

a Delaware corporation

585 West 500 South Suite 130 Bountiful, Utah 84010 Tel: (801) 243-4840 Website: www.kwikclick.com

Email: info@ kwikclick.com

SIC Code: 7374 - Computer Processing and Data Preparation and Processing Services

## **ANNUAL REPORT**

For the Period Ending: December 31, 2020 (the "Reporting Period")

As of September 24, 2021, the number of shares outstanding of our Common Stock was 115,900,106.

As of December 31, 2019, our last reporting period, the number of shares outstanding of our Common Stock was 33,996,425.

As of December 31, 2020, our most recent completed fiscal year, the number of shares outstanding of our Common Stock was 109,692,605.

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933 and Rule 12b-2 of the Exchange Act of 1934):

Yes: □	No: ⊠
Indicate by che	ck mark whether the company's shell status has changed since the previous reporting period:
Yes: □	No: ⊠
Indicate by che	ck mark whether a Change in Control <sup>1</sup> of the company has occurred over this reporting period:
Yes: ⊠ 1) Name	No: $\square$ and address(es) of the issuer and its predecessors (if any)

<sup>&</sup>lt;sup>1</sup> "Change in Control" shall mean any events resulting in:

<sup>(</sup>i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;

 $<sup>\</sup>hbox{ (ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets; } \\$ 

<sup>(</sup>iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or

<sup>(</sup>iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

In answering this item, provide the current name of the issuer any names used by predecessor entities, along with the dates of the name changes.

KwikClick, Inc., a Delaware corporation was organized pursuant to the laws of the State of Delaware on November 16, 1993 under the name of CSL Lighting Manufacturing, Inc. On February 5, 2001, the Company amended its Certificate of Incorporation with the Delaware Secretary of State to change its name to "TBDOne, Inc." On November 14, 2012, the Company amended its Certificate of Incorporation with the Delaware Secretary of State to change its name to "Fortecx, Inc." to reflect the Company's business of working with and acquiring and developing software platforms in the foreign exchange trading industry. The results were mixed and management did not believe that the business line was likely to be successful. As a result, in approximately October 2016, the Company formally divested itself of foreign exchange related software and shifted its interest toward data centers with an intent to access to significant power sources and a focus on accommodating hardware such as central processing units (CPU), graphical processing units (GPU), field-programmable gate array (FPGA) processors, and application-specific integrated circuits (ASIC). The results were mixed and management did not believe that the business line was likely to be successful. In 2020, the Company's focus turned to its current KwikClick business.

The state of incorporation or registration of the issuer and of each of its predecessors (if any) during the past five years; Please also include the issuer's current standing in its state of incorporation (e.g. active, default, inactive):

KwikClick, Inc., is an active a Delaware corporation.

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

None.

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

Increase of Authorized Common Stock

On June 10, 2020, the Company amended its Certificate of Incorporation with the Delaware Secretary of State to increase its authorized common stock to 5,000,000,000 shares from 150,000,000 shares.

Acquisition of 100% of KwikClick, LLC by KwikClick, Inc., Name change, Reduction of Authorized Stock, and 1-for-40 Reverse Stock Split .

On June 10, 2020, the Company entered into an Agreement and Plan of Exchange ("Exchange") with KwikClick, LLC ("Kwiksub"). Pursuant to the Exchange, all of the 100,000 authorized, issued and outstanding units of KwikClick, LLC were transferred to the Company in exchange for 98,928,848 shares of Common Stock of the Company (at the time of the acquisition, prior to the 1-for-40 reverse stock split described below, the number of Company shares exchange were just under 4,000,000,000 in pre-reverse split shares). As a result of the Exchange, Kwiksub became a wholly-owned subsidiary of the Company. At the time of the Exchange Fred W. Cooper was appointed CEO of the Company and has served as the principal manager of both the Company and Kwiksub since that time.

In connection with the acquisition of Kwiksub, on September 30, 2020, the Company amended its Certificate of Incorporation with the Delaware Secretary of State to change its name to KwikClick, Inc. and to decrease its authorized common stock to 250,000,000 shares from 5,000,000,000 shares in connection with a 1-for-40 reverse stock split. The 1-for-40 reverse stock split effectuated on November 12, 2020.

The address(es) of the issuer's principal executive office:

585 West 500 South Suite 130 Bountiful, Utah 84010

OTC Markets Group Inc.
OTC Pink Basic Disclosure Guidelines (v3 February 2021)

`	es) of the issuer's principal place of business:  rincipal executive office and principal place of business are the same address:
Has the issuer years?	or any of its predecessors been in bankruptcy, receivership, or any similar proceeding in the past five
Yes: □	No: ⊠
If this issuer of space below:	r any of its predecessors have been the subject of such proceedings, please provide additional details in the
None.	

## 2) Security Information

Trading symbol: KWIK

Exact title and class of securities outstanding: Common Stock
CUSIP: 34955U107

Par or stated value: \$0.0001 per share

Total shares authorized: 250,000,000 as of date: September 24, 2021 as of date: September 24, 2021

All additional class(es) of publicly traded securities (if any):

None.

## **Transfer Agent**

Name: Action Stock Transfer Company

Phone: (801) 274-1088

Email: <u>action@actionstocktransfer.com</u>

Address: 2469 E. Fort Union Blvd, Ste. 214, Salt Lake City, UT 84121

Is the Transfer Agent registered under the Exchange Act?<sup>3</sup> Yes: ☑ No: □

## 3) Issuance History

The goal of this section is to provide disclosure with respect to each event that resulted in any direct changes to the total shares outstanding of any class of the issuer's securities in the past two completed fiscal years and any subsequent interim period.

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares, or any other securities or options to acquire such securities, issued for services. Using the tabular format below, please describe these events.

<sup>&</sup>lt;sup>2</sup> "Public Float" shall mean the total number of unrestricted shares not held directly or indirectly by an officer, director, any person who is the beneficial owner of more than 10 percent of the total shares outstanding (a "control person"), or any affiliates thereof, or any immediate family members of officers, directors and control persons.

<sup>&</sup>lt;sup>3</sup> To be included in the Pink Current Information tier, the transfer agent must be registered under the Exchange Act.

## A. Changes to the Number of Outstanding Shares

Check this box to indicate there were no changes to the number of outstanding shares within the past two completed fiscal years and any subsequent periods:  $\Box$ 

Shares Outstandin Fiscal Year End:	g as of Second N	lost Recent									
riscai reai Elia.	<u>Opening</u>	<u>Balance</u>	*Right-click the rows below and select "Insert" to add rows as needed.								
Date <u>12/31/2019</u>		3,996,425 1: 100,000									
Date of Transaction	Transaction type (e.g. new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to (entities must have individual with voting / investment control disclosed).	Reason for share issuance (e.g. for cash or debt conversion) -OR- Nature of Services Provided	Restricted or Unrestricted as of this filing.	Exemption or Registration Type.		
5/18/2020	<u>issuance</u>	137,500	common	\$0.04	<u>Yes</u>	RVCA Partners. LLC – David Hunt	Cash paid in 2019	Restricted	4(a)(2)		
5/18/2020	<u>issuance</u>	<u>2,500</u>	common	\$0.04	<u>Yes</u>	Mary Ann Wilson	Cash	Restricted	4(a)(2)		
5/18/2020	issuance	10,000	common	\$0.04	<u>Yes</u>	Sheila Pickering	<u>Cash</u>	Restricted	4(a)(2)		
5/18/2020	issuance	1,250	common	\$0.04	<u>Yes</u>	Jeannie Bate	Cash	Restricted	4(a)(2)		
5/18/2020	issuance	1,250	common	\$0.04	<u>Yes</u>	Amy Wylie	Cash	Restricted	4(a)(2)		
5/18/2020	issuance	1,250	common	\$0.04	<u>Yes</u>	Lindsey Olsen	Cash	Restricted	4(a)(2)		
5/18/2020	issuance	1,250	common	\$0.04	<u>Yes</u>	Rachel Woods	<u>Cash</u>	Restricted	4(a)(2)		
5/18/2020	issuance	<u>2500</u>	common	\$0.04	<u>Yes</u>	John Taylor	<u>Cash</u>	Restricted	4(a)(2)		
5/18/2020	<u>issuance</u>	3,750	common	<u>\$0.04</u>	<u>Yes</u>	Altrice LLC – John Mackay	<u>Cash</u>	Restricted	4(a)(2)		
5/18/2020	issuance	1,250	common	\$0.04	<u>Yes</u>	Tawny Larsen	Cash	Restricted	4(a)(2)		
5/18/2020	issuance	1,250	common	\$0.04	<u>Yes</u>	Peggy Case	Cash	Restricted	4(a)(2)		
5/18/2020	issuance	1,250	common	\$0.04	<u>Yes</u>	Sam Bant	<u>Cash</u>	Restricted	4(a)(2)		
5/18/2020	issuance	1,250	common	\$0.04	<u>Yes</u>	Shirley Jensen	<u>Cash</u>	Restricted	4(a)(2)		
5/18/2020	issuance	<u>5000</u>	common	\$0.04	<u>Yes</u>	Dennis Franco	Cash	Restricted	4(a)(2)		

