

Apple Rush Company, Inc.



1419 Chaffee Dr.
Titusville, FL 32781

QUARTERLY REPORT

For the Six Months Ended

June 30, 2018

APPLE RUSH COMPANY, INC.

**QUARTERLY REPORT
FOR THE SIX MONTHS ENDED JUNE 30, 2018**

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Item 1: Name of the issuer

APPLE RUSH COMPANY, INC. is formerly known as:

- Formerly D-Bar Manufacturing, Inc. until 7/25/2007
- Formerly=Dyna Manufacturing, Inc. until 1/21/1999

Item 2: Address of the Issuer's Principal Executive Offices

Address: 1419 Chaffee Dr, Titusville, FL 32781

Telephone: 888-741-3777

Email: info@aprullc.com

Item 3: Security Information

COMMON STOCK TRADING SYMBOL: APRU

CUSIP: 03785R204

PAR VALUE: \$0.001

	For the Six Months Ended June 30, 2018	For the Year Ended December 31, 2017
i.		
ii. Number of shares authorized:	49,830,000,000	49,830,000,000
iii. Number of shares outstanding:	22,192,695,930	21,744,695,930
iv. Freely tradable shares (public float); approximately	2,704,526,985	2,704,526,985
v. Total number of beneficial shareholders:	886	873
vi. Total number of shareholders of record	886	873

PREFERRED STOCK

CUSIP: NONE

PAR VALUE: \$0.0001

	For the Six Months Ended June 30, 2018	For the Year Ended December 31, 2017
Number of shares authorizes	170,000,000	170,000,000
<u>Class A:</u>		
Number of shares outstanding	5,000,000	5,000,000
<u>Class B:</u>		
Number of shares outstanding	75	0
<u>Class C:</u>		
Number of shares outstanding	0	0

The name and address of the transfer agent.

Island Stock Transfer

15500 Roosevelt Blvd.

Suite 301

Clearwater, FL 33760

727-289-0010

<http://www.islandstocktransfer.com>

info@islandstocktransfer.com

Island Stock Transfer is registered under the Exchange Act

List any restrictions on the transfer of security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months.

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

Item 4: Issuance History

List below any events, in chronological order, that resulted in changes in total shares outstanding by the issuer in the past two fiscal years and any interim period. The list shall include all offerings of equity securities, including debt convertible into equity securities, whether private or public, and all shares or any other securities or options to acquire such securities issued for services, describing (1) the securities, (2) the persons or entities to whom such securities were issued and (3) the services provided by such persons or entities. The list shall indicate:

- The nature of each offering (e.g., Securities Act Rule 504, intrastate, etc.);
- Any jurisdiction where the offering was registered or qualified;
- The number of shares offered;
- The number of shares sold;
- The price at which the shares were offered, and the amount actually paid to the issuer;

- F. The trading status of the shares; and
 G. Whether the certificates or other documents that evidence the shares contain a legend (1) stating that the shares have not been registered under the Securities Act and (2) setting forth or referring to the restrictions on transferability and sale of the shares under the Securities Act.

Fiscal Year Ending December 31, 2016

See Description for Item 4: Issuance History, Above									
Name	Date	A	B	C	D	E		F	G
						Price	Amount		
NONE									

Fiscal Year Ending December 31, 2017

See Description for Item 4: Issuance History, Above									
Name	Date	A	B	C	D	E		F	G
						Price	Amount		
NONE									

For the Six Months Ending June 30, 2018

See Description for Item 4: Issuance History, Above									
Name	Date	A	B	C	D	E		F	G
						Price	Amount		
Daniel W Hardee	05/10/2018	Private	Texas	2,500,000	2,500,000	0.0100	25,000	Restricted	Yes
Peter W Bush Revocable Trust #1	06/19/2018	Private	Texas	150,000,000	150,000,000	0.0001	15,000	Restricted	Yes
Phillip A Bush Revocable Trust #1	06/19/2018	Private	Texas	150,000,000	150,000,000	0.0001	15,000	Restricted	Yes
PP & TOPP LLC	06/19/2018	Private	Texas	145,500,000	145,500,000	0.0001	14,550	Restricted	Yes

Item 5: Financial Statements.

