Gooi Global, Inc.

1901 Bell Avenue

Suite 4

Des Moines, IA 50315

☒ 2016 ANNUAL REPORT

UNAUDITED COMPARITIVE FINANCIAL STATEMENTS

MANGEMENT DISCUSSION AND ANALYSIS

For the period ended December 31, 2016

TICKER: GOOI

CUSIP: 38259Y 103

GOOI GLOBAL, INC.

And Subsidiaries

Unaudited Comparative

Financial Statements

For the Years Ending

December 31, 2016 and December 31, 2015

1901 Bell Avenue

Suite 4

Des Moines, IA 50315

38259Y 103

(CUSIP)

Trading Symbol: GOOI

Certification

The accompanying unaudited consolidated financial statements of Gooi Global, Inc., have been prepared in accordance with accounting principles generally accepted in the United States of America. They do not include all information and footnotes required by generally accepted accounting principles. In the opinion of management, the accompanying financial statements, and the notes thereto, represent a fair presentation of the financial position and results of the Company at December 31, 2016 and December 31, 2015 and the results of operations for the 12-month period(s) ending December 31, 2016 and December 31, 2015. The consolidated financial statements notes thereto should be read in conjunction with these financial statements, accordingly these financial statements were not designed to be used without such notes.

/S/Michael
Kemery

CEO/Chairman

April 17, 2017

GOOI GLOBAL, INC.

CONSOLIDATED BALANCE SHEETS

	(Unaudited) December 31, 2016		(Unaudited) December 31, 2015
ASSETS			
CURRENT ASSETS			
Cash and Cash Equivalents	$ 148,538		$ 110,719
Accounts Receivable	238,426		79,352
Advance	5,000		
Prepaid Expenses	84,260		33,887
Related party	32,405		-
Total Current Assets	$ 508,629		$ 223,958
PROPERTY PLANT AND EQUIPMENT, NET	$ 472,873		$ -
OTHER ASSETS AND LONG TERM INVESTMENTS			
Restricted Cash	$ -		$ 9,012,570
Notes Receivable	-		-
Total Other Assets and Long Term Investments	$ -		$ 9,012,570
Total Assets	$ 981,503		$ 9,236,528
LIABILITIES & STOCKHOLDERS' EQUITY (DEFICIT)			
CURRENT LIABILITIES			
Accounts Payable	$ 323,870		$ 148,224
Accrued Liabilities	$ 966,490		$ 180,008
Total Other Current Liabilities	$ 318,877		$ 314,674
Notes Payable	$ 105,000		
Total Current Liabilities	$ 1,714,237		$ 642,906
LONG TERM LIABILITIES			
Lines of Credit	7,308,765		2,820,000
Current Portion of Long Term Debt	(312,145)		(312,145)
Shareholder Loans	$ 146,364		$ 326,428
Total Long Term Liabilities	$ 7,142,984		$ 2,834,283
Total Liabilities	$ 8,857,221		$ 3,477,189
STOCKHOLDERS' EQUITY (DEFICIT)			
Common Stock, $.001 par value, 500,000,000 Shares Authorized 199,078,758 and 199,078,759 Issued and Outstanding Respectively as of December 31, 2015, $.0001 par value, 24,208,160 Issued and Outstanding as of December 31, 2016 17,218,206.	$ 3,551		$ 2,411
Preferred Series A, $.0001 par value, 5,000,000 Shares Authorized 295,200 Issued and Outstanding as of December 31, 2016.	$ 363		$ 30
Preferred Series C, $.0001 par value, 500,000 Shares Authorized 500,000 Issued and Outstanding as of December 31, 2016.	$ 50		$ 50
Treaury Shares Contractual return of 16,889,954 Founder Common Shares to Treasury @ $.02 per share	(362,799)		(362,799)
Additional Paid - in Capital	$ 1,760,756		$ 9,534,285
Total Capital Stock	$ 1,401,921	$ -	$ 9,173,977
Advance from Shareholder	$ -		$ 1,223,765
Deficit Accumulated Prior to the Development Stage			
Earnings Accumulated During the Development Stage			
Prior Accumulated Retained Earnings (Deficit)	$ (5,002,833)		$ (1,457,463)
Year to Date Profit (Loss)	$ (4,274,806)		$ (3,180,939)
Total Retained Earnings (Deficit)	$ (9,277,639)		$ (4,638,402)
Total Stockholders' Equity (Deficit)	$ (7,875,718)		$ 5,759,340

GOOI GLOBAL, INC.

