%	42,000	3.4%	43.5%	61,473	5.6%	-1.9%	
Income from Operations	(130,103)	-11.3%	(636,551)	-52.1%	-79.6%	(62,370)	-5.6%	108.6%	
Income and Social Contribution Tax	47,795	4.1%	172,921	14.2%	-72.4%	2,054	0.2%	2,226.9%	
Current	26,706	2.3%	(16,290)	-1.3%	-263.9%	(18,928)		-241.1%	
Deferred	21,089	1.8%	189,211	15.5%	-88.9%	20,982	1.9%	0.5%	
Net Income before Discontinued Operations	(82,308)	-7.1%	(463,631)	-37.9%	-82.2%	(60,316)	-5.5%	36.5%	
Discontinued Operations	(24,301)	-2.1%	11,660	1.0%	-308.4%	(30,856)	-2.8%	-21.2%	
Net Income	(106,609)	-9.2%	(451,971)	-37.0%	-76.4%	(91,172)	-8.2%	16.9%	
Not Income Attributed to Controlling Shareholder	(,		(= , = -,			(, ,)			
Net Income Attributed to Controlling Shareholders	(92,943)	-8.1%	(454,738)	-37.2%	-79.6%	(90,975)	-8.2%	2.2%	
Net Income Attributed to Non-Controlling Shareholders	(13,666)	-1.2%	2,767	0.2%	-593.9%	(197)	-0.0%	6,837.1%	





EXHIBIT 3 – THE ACCUMULATED CORPORATE QUARTERLY RESULT STATEMENT

	1H21 %	Net Rev.	1H20	% Net Rev.	1H21/1H20	
	(In t	housand reais	, except otherv	vise indicated)		
Gross Revenue	3,034,804	134.4%	3,450,596	129.6%	-12.0%	
Kroton	2,297,092	101.7%	2,665,876	100.1%	-13.8%	
Platos	50,447	2.2%	46,962	1.8%	7.4%	
Saber	33,916	1.5%	35,133	1.3%	-3.5%	
Vasta	519,522	23.0%	556,548	20.9%	-6.7%	
Outros	133,827	5.9%	146,077	5.5%	-8.4%	
Deductions from Gross Revenue	(776,763)	-34.4%	(788,252)	-29.6%	-1.5%	
Kroton	(646,620)	-28.6%	(731,319)	-27.5%	-11.69	
Platos	(3,053)	-0.1%	(3,173)	-0.1%	-3.8%	
Saber	(4,329)	-0.2%	(929)	-0.0%	366.29	
Vasta	(97,555)	-4.3%	(43,897)	-1.6%	122.29	
Outros	(25,206)	-1.1%	(8,934)	-0.3%	182.19	
Net Revenue	2,258,041	100.0%	2,662,344	100.0%	-15.2%	
Kroton	1,650,472	73.1%	1,934,557	72.7%	-14.7%	
Platos	47,394	2.1%	43,789	1.6%	8.29	
Saber	29,587	1.3%	34,204	1.3%	-13.5%	
Vasta	421,967	18.7%	512,651	19.3%	-17.7%	
Outros	108,621	4.8%	137,143	5.2%	-20.8%	
Costs of Goods/Services	(798,392)	-35.4%	(989,060)	-37.1%	-19.3%	
Cost of Goods Sold	(133,906)	-5.9%	(184,881)	-6.9%	-27.6%	
Cost of Services Rendered	(664,486)	-29.4%	(804,179)	-30.2%	-17.4%	
Gross Income	1,459,649	64.6%	1,673,284	62.9%	-12.8%	
Operating Expenses	(1,388,844)	-61.5%	(2,029,890)	-76.2%	-31.6%	
Selling Expenses	(249,619)	-11.1%	(333,585)	-12.5%	-25.2%	
General and Administrative Expenses	(754,231)	-33.4%	(634,870)	-23.8%	18.8%	
Expected loss provision	(352,606)	-15.6%	(711,437)	-26.7%	-50.4%	
Loss on impairment of assets	-	0.0%		0.0%	0.0%	
Other Operating Income (Expenses)	(33,034)	-1.5%	(350,897)	-13.2%	-90.6%	
Equity in the results of investees	646	0.0%	899	0.0%	-28.1%	
Income before Financial Result and Taxes	70,805	3.1%	(356,606)	-13.4%	-119.9%	
	·					
Financial Result	(385,042)	-11.7% -17.1%	(318,046)	-11.9% -16.8%	-17.2 %	
Financial Expenses	121,764	5.4%	130,179	4.9%	-6.5%	
Financial Revenues Income from Operations	(192,473)	-8.5%	(674,652)	-25.3%	-71.5%	
·						
Income and Social Contribution Tax	49,849 7,778	0.3%	160,731	-1.8%	-69.0%	
Current			(47,156)		-116.5%	
Deferred	42,071	1.9%	207,887	7.8%	-79.8%	
Net Income before Discontinued Operations	(142,624)	-6.3%	(513,921)	-19.3%	-72.2%	
Discontinued Operations	(55,157)	-2.4%	24,143	0.9%	-328.5%	
Net Income	(197,781)	-8.8%	(489,778)	-18.4%	-59.6%	
	(.,,,,,,,,,	3.070	(301,110)	10.4/0	-37.076	
Net Income Attributed to Controlling Shareholders	(183,918)	-8.1%	(493,858)	-18.5%	-62.8%	
Net Income Attributed to Non-Controlling Shareholders	(13,863)	-0.6%	4,080	0.2%	-439.8%	