Apple Rush Company, Inc.	
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Apple Rush Company, Inc.
Consolidated Balance Sheets

	June 30,	December 31,
	2018	2017
ASSETS	(Unaudited)	(Unaudited)
Current Assets		
Cash and cash equivalents	\$ 209,129	\$ 75,476
Prepaid expenses	10,000	—
Note receivable	196,485	56,485
Total Current Assets	415,614	131,961
Furniture and equipment, net of accumulated depreciation of \$45,163 and \$43,463, respectively	13,331	15,031
Other Assets		
Investment in Livewire, net of accumulated impairment of \$1,610,945 and \$1,610,945, respectively	2,015,072	2,015,072
Brand Name, Product licenses & Intellectual Property, net of impairment of \$128,055 and \$128,055, respectively	260,180	160,180
Investment in Green Frog Products impairment of \$0 and \$0, respectively	39,319	—
Investment in ISBG	177,500	—
TOTAL ASSETS	\$ 2,921,016	\$ 2,322,244
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities		
Accrued compensation	458,513	477,113
Accrued interest	129,790	114,379
Convertible note payable, net of discount of \$0 and \$0, respectively	740,000	740,000
Note payable	14,755	14,755
Total Current Liabilities	1,343,058	1,346,247
TOTAL LIABILITIES	1,343,058	1,346,247
Stockholders' Equity		
Preferred stock: 170,000,000 authorized; \$0.0001 par value		
5,000,075 and 5,000,000 shares issued and outstanding, respectively	500	500
Common stock: 49,830,000,000 authorized; \$0.001 par value		
22,192,695,930 and 21,744,695,930 shares issued and outstanding, respectively	22,192,109	21,744,109
Additional paid in capital	(7,866,880)	(7,488,430)
Subscriptions receivable	964,749	191,689
Accumulated deficit	(13,712,520)	(13,471,871)
Total Stockholders' Equity	1,577,958	975,997
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 2,921,016	\$ 2,322,244

The accompanying notes are an integral part of these unaudited consolidated financial statements

Apple Rush Company, Inc.

**Consolidated Statements of Operations
(Unaudited)**

	For the Three months Ended		For the Six Months Ended	
	June 30,		June 30,	
	2018	2017	2018	2017
Revenues				
Sales	\$ 280,800	\$ ---	\$ 284,719	\$ ---
Cost of goods sold	108,335	---	132,038	500
Gross Profits	172,465	---	152,681	(500)
Operating Expenses				
Contractor costs	34,805	---	84,061	---
Research and development	2,500	---	5,500	---
Stock for services	44,550	---	44,550	---
Professional fees	15,925	---	23,564	---
General and administrative	96,538	36,376	183,655	76,098
Rent expense	21,316	---	34,888	---
Depreciation and amortization	850	850	1,700	1,700
Total operating expenses	216,484	37,226	377,918	77,798
Net loss from operations	(44,019)	(37,226)	(225,237)	(78,298)
Other income (expense)				
Interest expense	(7,748)	(7,749)	(15,412)	(15,413)
Income taxes	---	---	---	---
Net loss	\$ (51,767)	\$ (44,975)	\$ (240,649)	\$ (93,711)
Basic and diluted loss per share	\$ (0.00)	\$ (0.00)	\$ (0.00)	\$ (0.00)
Weighted average number of shares outstanding	21,799,948,677	21,744,695,930	21,772,474,936	21,744,695,930

The accompanying notes are an integral part of these unaudited consolidated financial statements

Apple Rush Company, Inc.
Consolidated Statement of Stockholders' Equity
For the Periods Ended June 30, 2018, December 31, 2017 and 2016

(Unaudited)

	Preferred Stock		Common Stock		Additional	Subscription	Accumulated	Total
	Shares	Amount	Shares	Amount	Paid in Capital	receivable	Deficit	
Balance, December 31, 2015	<u>5,000,000</u>	<u>\$ 848,907</u>	<u>21,744,695,930</u>	<u>\$ 17,033,289</u>	<u>\$ 500,390,377</u>	<u>\$ —</u>	<u>\$(11,383,971)</u>	<u>\$ 506,888,602</u>
Adjust Common and Preferred to Par Value		(848,407)		4,710,820	(3,862,413)			
Adjust Livewire transaction to Fair Market Value					(504,016,394)			(504,016,394)
Consolidated Adjustment							24,000	24,000
Net loss							(1,929,923)	(1,929,923)
Balance, December 31, 2016	<u>5,000,000</u>	<u>\$ 500</u>	<u>21,744,695,930</u>	<u>\$ 21,744,109</u>	<u>\$ (7,488,430)</u>	<u>\$ —</u>	<u>\$(13,289,894)</u>	<u>\$ 966,285</u>
Stock subscription issued for cash						191,689		191,689
Net loss							(181,977)	(181,977)
Balance, December 31, 2017	<u>5,000,000</u>	<u>\$ 500</u>	<u>21,744,695,930</u>	<u>\$ 21,744,109</u>	<u>\$ (7,488,430)</u>	<u>\$ 191,689</u>	<u>\$(13,471,871)</u>	<u>\$ 975,997</u>
Stock subscription issued for cash						773,060		773,060
Stock issued for cash			2,500,000	2,500	22,500			25,000
Stock issued for services	75		445,500,000	445,500	(400,950)			44,550
Net loss							(240,649)	(240,649)
Balance, June 30, 2018	<u>5,000,075</u>	<u>\$ 500</u>	<u>22,192,695,930</u>	<u>\$ 22,192,109</u>	<u>\$ (7,866,880)</u>	<u>\$ 964,749</u>	<u>\$(13,712,520)</u>	<u>\$ 1,577,958</u>