UNAUDITED

CONSOLIDATED STATEMENTS OF OPERATIONS

	The Year Ended December 31, 2016	The Year Ended December 31, 2015
Revenues	$ 1,478,415	$ 198,529
Costs of Goods Sold	1,802,544	650,902
Gross Profit	(324,129)	(452,373)
Selling, General & Administrative Expenses	3,440,350	2,573,003
Depreciation and Amortization	59,500	-
Income (Loss) from Operations	(3,823,979)	(3,025,376)
Other Income (Loss)		
Other Income	-	-
Interest Income	-	43,097
Taxes and Licenses	(5,445)	(1,621)
Interest Expense and Financing Costs	(445,381)	(197,039)
Total Other Income (Loss)	(450,826)	(155,563)
Net Income (Loss)	$ (4,274,805)	$ (3,180,939)
Basic Net Income (Loss) Per Common Share	(0.2483)	(0.1314)
Diluted Net Income (Loss) Per Common Share	$ (0.2483)	$ (0.1314)
Weighted Average of Common Shares Outstanding	17,218,206	24,208,160

See accompanying notes to unaudited condensed financial statements which are an integral part of these financial statements

GOOI GLOBAL, INC.

UNAUDITED

CONSOLIDATED STATEMENTS OF CASH FLOWS

	The Year Ended December 31, 2016	The Year Ended December 31, 2015
OPERATING ACTIVITIES		
Net Income (Loss)	$ (4,274,805)	$ (3,180,939)
Adjustments To Reconcile Net Loss to Cash Used By Operating Activities:		
Depreciation and Amortization	59,500	-
Changes in Operating Assets and Liabilities		
Decrease (Increase) in Accounts and Notes Receivable	(159,074)	(3,112)
(Increase) Decrease in Prepaid Expense	(87,778)	-
Increase(Decrease) in Notes Payable	-	-
Increase (Decrease) in Accrued Liabilities	786,482	(1,858)
Increase(Decrease) in Other Liabilities	4,203	2,529
Increase(Decrease) in Accounts Payable	175,646	(51,496)
Cash Used By Operating Activities	(3,495,826)	(3,234,876)
INVESTING ACTIVITIES		
Purchase of Fixed Assets	(472,873)	-
Cash Provided (Used) By Investing Activities	(472,873)	-
FINANCING ACTIVITIES		
Retirement/Tender of Stock	-	-
Increase in Line of Credit	4,488,765	4,043,765
Merger Transaction (Capital Adjustments)	(330,276)	(70,563)
Changes in Notes Payable - Current Portion	-	-
Changes in Notes Payable - Related Parties	(75,064)	(661,419)
Net Cash Provided by Financing Activities	4,083,425	3,311,783
NET INCREASE (DECREASE) IN CASH	114,726	76,907
CASH AND CASH EQUIVALENTS, beginning of period	33,812	33,812
CASH AND CASH EQUIVALENTS, end of period	$ 148,538	$ 110,719

See accompanying notes to unaudited condensed financial statements which are an integral part of these financial statements.

GOOI GLOBAL, INC.

UNAUDITED

CONSOLIDATED STATEMENTS OF STOCKHOLDER'S EQUITY (DEFICIT)

	Preferred Stock		Common Stock		Additional		Retained
	Shares	Amount	Shares	Amount	Paid-In Capital	Treasury Stock	Earnings (Deficit)
Balance, December 31, 2014	795,000	80	24,108,160	2,411	9,375,436	-	(1,936,803)
Decmber 31, 2015 adjustments to RE							407,399
December 31,2015 changes					(203,950)		(3,108,999)
Balance, December 31, 2015	795,000	80	24,108,160	2,411	9,171,486	-	(4,638,403)
Contracted Return of 16,889,954 Founder Common Shares to Treasury @.02 each			(16,889,954)			(362,799)	-
Issuance of 10,000,000 million Common Shares @ $.02 per share			10,000,000	1,000	199,000		-
Adjustment for Gooi Mortgage, Inc.		333		140			140
Unwind Greig Agreement and Restricted Stock					(9,012,570)		-
K4 Investment in Marolity					525,000		-
					877,840		(364,570)
Current Year Net income/(Loss)							(4,274,806)
Balance, December 31, 2016	795,000	413	17,218,206	3,551	1,760,756	(362,799)	(9,277,639)
				Total accumulated deficit			(9,277,639)
				Total Shareholder's Equity			(7,875,718)

See accompanying notes to unaudited condensed financial statements which are an integral part of these financial statements.

