

Bubblr Inc.
21 West 46th Street
New York, NY 10036

SUPPLEMENTAL INFORMATION

DATE: October 27th, 2021

MATERIAL EVENT: Bubblr, Inc Executive Restructuring

On October 27th, 2021, Bubblr Inc. (the “Bubblr” or “Company”) announced a restructuring of the executive leadership team in lieu of a recent business model decision to repurpose and restructure the organization to create an open-source platform for accelerating the development, adoption, and deliverance of its Patented IP.

Steven Saunders, who joined Bubblr as its CEO in May 2019, will transition from the CEO role to his new role as Chief Commercial Officer. The board of directors has appointed Rik Willard as the company’s new CEO effective November 1st, 2021

Mr. Willard has worked in the Internet for nearly 30 years as an entrepreneur, venture developer, executive, consultant, and adviser. For the last six years before joining Bubblr on August 10th, 2021, he had been the founder and Managing Director of Agentic Group, global consortium of breakthrough digital companies with a consulting practice providing strategic blockchain and related technology market strategies to governments, corporations, and central banks.

Prior to joining Bubblr, Mr. Saunders worked for over eight years at the management consultancy firm Syntegrity Group. He held the job title of Managing Director and worked with C-level executives across a broad range of industries. These included financial services, pharmaceutical, real estate, not-for-profit, technology, and more – with deep experience in strategic planning, corporate development, go-to-market innovation, product launches, and corporate transformations.