The accompanying notes are an integral part of these unaudited consolidated financial statements

Apple Rush Company, Inc.
Consolidated Statements of Cash Flows
(Unaudited)

For the Six Months Ended

June 30,

2018 **2017**

CASH FLOWS FROM OPERATING ACTIVITIES:

Net (loss)	\$ (240,649)	\$ (93,711)
Adjustment to reconcile net loss to net cash provided in operations:		
Depreciation and amortization	1,700	1,700
Stock issue for services rendered	44,550	—
Change in assets and liabilities:		
Note receivable	(140,000)	(635)
Prepaid expenses	(10,000)	—
Accrued compensation	(18,600)	70,175
Accrued interest	15,411	15,412
Net Cash (used in) provided by operating activities	<u>(347,588)</u>	<u>(7,059)</u>

CASH FLOWS FROM INVESTING ACTIVITIES:

Investment in Green Frog Products	<u>(39,319)</u>	<u>—</u>
Investment in ISBG	<u>(177,500)</u>	<u>—</u>
Product licenses	<u>(100,000)</u>	<u>—</u>
Net Cash Used in Investing Activities	<u>(316,819)</u>	<u>—</u>

CASH FLOWS FROM FINANCING ACTIVITIES:

Proceeds from sale of stock subscriptions	773,060	—
Proceeds from sale of stock subscriptions	<u>25,000</u>	<u>—</u>
Net Cash provided by financing activates	<u>798,060</u>	<u>—</u>

Net change in cash and cash equivalents 133,653 (7,059)

Cash and cash equivalents

Beginning of period	<u>75,476</u>	<u>7,093</u>
End of period	<u>\$ 209,129</u>	<u>\$ 34</u>

Supplemental cash flow information

Cash paid for interest	<u>\$ ---</u>	<u>\$ ---</u>
Cash paid for taxes	<u>\$ ---</u>	<u>\$ ---</u>

The accompanying notes are an integral part of these unaudited consolidated financial statements

Apple Rush Company, Inc.
Notes to Consolidated Financial Statements
For the Six Months Ended June 30, 2018
(Unaudited)

NOTE 1: NATURE OF BUSINESS

ORGANIZATION

Apple Rush Company, Inc., a Texas corporation, is a producer of 100% Juice Sparkling Beverages. The Company engages in the business of developing, marketing, distributing, and selling products that promote a healthy lifestyle. Our primary focus is the food, beverage, snacks, anhydrous Hemp oil marketplace, kratom, kava, and other active ingredients. We are committed to providing marketing and sales of quality products that have ethically sourced ingredients and do great things for the planet and the consumer.

The Company is headquartered in Titusville, Florida.

These financial statements include the balances of Apple Rush Company, Inc. and subsidiary. All intercompany balances have been eliminated in the financial statements.

NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

GOING CONCERN

The Company's financial statements are prepared using accounting principles generally accepted in the United States of America applicable to a going concern which contemplates the realization of assets and liquidation of liabilities in the normal course of business. The Company has not yet established an ongoing source of revenues sufficient to cover its operating cost and allow it to continue as a going concern. The ability of the Company to continue as a going concern is dependent on the Company obtaining adequate capital to fund operating losses until it becomes profitable. If the Company is unable to obtain adequate capital, it could be forced to cease operations.

In order to continue as a going concern, the Company will need, among other things, additional capital resources. Management's plan to obtain such resources for the Company include, obtaining capital from management and significant stockholders sufficient to meet its minimal operating expenses. However, management cannot provide any assurance that the Company will be successful in accomplishing any of its plans.

There is no assurance that the Company will be able to obtain sufficient additional funds when needed or that such funds, if available, will be obtainable on terms satisfactory to the Company. In addition, profitability will ultimately depend upon the level of revenues received from business operations. However, there is no assurance that the Company will attain profitability. The accompanying financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

BASIS OF PRESENTATION AND USE OF ESTIMATES

The Company prepares its consolidated financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP"), which require management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

USE OF ESTIMATES

The Company prepares its financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP"), which require management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the reporting year. Actual results could differ from those estimates.

Apple Rush Company, Inc.
Notes to Consolidated Financial Statements
For the Six Months Ended June 30, 2018
(Unaudited)

CASH AND CASH EQUIVALENTS

The Company considers all highly liquid investments with an original maturity of three months or less at the date of acquisition to be cash equivalents. Cash and cash equivalents at June 30, 2018 and December 31, 2017 were \$209,129 and \$75,476, respectively.