Gooi Global, Inc.

NOTES TO THE FINANCIAL STATEMENTS

(UNAUDITED)

1. ORGANIZATION

Gooi Global, Inc. (the "Company") was incorporated on August 28, 1986 pursuant to the laws of the State of Delaware. From 1986 until June 2005, the Company was a steel and ore smelting industry based in Warren Ohio, in active operation and in receivership. From 1993 until 2005 the Company was in receivership. It emerged out of bankruptcy in 2005 and retained its status with the state of Delaware as an active company. The Company rested its certificate of incorporation and changed its name to Ridgecrest Healthcare Group, Inc. on October 17, 2005. In October and November 2005, the Company acquired assets and stock from Healthcare Enterprises Group, PLC, a company based in the United Kingdom. One of those assets was Medical Development Specialists, a healthcare consulting company that had annual revenues of approximately $3,000,000 per year. Other assets included holdings in other public and private healthcare related companies in the US and UK.

During 2009 the Company decided to shift its focus from healthcare and related investing to technology development and management consulting. On September 24, 2009, the Company rested its certificate of incorporation with the State of Delaware and changed its name to Liberty Technologies, Inc. During 2009, the remainder of the Healthcare assets were either vended out or exchanged for shares, the Company retaining only a small portion of these assets so that it could focus on its new business. The Company entered the Development stage in January of 2009.

The Company merged with Capalyst, Inc. (D/B/A DomiKnow) on December 18, 2012. The Company is in the business of providing email and social media marketing services for small business. The Company exited the development stage (for accounting purposes) on January of 2012.

On August 30, 2014, the Company ceased its internet marketing and advertising services business operations due to insufficient working capital, current liabilities, and lack of prospects for additional funding. Accordingly, during and subsequent to the reporting period ended September 30, 2014, the Company has undertaken a number of strategic management and operational changes, including but not limited to adopting a new business model in which the Company will begin operating as a public Venture Capital entity.

On April 1. 2015 the company changed its name to Gooi Global, Inc. and is now trading under the symbol "GOOI".

On April 20, 2015, the company announced the formation of Gooi Mortgage, Inc. as an operating subsidiary in which Gooi Global, Inc. holds 88% of the equity. Gooi Mortgage, Inc. intends to provide mortgage fulfillment services to small and medium sized lenders.

On May 19, 2015, the company announced the formation of the wholly owned subsidiary, Bell Metrix (Previously Reported as Gooi Data, Inc.), Inc. which is a predictive analytics venture focused on marketing optimization results. The company has since been funding activities surrounding this venture.

On March 21, 2016, the board accepted the resignations of Mark White, CEO, and Barry Adams, COO, effective March 31, 2016 and resolved to build on the existing business established by Gooi Mortgage, Inc., the company's subsidiary involved in the mortgage fulfillment business. It furthermore resolved to position the company as, "a Financial Services Holding Company investing in companies providing products to mid-sized financial institutions, enabling them to remain competitive in a rapidly changing marketplace."

2. BASIS OF PRESENTATION

The accompanying consolidated financial statements have been prepared on a "going concern" basis in accordance with United States generally accepted accounting principles ("GAAP"). The "going concern" basis of presentation assumes that the Company will continue its operations for the foreseeable future and will be able to realize its assets and discharge its liabilities and commitments in the normal course of business. As of December 31, 2016, the Company had Shareholder's equity of ($7,875,716).

