



## **ISSUER INFORMATION AND DISCLOSURE STATEMENT PURSUANT TO PINK SHEETS**

### **Guidelines for Providing Adequate Current Information**

**Period Ending June 30, 2009**

**Virtual Ed Link, Inc.  
87 Fairfield Road  
Fairfield, New Jersey 07004  
Telephone 973-276-0555  
Facsimile 973-276-0099**

**"We previously were a shell company, therefore the exemption offered pursuant to Rule 144 is not available. Anyone who purchased securities directly or indirectly from us or any of our affiliates in a transaction or chain of transactions not involving a public offering cannot sell such securities in an open market transaction."**

## INFORMATION AND DISCLOSURE STATEMENT

June 30, 2009

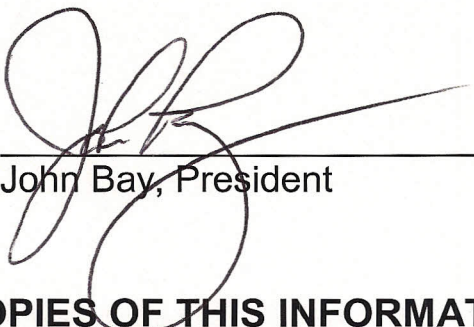
ALL INFORMATION FURNISHED HEREIN HAS BEEN PREPARED FROM THE BOOKS AND RECORDS OBTAINED FROM THE COMPANY IN ACCORDANCE WITH RULE 15c2-11 (a)(5) PROMULGATED UNDER THE SECURITIES AND EXCHANGE ACT OF 1934, AS AMENDED, AND IS INTENDED ONLY AS INFORMATION TO BE USED BY SECURITIES BROKER DEALERS.

NO DEALER, SALESMAN OR ANY OTHER PERSON HAS BEEN AUTHORIZED TO GIVE ANY INFORMATION OR TO MAKE ANY REPRESENTATIONS NOT CONTAINED HEREIN IN CONNECTION WITH THE COMPANY. ANY REPRESENTATIONS NOT CONTAINED HEREIN MUST NOT BE RELIED UPON AS HAVING BEEN MADE OR AUTHORIZED BY THE COMPANY.

The undersigned hereby certifies that the information herein is true and correct to the best of their knowledge and belief.

Date: October 20, 2009

Virtual Ed Link, Inc.

By:   
John Bay, President

**COPIES OF THIS INFORMATION AND DISCLOSURE  
STATEMENT ARE AVAILABLE FROM THE ISSUER UPON  
REQUEST**

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of 15c2-11 (a)(5) promulgated by the Securities and Exchange Act of 1934, as amended.

The enumerated items and captions herein correspond to the format as set forth in the Rule and as further set forth by the Pink Sheets Guidelines for Providing Adequate Current Information Version 9.7 - Updated July 22, 2009

## **Part A      General Company Information**

### **Item I            The exact name of the issuer and its predecessor (if any).**

Virtual Ed Link, Inc. – a Texas corporation, formerly Cobra Financial Services, Inc. incorporated in Texas on September 16, 1996, name changed to Opus Communities on August 19, 2004

### **Item II           The address of the issuer's principal executive offices.**

Virtual Ed Link, Inc.  
87 Fairfield Road  
Fairfield, New Jersey 07004  
Telephone 973-276-0555  
Facsimile 973-276-0099  
[www.virtualedlink.org](http://www.virtualedlink.org)

### **Item III          The state and date of the issuer's incorporation or organization.**

Virtual Ed Link, Inc. Texas – November 12, 2007  
Predecessor-Cobra Financial services, Inc. Texas September 16, 1996. name changed to Opus Communities Inc. August 19, 2004.

## **Part B      Share Structure**

### **Item IV          The exact title and class of securities outstanding.**

VELI has authorized two classes of securities, a voting common stock and a voting preferred stock.

