

RNS Number : 1505Z  
Mirriad Advertising PLC  
21 May 2021

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**Mirriad Advertising plc**  
("Mirriad" or the "Company")

**Annual Report and Accounts and Notice of AGM**

Mirriad Advertising plc, the leading in-content advertising company, has today posted its Annual Report and Accounts 2020 ("**Annual Report**") to shareholders.

The Annual Report contains the notice of its Annual General Meeting to be held on 14 June 2021 and has been sent with a Form of Proxy.

These documents are also available on the Company's website:  
[www.mirriadplc.com/investor-relations/reports-and-documents](http://www.mirriadplc.com/investor-relations/reports-and-documents)

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**About Mirriad**

Mirriad's award-winning solution unleashes new revenue for content producers and distributors by creating new advertising inventory in content. Our patented, AI and computer vision technology dynamically inserts products and innovative signage formats after content is produced. Mirriad's market-first solution seamlessly integrates with existing subscription and advertising models, and dramatically improves the viewer experience by limiting commercial interruptions.

Mirriad currently operates in the US, Europe and China.

**Enquiries:**

For further information please visit [www.mirriad.com](http://www.mirriad.com) or contact:

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