These financial statements do not include any adjustments that would be necessary should the Company be unable to continue as a going concern.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Cash and cash equivalents

The Company considers all highly liquid instruments with a maturity of three months or less at the time of issuance to be cash equivalents. Traditionally, the Company has considered its restricted cash as a cash equivalent. This restricted cash represents a private placement of 295,200 convertible Preferred Series A shares for $9,012,570 to nine qualified investors (the "Preferred Stock Investors"), pursuant to which the Preferred Stock Investors purchased a private placement of Units consisting of Preferred Shares (convertible into Common Shares) and Warrants to purchase Common Shares. The total Unit purchase was $9,012,570 (10,013.97 per Unit) and $9,012,570 is currently reflected in equity section of the Company's Balance Sheet as restricted cash. When converted into Common Shares the transaction equated to an average Common Share price of $0.3060 per share. Under the terms of the Unit Subscription Agreement (USA), the Preferred Stock Investor's cash and the Securities purchased (in certificate form) have been deposited in a restricted account with an Intermediary whereby an Account Management Agreement (AMA) between the Investors, the Company and the Intermediary governs the release of funds to the Company from the restricted account. As of December 31, 2016 the Company had in cash and cash equivalents. In comparison to prior year, the unwind may show a significant decrease in cash.

Although, pursuant to the private placement agreement, the Preferred Stock Investors may not request a return of capital without the agreement of the Company and the Company may not request to unwind or alter the transaction without agreement of the Investor, it has been the Company's position for some time that "restricted cash" is not a cash equivalent and has sought to unwind the agreement. After the end of the period, on April 11, 2016, the company and all related advisors and investors have executed documents to unwind the agreement as described below.

Revenue Recognition

Revenue is recognized in accordance with (ASC 605) when services and goods are 1) realized or realizable, when products (good or services) merchandise or other assets are exchanged for cash or claims of cash or are "readily convertible" to known amounts of cash or claims to cash or 2) Being earned, an entity's revenue-earning activities involve the delivering or producing goods, rendering services, or other activities that constitute its ongoing major or central operations, and revenues are considered to have been earned when the entity has substantially accomplished what it must do to be entitled to the benefits represented by the revenues.

The Company measures revenue at the fair value of the consideration received or receivable net of discounts allowed or other agreed upon credits.

Intangible assets and impairment

U.S. generally accepted accounting principles require that long-lived assets and intangibles to be held and used by the Company, be reviewed for possible impairment, whenever events or changes in circumstances indicated that the carrying amount of an asset may not be recoverable. If changes in circumstances indicate that the carrying amount of an asset that an entity expects to hold and use may not be recoverable, future cash flows expected to result from the use of the asset and its disposition must be estimated. If the undiscounted value of the future cash flows is less than the carrying amount of the asset, impairment is recognized. All intangible assets were effectively impaired to $0.00 in prior periods.

Fair Value Measurements

The Company follows FASB ASC 820, *Fair Value Measurement* ("ASC 820"), which clarifies fair value as an exit price, establishes a hierarchal disclosure framework for measuring fair value, and requires extended disclosures about fair value measurements. The provisions of ASC 820 apply to all financial assets and liabilities measured at fair value.

As defined in ASC 820, fair value, clarified as an exit price, represents the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. As a result, fair value is a market-based approach that should be determined based on assumptions that market participants would use in pricing an asset or a liability.

As a basis for considering these assumptions, ASC 820 defines a three-tier value hierarchy that prioritizes the inputs used in the valuation methodologies in measuring fair value.

Level 1 – Quoted prices in active markets for identical assets or liabilities.

Level 2 – Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The fair value hierarchy also requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value.

The Company has adopted FASB ASC 825, "Financial Instruments", which allows companies to choose to measure eligible financial instruments and certain other items at fair value that are not required to be measured at fair value. The Company has not elected the fair value option for any eligible financial instruments.

As required by ASC 820, assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

Due to related parties is reflected in the balance sheets at carrying value, which approximates fair value due to its short-term nature.

Foreign Currency Translation

The Company's functional currency is US Dollars. Foreign currency balances are translated into US dollars as follows:

Monetary assets and liabilities are translated at the period-end exchange rate. Non-monetary assets are translated at the rate of exchange in effect at their acquisition, unless such assets are carried at market or nominal value, in which case they are translated at the period-end exchange rate. Revenue and expense items are translated at the average Exchange rate for the period. Foreign exchange gains and losses in the period are included in operations.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Basic and Diluted Net Income (Loss) Per Share

The Company computes net loss per share in accordance with FASB ASC Topic 260, "Earnings per Share". This topic requires presentation of both basic and diluted earnings per share ("EPS") on the face of the income statement. Basic loss per share is computed by dividing net loss available to common shareholders by the weighted average number of common shares outstanding during the year. Diluted EPS gives effect to all dilutive potential common shares outstanding during the year including stock options, using the treasury stock method, and convertible preferred stock, using the if-converted method. In computing diluted EPS, the average stock price for the year is used in determining the number of shares assumed to be purchased from the exercise of stock options or warrants. Diluted EPS excludes all dilutive potential common shares if their effect is anti-dilutive.