CUSIP Number – 92826J107

Trading Symbol – VRED.PK



**Item V      Par or Stated Value and Description of the security.**

**A.    *Par or Stated Value.***

The par value of the issuer's common stock is \$.001 per share, common voting stock.  
The par value of the issuer's preferred stock is \$.001 per share, preferred voting stock.

**B.    *Common or Preferred Stock.***

*For common equity, describe any dividend, voting and preemption rights.*

Holders of Common Stock are entitled to one vote for each share held of record on all matters submitted to a vote of stockholders and may not cumulate their votes for the election of directors. Shares of Common Stock are not redeemable, do not have any conversion or preemptive rights, and are not subject to further calls or assessments once fully paid.

The company is authorized to issue 5,000,000,000 shares of common stock with a par value of .001 per share.

Holders of Common Stock are entitled to share pro rata in such dividends and other distributions as may be declared from time to time by the Board of Directors out of funds legally available therefore, subject to any prior rights accruing to any holders of preferred stock of the corporation. Upon liquidation or dissolution of the corporation, holders of shares of Common Stock will be entitled to share proportionally in all assets available for distribution to such holders.

*1. For preferred stock, describe the dividend, voting, conversion and liquidation rights as well as redemption or sinking fund provisions.*

The company is authorized to issue 2,000,000 shares of preferred stock with a par value of .001 per share. The shares of preferred stock are entitled to receive the same dividend as the holders of common stock. The preferred shareholders are entitled to one hundred (100) votes per share for each share held of record on all matters submitted to a vote of stockholders. The preferred shareholders shall be entitled to convert each preferred share of stock to one share of common stock. The preferred shares shall share on a pro-rata basis the remaining assets of the corporation available for distribution in the event of a liquidation. The company has designated and issued 2,000,000 shares of Series A convertible preferred stock. Dividends may be paid on the common stock and preferred stock as and when declared by the Board of Directors. In the event of liquidation, the preferred shareholders shall share on a pro rata basis the same as the common shareholders.

*Describe any other material rights of common or preferred stockholders.*

None, other than as stated above.

*Describe any provision in issuer's charter or by-laws that would delay, defer*



*or prevent a change in control of the issuer.*

None, other than as stated above.

**Item VI      The number of shares or total amount of the securities outstanding for each class of securities outstanding.**

**Common Stock**

1. As of the end of the issuer's most recent fiscal year end:
  - a. Number of Shares Authorized – 5,000,000,000 shares
  - b. Number of Shares Outstanding – 3,724,000,000
  - c. Number of Shares Freely Tradable – Approximately 683,736,000 eligible
  - d. Total number of shareholders – over 100
2. As of the end of the issuer's most recent quarter:
  - a. Number of Shares Authorized – 5,000,000,000 shares
  - b. Number of Shares Outstanding – 3,754,547,467
  - c. Number of Shares Freely Tradable – Approximately 683,736,000 eligible
  - d. Total number of shareholders – over 100

**Preferred Stock – Series A**

1. As of the end of the issuer's most recent fiscal year:
  - a. Number of Shares Authorized – 10,000,000 shares
  - b. Number of Shares Issued – 10,000,000 shares
  - c. Total Number of Shareholders – 1
2. As of the end of the issuer's most recent quarter:
  - a. Number of Shares Authorized – 10,000,000 shares
  - b. Number of Shares Issued – 10,000,000 shares
  - c. Total Number of Shareholders – 1

**Preferred Stock – Series B**

1. As of the end of the issuer's most recent fiscal year:
  - a. Number of Shares Authorized – 10,000,000 shares
  - b. Number of Shares Issued – 10,000,000 shares
  - c. Total Number of Shareholders - 2
2. As of the end of the issuer's most recent quarter:
  - a. Number of Shares Authorized – 10,000,000 shares

- b Number of Shares Issued – 10,000,000 shares
- c Total Number of Shareholders - 2

## **Part C Business Information**

### **Item VII The name and address of the transfer agent\*.**

Signature Stock Transfer, Inc.  
2632 Coachlight Court  
Plano, TX 75093  
Telephone 972-612-4120  
Attn: Mr. Jason Bogutski

### **Item VIII The nature of the issuer's business.**

#### **A. Business Development.**

Virtual Ed Link, Inc. (VELI) was formed to provide an integrated seamless stream of security-related information for the preparation, teaching, and training of those who work within our country's educational systems. The system also provides report generation, document management, and communication capabilities.