CASH FLOWS REPORTING

The Company follows ASC 230, Statement of Cash Flows, for cash flows reporting, classifies cash receipts and payments according to whether they stem from operating, investing, or financing activities and provides definitions of each category, and uses the indirect or reconciliation method (“Indirect method”) as defined by ASC 230, Statement of Cash Flows, to report net cash flow from operating activities by adjusting net income to reconcile it to net cash flow from operating activities by removing the effects of (a) all deferrals of past operating cash receipts and payments and all accruals of expected future operating cash receipts and payments and (b) all items that are included in net income that do not affect operating cash receipts and payments. The Company reports the reporting currency equivalent of foreign currency cash flows, using the current exchange rate at the time of the cash flows and the effect of exchange rate changes on cash held in foreign currencies is reported as a separate item in the reconciliation of beginning and ending balances of cash and cash equivalents and separately provides information about investing and financing activities not resulting in cash receipts or payments in the period.

FINANCIAL INSTRUMENTS

The Company’s balance sheet includes certain financial instruments. The carrying amounts of current assets and current liabilities approximate their fair value because of the relatively short period of time between the origination of these instruments and their expected realization.

ASC 820, *Fair Value Measurements and Disclosures*, defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. ASC 820 also establishes a fair value hierarchy that distinguishes between (1) market participant assumptions developed based on market data obtained from independent sources (observable inputs) and (2) an entity’s own assumptions about market participant assumptions developed based on the best information available in the circumstances (unobservable inputs). The fair value hierarchy consists of three broad levels, which gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

- Level 1 - Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities
- Level 2 - Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly, including quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; inputs other than quoted prices that are observable for the asset or liability (e.g., interest rates); and inputs that are derived principally from or corroborated by observable market data by correlation or other means.
- Level 3 - Inputs that are both significant to the fair value measurement and unobservable.

Fair value estimates discussed herein are based upon certain market assumptions and pertinent information available to management as of June 30, 2018. The respective carrying value of certain on-balance-sheet financial instruments approximated their fair values due to the short-term nature of these instruments.

REVENUE RECOGNITION

The Company recognizes revenue when it is realized or realizable and earned.

Apple Rush Company, Inc.
Notes to Consolidated Financial Statements
For the Six Months Ended June 30, 2018
(Unaudited)

The Company considers revenue realized or realizable and earned when all the following criteria are met:

- persuasive evidence of an arrangement exists
- the product has been shipped or the services have been rendered to the customer
- the sales price is fixed or determinable
- collectability is reasonably assured.

NOTES RECEIVABLE

The notes receivable represents the balance of a loan to Rowdy Brands and Thanks Again. The balance of notes receivable at June 30, 2018 and December 31, 2017 was \$196,485 and \$56,485, respectively. The Company believes these loans are collectable at June 30, 2018.

	June 30, 2018	December 31, 2017
Note receivable due from Rowdy Brands.	\$ 71,485	\$ 56,485
Note receivable due from Thanks Again	125,000	---
Total Notes Receivable	\$ 196,485	\$ 56,485

PREPAID EXPENSE

The Company has leased space from Cardinal Properties and paid for twelve (12) months in advance. The lease begins on March 1, 2018 and runs for twelve consecutive months. The balance of prepaid expense at June 30, 2018 and December 31, 2017 was \$10,000 and \$0, respectively.

FURNITURE AND EQUIPMENT

Furniture and equipment are stated at cost. Depreciation is computed by the straight-line method over estimated useful lives. Long-lived assets such as property, equipment and identifiable intangibles are reviewed for impairment at least quarterly or whenever facts and circumstances indicate that the carrying value may not be recoverable. When required, impairment losses on assets to be held and used are recognized based on the fair value of the asset. The fair value is determined based on estimates of future cash flows, market value of similar assets, if available, or independent appraisals, if required. If the carrying amount of the long-lived asset is not recoverable, an impairment loss is recognized for the difference between the carrying amount and fair value of the asset. The Company recognized impairment losses of \$0 and \$0 for the periods ending June 30, 2018 and June 30, 2017, respectively.

IMPAIRMENT OF LONG- LIVED ASSETS

The Company reviews and evaluates long-lived assets for impairment when events or changes in circumstances indicate that the related carrying amounts may not be recoverable. The assets are subject to impairment consideration under FASB ASC 360-10-35-17 if events or circumstances indicate that their carrying amount might not be recoverable. When the Company determines that an impairment analysis should be done, the analysis will be performed using the rules of FASB ASC 930-360-35, Asset Impairment, and 360-0 through 15-5, Impairment or Disposal of Long- Lived Assets.