6/2/2020 issuance 6/12/2020 issuance 6/12/2020 issuance	<u>66,282,323</u>	common common	\$0.04  Share exchng	Yes Yes	WFIAPT LLC – Rodney Wilkinson  Cooper Family Investments, LP	Share	Restricted Restricted	4(a)(2) 4(a)(2)
			exchng	<u>Yes</u>	· · · · · · · · · · · · · · · · · · ·		Restricted	4(a)(2)
6/12/2020 issuance	<u>9.892.885</u>	common			- Fred Cooper	<u>Exchange</u>		
			<u>Share</u> <u>exchng</u>	<u>Yes</u>	Chandler Family Investments 2.0, LP – Ian Chandler	<u>Share</u> <u>Exchange</u>	Restricted	4(a)(2)
6/12/2020 issuance	<u>9.892.885</u>	common	Share exchng	<u>Yes</u>	Zhang Family Investments 2.0, LLC	<u>Share</u> <u>Exchange</u>	Restricted	4(a)(2)
6/12/2020 issuance	<u>9,892,885</u>	common	Share exchng	Yes	Cielo Family Heritage Trust – Craig Pickering	<u>Share</u> Exchange	Restricted	4(a)(2)
6/12/2020 issuance	494.645	common	Share exchng	Yes	Matt Brady	Share Exchange	Restricted	4(a)(2)
6/12/2020 issuance	<u>494,645</u>	common	Share exchng	Yes	Michele Lity	Share Exchange	Restricted	4(a)(2)
6/12/2020 issuance	494.645	common	Share exchng	Yes	Allison Halling	Share Exchange	Restricted	4(a)(2)
6/12/2020 issuance	<u>494,645</u>	common	Share exchng	Yes	Julie Elms	Share Exchange	Restricted	4(a)(2)
6/12/2020 issuance	<u>494.645</u>	common	Share exchng	<u>Yes</u>	Melinda Curtis	Share Exchange	Restricted	4(a)(2)
6/12/2020 issuance	<u>494,645</u>	common	Share exchng	<u>Yes</u>	Belle Monet 201, LLC – Jonathan Wilkinson	Share Exchange	Restricted	4(a)(2)
<u>9/15/2020</u> <u>cancel</u>	-33,001,135	common	n/a	<u>n/a</u>	Cielo Family Heritage Trust – Craig Pickering	Return of a portion of share exchange shares	n/a	n/a
9/28/2020 issuance	<u>50.000</u>	common	<u>\$0.001</u>	<u>Yes</u>	RVCA Partners, LLC – David Hunt	<u>Services</u>	Restricted	4(a)(2)
12/29/2020 issuance	80,000	common	\$0.10	<u>Yes</u>	Kirk Wilson	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020 issuance	80,000	common	\$0.10	<u>Yes</u>	Colton Wilson	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020 issuance	220,000	common	\$0.10	<u>Yes</u>	Mariah Gnehm	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020 issuance	220.000	common	\$0.10	<u>Yes</u>	Tinesha Nielson	<u>Cash</u>	Restricted	4(a)(2)

12/29/2020	issuance	10,000	common	<u>\$0.10</u>	<u>Yes</u>	Bwkw Flp	Cash	Restricted	4(a)(2)
12/29/2020	issuance	25,000	common	<u>\$0.10</u>	Yes	Kendal Madsen	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	<u>issuance</u>	23,000	common	<u>\$0.10</u>	165	Rendal Madsell	Casii	Restricted	<u>4(a)(2)</u>
12/29/2020	<u>issuance</u>	100,000	common	\$0.10	<u>Yes</u>	Vernon Gnehm	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	5,000,000	common	\$0.10	<u>Yes</u>	Mark Wilson	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	17,000	common	\$0.10	<u>Yes</u>	Michael Wilson	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	37,000	common	\$0.10	<u>Yes</u>	Laretta Foxley	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	10,000	common	\$0.10	<u>Yes</u>	Eric Nalder	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	320,000	common	\$0.10	<u>Yes</u>	Kelsey Warnock	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	5,000	common	\$0.10	Yes	Elizabeth Dawes	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	5,000	common	\$0.10	<u>Yes</u>	Teressa Toombs	Cash	Restricted	4(a)(2)
12/29/2020	issuance	2,500	common	\$0.10	Yes	Brianne Hardman	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	1,000	common	\$0.10	Yes	Brooke Hardman	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	500	common	\$0.10	Yes	Charlene Gray	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	<u>issuance</u>	500	common	\$0.10	<u>Yes</u>	Michelle Vigil	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	100,000	common	\$0.10	<u>Yes</u>	Dillon Lewis	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	5,000	common	\$0.10	<u>Yes</u>	Gary Seljaas	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	31,000	common	\$0.10	<u>Yes</u>	Phil Lewis	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	2,000,000	common	\$0.0001	<u>Yes</u>	Brady D Cooper	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	2,000	common	\$0.10	<u>Yes</u>	Brady Nicholls	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	2,000	common	\$0.10	<u>Yes</u>	Ron Nicholls	<u>Cash</u>	Restricted	4(a)(2)
12/29/2020	issuance	827,350	common	\$0.001	Yes	Cielo Family Heritage Trust - Craig Pickering	Cash	Restricted	4(a)(2)

12/29/2020	<u>issuance</u>	541,367	common	<u>\$0.10</u>	<u>Yes</u>	DBP Investment Trust - D. Peck	<u>Cash</u>	Restricted	4(a)(2)
Shares Outstanding	on Date of This	Report:							
	Ending	Balance							
Ending Balance:	Lituing	Dalance							
Date <u>12/31/2020</u>	Common: <u>10</u>	9,692,605							
	Preferred:	100,000							

**Example:** A company with a fiscal year end of December 31<sup>st</sup>, in addressing this item for its quarter ended September 30, 2020, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2018 through September 30, 2020 pursuant to the tabular format above.

Use the space below to provide any additional details, including footnotes to the table above:

## B. Debt Securities, Including Promissory and Convertible Notes

Use the chart and additional space below to list and describe all outstanding promissory notes, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities.

Check this box if there are no outstanding promissory, convertible notes or debt arrangements: ⊠

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder (entities must have individual with voting / investment control disclosed).	Reason for Issuance (e.g. Loan, Services, etc.)
<u>n/a</u>							

Use the space below to provide any additional details, including footnotes to the table above:

## 4) Financial Statements

A. The following financial statements were prepared in accordance with:

☑ U.S. GAAP

☐ IFRS

B. The financial statements for this reporting period were prepared by (name of individual)4:

Name: <u>Jeffrey Jensen</u>

Title: <u>principal accounting officer</u>

Relationship to Issuer: Officer

Provide the financial statements described below for the most recent fiscal year or quarter. For the initial disclosure statement (qualifying for Pink Current Information for the first time) please provide reports for the two previous fiscal years and any subsequent interim periods.

