

Hat Trick Beverages (HKBV) Completes Business Expo For Pringle Vending Machines and Tango Café

TORONTO, October 6, 2008 -- Hat Trick Beverages Inc. (HKBV.PK) is pleased to announce that the Hot Beverages Division Tango Café and its North American Distribution operation for the Pringles® 'Grab and Go' mini cans concluded the Business Expo Show held in Toronto Canada.

The Pringles® machines are being sourced from the manufacturer in Spain, while the actual Pringles product is supplied by a North American based distributors.

Mr. Sender Vaiser, CEO for Hat Trick said, "This was a very exciting show. We had 2 separate booths where we displayed our product lines. One was for Tango Café hot beverages and the other one for Pringles®



'Grab and Go' product lines. It was a hectic few days, and there was a great deal of excitement regarding our new product concepts, generating a large number of qualified sales leads. Based on our initial estimates, we feel that the business results generated from this show may bring in about \$300,000 to \$400,000 in sales.

Our web master will be posting various pictures taken during the show. In addition

we are in the process of producing an infomercial targeted to distributor and a franchisees explaining the Tango line of products. This will begin airing as soon as production is complete.

Get the Facts Right. Hat Trick Beverages works hard to continue to keep our shareholders informed, and news is updated frequently via Press Releases, Pink Sheet www.pinksheets.com filings, and updates to our



websites. Other websites not sponsored by the Company may provide misleading or disinformation to investors in order to manipulate trading patterns for a given stock. Always look for original content from trusted sources, rather than relying on 'excerpts' or discussion boards that may not give you the whole story. The Securities and Exchange Commission requires financial institutions or brokerage firms to provide their clients with documentation, describing the risks of investing in penny stocks.

®Pringles is a registered trademark of Proctor and Gamble.

Safe Harbor statement under the Private Securities Litigation Reform Act of 1995: Certain forward information contained in this release contains forward-looking statements that involve risk and uncertainties, including but not limited to, those relating to development and expansion activities, domestic and global conditions, and market competition.

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