DEFERRED INCOME TAXES AND VALUATION ALLOWANCE

Apple Rush Company, Inc.
Notes to Consolidated Financial Statements
For the Six Months Ended June 30, 2018
(Unaudited)

The Company accounts for income taxes under FASB ASC 740 “Income Taxes.” Under the asset and liability method of FASB ASC 740, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statements carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Under FASB ASC 740, the effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the year the enactment occurs. A valuation allowance is provided for certain deferred tax assets if it is more likely than not that the Company will not realize tax assets through future operations.

NET INCOME (LOSS) PER COMMON SHARE

Net income (loss) per share is calculated in accordance with FASB ASC 260, “Earnings Per Share.” The weighted-average number of common shares outstanding during each year is used to compute basic earning or loss per share. Diluted earnings or loss per share is computed using the weighted average number of shares and diluted potential common shares outstanding. Dilutive potential common shares are additional common shares assumed to be exercised.

Basic net income (loss) per common share is based on the weighted average number of shares of common stock outstanding at June 30, 2018 and at December 31, 2017. At June 30, 2018 and December 31, 2017, the Company had no dilutive potential common shares.

RECENT ACCOUNTING PRONOUNCEMENTS

Except for rules and interpretive releases of the SEC under authority of federal securities laws and a limited number of grandfathered standards, the *FASB Accounting Standards Codification*TM (“ASC”) is the sole source of authoritative GAAP literature recognized by the FASB and applicable to the Company. Management has reviewed the aforementioned rules and releases and believes any effect will not have a material impact on the Company's present or future financial statements.

In February 2016, the FASB issued ASU No. 2016-02, *Leases*, which is intended to improve financial reporting on leasing transactions. This standard requires a lessee to record on the balance sheet the assets and liabilities for the rights and obligations created by lease terms of more than 12 months. This standard will be effective for the Company on September 1, 2019. The Company is currently evaluating the impact the adoption of this ASU will have on its consolidated financial statements.

We have reviewed the FASB issued Accounting Standards Update (“ASU”) accounting pronouncements and interpretations thereof that have effectiveness dates during the periods reported and in future periods. The Company has carefully considered the new pronouncements that alter previous generally accepted accounting principles and does not believe that any new or modified principles will have a material impact on the corporation’s reported financial position or operations in the near term. The applicability of any standard is subject to the formal review of our financial management and certain standards are under consideration.

NOTE 3: FURNITURE AND EQUIPMENT

Apple Rush Company, Inc.
Notes to Consolidated Financial Statements
For the Six Months Ended June 30, 2018
(Unaudited)

The Company has capitalized costs for furniture and equipment as follows:

	<u>June 30, 2018</u>	<u>December 31, 2017</u>
Furniture and equipment	\$ 7,500	\$ 7,500
Product line artwork	50,995	50,995
	<u>58,495</u>	<u>58,495</u>
Accumulated depreciation	45,163	43,463
Furniture and equipment, net accumulated depreciation	<u>\$ 13,331</u>	<u>\$ 15,031</u>

Depreciation expense for the six months ended June 30, 2018 and 2017 was \$1,700, and \$1,700, respectively.

Impairment of long-lived assets

The Company had tested the asset groups and determined that impairment indicators were present. As a result, investment in Livewire and brand name & intellectual property were written down to their estimated fair value of \$2,015,072 and \$160,180, respectively; resulting in an impairment charge of \$1,739,000 for the period ending December 31, 2017 and 2016. Impairment for the six months ended June 30, 2018 and 2017 was \$0 and \$0, respectively.

NOTE 4 – CONVERTIBLE NOTE PAYABLE

The Company accounts for this embedded conversion feature as a derivative under ASC 815-10-15-83 and valued separately from the note at fair value. The embedded conversion feature of the note is revalued at each subsequent reporting date at fair value and any changes in fair value will result in a gain or loss in those periods. At June 30, 2018, the derivative liability associated with Stealth convertible note was \$0.

NOTE 5: NOTES PAYABLE

Notes payable consisted of the following:

	June 30, 2018	December 31, 2017
Fixed loan payable to Livewire. The loan carries a 0% Quarterly percentage rate. The note does not carry a maturity date.	\$ 7,035	\$ 7,035
Fixed loan payable to Bob Corr. The loan carries a 0% Quarterly percentage rate. The note does not carry a maturity date.	7,720	7,720
Total Note Payable	<u>\$ 14,755</u>	<u>\$ 14,755</u>

NOTE 6: SHAREHOLDERS' EQUITY

Preferred Stock

The Company has been authorized to issue 170,000,000 shares of \$0.0001 par value Preferred Stock. The Board of Directors is expressly vested with the authority to divide any or all, of the Preferred Stock into series and to fix and determine the relative rights and preferences of the shares of each series so established, within certain guidelines established in the Articles of Incorporation.