Our credentials and expertise build upon many years of successful mission-critical crisis management projects such as the New York City Police Department (NYPD), Fire Department of New York (FDNY), Federal Bureau of Investigation (FBI), and multiple statewide National Criminal Information Council (NCIC) Systems including the Florida Department of Law Enforcement (FDLE).

The proprietary web 2.0 portal architecture used in the School Safety Management System (SSMS) is the same core architecture and technology that has been recommended by the National Association of State Fire Marshall's (NASFM) for use in every state fire service as the default interoperability platform for statewide Homeland Security operations.

We recognized that there is a challenge now, beyond teaching and learning, which culminates in the safety and security of the school and college populations; students, teachers, staff, and the communities in which they reside. Examples of violence in schools and catastrophic natural disasters have alerted everyone to the need for effective emergency response solutions.

Our answer to this challenge is the SSMS which gives school districts, colleges/universities and community/technical colleges a single source integrated platform for planning, preparation, training, record keeping and communications. The SSMS will promote positive community and staff involvement on a daily basis while also providing the most innovative, reliable, and comprehensive mass notification and communication solution on the market today.

Safety and security can not be treated as a one-time incident-based event; it is a process of planning, preparation, and training. Recent history has shown crisis situations can and do



happen and they require swift decisive action by leaders.

*1. the form of organization of the issuer (e.g., corporation, partnership, limited liability company, etc.);*

VELI is a corporation.

*2. the year that the issuer (or any predecessor) was organized;*

VELI was organized in 2007

*3. the issuer's fiscal year end date;*

VELI has a fiscal year end date of December 31st.

*4. whether the issuer (or any predecessor) has been in bankruptcy, receivership or any similar proceeding;*

VELI has not been in bankruptcy, receivership or any similar proceedings.

*5. any material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets;*

Virtual Ed Link, Inc., a Nevada corporation, merged with Virtual Ed Link, Inc., a Texas corporation (surviving corporation), formerly OPUS Communities, Inc. on November 12, 2007.

*6. any default of the terms of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments;*

VELI has not defaulted of the terms of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments;

*7. any change of control;*

Virtual Ed Link, Inc., a Nevada corporation, merged with Virtual Ed Link, Inc., a Texas corporation, formerly OPUS Communities, Inc. whereby VELI of Texas acquired 100% of the securities.

*8. any increase in 10% or more of the same class of outstanding equity securities;*

VELI increased its Common Shares by 21% of outstanding equity securities since it's inception in 2007. VELI's original capitalization in November of 2007 was approximately 3.064 billion shares and, as of June 30, 2009, has since grown to approximately 3,724,547,467 shares.

*9. any past, pending or anticipated stock split, stock dividend, recapitalization,*

*merger, acquisition, spin-off, or reorganization;*

With the exception of the merger identified in item number 5 listed above, VELI has not had any past, pending or anticipated stock split, recapitalization, merger, acquisition, or reorganization .

*10. any delisting of the issuer's securities by any securities exchange or NASDAQ or deletion from the OTC Bulletin Board; and*

VELI has not had any delisting of the issuer's securities by any securities exchange or NASDAQ or deletion from the OTC Bulletin Board

*11. any current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator. State the names of the principal parties, the nature and current status of the matters, and the amounts involved.*

VELI does not have any current, or pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator. Lawsuit by Panascope (plaintiff) vs Opus Communities filed August 2005, was settled November 7, 2006.