- C. Balance sheet;
- D. Statement of income;
- E. Statement of cash flows;
- F. Statement of Retained Earnings (Statement of Changes in Stockholders' Equity)
- G. Financial notes; and
- H. Audit letter, if audited

You may either (i) attach/append the financial statements to this disclosure statement or (ii) file the financial statements through OTCIQ as a separate report using the appropriate report name for the applicable period end. ("Annual Report," "Quarterly Report" or "Interim Report").

If you choose to publish the financial statements in a separate report as described above, you must state in the accompanying disclosure statement that such financial statements are incorporated by reference. You may reference the document(s) containing the required financial statements by indicating the document name, period end date, and the date that it was posted to OTCIQ in the field below. Financial Statements must be compiled in one document.

Financial statement information is considered current until the due date for the subsequent report (as set forth in the qualifications section above). To remain qualified for Current Information, a company must post its Annual Report within 90 days from its fiscal year-end date and Quarterly Reports within 45 days of each fiscal quarter-end date.

OTC Markets Group Inc.

<sup>&</sup>lt;sup>4</sup> The financial statements requested pursuant to this item must be prepared in accordance with US GAAP or IFRS by persons with sufficient financial skills.

## KWIKCLICK, INC CONSOLIDATED BALANCE SHEETS

	December 31, 2020	December 31, 2019
ASSETS		
Current Assets		
Cash Accounts		
Bank Accounts	\$ 772,458	\$ 21
Total Cash Accounts	772,458	21
Total Current Assets	772,458	21
Fixed Assets		
Office Equipment	1,803	1,803
Less Depreciation	(1,803)	(1,803)
Total Fixed Assets	-	-
Intangible Assets		
Patents	195,188	-
Less Amortization	(4,802)	-
Total Fixed Assets	190,386	-
TOTAL ASSETS	962,844	21
LIABILITIES & STOCKHOLDERS' EQUITY (DEFICIT) Liabilities Current Liabilities		
Accounts Payable	8,037	8,037
Shareholder loans	34,489	18,489
Taxes Payable	5,419	5,419
Total Current Liabilities	47,945	31,945
Total Liabilities	47,945	31,945
Stockholders' Equity (Deficit)  Preferred stock\$0.0001 par value  5,000,000 Series B shares authorized,  100,000 shares issued and  outstanding	10	10
Common stock\$0.0001 par value 150,000,000 shares authorized, 109,692,605 and 849,911 issued and outstanding respectively	10,884	9,862
Additional paid-in-capital	2,204,298	1,075,888
Accumulated deficit	(1,300,293)	(1,117,684)
Total Stockholders' Equity (Deficit)	914,899	(31,924)
TOTAL LIABILITIES & STOCKHOLDERS' EQUITY (DEFICIT)	962,844	21

## KWIKCLICK, INC CONSOLIDATED STATEMENT OF OPERATIONS

		Year I	Ended	
	December 31,			
		2020		2019
Revenues				
Operating Expenses				
Amortization	\$	4,802	\$	-
Bank Charges		346		51
Dues & Subscriptions		135		-
Insurance		-		3,789
Legal & Professional		35,658		74,261
Meals & Entertainment		-		1,555
Office Supplies		5,987		9,027
Outside Services		135,681		251,000
Payroll Expense		-		125,528
Rent		-		14,315
Utilities		-		1,409
Total Operating Expenses		182,609		480,935
Loss from operations		(182,609)		(480,935)
Other Income				
Management Income		-		454,158
Interest Income		-		2
Total Other Income		-		454,160
Net Loss		(182,609)		(26,775)
Basic and Diluted Loss per Common Share		(0.00)		(0.03)

107,192,605

849,911

Basic and Diluted Weighted Average Common Shares Outstanding

# KWIKCLICK, INC CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (DEFICIT) For the Years ended December 31, 2020 and 2019

					Additional		Total
	Preferre	d Stock	Common Stock		Paid in	Accumulated	Stockholders'
	Shares	Amount	Shares	Amount	Capital	Deficit	Equity (Deficit)
Balance - December 31, 2018	100,000	10	849,911	9,862	1,075,888	(1,090,909)	(5,149)
Net Loss						(26,775)	(26,775)
Balance - December 31, 2019	100,000	10	849,911	9,862	1,075,888	(1,117,684)	(31,924)
Issuance of common shares for cash Issuance of common shares for Conversion of			103,842,694	1,056	628,410		628,410
Note Payable			5,000,000		500,000		500,000
Net Loss						(182,609)	(182,609)
Balance - December 31, 2020	100.000	10	109.692.605	10.918	2.204.298	(1.300.293)	914.933

# KWIKCLICK, INC CONSOLIDATED STATEMENT OF CASH FLOWS

	Year Ended December 31,			
		2020	,	2019
OPERATING ACTIVITIES				
Net Loss	\$	(182,609)	\$	(26,775)
Adjustments to reconcile				
to net cash used by operations				
Amortization		4,802		
Changes in operating assets and liabilities				
Prepaid Expenses		-		1,000
Accounts Payable		-		8,037
Accrued Expenses		-		(6,666)
Taxes Payable		-		1,015
Net cash used by Operating Activities		(177,807)		(23,389)
INVESTING ACTIVITIES				
Purchase of Patents		(195,188)		
Net cash used by Investing Activities		(195,188)		-
FINANCING ACTIVITIES				
Proceeds from shareholder loans		16,000		18,250
Proceeds from Sale of Stock		629,432		-
Proceeds from Converting Note Payable		500,000		
Net cash provided by Financing Activities		1,145,432		18,250
Net cash increase (decrease) for year		772,437		(5,139)
Cash at the beginning of year		21		5,160
Cash at the end of year	_	772,458		21
Supplemental Cash Flow Information:				
Interest Expense		-		-
Income Taxes		-		-
Non-cash investing and financing activities:				
Conversion of Note Payable to 5,000,000 shares of	\$	500,000		
Common Stock.				

#### NOTE 1. GENERAL ORGANIZATION AND BUSINESS

KwikClick, Inc. (the "Company") was organized pursuant to the laws of the State of Delaware on November 16, 1993 under the name of CSL Lighting Manufacturing, Inc. On February 5, 2001, the Company amended its Certificate of Incorporation to change its name to "TBDOne, Inc." On November 14, 2012, the Company amended its Certificate of Incorporation to change its name to "Fortecx, Inc."

Increase of Authorized Common Stock

On June 10th, 2020, the Company amended its Certificate of Incorporation to increase its authorized common stock to 5,000,000,000 shares from 150,000,000 shares.

Acquisition of 100% of KwikClick, LLC by KwikClick, Inc.

On June 10, 2020, the Company entered into an Agreement and Plan of Exchange ("Exchange") with KwikClick, LLC ("Kwiksub"). Pursuant to the Exchange, all of the 100,000 authorized, issued and outstanding units of KwikClick, LLC were transferred to the Company in exchange for 4,000,000,000 shares of Common Stock of the Company. As a result of the Exchange, Kwiksub became a wholly-owned subsidiary of the Company. At the time of the Exchange Fred W. Cooper was appointed CEO of the Company and has served as the principal manager of both the Company and Kwiksub since that time.

Name change, Reduction of Authorized Stock, and 1-for-40 Reverse Stock Split

On September 30, 2020, the Company amended its Certificate of Incorporation to change its name to KwikClick, Inc. and to decrease its authorized common stock to 125,000,000 shares from 5,000,000,000 shares in connection with a 1-for-40 reverse stock split. The 1-for-40 reverse stock split effectuated on November 12, 2020 and has been retroactively reflected for all periods presented in the accompanying financial statements.

#### NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Accounting Basis

These consolidated financial statements are prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America. The Company's fiscal year end is December 31.

### Principles of Consolidation

The accompanying consolidated financial statements include the accounts of the Company and its wholly-owned subsidiary KwikClick LLC. Intercompany transactions and balances have been eliminated in consolidation.

## Cash and Cash Equivalents

Cash equivalents include all highly liquid investments with an original maturity of three months or less when purchased.

#### NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

#### Loss Per Share

Net Loss	2020 \$ (182,609)	2019 \$ (26,775)
Basic and Diluted Loss per Common Share Basic and Diluted Weighted Average Common Shares	(0.00)	(0.03)
Outstanding	107,192,605	849,911

There is a potential for dilution due to the conversion of the preferred stock. Loss per share is not included with this calculation because the effect would be anti-dilutive.

### Property and Equipment

Property and equipment is recorded at cost. Expenditures for major betterments and additions are charges to the asset accounts, while replacements, maintenance and repairs which do not improve or extend the lives of the respective assets are charged to expense as incurred.

Property and Equipment as of December 31, 2020 and 2019 were as follows:

	December 31,		
	2020	2019	
Office Equipment	1,803	1,803	
Less Depreciation	(1,803)	(1,803)	

## Intangible Assets

Patents are recorded at cost. Expenditures for securing the patents are charges to the asset account.

Intangible Assets as of December 31, 2020 and 2019 were as follows:

	Decemb	December 31,		
	2020	2019		
Patents	195,188	-		
Less Amortization	(4,802)			
	190,386			

#### Management Income

In 2019 the Company was involved in a Bitcoin Mining operation and received Management income associated with managing the operation.

## Depreciation and Amortization

Depreciation of property and equipment is computed by the straight-line method over the useful lives of the assets, which range from five to seven years.

During the years ended December 31, 2020 and 2019, the Company recorded depreciation expense of \$0 and \$0, respectively as the Company's property and equipment (comprised solely of \$1,803 in office equipment) was fully depreciated as of the earliest period presented.

During the years ended December 31, 2020 and 2019, the Company recorded amortization expense of \$4,802 and \$0, respectively.

## Future Amortization Expense

Year	Amount
2021	12,009
2022	12,009
2023	12,009
2024	12,009
2025	12,009
•	60,045

## Fair Value of Financial Investments

The fair value of cash and cash equivalents, accounts payable, accrued liabilities, and shareholders' loans payable approximates the carrying amount of these financial instruments due to their short term maturity.

### Advertising

The Company will expense advertising as incurred. Advertising expense was \$0 and \$0 for the years ended December 31, 2020 and December 31, 2019, respectively.

### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

#### Recent Authoritative Accounting Pronouncements

The Company has reviewed all recently-issued pronouncements, and has determined them to have no current applicability to the Company, or their effect on the financial statements is not significant.

#### Concentration of Credit Risk

The Company maintains its cash in institutions insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. The Company's cash balances at December 31, 2020 was in excess of the FDIC Limit by \$22,458. The Company's cash balance at December 31,2019 was not in excess of the FDIC insurance threshold.

#### NOTE 3. GOING CONCERN

As reflected in the accompanying financial statements, the Company had a net loss of \$182,609 for the year ended December 31, 2020. If the Company does begin to generate sufficient revenue or raise additional funds through financing, the Company may need to incur additional liabilities with certain related parties to sustain the Company's existence. There are currently no plans or agreeements in place to provide such funding. The Company will require additional funding to finance the growth of its future operations as well as to achieve its strategic objectives. As a result of the Covid-19 crisis, the Company may experience difficulties in raising these funds due to economic impacts on funding sources. This raises substantial doubt about the Company's ability to continue as a going concern. The ability of the Company to continue as a going concern is dependent on the Company's ability to raise additional capital and generate revenue. The financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

#### NOTE 4. INCOME TAXES

The Company follows FASB ASC 740-10 which requires a company to determine whether it is more likely than not that a tax position will be sustained upon examination based upon the technical merits of the position. If the more-likely-than-not threshold is met, a company must measure the tax position to determine the amount to recognize in the financial statements. As a result of the implementation of this standard, the Company performed a review of its material tax position in accordance with recognition and measurement standards established by FASB ASC 740-10, and did not have any material unrecognized tax benefits as of December 31, 2020 or December 31, 2019.

Deferred taxes are provided on a liability method whereby deferred tax assets are recognized for deductible temporary differences and operating loss and tax credit carryforwards and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax basis. Deferred tax

#### NOTE 4. INCOME TAXES--Continued

assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax asset will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

On December 22, 2017, the 2017 Tax Cuts and Jobs Act (the Tax Act) was enacted into law including a one-time mandatory transition tax on accumulated foreign earnings and a reduction of the corporate income tax rate to 21%.

At December 31, 2020 and 2019, the Company had net operating loss carryforwards of approximately \$1,300,293 and \$1,117,684, respectively, which may be offset against future taxable income indefinitely. No tax benefit has been reported in the financial statements because the potential tax benefits of the net operating loss carryforwards are offset by valuation allowances of the same amounts

	2020	2019
Deferred tax asset:	· ·	
Net operating loss carryover	273,062	234,714
Valuation allowance	(273,062)	(234,714)

The amount recorded in the accompanying financial statements is as follows:

	2020	2019
Book income	(38,348)	(5,623)
Valuation Allowance	38,348	5,623
Income tax expense	-	-

#### NOTE 5. STOCKHOLDERS' EQUITY (DEFICIT)

#### Preferred Stock

The Company is authorized to issued up to 5,000,000 shares of preferred stock, \$0.0001 par value, of which 100,000 have been designated as Series B Super Voting Convertible Preferred Stock. The Company's Series B Super Voting Convertible Preferred Stock, par value \$0.0001, has voting rights equal to 1,500 common stock votes for each share of Series B Super Voting Convertible Preferred Stock held. The holders of shares of Preferred Stock are entitled to vote on all matters on which the Common Stock is entitled to vote, unless otherwise required by applicable law and except in cases where the rights and privileges of the holders of Common Stock may be altered or diminished. The holders of Preferred Stock are entitled to notice of any stockholders meeting in accordance with the Bylaws of the Company. The Series B Super Voting Convertible Preferred Stock shares are not entitled to dividends or liquidation preferences. There were currently 100,000 shares of Series B Super Voting Convertible Preferred Stock issued and outstanding at December 31, 2020 and 2019.

### Common Stock

On June 10, 2020, the Company entered into an Agreement and Plan of Exchange with KwikClick LLC ("Kwiksub"). Pursuant to the Exchange, all of the 100,000 authorized, issued and outstanding units of KwikClick LLC were transferred to the Company in exchange for 4,000,000,000 shares of Common Stock of the Company pre stock split. As a result of the Exchange, Kwiksub became a wholly-owned subsidiary of the Company.

During the year ended December 31, 2020 the Company issued a Convertible Note Payable in the amount of \$500,000. The Note Payable was converted into 5,000,000 shares of common stock during 2020.

During the year ended December 31, 2019 the Company did not issue any shares of common stock to unaffiliated investors.

During the year ended December 31, 2020 the Company issued to unaffiliated investors 104,692,605 shares of common stock for \$628,410.

 $There are 150,000,000\ Common\ Shares\ authorized\ with\ 109,692,605\ and\ 98,626,425\ shares\ issued\ and\ outstanding\ as\ December\ 31,\ 2020\ and\ 2019\ respectively.$ 

#### NOTE 6. RELATED PARTY TRANSACTIONS

#### Shareholder Loans Pavable

During the twelve months ended December 31, 2020 and 2019, Craig Pickering, a shareholder, loaned the Company \$6,000 and \$18,250, respectively, to fund operations. During the years ended December 31, 2020 and 2019, the Company repaid \$0 and \$0, respectively.

During the years ended December 31, 2020 and 2019, Fred Cooper, a shareholder, loaned the Company \$10,000 and \$0, respectively, to fund operations. During the years ended December 31, 2020 and 2019, the Company repaid \$0 and \$0, respectively.

The loans are non-interest bearing and due on demand. As of December 31, 2020 and 2019, \$34,489 and \$18,489, respectively, was owed on these loans.

Fred W. Cooper, our CEO, Chairman of our board of directors and our majority stockholder with voting control over our company, is a director and stockholder at NewAge. Mr. Cooper also was CEO and controlling stockholder of Ariix, Inc. which NewAge acquired in 2020. Mr. Cooper has significant connections at and is able to have significant influence over NewAge. The SL Agreement described in Item 1 "Business" of this registration statement is, at minimum in large part, a result of Mr. Cooper's connection and influence at NewAge.