On May 10, 2018 the Company issued 75 shares of its series B preferred convertible stock to David Torgerud. The shares were issued for control and at par value of \$0.0001.

Apple Rush Company, Inc.
Notes to Consolidated Financial Statements
For the Six Months Ended June 30, 2018
(Unaudited)

At June 30, 2018 and December 31, 2017 there are 5,000,000 and 5,000,000 shares of Series "A" Convertible Preferred Stock issued and outstanding, respectively.

At June 30, 2018 and December 31, 2017 there are 75 and 0 shares of Series "B" Convertible Preferred Stock issued and outstanding, respectively.

Common Stock

The Company has been authorized to issue 49,830,000,000 shares of common stock, \$0.001 par value. Each share of issued and outstanding common stock shall entitle the holder thereof to fully participate in all shareholder meetings, to cast one vote on each matter with respect to which shareholders have the right to vote, and to share ratably in all dividends and other distributions declared and paid with respect to common stock, as well as in the net assets of the corporation upon liquidation or dissolution.

On June 15, 2018 the Company sold 2,500,000 shares of its common stock to a non-related party. The shares were sold at \$0.01 per share for cash proceeds of \$25,000.

On June 19, 2018 the Company issued 445,500,000 shares of its common stock to non-related parties for service rendered. The shares were issued at \$0.0001 per share, for a total value of \$44,550.

Subscriptions Receivable

The Company has executed subscription agreements for the issuance of its common stock to non-related parties in exchange for cash proceeds. The balance of subscriptions receivable at June 30, 2018 and December 31, 2017 was \$964,749 and \$191,689, respectively.

At June 30, 2018 and December 31, 2017, the company had 22,192,695,930 and 21,744,695,930 shares of common stock issued and outstanding, respectively.

WARRANTS AND OPTIONS

None

NOTE 7. COMMITMENTS AND CONTINGENCIES

From time to time the Company may be a party to litigation matters involving claims against the Company. Management believes that there are no current matters that would have a material effect on the Company's financial position or results of operations.

NOTE 8: SUBSEQUENT EVENTS

In accordance with ASC 855-10, the company has analyzed its operations subsequent to June 30, 2018, through the date these financial statements were issued (date of filing with the OTC Markets) and has determined that it does not have any material subsequent events to disclose in these financial statements other than the events discussed below.

Item 6: Describe the Issuer's Business, Products and Services

Date and State (or Jurisdiction) of Incorporation: Texas 1998
Issuer's primary and secondary SIC Codes; Primary: None; Secondary: None
Issuer's fiscal year end date; December 31,

A. Plan of Operation.

Apple Rush Company, Inc., a Texas corporation, is a producer of 100% Juice Sparkling Beverages. The Company engages in the business of developing, marketing, distributing, and selling products that promote a healthy lifestyle. Our primary focus is the food, beverage, snacks, anhydrous Hemp oil marketplace, kratom, kava, and other active ingredients. We are committed to providing marketing and sales of quality products that have ethically sourced ingredients and do great things for the planet and the consumer.

We are expanding quickly into the convenience store marketplace, vape shops and health food stores throughout Florida. In addition to our own products, Apple Rush Company, Inc. is taking advantage of our extensive distribution network by adding an expanded complimentary product line outside of the Apple Rush family.

B. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors, including those set forth under "Risk Factors" and elsewhere in this report. The management's discussion, analysis of financial condition, and results of operations should be read in conjunction with our financial statements and notes thereto contained elsewhere in this Quarterly Report.

Results of Operations for the three months ended June 30, 2018 and 2017.

Revenues

Total Revenues. Total revenues were \$280,800 for the three months ending June 30, 2018 and \$0 for the three months ending June 30, 2017.

Cost of goods sold. Cost of goods sold were \$108,335 for the three months ending June 30, 2018 and \$0 for the three months ending June 30, 2017.

Gross profit. Gross profit was \$172,465 for the three months ending June 30, 2018 and \$0 for the three months ending June 30, 2017. The increase in Gross profit is the result of increase sales.

Operating Expenses

Total operating expenses. Total operating expenses were \$216,484 for the three months ending June 30, 2018 and \$37,226 for the three months ending June 30, 2017. Total expenses consist of contractor cost, research and development, professional fees, stock issued for services, general and administrative expenses, rent expense and depreciation. The increase in total operating expenses was due to operations.

Contractor cost. Contractor cost for the three months ending June 30, 2018 and 2017 was \$34,805 and \$0, respectively. Contractor cost increase as production and sales were implemented.

Research and development. Research and development for the three months ending June 30, 2018 and 2017 was \$2,500 and \$0, respectively. The increase in research and development was directly related to our CBD product line.

Stock issued for services. Stock issued for services for the three months ending June 30, 2018 and 2017 was \$44,550 and \$0, respectively. The increase in stock issued for services is directly related to strategic relationships the Company has engaged in for the long-term benefit of the Company.