EXHIBIT 4 – RECONCILIATION OF THE QUARTERLY RESULT STATEMENT

	2Q21 Results (Book)	Discontinued Operations (SOE)	Interest and Penalties on Tuition	Depreciation/ Amortization	Intangible Amortization (Acquisitions)	Non-recurring Items/ Capital Gain	Reclassification between Costs and expenses	Opening baçance Reversals	B.U. Elimination	2Q21 Results (Release)
					(In thousand reals, ex	cept otherwise indica	ited)			
Gross Revenue	1,578,992	189,870	-	-		-		-	-	1,768,864
Kroton	1,275,694	-	-	-	-	-	-	-	-	1,275,694
Platos	24,336	-	-	-	-	-	-	-	-	24,336
Saber	10,257	189,870	-	-	-	-	-	-	-	200,127
Vasta	203.309	-	-	-		-		-	-	203.309
Others	65,396	-	-	-		-		-	1,916	67,312
Elimination BU's / Cogna	-								(1,916)	(1,916)
Deductions from Gross Revenue	(426,432)	(41,832)	-	-	-	-	-	-	-	(468,265)
Kroton	(338,522)	-	-	-	-	-	-	-	-	(338,522)
Platos	(1,614)									(1,614)
Saber	(2,142)									(43,974)
Vasta	[62,174]	-	-	-	-	-	-	-	-	(62,174)
Others	(21,980)	-	-	-	-	-	-	-	-	(21,980)
Elimination BU's / Cogna	-	-	-	-	-	-	-	-	-	-
Net Revenue	1,152,559	148,039	-		-	-		-	-	1,300,599
Kroton	937,172						-			937,172
Platos	22,722						-			22,722
Saber	8,115	148,039	-	-	-	-	-	-	-	156,153
Vasta	141,135									141,135
Others	43,415								1,916	45,331
Elimination BU's / Cogna	-								(1,916)	(1,916)
Costs of Goods/Services	(397,056)	(98,508)		123,773		(176)	177			(371,791)
Cost of Goods Sold	(60,018)	(29,089)	-	(448	-	-	(10,270)	-	-	(99,826)
Cost of Services Rendered	(337,038)		-	124,221		(176)	10,448	-	-	(271,966)
Gross Income	755,503	49,531		123,773		(176)	177	-	-	928,808
Operating Expenses	(732,939)) (53,840)		52.446	73,014	54.190	(175)	(16,713)		(624,017)
Selling Expenses	(110,543)		-	-	-	538	(540)	-	-	(112,581)
Provision for Doubtful Accounts	(190,155)	(2,516)	-	-	-	-		-	-	(192,671)
Personnel Expenses		-					(139,991)			(139,991)
General and Administrative Expenses	[426.649]	(53.355)		52.446	73.014	24,700	225.607	(16,713)		(120,951)
Other Operating Income (Expenses)	(6,028)		-	-	-	28,952	(26,992)	- (,		- (
Corporate Expenses				_	-	-	(58,259)		-	(58,259)
Loss on impairment of assets							(00,207)			(00,207)
Equity	436	-	-	-	-	-	-	-	-	436
Income before Financial Result	22,564	(4,309)	_	176,219	73,014	54,014	3	(16,713)		304,791
Interest and Penalties on Tuition			24,724							24,724
			24,724							
(+) Opening Balance Reversal of Contingencies		-	-	-	-	-	-	16,713	-	16,713
(-) Nonrecurring itens		-	-	-	-	(54,014)	<u> </u>	-	-	(54,014)
(-) Impairment						-		-	-	
EBITDA	22,564	, , , ,	24,724	176,219			3		•	292,216
Depreciation and Amortization		-	-	(176,219) (73,014) -	· · ·	-	-	(249,233)
Financial Result	(152,667)		(24,724)						0	(204,293)
Financial Expenses	(212,958)		-	-	-	-	-	-	0	(242,651)
Financial Revenues	60,291	2,791	(24,724)	-	-	-		-	-	38,358
Income from Operations	(130,103)	(31,211)	0	-	-	(0)	3	-	0	(161,310)
Income and Social Contribution Tax	47,795	6,910	-				0		-	54,705
Current	26,706	(1,008)		-	-	-	0	-	-	25,698
Deferred	21,089	7,918	-	-	-	-	-	-	-	29,007
Participation of Minority Shareholders	13,666		-	-	-	-	(3)	-	-	13,663
Net Income attributable to Controlling Shareholders of	(68,642)) (24,301)	0			(0)	(0)		0	(92,942)
Continued Operations						(0)	(0)			
Result of discontinued operations	(24,301)		-	-	-			-		-
Net Income Attributed to Controlling Shareholders	(92,943)) 0	0			(0)	(0)	-	0	(92,942)