Income taxes

The Company follows FASB ASC Topic 820, "Income Taxes" which requires the use of the asset and liability method of accounting for income taxes. Under this method, deferred tax assets and liabilities are recognized for future tax consequences attributable to temporary differences between the financial statements carrying amounts of existing assets and liabilities and loss carry forwards and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the year in which those temporary differences are expected to be recovered or settled.

Segment Reporting

The company follows FASB Topic 280 relating to segment reporting. The guidance in this Subtopic requires that general-purpose financial statements include selected information reported on a single basis of segmentation. The method for determining what information to report is referred to as the management approach. The management approach is based on the way that management organizes the segments within the public entity for making operating decisions and assessing performance. Consequently, the segments are evident from the structure of the public entity's internal organization, and financial statement preparers should be able to provide the required information in a cost-effective and timely manner.

Recent accounting pronouncements

The Company adopts new pronouncements relating to generally accepted accounting principles applicable to the Company as they are issued, which may be in advance of their effective date. Management does not believe that any recently issued, but not yet effective, accounting standards if currently adopted would have a material effect on the accompanying financial statements.

4. INVESTMENTS

During the periods of this report the Company had no investments outside of advances to its Gooi Mortgage, Inc. subsidiary. $ of these advances have subsequently been converted into Preferred Class C Stock shares in Gooi Mortgage, Inc. representing a capital contribution for which it will receive an 8% dividend. Additional advances in the amount of () have been made to Gooi Mortgage during the period that have yet to be converted into Preferred Stock and are subject to an MOU between Gooi Global, Inc. and Gooi Mortgage, Inc. These amounts cancel one another out on the Consolidated Balance Sheet for Gooi Global, Inc. Moreover, Gooi Global, Inc. holds 88% of the voting shares in Gooi Mortgage, Inc. through its holding of shares in Preferred Class a Stock.

5. PRIVATE PLACEMENTS TERMINATION

- Termination of Private Placements of 295,200 Preferred Series A Shares and The Greig Companies

As previously disclosed in our prior periodic and annual reports published through the OTC Disclosure & News Service, and through a Supplemental Disclosure (entitled “Current Report of Material Corporate Events dated March 31, 2016) the Company (then known as DomiKnow, Inc.) entered into a Memorandum of Terms in 2013 (the “2013 MOT”) for a private placement of the Company’s shares of Series A Preferred Stock and certain related transaction agreements with a group of affiliated international investors (the “Ferme Investors”) (the “Ferme Private Placement”) and subsequently in February 2015, entered into Memorandum of Terms (the “2015 MOT”) for a private placement of the Company’s shares of common stock and warrants and certain related transaction agreements with The Grieg Companies (the "2015 MOT") (the "Greig Private Placement").

The Ferme Private Placement

Under the terms of the 2013 MOT and its related transaction agreements, the Company issued and sold 295,200 Units to the Ferme Investors for approximately $9.0 million. The Units were comprised of shares Series A Preferred Stock, which were convertible into shares of the Company's common stock, and warrants to purchase shares of the Company's common stock.

Under the terms of the unit subscription agreements and account management agreements executed with the Ferme Investors pursuant to the terms of the 2013 MOT, the purchase price for the Units and the certificates for the shares Series A Preferred stock was placed in restricted accounts controlled by the account intermediary designated under the account management agreements. The unit subscription agreements and account management agreements were executed as part of the related transaction agreements required under the terms of the 2013 MOT. As set forth in the 2013 MOT, the proceeds of the sale of the Units are to be released to the Company and the shares of Series A Preferred Stock would be converted into shares of common stock in periodic installments pursuant to a schedule approved by the Company and the Ferme Investors in the account management agreements based on the Company's achievement of certain stock performance measures based on share trading volumes at or above a minimum bid price. Upon conversion into shares of common stock, the transaction equated to an average price of $0.3060 per share of common stock. Under the terms of the 2013 MOT and related agreements, the Ferme Investors may not request a return of the purchase price of the Units without the agreement of the Company and the Company may not request to unwind or alter the 2013 MOT transactions without the agreement of the Ferme Investors.