#### NOTE 7. LEASES

During the year ended December 31, 2019 the Company had a lease obligation for the corporate office and a warehouse. Both of those lease ended in 2019. There are no leases for the twelve months ended December 31, 2020.

#### NOTE 8. SUBSEQUENT EVENTS

On April 14, 2021 The Company Issued 6,207,500 shares of Common Stock.

We issued 100,000 shares of Series B Super Voting Convertible Preferred Stock which were last owned by Fred Cooper, our CEO. On or about September 21, 2021, Mr. Cooper tendered the 100,000 Shares for cancellation. Currently, there are no shares of Series B Super Voting Convertible Preferred Stock outstanding.

## 5) Issuer's Business, Products and Services

The purpose of this section is to provide a clear description of the issuer's current operations. In answering this item, please include the following:

A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

KWIKClick is a SaaS (software as a service) platform developed to connect sellers with buyers (participants) while merging the benefits of social media marketing with the intense power of individual affiliate marketing typically associated only with network marketing organizations. The free downloadable app has the potential to turn all social media activity into a product solicitation on behalf of sellers in an unobtrusive manner. Furthermore, the app allows participants to be compensated for all sales that occur as a result of referring any product or service they wish to promote actively or passively as they correspond socially, through mobile devices or online. Ultimately, KWIKClick will also have a standalone social media platform as well.

B. Please list any subsidiaries, parents, or affiliated companies.

KwikClick, LLC, a Utah limited liability company and wholly owned subsidiary of the Issuer.

C. Describe the issuers' principal products or services.

Sellers make products or services available on KWIKClick and offer a self-determined discount on good(s) or service(s) or entire order(s) in exchange for exposure and substantially increased sales volume from KWIKClick participants. The difference between the retail price charged and the discount becomes compensation for both KWIKClick and individuals generating sales for the seller. The process of listing items for sale by seller is referred to as a campaign. Influencers/participants with ANY size of friends or followers, can join the campaign by promoting the item through social media with an encoded link within the posted video, or by sampling sharing the link to a mobile device when they are asked for a recommendation.

Unlike current methods of affiliate marketing which are based on brokers establishing contracts with influencers based on their size of followers, number of views, engagements etc., sellers on the KWIKCLICK application only pay through the discount they offer when a sale actually occurs. Further, sellers are provided free information on purchases made, reviews, activity and purchasing habits of their customers from the data collected from use of the KWIKClick App.

This discount provided by sellers is divided among the purchaser (0-10%), KWIKClick (15-25%) and the balance is paid in the form of commissions to other participants who introduce the product to contacts, friends, followers etc. that result in a purchase. Based on the size of a contracted influencer, current compensation may include a single commission paid for an initial purchase attributable to the influencer. Unique to KWIKClick, the affiliate commission program is not limited to a single purchase produced by an influencer of significance. Furthermore, no contract is needed between the influencer and the seller. The KWIKClick software passively identifies the participant in the campaign who made the referral, and the corresponding individual who made the purchase. A commission is promptly paid to influencer each and every time a purchase is made by the consumer.

In an effort to earn commissions, influencers who wish to promote a campaign upload any type of self-created correspondence *file* (i.e. personal videos, images, texts, attached files, etc.) or forward a *file*, to ANY social media platform. Embedded within the *file* upload is a "smart" short URL encoded by the KWIKClick program. The "smart" information contains the *file* creator, recipient, and ANY products (goods, store patronage, reward credits, and/or services, etc.) passively available for purchase when the screen is touched by the *file* recipient within the KWIKClick App or other forms of social media. A permanent connection between sender and receiver (a "link") is established when a purchase is made directly from the shared *file* or link. This information is maintained by KWIKClick as the same or remade (colab) file is viewed and passed across ANY social media channel. With each subsequent share from a purchaser, the purchaser now joins the campaign and becomes a sender and an additional link is permanently recorded. The resulting link of senders and recipients for a specific campaign establishes a permanent virtual private-linked database *chain* identifying all purchasing viewers and recipients. The resulting chain of purchasers then referring are called "waves" of influencers. Hence friends are your 1st WAVE, AND the friends of your friends become your second wave and so forth.

It should be noted that;

- a) The potential number of <u>campaigns</u> that can be created by sellers are virtually unlimited due to the number of goods or services and/or orders made available in the KWIKClick network
- b) The number of campaigns an individual can participate in is unlimited
- c) The number of permutations of *chains* in the campaigns of senders and recipients is virtually endless
- d) The potential wave <u>length</u> of a *chain* on any one campaign is limited only to the number of potential unique consumers of any given product
- e) The number of waves an individual can earn commissions on is the mathematical function based on the number of Links an individual earns commissions on and the net dollar amount of total commissions offered from the Discount. The larger the discount, the greater number of waves individuals earn on.
- f) The total amount of commissions earned at any link level follows an exponential growth pattern

Each time a "smart" URL recipient purchases a product from a participating KWIKClick seller, half of the discount amount is paid to the previous purchaser who sent the link (sender) as compensation for the referral. Iteratively, half of the remaining discount is paid to the next link (the sender of the sender) following the established *chain*. This process of paying half the outstanding remaining discount balance continues up the *chain* to the last penny. Once a *chain* is established, it remains unalterable for any product's life. Thus, every time a purchase is made for that product within the previously established *chain*, a residual commission is paid up the *chain* of senders. Literally, a single selfie, sent to anyone, could go viral and create an exponential source of commissions on all units sold on any single product to any individual as long as the product continues to be sold! Commissions are sent to the recipients electronic account of choice. Participation in KWIKClick and earning commissions from these discount sharing is completely free to participants and completely voluntary. Participants have nothing financially at stake.

The patent-pending KWIKClick App and website are free to download, distribute and use. The creation of a KWIKClick account may occur when a buyer purchases a product that was referred by another KWIKClick user, or when a seller begins a new campaign with a product or service that they manage. In any scenario, sellers and buyers all access the same KWIKClick platform.

## **Benefits to Sellers**

Sellers promote their product or service independently and immediately via the KWIKClick API interface. Sellers gain immediate marketing leverage by accessing the entire network of KWIKClick participants, allowing their product campaign to reach viral status as individuals share information and promote the commissions available through discount sharing. This leverage is both instant and essentially "free" marketing as sellers are able to sell directly to consumers, using the discounts normally paid to distribution partners to compensate the influencer for each subsequent transaction. In addition, no discounts are shared until a product is sold, offering a no-cost campaign unless a sale occurs. Ultimately, businesses will be allowed to API directly into the KWIKClick app and establish the commission referral process without significant cost or involvement on the side of KWIKClick.

As an e-commerce platform, KWIKClick allows sellers to market consumer goods and services exclusively through word-of-mouth and social influence marketing. Participants on KWIKClick join campaigns that promote the sellers specific good or service, and profit when their followers, or their followers' followers purchase. Because each successive participant may also join a campaign and profit from their own promotional efforts, this process of social selling continues from one link of influence to the next, virally taking campaigns across multiple social media platforms throughout the world. Sellers can leverage an ever-growing body of participants that span a broad spectrum of demographics to promote their product at a fraction of the cost of traditional mass marketing.

Additionally, sellers will be provided with better analytical data provided by KWIKClick in terms of interest level, purchasing habits, reviews of products, target markets, purchasing demographics, product reviews etc. The purchasing habits of individuals will be used to provide both participants and sellers with non-personal information to create cliques, defined as groups of similar interests. Sellers will benefit from information provided by KWIKClick regarding competitive and complimentary goods or services.

Ultimately, the KWIKClick application will function in all countries, for all products, on all communication formats and social apps. It will be an application of socialization based on the data that can be collected from the purchasing habits, interactions, ratings and opinions of participants.

The ultimate objective will be to offer both socialization and income generation for all individuals worldwide in a platform where influencers with a following of any size are able to post individually created *files* while dawning products they use and recommend, while earning referral commissions.