EXHIBIT 5 – RECONCILIATION OF THE ACCUMULATED RESULT STATEMENT

					Non	-accounting adjus	tments			
	1H21 Results (Book)	Discontinued Operations (SOE)	Interest and Penalties on Tuition	Depreciation/ Amortization	Intangible Amortization (Acquisitions)	Non-recurring Items/ Capital Gain	Reclassification between Costs and expenses	Opening baçance Reversals	B.U. Elimination	1H21 Results (Release)
				(In thousand reals, exc	cept otherwise indice	ated)			
Gross Revenue	3,034,803	386,680					<u> </u>			3,421,484
Kroton	2,297,092	-	-		-	-	-	-	-	2,297,092
Platos	50,447 33,916	386,680	-	-	-	-	-	-	-	50,447 420,596
Saber Vasta	519,522	386,680	-	-		-	<u> </u>		-	519,522
Others	133,827			-	-	-		-	17,343	151,170
Elimination BU's / Cogna	133,027		-		-				(17,343)	(17,343)
Deductions from Gross Revenue	(776,763)								-	(858,501)
Kroton	(646,620)	-	-	-	-	-	-	-	-	(646,620)
Platos	(3,053)	-	-	-	-	-	-	-	-	(3,053)
Saber	(4,329)	(81,738)	-	-	-	-	=	-	-	(86,067)
Vasta	(97,555)	-	-	-	-	-	<u> </u>	-	-	(97,555)
Others	(25,206)	-	-	-	-	-	<u> </u>	-	-	(25,206)
Elimination BU's / Cogna		-	-	-	-	-	-	-	-	-
Net Revenue	2,258,040	304,942								2,562,984
Kroton	1,650,472			-		-			-	1,650,472
Platos	47.394						-	-		47,394
Saber	29,587	304,942								334,529
Vasta	421,967	-	-	-	-	-		-	-	421,967
Others	108,621	-	-	-	-	-		-	17,343	125,964
Elimination BU's / Cogna	-	-	-	-	-	-		-	(17,343)	(17,343)
Costs of Goods/Services	(798,392)			261,551		7,049	(7,048)			(718,051)
Cost of Goods Sold	(133,906)	(29,089)	-	-	-	-	(55,141)	-	-	(218,136)
Cost of Services Rendered	(664,486)	(152,121)	-	261,551	-	7,049	48,093	-	-	(499,915)
Gross Income	1,459,648	123,732		261,551		7,049	(7,048)		-	1,844,933
Operating Expenses	(1,388,844)	(126,556)		105,706	145,197	152,163	31,890	(132,811)		(1,213,254)
Selling Expenses	(249,619)	(4,965)	-	-	-	2,651	(2,652)	-	-	(254,585)
Provision for Doubtful Accounts	(352,606)	(4,428)	-	-	-	-		-	-	(357,034)
Personnel Expenses	-	-	-	-	-	-	(262,918)	-	-	(262,918)
General and Administrative Expenses	(754,231)	(96,392)	-	105,706	145,197	72,362	431,598	(132,811)	-	(228,569)
Other Operating Income (Expenses)	(33,034)	4,068	-	-	-	77,150	(48,184)	-	-	-
Corporate Expenses	-	-	-	-	-	-	(110,794)	-	-	(110,794)
Loss on impairment of assets	-	(24,839)	-	-	-	-	24,839	-	-	-
Equity	646	-	-	-	-	-	-	-	-	646
Income before Financial Result	70,804	(2,824)		367,257	145,197	159,212	24,842	(132,811)	-	631,679
Interest and Penalties on Tuition			63.651	_	_	_	_		_	63,651
(+) Opening Balance Reversal of Contingencies		-	-	-	-	-	-	132,811	-	132,811
(-) Nonrecurring itens						(159,212)	-			(159,212)