In February 2015, the Company's Board of Directors determined that the stock performance measures approved by the Company and the Ferme Investors that governed the release of the proceeds of the sale of the Units was not feasible for the foreseeable future and that the 2013 MOT transactions were no longer in the best interest of the Company or its shareholders. As a result, the Company sought replacement equity financing on better terms.

The Greig Private Placement

In late 2014 and early 2015, the Company commenced negotiations with The Grieg Companies, Inc. to provide such financing. The Grieg Companies, Inc. is controlled by its principal Jason "J." Greig, who is also the principal of Catwalk Capital, LLC, a consultant that advised the Company during its negotiations with the Ferme Investors for the 2013 MOT. The replacement equity financing with The Grieg Companies, Inc. was signed on February 27, 2015 and memorialized by the 2015 MOT. Pursuant to the 2015 MOT, the Company agreed to sell 5,000,000 shares of common stock to The Grieg Companies, Inc. The shares underlying the transaction were to be deposited into a trust account and to be issued subject a put/call schedule establishing a specific vesting price triggering exercise of the puts and calls. The vesting price is based on certain stock performance measures.

These shares were to be held by an intermediary and not issued until each put/call is exercised. Under the terms of the 2015 MOT, the Company cannot place a put in excess of 50,000 shares in any one transaction and may only place puts on these shares if the trading price for the Company's shares of common stock is in excess of the vesting price, thereby limiting the effects of dilution on the common shares. Similarly, The Grieg Companies, Inc. is subject to the same restrictions on calls. As part of this agreement, the Company also agreed to issue 50,000,004 warrants to Catwalk Capital, Inc. at 12 price levels representing 4,166,667 shares each and an average warrant price of $3.96. These warrants were issued on July 9, 2015. These warrants are also subject to a put/call agreement at an average vesting price based certain stock performance measures.

<u>The Unwinding of the Ferme and Greig Private Placements</u>

One of the conditions to the share and warrant transaction contemplated the 2015 Private Placement was that the previous 2013 MOT and related share transactions be unwound. As of August 2015, the 2013 MOT and related private placement transactions had yet to be unwound. As a result, the Company's board of directors authorized Mr. White to negotiate the terms of a "break –up" agreement with the Ferme Investors and The Grieg Companies, Inc., terminating all stock and related transactions contemplated by the 2013 MOT and Ferme Private Placement and 2015 MOT.

In October 2015, the Company commenced negotiation and drafting of documents to unwind the 2013 MOT and 2015 MOT, the stock and related transactions contemplated by those agreements and to terminate the Company's relationship with the parties to those agreements. These negotiations were finalized in March 2015 and the unwind transaction for both private placements were consummated on Aril 11, 2016.

Consequently, the company's Quarterly Report for the period ending March 31, 2016 will reflect adjustments to the balance sheet that include:

i. A reduction in assets of $9,012,570, reflected as "Restricted Cash" in "Other Assets and Long Term Investments".

ii. A Reduction in "Additional Paid in Capital" in "Stockholders Equity (Deficit)" of $9,012,570.

iii. A consequent change (Reduction) in Total Stockholder Equity (Deficit) of $9,012,570 resulting a Deficit in Stockholders Equity (Deficit) of ($4,446,995) had the adjustment been made to the Balance Sheet Exhibit in the Financial Statements for the period ending December 31, 2015. Restated Cash on Hand, reflecting the termination of these agreements, would have been $110,719 rather than the $9,123,289 as reported.

6. LITIGATION

On May 7, 2015, a petition was filed in the Iowa District Court for Polk County on behalf of National Integrative Health, LLC and Jake Veile alleging breach of contract, negligent misrepresentation, amongst other claims in relation to a proposed business arrangement between the two companies and Jake Velie. The lawsuit is seeking performance by the company to alleged agreements between the parties that have not been made clear in the petition. The plaintiff has requested a jury trial.

On August 31, 2016, the Company and National Integrative Health, LLC and Jack Veile agreed to a settlement and release agreement in the above noted action. The settlement and release agreement required the Company to make a payment, in sum of twenty thousand dollars ($20,000), payable by August 31, 2016 to be considered as full satisfaction and settlement of the Parties respective claims. On August 31, 2016, The Company remitted a $20,000 payment to Jack Veile in settlement of the obligation.