## Commercialization/Marketing Plan

The ways in which KWIKClick will generate income initially include;

- 1. KWIKClick's portion of the discount (15-25%) offered on each product
- 2. Credit card processing fees
- 3. Rounding down of the compensation plan payout of the fractional pennies not paid
- 4. Initial influencers with no or limited chain of promoters above them
- 5. Margins of private label brands sold exclusively by KWIKClick
- 6. Straight mark-up of products sold thru online malls (i.e. etsy, Shopify) via international wholesalers (i.e.
  - AliExpress, Alibaba etc).
- 7. Analytical purchasing data of consumer activity provided to Sellers
- 8. Sponsored listings
- 9. Order processing
- 10. App advertisements
- 11. Fees for advanced analytical reports on KWIKClick for users
- 12. EFT/wire commission fund transfers
- 13. Virtual mall and shopping cart hosting
- 14. Licensure of the app for private business use
- 15. Patent licensure

KWIKClick anticipates that the concept of paying commissions multiple links deep for purchases made for an entire lifecycle of a product will go viral within social media. To accelerate the awareness, KWIKClick will be introduced to the world of social media initially through network marketing organizations, influencers with substantial followers and media.

## **Software Licensing and Exclusivity Agreement**

On September 2, 2021, we entered into a Software Licensing and Exclusivity Agreement ("SL Agreement") with NewAge, Inc., a Delaware corporation ("NewAge"). NewAge is a seller of products through so called "network marketing" or "direct selling". The SL Agreement grants NewAge exclusive rights to use our KwikClick platform in the direct selling industry. The SL Agreement requires that NewAge pay a monthly \$50,000 base license fee. For NewAge to maintain

exclusivity in the direct marketing space, NewAge must produce sales using our software of at least a total of \$25,000,000 during the first six months of the first year SL Agreement and at least \$30,000,000 during the second six months of the first year of the SL Agreement. During the first year of the SL Agreement, if NewAge is unable to meet the minimum sales thresholds to maintain exclusive use of our software in the direct sales industry for the first six months of the SL Agreement, NewAge is entitled to pay to us the balance of \$800,000 in expected commissions for that period to cure the sales deficiency. Likewise, during the second six months of the first year of the SL Agreement, if NewAge is unable to meet the minimum sales thresholds to maintain exclusive use of our software in the direct sales industry, NewAge is entitled to pay to us the balance of \$1,200,000 in expected commissions for that second six-month period of the first year of the SL Agreement to cure the sales deficiency. Thereafter, during the second year of the Agreement (September 2022-September 2023), NewAge must sell at least \$25,000,000 in products per quarter for NewAge to maintain exclusivity in the direct marketing space. In year three of the SL Agreement, NewAge's quarterly minimum sales threshold is \$37,500,000 per month.

There is no assurance that NewAge will be able to meet these minimum sales thresholds. In the most recent quarter reported to the SEC by NewAge, its sales revenues for the three-month period ended June 30, 2021, was \$124,040,000 with slightly higher revenues for the first quarter of 2021. Based on historic sales revenues at NewAge for 2021 through June 30, 2021, at least 10% of NewAge's revenues would need to run through our software to meet the minimum threshold in the first six months of the SL Agreement, and then 12% in the second six months. In year two, assuming NewAge's revenues stay the same, 20.2% of NewAge's revenue would need to be obtained in connection with our software and platform throughout year two and in year three, 30.2% of NewAge's revenue would need to be obtained in connection with our software and platform. There is no assurance that NewAge can maintain such revenues, much less use our software and platform to obtain those revenues.

Our CEO, Chairman of the board of directors and majority stockholder with voting control over our company is a director at NewAge. Mr. Cooper also was CEO and controlling stockholder of Ariix, Inc. which NewAge acquired in 2020. Mr. Cooper has significant connections at and is in a position to have significant influence over, NewAge. The SL Agreement is, at minimum in large part, a result of Mr. Cooper's connection and influence at NewAge. Investors should consider Mr. Cooper's relationship with NewAge when assessing the extent to which the SL Agreement is a validation of the value or efficacy of our software and platform. See Item 7 "Certain Relationships and Related Transactions, And Director Independence".

## **Competition**

We directly or indirectly compete with online resellers across the Internet. Many of the resellers and companies have far greater financial, human and technological resources that make competition with them a serious challenge for our company. We compete with "affiliate marketing", which is a structure where influencers earn a percentage of sales by promoting products from others. Affiliate marketers can select a product that they have an affinity with, promote it to others, and earn a profit for each sale that they make. Like the KwikClick system, affiliate marketing allows for passive income, meaning the seller or influencer makes money even at times when the seller or influencer is not actively doing anything.

Affiliate marketing through Amazon is the most prominent affiliate network. The Amazon Associates affiliate program allows sellers or influencers to promote any of the products that Amazon sells on its platform. The Amazon Associates affiliate program is open to anyone. Sellers or influencers just need to sign up and generate a custom affiliate link to Amazon products. If a buyer purchases through the seller or influencer link, only the seller or influencer earns a small commission.

We also compete with companies that sell software and services to small businesses, enabling sellers to sell from their own website or otherwise run their business independently of our platform. We also compete with retailers for the attention of the buyer. A buyer has the choice of shopping with any online or offline retailer, whether large marketplaces or national retail chains or local consignment and vintage stores or other venues or marketplaces. The KwikClick platform will compete directly with shopping platforms such as Etsy, Wish, Amazon, Shopify and other e-commerce platforms

where independent sellers may create their own shop or re-selling environment. To the degree KwikClick will offer a similar platform, direct competition exists. KwikClick may also be complimentary to each of these platforms as KwikClick may license the use of the app to store owners to offer commissions for referral marketing of influencers on Etsy, Amazon, etc. This licensing function may expand the revenue of KwikClick.

KwikClick also competes with the \$192 Billion network marketing industry from a compensation standpoint earned from the sale of products. But unlike network marketing, the enrollment, recruiting, and the exclusive selling of specific products is not required in KwikClick making the earning of commissions potentially more likely. We intend to target representatives of network marketing companies who may choose to use the KwikClick platform to market to their network.

KwikClick will also compete with the social networking sites such as Facebook, TlkTOK, Byte, WeChat, TWITTER, Instagram, etc. Finally, KwikClick will compete with common interest social platforms such as dating, and business networking sites.

## **Intellectual Property**

Protection of our technology and intellectual property is an important component of our success. We rely on intellectual property laws, including patent, trade secret, copyright, and trademark laws in the United States. We also use confidentiality procedures, defensive licensing and acquisitions, non-disclosure agreements, invention assignment agreements, and other contractual rights to protect us and our intellectual property.

We file patents and register domain names and trademarks in the United States. We rely upon unregistered copyrights and common law protection for certain trademarks.

## **Trademarks**

The Company owns the URL "kwikclick.com", which is the Company's official Website. On September 17, 2020, the Company has filed a trademark application with the United States Patent and Trademark Office for the name "KwikClick", Serial #90189311. The trademark application seeks to protect use of the name "KwikClick" in connection with providing a website for connecting buyers and sellers of multi-level marketing goods and services; providing a website for connecting sellers with buyers; business consultancy; business sales management and marketing consulting services; consultancy services regarding business strategies; information, advisory, and consultancy services relating to business establishment, administration, and management; multi-level marketing services; multi-level marketing consulting services; business advisor and consultant services in the fields of business management and multi-level marketing; multi-level marketing business development services provided to independent sales consultants; providing organizational development consultancy; and providing a website featuring business information on multi-level marketing business services. The Company is also seeking registration of its logo.

## Patents

Dozens of patent applications have been filed by, or on behalf of, the Company. Strategically, the purpose of the patent application filings is an attempt to protect the Company's "first-mover" advantage and to hinder and/or exclude competing "me-too" products, and reduce or deter industry competition. Furthermore, we may provide licensing to markets and products where we do not wish to directly operate. We have filed applications with the United States Patent and Trademark Office in connection with 35 inventions that we believe cover the base technology for our "single product tree" multi-level marketing method and many derivative inventions covering the related value chain. We believe that the inventions for which we seek patent protection span our unique KwikClick platform's various applications. Areas covered include using social media plug-ins for enhanced marketing, motivating and growth techniques, product ratings and recommendations, attaching KwikClick to other companies with multi-level sales compensation structures and other marketing portal connections such "as seen on TV" sales.

