

Hat Trick Beverages (HKBV) Cancellation of Franchise Show (Filing)

Toronto Canada October 24, 2008 www.hattrickdrinks.com The Company Hat Trick Beverages regrets to announce that the attendance at the show that was announced. This was to take place this weekend at the Canadian Franchise Show at the Convention Center. The Hat Trick participation in the show was cancelled due to scheduling issues, and other matters which are attached as emails and the reasons detailed in this filing.

The emails in this filing are self explanatory.

One of the solutions offered by the Canadian Franchise Association to Hat Trick Beverages was a location that offered minimal exposure (back room where only few distributors display) and hence made the opportunity to present the business an inconspicuous and undesirable location. Mr. Vaiser CEO of Hat Trick Beverages refused the practically hidden location. The Company declined the offer made by the Canadian Franchise Association.

The Company has no intention to commence legal action against the Canadian Franchise Association although advised by their legal advisors to pursue with a lawsuit in view of the setbacks caused. Mr. Vaiser on behalf of Hat Trick wishes to remain a good corporate citizen, and will not seek legal action in this regard and will rather focus its resources and energy in a more productive and positive ways.

Get the Facts Right. Hat Trick Beverages works hard to continue to keep our shareholders informed, and news is updated frequently via Press Releases, Pink Sheet www.pinksheets.com filings, and updates to our websites.

Other websites not sponsored by the Company may provide misleading or disinformation to investors in order to manipulate trading patterns for a given stock. Always look for original content from trusted sources, rather than relying on 'excerpts' or discussion boards that may not give you the whole story. The Securities and Exchange Commission requires financial institutions or brokerage firms to provide their clients with documentation, describing the risks of investing in penny stocks.

Safe Harbor statement under the Private Securities Litigation Reform Act of 1995: Certain forward information contained in this release contains forward-looking statements that involve risk and uncertainties, including but not limited to, those relating to development and expansion activities, domestic and global conditions, and market competition.

From: Barbara Frank <bfrank@cfa.ca>
Subject: Participating in the Canadian Franchise Association
To: sender@tangocafe.com
Date: Tuesday, October 21, 2008, 11:24 AM
Hi Sender,

I am happy to let you know that we can accept your membership and trade show applications in time for the weekend, if you can turn around the membership inquiry TODAY!

I've attached the membership application for your consideration, as well as the trade show information you'll need in order to move forward.

FYI, to join the CFA and participate in the show will require the following payment (credit card required at this late juncture):

Membership	\$1825 + gst
Booth (member)	\$2640 +gst +booth furnishings (carpet, table, 2 chairs - see attached brochure for specifics)

At our last show we hosted 3100 visitors, and we'll anticipating another great event.

Let me know how you'd like to proceed - best wishes and thank you for your interest.

Sincerely, Barbara

Barbara Frank, Client Relations Manager
Canadian Franchise Association
T: (416) 695-2896 ext. 223
Toll-free 1-800-665-4CFA (665-4232) #223
Fax: (416) 695-1950
116 - 5399 Eglinton Ave. West
Toronto, ON M9C 5K6

CFA shows produce quality leads in record numbers!

The next Toronto CFA Franchise Show is October 25/26, 2008.
Discovery Days are being held across the country.

<http://www.cfa.ca> for more details

From: Barbara Frank <bfrank@cfa.ca>
Subject: Change of plans
To: sender@tangocafe.com
Cc: "Jeff Hanlan" <jhanlan@cfa.ca>, stephanie@tangocafe.com
Date: Wednesday, October 22, 2008, 3:42 PM

Hello Sender,

Thank you for submitting the membership application so we could assess a fit.

At this time, Sender, our executive advises that Tango Cafe may not exhibit at this weekend's show. Here is the background:

In very clear-cut cases, we can fast-track the application form and get you going. But you are in a gray area because of your product line. You sell services AND business opportunities - vending machines - and the CFA does not permit vending machine distributors on the tradeshow floor, as it's reserved for franchisors and supplier/members.

Because of this gray area, we will have to conduct our full due diligence process (includes credit checks, reference checks and proposed new member email to our members, then ratification by the Executive Committee). This generally takes about 5 business days, not enough time to get into the show.

I look forward to seeing you at a future event.

Our next show is right around the corner, in February. If your application is approved, you might be qualified for that event.

If you have any questions, please let me know. Best wishes for continuing successes, sincerely, Barbara

Barbara Frank, Client Relations Manager

Canadian Franchise Association

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