Professional fees. Professional fees were \$15,925 for the three months ending June 30, 2018 and \$0 for the three months ending June 30, 2017. Professional fees consist of legal, consulting, transfer agent fees and accounting expenses. The increase was due to the results of operations.

General and administrative expenses. General and administrative expenses were \$96,538 for the three months ending June 30, 2018 and \$36,376 for the three months ending June 30, 2017. The increase in general and administrative expenses were directly related to production and product sales.

Rent expense. Rent expense was \$21,316 for the three months ending June 30, 2018 and \$0 for the three months ending June 30, 2017. The increase in rent expense was the result of leased space.

Results of Operations for the six months ended June 30, 2018 and 2017.

Revenues

Total Revenues. Total revenues were \$284,719 for the six months ending June 30, 2018 and \$0 for the six months ending June 30, 2017.

Cost of goods sold. Cost of goods sold were \$132,038 for the six months ending June 30, 2018 and \$500 for the six months ending June 30, 2017.

Gross profit. Gross profit was \$152,681 for the six months ending June 30, 2018 and (\$500) for the six months ending June 30, 2017. The increase in Gross profit is the result of increase sales.

Operating Expenses

Total operating expenses. Total operating expenses were \$377,918 for the six months ending June 30, 2018 and \$77,798 for the six months ending June 30, 2017. Total expenses consist of contractor cost, research and development, professional fees, stock issued for services, general and administrative expenses, rent expense and depreciation. The increase in total operating expenses was due to operations.

Contractor cost. Contractor cost for the six months ending June 30, 2018 and 2017 was \$84,061 and \$0, respectively. Contractor cost increase as production and sales were implemented.

Research and development. Research and development for the six months ending June 30, 2018 and 2017 was \$5,500 and \$0, respectively. The increase in research and development was directly related to our CBD product line.

Stock issued for services. Stock issued for services for the six months ending June 30, 2018 and 2017 was \$44,550 and \$0, respectively. The increase in stock issued for services is directly related to strategic relationships the Company has engaged in for the long-term benefit of the Company.

Professional fees. Professional fees were \$23,564 for the six months ending June 30, 2018 and \$0 for the six months ending June 30, 2017. Professional fees consist of legal, consulting, transfer agent fees and accounting expenses. The increase was due to the results of operations.

General and administrative expenses. General and administrative expenses were \$183,655 for the six months ending June 30, 2018 and \$76,098 for the six months ending June 30, 2017. The increase in general and administrative expenses were directly related to production and product sales.

Rent expense. Rent expense was \$34,888 for the six months ending June 30, 2018 and \$0 for the six months ending June 30, 2017. The increase in rent expense was the result of leased space.

Financial Condition

Total assets. Total assets at June 30, 2018 were \$2,921,016 and \$2,322,244 at December 31, 2017. Total assets consist of cash, notes receivable, prepaid expense, furniture and equipment, investment in livewire, brand name, product licenses & intellectual property, investment in ISBG and investment in Green Frog Products.

Cash at June 30, 2018 was \$209,129 and \$75,476 at December 31, 2017.

Notes receivable. Notes receivable was \$196,485 at June 30, 2018 and \$56,485 at December 31, 2017. Notes receivable was the result of funds loaned to Rowdy Brands and Thanks Again. The Company and Rowdy Brands have mutual business interest that are beneficial to the Company's long-term strategic goals. The Company believes all notes receivable are collected and therefore have not recorded any allowance for doubtful accounts.

Prepaid expense. Prepaid expense was \$10,000 at June 30, 2018 and \$0 at December 31, 2017. The increase was the direct result of executing a twelve-month prepaid lease. The lease begins on March 1, 2018 and runs for twelve consecutive months.

Furniture and equipment. Furniture and equipment was \$13,331 at June 30, 2018 and \$15,031 at December 31, 2017, net depreciation. The decrease was the direct result of depreciation for the six months ended of \$1,700.

Brand name, product licenses & intellectual property. Brand name, product licenses and intellectual property was \$260,180 at June 30, 2018 and \$160,180 at December 31, 2017. The increase was the direct result of purchasing the licensing rights to specific territories.

Investment in Green Frog Products. Investment in Green Frog Products was \$39,319 at June 30, 2018 and \$0 at December 31, 2017. The increase was the direct result of purchasing the Green Frog Business as a complimentary product line.

Investment in ISBG. Investment in ISBG was \$177,500 at June 30, 2018 and \$0 at December 31, 2017. The increase was the direct result of purchasing shares of stock in the International Spirit and Beverage.

Total liabilities. Total liabilities at June 30, 2018 were \$1,343,058 and \$1,346,247 at December 31, 2017. Total liabilities consist of accrued compensation, accrued interest, convertible note payable and notes payable.