Other areas for which we are attempting to get patent protection include automation of areas such as enrollment, taxes, tracking distributors' profits, working across the country's laws, managing uplines and downlines, and managing

warranties. We seek patent protection for potential connections to other business models such as other company websites, credit cards, franchises, airline sky miles, lotteries, retail, online stores shopping carts, and referrals to banking. Although there are many tools to be built into the KwikClick platform, we are attempting to have our portfolio cover unique areas for distributor sales support, such as suggestive selling and managing incentives and rewards for downlines, and allowing uplines to create unique downlines bonus plans. We are seeking protections for inventions covering all aspects of Al/ML processing, security systems, and the "Hyperlink Data structure and messaging system," which we see as a foundation of using our multi-level compensation system. We have attempted to define the patents that we seek to cover our plan to allow distributors to integrate product information for their online marketing efforts. We also seek to protect methods to bring in and leverage "big Influencers" in a product tree-based on a multi-level compensation model.

We believe that the patent portfolio that we seek to be innovative. We believe that our CEO's experience in working with multi-level compensation companies and system designs has been important to our current portfolio. We anticipate that Mr. Cooper will continue to develop other inventions in our space. We believe that our portfolio will provide the us with protection from competitors who attempt to copy our innovations.

In addition to our pending patent portfolio, we catalogued many trade secrets as well, to further enhance the portfolio, which may hinder other parties' ability to reverse engineer our system.

The table below summarizes the patent applications filed by or on behalf of the Company. None of the patents subject to the patent applications have been issued. There is no assurance as to whether or when any of the following patent applications will result in the award of any patents.

Application #	Jurisdiction	Title	Brief Description
17/313,783	US Utility	Incorporating a Product in a Multi-Level Marketing System	Method for selling products to purchasers of the product who also act as sellers/distributors of the product and who receive commissions based on purchases of the product by a chain of sponsored sellers
63/020,993	US Prov.	Method for Incorporating a Product in a Multi-Level Marketing System	II
PCT/US21/31149	International PCT	Incorporating a Product in a Multi-Level Marketing System	п
17/332,916	US Utility	Incorporating a Product in a Multi-Level Marketing System	Systems & Methods for allowing sellers of products to add products to a multi-level marketing system using codes passed to followers such that commissions can be paid when added products are sold by the followers.
63/031,358	US Prov.	Method for Incorporating a Product in a Multi-Level Marketing System	п
PCT/US21/34759	International PCT	Incorporating a Product in a Multi-Level Marketing System	п
63/142,945	US Prov.	Method for Incorporating a Product in a Multi-Level SMARTLINK Embedded Media Files for Enhanced Marketing	System & Method for Enrolling Products in a multi-level marketing system using embedded links and associated follower codes. By selecting a product link, followers may be offered a product and may become sellers of that product. Commissions for products purchased are distributed based on the follower code relationships.

17/332,891	US Utility	Method for Incorporating a Product in a Multi-Level Marketing System and Allowing User to Motivate their Downline	System and Method for allowing users to create and share marketing materials for selling a product with followers that may purchase the product, become sellers of that product, and sell that product to other users/followers that may in turn become sellers of the product and share the marketing materials. Commissions are paid to sponsors of followers when followers purchase a product marketed by the shared
63/031,379	US Prov.	Method for Incorporating a Product in a Multi-Level Marketing System and Allowing User to Motivate their Downline	marketing materials
PCT/US21/34760	International PCT	Method for Incorporating a Product in a Multi-Level Marketing System and Allowing User to Motivate their Downline	п
17/332,940	US Utility	Incorporating Reviews of a Product or Service in a Multi- Level Marketing System	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Users may then provide reviews about products that they have purchased.
63/031,403	US Prov.	Method for Incorporating a Service in a Multi-Level	n
PCT/US21/34767	International PCT	Marketing System Incorporating Reviews of a Product or Service in a Multi-	п
17/313,795	US Utility	Level Marketing System Using a Product or Service as a start of an MLM Tree	Individuals that have purchased a product from a vendor may become users of a multi-level marking system and may become a seller of the product and may provide offerings to purchased the product at discounted prices to other individuals/followers. Chains of related sellers that provided offering to purchase the product receive commissions when others purchase the product according to the offering.
63/020,997	US Prov.	System and Method for Using a Product or Service as the Start of MLM Tree and Attaching this System to an Existing MLM System	u the offering.
PCT/US21/31150	International PCT	Using a Product or Service as a start of an MLM Tree	n
63/143,304	US Prov.	Method for Incorporating a Product in a Multi-Level Marketing System Using Hyperlinks to Track Referrals	Method for selling products by members of a multi-level marketing organization, where hyperlinks associated with product offerings are updated and used to track related users. using embedded links and associated follower codes. By selecting a hyperlink, followers may be offered a product and may become sellers of that product. Commissions for products purchased are distributed based on the relationships.

63/143,316	US Prov.	System and Method for Allowing Product Returns in a Product Based MLM System	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Users may return purchased products and refunds of a purchase price and any commissions are then processed.
63/143,330	US Prov.	Method for Incorporating a Product in a Multi-Level Marketing System Where the Product is Sold by a Franchise	System and method for selling products by members of a multi-level marketing organization, Users of the multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Franchisers may set rules, identify products offered for sale, set discount prices, or set commissions paid to sellers.
63/049,856	US Prov.	Method for Incorporating a Blockchain in a Multi-Level Marketing System	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Activity of related sellers and buyers are tracked using secure blockchain entries.
63/143,338	US Prov.	Method for Incorporating a Product in an International- Scale Multi-Level Marketing System	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. User locations and jurisdictions are identified and language, type of currency, purchase rules, or commissions may be adjusted based on location.
63/143,362	US Prov.	Micro Influencer	location. Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Filters may be created or used to identify rules that may be associated with a time, a demographic, or other information. Shared advertising materials are ranked and messages regarding those rankings may be shared with users to increase sales.
63/049,864	US Prov.	Creating a Community from Data	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. The related sellers may be members of or create new social media groups. Members of each group may share common traits and users that share a trait with a group may be added to that group. User may then share information to other group members.
63/049,867	US Prov.	Enhancing Existing Social Media Network from Data	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product to members of a social media network. Users may sign into their social media account and share markeing materials via their account.
63/049,877	US Prov.	MLM Product Based Trees Creates Online Store	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Products may be sold through an online store that creates webpages based on received URLs.
63/193,251	US Prov.	Method for Setting Up User Created Storefronts Within a Product Tree Based Multi- Level Marketing System	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. The system allows users to create a storefront used to direct new users to purchase products.

63/049,882 US Prov. System for Commissions for Users of a multi-level marketing system that purchased a Multilevel Marketing product marketed by another user can market a product and become sellers of the product. The system also includes the ability to allow a purchaser to select between multiple commission plans based on the user's personal preferences. The purchaser may also decide to donate all or a portion of their commission to one or more charities. In addition, with all the variance in commission plans the system has the ability to find correlations in the data between commission plan structure and maximizing metrics like profit or revenue or minimizing metrics like cost. 63/049,949 US Prov. Method for Suggestive Selling Users of a multi-level marketing system that purchased a on a Product Tree Based product marketed by another user can market a product Multi-Level Marketing System and become sellers of the product. Once the purchasers are enrolled, they are provided with a code and link to the purchased product to allow the purchasers to pass the code and the link onto the user's followers, such as family, friends, colleagues, etc. to allow them to become part of the MLM tree. Product purchases are recorded in a database which is analyzed in order to determine which products are most often bought at the same time by the same user. This data is then sent to the 3rd party so that they may better advertise the combination of products. 63/049.954 US Prov. Single Line Tree Creating by Users of a multi-level marketing system that purchased a a Distributor for a Product product marketed by another user can market a product and become sellers of the product. Once the purchasers Based Multi Level Marketing System are enrolled, they are provided with a code and link to the purchased product to allow the purchasers to pass the code and the link onto the user's followers, such as family, friends, colleagues to allow them to become part of the MLM tree. Some commission plans may be a single line tree, where a buyer is placed in the tree underneath the last buyer even when there is no interaction between the two buyers. This creates a different incentive structure for purchasing an item that prioritizes purchase speed over distributive ability. 63/193,265 US Prov. METHOD FOR CREDIT Users of a multi-level marketing system that purchased a CARD INTEGRATION product marketed by another user can market a product WITHIN A PRODUCT TREE and become sellers of the product. The system integrates BASED MULTI-LEVEL credit card information and personal information tracked MARKETING SYSTEM using codes.