*B. Business of Issuer. Describe the issuer's business so a potential investor can clearly understand it. To the extent material to an understanding of the issuer, please also include the following:*

## **Product Overview**

### **INTRODUCTION**

#### **Virtual Ed Link (VELI)**

Virtual Ed Link was created in June 2007 with comprehensive capabilities for teaching, training, and emergency notification, to respond to and help prevent events like those that occurred at Virginia Tech in April of 2007, and later at other schools in the United States.

VELI was formed to provide a seamless stream of security-related information and training for students, and those who work within our country's educational systems.

The School Safety Management System (SSMS) gives K-12 schools, colleges/universities and community/technical colleges a single source platform to promote positive community and staff involvement on a daily basis while also providing the most innovative, reliable, and comprehensive mass notification and communication solution on the market today.

Safety and security is not a one-time incident-based event; it is a process of planning, preparation, and training. Recent history has shown crisis situations can and do happen and they require swift decisive action by leaders.



## ***VIYYA Technologies***

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The backbone of Virtual Ed Link is VIYYA's flagship solution: a proprietary web 2.0 portal application that manages mission-critical information by enabling users to customize the way they collect, process, and distribute real-time data. Its innovative technology gives users the ability to retrieve filtered information from multiple sources, organizes it through flexible and dynamic options, and delivers it to any device.

The core VIYYA application is enveloped into a collaborative enterprise portal as the "engine" for information dissemination for all employees or clients. An entire portal can be configured with additional value-added, complimentary proprietary applications such as eLearning, Training, Simulations, Crisis Management Planning and Document Management Solutions. A proprietary web 2.0 portal application that manages mission-critical information by enabling users to customize the way they collect, process, and distribute real-time data.

### ***The School Safety Management System (SSMS)***

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The SSMS allows your organization to create a "culture of preparedness" among students, parents, faculty, staff, emergency response personnel, security personnel, and administration through a *seamless gateway* of information.

- ❖ **Information Provided** - The SSMS will provide an up-to-the-minute resource of information for use in making decisions, formulating responses, and disseminating information in both emergency and non-emergency situations.
- ❖ **Flexibility In Activating the System** - The SSMS uses different devices, such as a phone or password-protected web page to activate the system and send a message. It is even possible to activate the system through cell phones with web browser capabilities, or through our 24/7 Help Desk.
- ❖ **Support for Multiple Forms of Communication** - The SSMS gives administrators the ability to blast text or audio messages to students, faculty, and staff, or customized messages can go to pre-determined groups.
- ❖ **Ability to Communicate with Non-English Speaking Communities** - The SSMS can support the delivery of messages in the native language of a student. The translation tool will permit the user to type the message in English and automatically translate that message into a variety of different languages. The SSMS also allows the user to record the message in any number of languages and then deliver that notification to only those who speak that language.
- ❖ **Different Administrative Rights to Users** - The SSMS allows school administrators and senior-level staff to be given full access, allowing them to send notifications to selected groups. Only authorized school administrators may activate the system. Virtual Ed Link keeps all of its clients' information confidential and secure. All data is password-protected and accessible only by authorized school administration.
- ❖ **Support for Multiple Contacts** - The SSMS allows school administrators to create an unlimited number of contact lists for every need, as well as provide and receive input through discussion groups.
- ❖ **Non-Emergency Communication** - The SSMS can be used as a daily communication tool that can improve employee productivity and simplify everyday tasks, including class cancellations and changes, closings, delays, early dismissals, sporting events, extracurricular activities, and general announcements.
- ❖ **Report Generation** - The SSMS in an emergency situation can generate reports, tracking how many people the system contacted and on what devices.
- ❖ **Training and Preparation** - The SSMS can provide in-service training and awareness through the use of add-on education modules through eLearning.

- ❖ **Emergency Planning** - The SSMS allows school administrators to view and develop emergency evacuation routes, disseminate safety information, disseminate emergency policies and procedures, and develop and maintain required Emergency Management Plans.
- ❖ **Core Functionality** – Virtual Ed Link's web 2.0 based portal solution allows you to work in unison with cooperating agencies to provide a standardized plan of action utilizing Incident Command System (ICS), National Incident Management System (NIMS), industry best practices, and government standards.