Accrued compensation at June 30, 2018 was \$458,513 and \$477,113 at December 31, 2017. Accrued compensation is the result of the compensation agreement with David A. Torgerud, the Company's CEO.

Accrued interest at June 30, 2018 was \$129,790 and \$114,379 at December 31, 2017.

Liquidity and Capital Resources

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern which contemplates, among other things, the realization of assets and satisfaction of liabilities in the ordinary course of business.

The Company had a net loss for the six months ended June 30, 2018 and 2017 of \$240,649 and \$93,711, respectively. The increase was due to operations. The Company will require additional funding for continuing the development and marketing of products. These factors raise substantial doubt about the Company's ability to continue as a going concern. The accompanying financial statements do not include any adjustments that might result from the outcome of this uncertainty.

We are presently able to meet our obligations as they come due. At June 30, 2018, we had a working capital deficit of \$927,444, or the amount by which our current liabilities exceed our current assets. Our working capital deficit was due to the results of operations.

Net cash (used in) provided by operating activities for the six months ending June 30, 2018 was (\$347,588) and (\$7,059) for the six months ending June 30, 2017. Net cash (used in) provided by operating activities included net income, note receivable, prepaid expense, depreciation and amortization, stock issued for services, accrued compensation and accrued interest.

Net cash used in investing financing activities for the six months ending June 30, 2018 was \$316,819 and \$0 for the six months ending June 30, 2017. Net cash used in investing activities included investment in Green Frog Products, investment in ISBG and product licenses.

Net cash provided by financing activities for the six months ending June 30, 2018 was \$798,060 and \$0 for the six months ending June 30, 2017. Net cash provided by financing activities included proceeds from sale of common stock subscription agreements and the sale of common stock for cash.

We anticipate that our future liquidity requirements will arise from the need to fund our growth from operations, pay current obligations and future capital expenditures. The primary sources of funding for such requirements are expected to be cash generated from operations and raising additional funds from the private sources and/or debt financing. However, we can provide no assurances that we will be able to generate sufficient cash flow from operations and/or obtain additional financing on terms satisfactory to us, if at all, to remain a going concern. Our continuation as a going concern is dependent upon our ability to generate sufficient cash flow to meet our obligations on a timely basis and ultimately to attain profitability. In addition, our Plan of Operation for the next twelve months is to raise capital to continue to expand our operations. We would most likely rely upon the transaction exemptions from registration provided by Regulation D, Rule 504(b), Rule 506 or conduct another private offering under Section 4(2) of the Securities Act of 1933. See "Note 2 – Going Concern" in our financial statements for additional information as to the possibility that we may not be able to continue as a "going concern."

C. Off-Balance Sheet Arrangements.

NONE

Item 7: describe the Issuer's Facilities:

We are currently leasing our office at 1419 Chaffee Dr., Titusville, FL 32781

Item 8: Officers, Directors and Control Persons

A. Officers and Directors.

CONTROL PERSON:

David A Torgerud- Chief Executive Officer, President, Secretary

B. Legal/Disciplinary History. Please identify whether any of the foregoing persons have, in the last five years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

None

C. Beneficial Shareholders. Provide a list of the name, address and shareholdings or the percentage of shares owned by all persons beneficially owning more than ten percent (10%) of any class of the issuer's equity securities. If any of the beneficial shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

<u>Name</u>	<u>Address</u>	<u>Percentage of Ownership</u>	<u>Class of equity securities</u>
Robert J. Corr	1724 Robin Lane, Glenview, IL 60025	13.797%	Common
Livewire Ergogenics, Inc.	24845 Corbit Place, Yorba Linda, CA 92887	72.707%	Common
Bill Hodson, CEO	1260 N Honcock Street, Anaheim, CA 92807		
Registered Agent: VCORP Services, LLC	701 S Carson Street, Suite 200, Carson City, NV 89701		
David A. Torgerud	55 10th Street, Atlantic Beach, FL 32233	100%	Preferred B

Item 9: Third Party Providers

<u>Name</u>	<u>Company Name and Address</u>	<u>Phone</u>	<u>Website</u>
Clifford J. Hunt, Esquire	Law Office of Clifford J. Hunt, P.A. 8200 Seminole Blvd Seminole, FL 33772	(727) 471-0444	https://www.huntlawgrp.com/
Robin W Hunt	Interactive Edgar Corp. 17318 Dawkins Rd. New Haven, IN 46774	(260) 403-4436	

Item 10. Certifications

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles, but having the same responsibilities).

I, David A Torgerud, certify that:

1. I have reviewed this quarterly disclosure statement of Apple Rush Company, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

This 7th day of December 2018,



David A Torgerud,
Chief Executive Officer, Chief Financial Officer
President, Secretary