63/193,268	US Prov.	Method for Banking Integration Within a Product Tree Based Multi-Level Marketing System	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Sales of a product are track and commissions are paid to members of a single tree that tracks sales of related users.
63/049,958	US Prov.	Enterprise Multi-Level Marketing System	
63/166,677	US Prov.	On-The-Fly Comp Plan	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. The system generates new experimental commission plans on the fly, then tests those commission plans to see if there are any correlations between changing parameters of the commission plan and metrics such as profit, revenue, product volume, recruitment rate, etc. These correlations may be used to guide the generation of new commission plans.
63/166,683	US Prov.	Persistent Information Linked to Upline and Downline	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. The system may connect with a social media site and allow users to curate posts such that they are able to access posts that are relevant to their uplines, downlines, and the product or products they are concerned with and data may be stored persistently.
63/166,687	US Prov.	Product-Based MLM System Platform	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. The system allows the user access to features of the system that may be helpful for the management of those user's accounts and the distribution of products. The system further tracks which of these features are most commonly used by those users. This data is then used to suggest features to new users based on purchased products.
63/166,801	US Prov.	SMARTLINK for Outside Network Input/Output	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Once the purchasers are enrolled, they are provided with a code and link to the purchased product to allow the purchasers to pass the code and the link onto the user's followers, such as family, friends, colleagues, etc. to allow them to become part of the MLM tree. Data within the system can be quickly retrieved from an outside source using a SmartLink directs to an online or offline portal through which data may be viewed
63/166,807	US Prov.	Permissions for Retailer Types Within an MLM System	and/or manipulated. Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Each member of the tree may have a different level or status based on the modules and databases tailored to their specific needs. Retailers. franchises, online stores, and white label stores, may pay a premium for access to features that would be useful for each type of members or products.

63/166,809	US Prov.	A Method for Incorporating Additional Blockchains into a Multi-Level Marketing System Blockchain	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Data stored in a blockchain structure is used to secure user and sale data.
63/166,813	US Prov.	Cross-Commission for Cross- Promotional Products and Services	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. Commissions are paid to users and Vendors of products may engage in cross-promotional campaigns wherein two or more products are tied together. Users of the system may then be awarded bonuses for causing another user, directly or indirectly, to purchase two or more of the tied products.
63/166,817	US Prov.	Enterprise Multi-Level Marketing	Users of a multi-level marketing system that purchased a product marketed by another user can market a product and become sellers of the product. The system allows for multiple parties to be tied to the same item via separate codes, which allows each party to craft its discount and compensation system and allows users to partake in both. The system also allows for events in which the discount and/or compensation systems on products are modified temporarily.

## 6) Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer and the extent in which the facilities are utilized.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Issuer leases its executive offices for less than \$1,000 per month. The Issuer's software development is conducted offsite by independent contractors. The patent work is performed by outside law firms from their respective offices.

## 7) Company Insiders (Officers, Directors, and Control Persons)

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial shareholders.

Using the tabular format below, please provide information, as of the period end date of this report, regarding any person or entity owning 5% of more of any class of the issuer's securities, as well as any officer, and any director of the company, or any person that performs a similar function, regardless of the number of shares they own. If any insiders listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information (City, State) of an individual representing the corporation or entity in the note section.

Name of Officer/Director or Control Person	Affiliation with Company (e.g. Officer Title /Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding	Note
Fred W. Cooper	CEO, Director, more than 5% holder	1284 Hidden Quail Cove Farmington, UT 84025	68,282,323	Common	<u>58.91%</u>	Common Stock held in Cooper Family Investments, LP and by Brady Cooper and Cameron Cooper in same household
Ian Chandler	more than 5% holder	10272 S Jordan Creed Dr. South Jordan, UT 84095	9,892,884	Common	8.54%	Common Stock held in Chandler Family Investments 2.0, LLC
WenHan Zhang	more than 5% holder	1792 Somerset Ridge Dr. Draper, UT 84020	9,892,885	Common	9.54%	Common Stock held in Zhang Family Investments 2.0, LLC
Craig Pickering	more than 5% holder	2395 E 850 S Springville, UT 84663	10,668,035	Common	9.20%	Common Stock held in Cielo Family Legacy Trust
Rodney Wilkinson	<u>Secretary</u>	2576 N. 860 E. Provo, UT 84604	n/a	n/a	n/a	n/a
<u>Jeffrey A.</u> <u>Jensen</u>	Controller/Treasurer	1171 S. 1620 E., Springville, UT 84663	n/a	n/a	n/a	n/a
<u>Dan Shaw</u>	<u>Director</u>	585 West 500 South Suite 130, Bountiful, Utah 84010	15,254	Common	0.01%	Common Stock held in Rustler Investments, LLC
David Hunt	<u>Director</u>	66 Exchange Place, Salt Lake City, Utah 84111	197,910	Common	0.17%	Common Stock held in RVCA Partners, LLC

Matthew Williams	<u>President</u>	585 West 500 South Suite 130, Bountiful, Utah 84010	n/a	n/a	n/a	n/a
Jeff Roberts	<u>Director</u>	585 West 500 South Suite 130, Bountiful, Utah 84010	n/a	n/a	n/a	n/a

## 8) Legal/Disciplinary History

- A. Please identify whether any of the persons or entities listed above have, in the past 10 years, been the subject of:
  - 1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

## None.

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

## None.

 A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

## None.

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

## None.

B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

None.

## 9) Third Party Providers

Please provide the name, address, telephone number and email address of each of the following outside providers:

## Securities Counsel

Name: David Hunt

Firm: David S. Hunt, PC

Address 1: 66 Exchange Place, Suite 201
Address 2: Salt Lake City, UT 84111

Phone: 801-355-7878

OTC Markets Group Inc.

OTC Pink Basic Disclosure Guidelines (v3 February 2021)

Email: <u>dh@hunt-pc.com</u>

## Accountant or Auditor

Name: <u>Kristofer Heaton</u>

Firm: Pinnacle Accountancy Group of Utah
Address 1: 1438 North Highway 89 Ste 120

Address 2: Farmington, UT 84025

Phone: <u>801.447.9572</u>

Email: kris@heatoncpas.com

## **Investor Relations**

None.

## Other Service Providers

Provide the name of any other service provider(s) that **that assisted**, **advised**, **prepared or provided information with respect to this disclosure statement**. This includes counsel, broker-dealer(s), advisor(s) or consultant(s) or provided assistance or services to the issuer during the reporting period.

Name: <u>Jeffrey Jensen</u>

Firm: <u>n/a</u>

Nature of Services: <u>Prepared financial statements</u>

Address 1: <u>1171 S. 1620 E.,</u>
Address 2: <u>Springville, UT 84663</u>

Phone: <u>801-836-7423</u>

Email: jefferyajensen72@gmail.com

## 10) Issuer Certification

## Principal Executive Officer:

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities) in each Quarterly Report or Annual Report.

The certifications shall follow the format below:

- I, Fred W. Cooper certify that:
  - 1. I have reviewed this Annual Report of KwikClick, Inc.;
  - 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
  - 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

September 24, 2021	
/s/ Fred W. Cooper	

## Principal Financial Officer:

## I, Jeffrey A. Jensen certify that:

- 1. I have reviewed this Annual Report of KwikClick, Inc.;
- 2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
- 3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

<u>September 24, 2021</u>	
/s/ Jeffrey A. Jensen	