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### **Service Overview**

- ❖ Web 2.0 based portal environment
  - Service oriented architecture
  - Service hosted by VELI
  - Disaster recovery sites
- ❖ Authentication/data entry schema (LDAP)
- ❖ Ability to send and receive alerts and notifications
- ❖ Ability to integrate additional applications
- ❖ Ability to create unlimited groups
- ❖ Ability to post policies and procedures
- ❖ Ability to link to DHS crisis management plan and NIMS information
- ❖ Security training courseware
  
- ❖ Ability to view crime prevention tips
- ❖ Ability to view training videos
- ❖ Emergency case management reporting
- ❖ 24/7 Help Desk support

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### **Additional Available Services**

- ❖ Ability to view and develop emergency management plans
- ❖ Online training through eLearning
- ❖ VIYYA up-to-the-minute content/RSS feeds
- ❖ Ability to access IP-based security cameras

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### **Value-Added Benefits**

The SSMS is the easiest and most cost-effective solution for schools, community and technical colleges to quickly and accurately communicate personalized messages to students and staff. The SSMS will help develop positive relationships and commitment through a collaboration portal resulting in the following:

- ❖ Improved student/staff relations
- ❖ Student success through positive staff involvement
- ❖ Improved attrition rates
- ❖ Resources for gathering and sharing information
- ❖ Improved school emergency and safety preparation and awareness
- ❖ Rapidly deliver first-hand information during a crisis situation
- ❖ Resources for training and preparation
- ❖ Real-time event monitoring



- ❖ Dissemination of up-to-date relevant information to the appropriate audiences

The SSMS may also be used as a daily communication tool that will improve employee productivity and simplify everyday tasks such as general announcements, class cancellations or changes, closings, delays, early dismissals, events and activities, meetings, general notices, mailings, etc.

*1. the issuer's primary and secondary SIC Codes;*

SIC Codes applicable are 7372 and 7373.

*2. if the issuer has never conducted operations, is in the development stage, or is currently conducting operations;*

VELI is completing the production stage and is currently conducting operations.

*3. if the issuer is considered a "shell company" pursuant to Securities Act Rule 405;*

This item is applicable to VELI. Opus was deemed a shell corporation by the SEC regulations updated in February 2008.

*4. the names of any parent, subsidiary, or affiliate of the issuer, and its business purpose, its method of operation, its ownership, and whether it is included in the financial statements attached to this disclosure document;*

Viyya Technologies Inc. currently owns 1.038 billion shares of the 3.724 billion shares issued for a 28% ownership in VELI.

*5. the effect of existing or probable governmental regulations on the business;*

Federal, State and Local authorities continue to formulate regulations regarding the violence currently existing in our schools. VELI products and services are strategically aligned to meet this current need..

*6. an estimate of the amount spent during each of the last two fiscal years on research and development activities, and, if applicable, the extent to which the cost of such activities are borne directly by customers;*

VELI has dedicated the past 18 months to research and development of the SSMS portal product lines. The VIP is licensed from Viyya Technologies which has an additional 12 months of research and development invested in the VIYYA Information Portal.

*7. costs and effects of compliance with environmental laws (federal, state and local); and*

This item is not applicable to VELI.

*8. the number of total employees and number of full-time employees.*

VELI has approximately 5 full time and/or full time equivalents on staff.

**Item XI      The nature of products or services offered.**

*A. principal products or services, and their markets;*

**SSMS/CSMS Product Line**

We recognize that there is a challenge now, beyond teaching and learning, which culminates in the safety and security of the school populations; students, teachers, staff, and the communities in which they reside. Examples of violence in schools and catastrophic natural disasters have alerted everyone to the need for effective emergency response solutions.

In almost every instance of successful response to a crisis, leadership and response activities consisting of sound operating execution coupled with superior communication predominate. Operational response is essential however, the ability to communicate is no less important. It is the one essential element that saves lives and property.