(-) Impairment							(24,839)			(24,839)
EBITDA	70,804	(2,824)	63,651	367,257	145,197		2			644,090
Depreciation and Amortization				(367,257	(145,197)					(512,454)
Financial Result	(263,278)	(52,704)	(63,651)				_			(379,633)
Financial Expenses	(385.042)	(57,296)	(,)							(442.338)
Financial Revenues	121,764	4,592	(63,651)					-		62,705
Income from Operations	(192,474)		-				2			(247,998)
	49,849		-							
Income and Social Contribution Tax Current	7,778	371 (7,613)		-	-	-	<u> </u>	-	-	50,221
Deferred	42.071	7,613)	-	-	-	-	-	-	-	165 50.055
Participation of Minority Shareholders	13,863	7,984		-		-	(3)	-	-	13,860
	13,863	-		-	-	-	(3)	-	-	13,860
Net Income attributable to Controlling Shareholders of Continued Operations	(128,762)	(55,157)		-	-	-	(1)		-	(183,917)
Result of discontinued operations	(55,157)	55,157								-
Net Income Attributed to Controlling Shareholders	(183,918)	(0)	-	-		-	(1)			(183,917)





EXHIBIT 6 – RECONCILIATION OF THE VASTA QUARTERLY RESULT STATEMENT

	Non-accounting adjustments										
	2Q21 Results (Book)	Differences in allocation among P&L lines	Amortization of Inventory Surplus Value	Opening Balance Reversals	2Q21 Results (Release)						
Gross Revenue	203,310				203,310						
Deductions from Gross Revenue	(62,174)				(62,174						
Net Revenue	141,136				141,136						
Costs of Goods/Services	(67,537)	110			(67,427						
Gross Income	73,599	110			73,709						
Operating Expenses	(100,188)	3,458	-	(921)	(97,651						
Selling Expenses	(35,584)	(110)	-	-	(35,693						
Provision for Doubtful Accounts	(15,599)	-	-	-	(15,599						
Personnel Expenses	-	(21,403)	-	_	(21,403						
General and Administrative Expenses	(48,042)	33,985	-	(921)	(14,978						
Other Operating Income (Expenses)	(963)	963	-	-	-						
Corporate Expenses		(9,977)	-	-	(9,977						
Income before Financial Result	(26,590)	3,568		(921)	(23,942						
Interest and Penalties on Tuition					-						
(+) Opening Balance Reversal of Contingencies				921	921						
(-) Nonrecurring itens	_	(3,568)	_	_	(3,568						
EBITDA	(26,590)	0			(26,588						
Depreciation and Amortization	(49,866)	-	-	-	(49,866						
Financial Result	(14,979)	-	-	-	(14,979						
Financial Expenses	(20,777)		-	-	(20,777						
Financial Revenues	5,798	-	-	-	5,798						
Income from Operations	(91,435)	0		-	(91,434						
Income and Social Contribution Tax	29,267	-	-	-	29,267						
Current	2,278		-	-	2,278						
Deferred	26,989	-		-	26,989						
Participation of Minority Shareholders		-	-	-	-						
Net Income Attributed to Controlling Shareholders	(62,168)	0	_	_	(62,168						