In a major event, such as a hurricane, crazed shooter, or accident, it is the opinion of affected individuals as well as broader stakeholder groups about the character, values and leadership qualities of the college's key leaders that will determine the confidence the college will enjoy in the future. The real challenge that today's educational leaders face is not just how they can quickly notify a large group of individuals, but how they then can continue to keep them properly trained, prepared and well informed with timely, accurate information and how they respond to the expectations that today's constituents have.

When your crisis occurs, the hardest part of dealing with it can involve answering the public call for information - a call personified by a television correspondent or newspaper reporter who shows up at your doorstep or on your telephone line to get the story. How well you respond depends on how well you are prepared.

School districts and colleges are a microcosm of the real world, where crime, disasters and other bad things can happen. Fortunately, advances in technology, particularly in new communications software and tools, allow institutions to build effective mass notification systems that make schools and campuses safer. Today, a mass notification system integrated with a crisis management plan that includes comprehensive capabilities for planning, preparation and training can give everyone peace of mind. Tomorrow, it can save lives!

*B.      distribution methods of the products or services;*

Currently agreements are in place with Broadblast Communications, Send Word Now and the Northeast Regional Information Center (NERIC).

*C.      status of any publicly announced new product or service;*

All products listed in Section B have been publicly announced and released as Version 1.0 application or service.



*D. competitive business conditions, the issuer's competitive position in the industry, and methods of competition;*

VELI is uniquely positioned within the industry because it works with institutions to create a "culture of preparedness" and does not rely solely on its alert and notification functionality for sales within the market. Rather, it utilizes its many years of law enforcement and communications background to create an integrated platform for security related services which includes every aspect of school security.

The ability to send hundreds of thousands or even millions of messages does not mean that "preparedness" has occurred. If the object is merely to say, "We tried," then mass notification will be effective. But if protecting school populations and informing key community members in a way that generates or protects confidence in the organization is important, the focus needs to be on planning, preparation, training and communication, not notification.

Virtual Ed Link works with leaders to develop mandated crisis management plans that can effectively provide for mitigation and preparation, preparedness and training, response, recovery, communication, and data dissemination. Virtual Ed Link also provides resources for Pandemic Flu preparation and planning. Our web 2.0 based portals allow organizations to work in unison with cooperating agencies to provide a standardized plan of action utilizing Incident Command System (ICS), National Incident Management System (NIMS), industry best practices, and government standards.

*E. sources and availability of raw materials and the names of principal suppliers;*

This item is not applicable to VELI.

*F. dependence on one or a few major customers;*

VELI has focused a major portion of its sales and marketing budget within the States of New York, New Jersey and Pennsylvania as well as the 1,300 community colleges nationally.

*G. patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts, including their duration; and*

This item is not applicable to VELI.

*H. the need for any government approval of principal products or services and the status of any requested government approvals.*

VELI has focused a major portion of its sales and marketing budget within the States of New York, New Jersey and Pennsylvania as well as the 1,300 community colleges nationally.

**Item X The nature and extent of the issuer's facilities.**

VELI does not now, and has no plans to hold title to, or any fee interest in any real property,

nor does it hold options, contracts or rights to purchase any interest in real estate. The Company currently leases an approximate 3,000 square foot facility from Sabel Realty LLC located at 87 Fairfield Road, Fairfield, NJ 07004.

## **Part C      Management and Control Structure**

### **Item XI      The name of the chief executive officer, members of the board of directors, as well as control persons.**

#### **A. Officers and Directors**

John Bay – President, Chief Executive Officer  
87 Fairfield Road  
Fairfield, New Jersey 07004

Mr. Bay has spent over twenty-five years in the Information Technology (IT) and General Business Management environment. This encompasses the fields of Wireless Data and Telecommunications, Application Software and Internet Technology development, System Integration and Application Service Provider markets. He has held upper management positions throughout his career and excels in start-up opportunities that require an instinctive entrepreneurial mind set and the skill and ingenuity to develop, manage and motivate innovative people. Well established within the Carrier, Corporate and Public Sector marketplaces, he has spoken at various industry-related conferences and served an Advisory Board capacity for a Fortune 100 corporate entity. He has managed as CEO companies of more than 200 persons as well as directing to successful completion some of the country's largest and most prestigious IT system integration projects.

#### **(Prior to Viyya Technologies, Inc.)**

##### **DigiPortal Software, Inc. President & Chief Executive Officer**

Directed and managed a start up Internet company in the design, development, marketing and sales of desktop and ISP related application software systems. Initiated funding, corporate structure and product marketing for usage in ISP/ASP's and other vertically aligned markets. Additional areas of marketing were:

- Preparation and building of the business models and plans for fund raising initiatives
- Migration of the proprietary, stand alone product to multi-user, server based model
- Positioning of the product within the financial services industry as an aggregation tool for research and high-end investors.
- Development of strategic partners and alliances

##### **Paradigm4, Inc. Board of Directors - Corporate Director of Strategic Development**

Mr. Bay's responsibilities were to create a long-term business strategy, initiate new product and service business models and develop strategic relationships with various industry leaders.

- A long-term strategy was created which included marketing to Carriers, Corporations, ASPs and ISVs.



- New products and services were developed such as GRX capabilities, P4 Wireless Data Network, and SmartPartner.
- Relationships were created with Microsoft, Oracle, Qualcomm, Motorola, Dell, Hewlett Packard, Research in Motion, Sierra Wireless, Novatel, and all major US carriers.

**Paradigm4, Inc.**  
**Chairman, CEO, and President**

Mr. Bay was the founder of the company and his responsibilities included corporate funding and every aspect of the business that created shareholder value. He served in this capacity for four years and the following are highlights:

- Established funding of over \$34 Million.
- Grew the company from 7 to 135 employees.
- Contract revenue in excess of \$100 million.
- Established Paradigm4 as an industry leader.
- Purchased multiple companies which added value to core competencies.

Mr. Bay's innovative skills and insight into new information based technologies were exemplified by major statewide system integration projects with the States of Florida, Kansas, New Mexico, Delaware, Tennessee and Puerto Rico. Most are still in operations today. Florida, (the nation's second largest NCIC volume of over 18 million transactions monthly), still utilizes these "switch" technologies in 24 X 7 fault tolerant applications created by Paradigm4 for Florida's law enforcement backbone.

**SHL Systemhouse, Inc.**  
**Managing Director**  
**Wireless Technologies Business Unit**

Organized and proliferated a wireless business unit capable of capitalizing on the major business opportunities currently emerging within the United States. The position entailed direct responsibility for all marketing, sales, product development, and delivery resources. This was a start up within SHL reporting directly to the President of US Operations.

**Managing Director**  
**Public Safety Business Unit**

Primary responsibility was to develop within Systemhouse a Public Safety Business Unit. As head of the operations, Mr. Bay had direct authority over all marketing, sales, budgeting, cost control, project management, product development and delivery resources. The results were over \$170 Million Dollars in awarded contracts and the growth of the business unit to over 100 employees. The highlight of this business unit was the closure of the New York City Police Department E911 contract for \$150 Million Dollars.

Secondary responsibilities were the coordination of all wireless activities within the Northeast. These activities included developing relationships with ARDIS, RAM, Geotek, Racotek, Comcast and other wireless carriers for the purpose of developing peripheral application software. The application software would then serve as a value-add for the network and open the door for system integration projects and a transaction based revenue stream. Successful completion of these tasks and the revenue developed by Mr. Bay provided the impetus for the MCI purchase of SHL Systemhouse.

- Marketed and developed wireless prototypes for organizations such as NYC Sheriffs Department, NYC Department of Transportation, NYC Housing Preservation, NJ Department of Motor Vehicles, Citibank (CES), Hallmark, and Federal Bureau of Investigations.

**SI3, Inc.**  
**President & Founder**