EXHIBIT 7 – RECONCILIATION OF VASTA ACCUMULATED RESULT STATEMENT

	Non-accounting adjustments								
	1H21 Results (Book)	Differences in allocation among P&L lines	Amortization of Inventory Surplus Value	Opening Balance Reversals	1H21 Results (Release)				
Gross Revenue	519,522	-			519,522				
Deductions from Gross Revenue	(97,555)				(97,555)				
Net Revenue	421,968	-			421,968				
Costs of Goods/Services	(182,087)	110	447		(181,529)				
Gross Income	239,881	110	447		240,438				
Operating Expenses	(199,081)	(1,273)	-	(1,749)	(202,102)				
Selling Expenses	(85,093)	-	-	-	(85,093)				
Provision for Doubtful Accounts	(18,208)	-	-	-	(18,208)				
Personnel Expenses	-	(39,275)	-	-	(39,275)				
General and Administrative Expenses	(97,286)	58,169	-	(1,749)	(40,865)				
Other Operating Income (Expenses)	1,507	(1,507)	-	-	-				
Corporate Expenses	-	(18,660)	-		(18,660)				
Income before Financial Result	40,800	(1,163)	447	(1,749)	38,335				
Interest and Penalties on Tuition	-	-		-	-				
(+) Opening Balance Reversal of Contingencies				1,749	1,749				
(-) Nonrecurring itens	(11,479)	1,163	-	-	(10,317)				
EBITDA	29,322	0	447		29,768				
Depreciation and Amortization	(98,450)	(0)	(447)		(98,898)				
Financial Result	(29,231)	-	-	-	(29,231)				
Financial Expenses	(40,492)	-	-	-	(40,492)				
Financial Revenues	11,261	-	-		11,261				
Income from Operations	(98,359)	<u> </u>			(98,360)				
Income and Social Contribution Tax	30,641	-			30,641				
Current	3,520	-	-	-	3,520				
Deferred	27,121	-	-	-	27,121				
Participation of Minority Shareholders	-	-	-	-	-				
Net Income Attributed to Controlling Shareholders	(67,718)			-	(67,718)				



EXHIBIT 8 – CASH FLOW

R\$ 000	2Q21	2Q20	2021
Net Income before Income Taxes	(161,314)	(624,432)	(86,687)
Net Income (Loss) Adjustments before Income Taxes			
Depreciation and Amortization	249,233	290,236	263,221
Editorial Costs	17,117	11,029	23,651
Provision for Doubtful Accounts	192,671	500,541	164,362
Accounts Receivable - adjusted to present value	534	(20,998)	(13,061)
Provision for Tax, Labor and Civil Losses Reversal of provision for Escrow account	(38,197)	(104,427) 345,244	(94,013)
Provision (Reversal) for Invetories Losses	(215)	(3,499)	6,206
Financial Charges	107,556	99,787	85,215
Grant of Stock Options	11,959	6,439	9,444
Finance lease	106,450	105,445	88,669
Income from sale or disposal of assets and other investments	(13,624)	3,400	14,711
Loss on impairment of assets			24,839
Result of Equity Restatement	(856)	1,377	210
Changes in Working Capital	(344,895)	(357,772)	(207,361)
(Increase) Reduction in Accounts Receivable (ex-FIES)	(65,448)	(25,433)	(41,857)
(Increase) Reduction in Accounts Receivable FIES	(64,244)	(44,232)	38,221
(Increase) Reduction in Inventories	(57,232)	(31,216)	(56,293)
(Increase) Reduction in Advances	(49,517)	(8,131)	23,331
(Increase) Reduction in Recoverable Taxes (Increase) Decrease in Escrow Deposits	<u>12,797</u> 3,857	29,221 12,452	36,239 13,081
Increase (Decrease in Escrow Deposits Increase (Decrease) in Other Assets	16,261	35,772	7,614
Increase (Reduction) in Suppliers	(58,064)	(144,393)	(3,565)
Payment of lease	(37,672)	(34,440)	(37,993)
Leasing interest paid	(87,534)	(99,548)	(84,109)
Increase (Decrease) in Payroll and Related Taxes	67,747	41,370	(6,176)
Increase (Decrease) in Fiscal Obligations	1,529	(7,853)	(45,602)
Increase (Decrease) in Advances to Clients	(4,750)	(41,345)	(18,565)
(Decrease) in Taxes Installments	2,077	(2,849)	(785)
(Decrease) in Provision for Tax, Labor and Civil Losses Increase (Decrease) in Other Liabilities	(30,258) 5,556	(42,536) 5,389	(30,968)
Income Tax and Social Contribution	(12,974)	(17,791)	(12,249)
Capex	(53,053)	(70,813)	(51,559)
Additions to Fixed Assets	(13,499)	(9,432)	(15,951)
Additions to Intangible Assets	(39,555)	(61,380)	(35,608)
Cash Flow from Operating Activities after Capex - Recurring	60,392	163,766	215,598
Capex - Special Projects	(32,921)	(18,608)	(46,008)
Brownfields	(32,921)	(18,608)	(46,008)
Cash Flow from Operating Activities after total Capex	27,471	145,158	169,590
(+) M&A Activities	(69,044)	178,995	(74,412)
Accounts Receivable from former owners		235,735	-
Payment for acquisition of companies	(4,093)	(29,494)	(38,124)
M&A Costs and Expenses	(64,951)	(27,246)	(36,288)
(+) Cash Flow from Financing Activities	(89,376)	478,703	(798,740)
Sale (Acquisition) of Treasury Shares	484	3,471	-
Capital Increase, Net of Issuance Costs Noncontrolling interests	1,558	(3,831)	465
Costs of CCB repactuation	(43,933)		- 403
Debenture emission	- (10,700)	496,638	-
Debentures, Loans and Financing Payments		100	-
Payments of Borrowings and Financing	(716)	(3)	(694,134)
Interest Paid on Borrowings and Debentures	(23,083)	(20,102)	(86,043)
Redemption (Investment) of Securities	1,811	2,430	1,488
Installments paid on the acquisition of companies	(25,497)		(20,516)
(=) Cash Flow from Non-Operating Activities Total Cash Generation	(158,420)	657,698 802,856	(873,152) (703,562)
	(130,747)	302,030	(100,302)
Net Increase (Decrease) in Cash and Cash Equivalents Cash and Cash Equivalents at the Start of the Period	3,848,733	2,909,298	4,552,294
Cash and Cash Equivalents at the End of the Period	3,717,784	3,712,154	3,848,733
·	(130,949)	802,856	(703,562)
Net Increase (Decrease) in Cash and Cash Equivalents	(130,747)	552,656	(700,002







EXHIBIT 9 – RECONCILIATION OF THE QUARTERLY CASH FLOW

R\$ 000	Cash Flow (Book) 2Q21	Leasing	Interest	Cash	M&A	Result of Discontinued Operations	Others	Cash Flow (Release) 2Q21
Net Income before income taxes	(130,103)	-	-	-	-	(31,211)	-	(161,314)
Adjustments to net income	575,715	-	-	25,987	-	30,774		632,476
Change in operating assets and liabilities	(271,264)	(104,092)				(32,815)	59,516	(344,743)
Income taxes paid	(9,430)	-				(3,544)		(12,974)
Leasing interest paid	(75,027)	75,027	-		-			
Interest paid on borrowings and debentures	(23,083)	-	23,083		-		-	-
Cash flow from operating activities	66,808	(29,065)	23,083	25,987	-	(36,796)	59,516	113,445
Redemption (Investment) of securities	(170,958)	-	-	170,958	-	-	-	-
Additions to fixed assets	(21,205)	-	-	-	-	(1,259)	8,965	(13,499)
Additions to Intangible assets	(61,687)	-	-	-	-	(1,823)	23,955	(39,555)
Cash from acquired companies	(1,523)	-	-	-	1,523	-	-	-
Payment for acquisition of companies	(4,093)	-	-	-	-		-	(4,093)
Accounts receivable from former owners	-	-	-	-	-		-	-
Recebimento pela venda de controladas	-	-	-	-	-		-	-
M&A costs and expenses	-	-	-	-	(1,523)	-	(59,516)	(64,951)
Special projects capex	-	-	-	-	-	-	(32,920)	(32,920)
Cash flow from investing activities	(259,466)	-	-	170,958	-	(3,082)	(59,515)	(155,017)
Capital increase, net of issuance costs			-					
Treasury shares	484	-	-	-	-	-	-	484
Receipt in the offering of shares	-	-	-	-	-	-	-	-
Participation of non-controlling shareholders	1,558	-	-	-	-	-	-	1,558
Debenture renegotiation costs	(43,933)	-	-	-	-		-	(43,933)
Debentures	-	-	-	-	-	-	-	-
Borrowings and financing	-	-	-	-	-	-	-	-
Leasing principal payment	(29,065)	29,065	-	-	-	-	-	-
Payments of borrowings and financing	(716)	-	-	-	-	-	-	(716)
Installments paid on the acquisition of companies	(15,748)	-	-	-	-	(9,749)	-	(25,497)
Redemption (Investment) of securities	-		-	1,811	-	-	-	1,811
Interest paid on borrowings and debentures	-		(23,083)	-	-	-	-	(23,083)
Cash flow from financing activities	(87,420)	29,065	(23,083)	1,811		(9,749)	-	(89,376)
Change in cash position	(280,078)			198,756		(49,627)	1	(130,948)







EXHIBIT 10 – RECONCILIATION OF THE ACCUMULATED CASH FLOW

R\$ 000	Cash Flow (Book) 1H21	Leasing	Interest	Cash	M&A	Result of Discontinued Operations	Others	Cash Flow (Release) 1H21
Net Income before income taxes	(192,473)	-	-	-	-	(55,528)	-	(248,001)
Adjustments to net income	1,044,666	-	-	45,310	-	116,106	-	1,206,082
Change in operating assets and liabilities	(363,303)	(204,606)	-	-	-	(85,621)	97,362	(552,256)
Income taxes paid	(18,996)	-	-	-	-	(6,227)	-	(25,223)
Leasing interest paid	(146,866)	146,866	-	-	-	-	-	-
Interest paid on borrowings and debentures	(109,126)	-	109,126	-	-	-	-	-
Cash flow from operating activities	213,902	(57,740)	109,126	45,310	-	(31,270)	97,362	380,602
Redemption (Investment) of securities	(168,702)	-	_	168,702	-	_		_
Additions to fixed assets	(57,042)	-	-	-	-	(6,922)	34,515	(29,449)
Additions to Intangible assets	(117,342)	-	-	-	-	(2,268)	44,447	(75,163)
Cash from acquired companies	68	-	-	-	(68)	-	-	-
Payment for acquisition of companies	(42,217)	-	-	-	-	-	-	(42,217)
Accounts receivable from former owners	-	-	-	-	-	-	-	-
Recebimento pela venda de controladas	-	-	-	-	-	-	-	-
M&A costs and expenses	-	-	-	-	68	-	(97,395)	(101,239)
Special projects capex	-	-	-	-	-	-	(78,928)	(78,928)
Cash flow from investing activities	(385,235)	-	-	168,702	-	(9,190)	(97,361)	(326,996)
Capital increase, net of issuance costs	-	-			-			
Treasury shares	484							484
Receipt in the offering of shares		-		-	-	-	-	
Participation of non-controlling shareholders	2,023	-	-	-	-	-	-	2,023
Debenture renegotiation costs	(43,933)	-	-	-	-	-	-	(43,933)
Debentures		-		-	-			
Borrowings and financing								
Leasing principal payment	(57,740)	57,740		-	-	-	-	
Payments of borrowings and financing	(694,850)	-	-	-	-	-	-	(694,850)
Installments paid on the acquisition of companies	(34,837)	-	-	-	-	(11,176)	-	(46,013)
Redemption (Investment) of securities		-	-	3,299	-	-	-	3,299
Interest paid on borrowings and debentures		-	(109,126)		-	-		(109,126)
Cash flow from financing activities	(828,853)	57,740	(109,126)	3,299	-	(11,176)		(888,116)
Change in cash position	(1,000,186)	-		217,311	-	(51,636)	1_	(834,510)