7. RELATED PARTY BALANCES AND TRANSACTIONS

The Company reports two types of related party balances and transactions. Amounts due to related parties represent advances made by directors, officers and shareholders. Amounts due to Gooi Global, Inc. primarily represent advances to or investments in the company's consolidated subsidiaries

Amounts Due Directors, Officers and Shareholders

Amounts due to related parties represent advances made by directors, officers and shareholders. Amounts in lieu of management fees have been accrued and converted into a note payable by the company with Brent Wilder its former President, this amount outstanding at December 31, 2012 is $50,000 which is accruing interest at a rate of 10% per annum. The note required payment of the outstanding principal and interest on or before February 28, 2011. The note is also convertible to common stock in the Company. As of December 31, 2012, should such conversion take place the conversion would result in the issuance of 50,000,000 shares of common stock to satisfy obligations of the note. The Company elected to perform a 10 for 1 reverse stock split in February 2013, and as such the resulting conversion on the note was adjusted to 5,000,000 accordingly. The Company understands that the note was sold to unrelated third parties in 2012. 54% of the conversion rights of the note were exercised by the note holders resulting in the issuance of 2,700,000 shares of common stock of the Company and resulting in a decrease in the amount of the debt by $27,000.

As part of its broader restructuring, Gooi Global, Inc. returned $362,799 in capital contributions to John Stokka in a promissory note in a stock purchase agreement for 16,889,854 shares and settlement of any severances or accrued owed owned directly by John Stokka or his family and settlement of any severances or accrued pay owed Mr. Stokka. As of December 2, 20165 all shares owned by John R. Stokka and Beneficiaries have been returned to Treasury. As of December 31, 2016, the amount outstanding on the promissory note to John Stokka was $82,561 which is reflected in Promissory Notes on the balance sheet. The note has a current balance as of April 17, 2017of $49,468. This promissory note carries no interest.

In a related transaction, the company agreed with K4, LLC to increase their line of credit from ONE MILLION DOLLARS to THREE MILLION DOLLARS at an interest rate of 6.75%. On October 26, 2016, as part of the agreement, the company issued NINE MILLION (9,000,000) common shares to K4 Enterprises, LLC. On the same date, the company issued ONE MILLION (1,000,000) shares to Mark White, CEO, for a price of .02 per share as part of an incentive plan approved by the Gooi Global, Inc. Board of Directors. The net effect of this share issuance and the return of shares formerly held by John R. Stokka reduced shares outstanding by 6,889,654, including other transaction, to a net 17,318,206 shares outstanding at the end of the period.

For the period ending December 31, 2016, principal and interest outstanding on the Promissory Note was $7,894,481, reflecting the fact that it was over-drawn by $2,435,000, the latter of which was reported as a shareholder loan and re-categorized to a loan on February 23, 2016 when a series of new promissory notes were executed. Subsequent to the end of the period, the Company, on February 23, 2016, executed a new promissory note in favor of K-4 Enterprises, with interest at 6.75%, the principal amount of which was used to refinance the amounts advanced in excess of the $3.0 million line of credit with K-4 Enterprises. The amount of this Promissory note was $1,748,764.88.

Additionally, on February 23, 2016, as the Company required additional funding to continue its operations, an additional promissory note was executed by the Company in favor of K-4 Enterprises, LLC for an additional secured line of credit financing in amount up to $650,000 with interest on amounts advanced at 6.75%.

In connection with this subsequent $650,000 line of credit, the Company granted a security interest to K-4 Enterprises in the shares of stock of Gooi Mortgage, Inc. and Bell Metrix, Inc. held by the Company. Each of Gooi Mortgage, Inc. and Bell Metrix, Inc. are subsidiaries of the Company of which the Company is the majority controlling shareholder. The Company currently holds 88% of the outstanding shares in Gooi Mortgage, Inc., through its ownership of shares of Series A Preferred Stock and Series C Preferred Stock of Gooi Mortgage, Inc.

Amounts Due Gooi Global, Inc. - Intercompany Transactions

On May 11, 2015, the company entered into a Memorandum of Understanding with Gooi Mortgage, Inc. with regard to allocated expenses and intercompany advances classified as "Bridge Financing" in which the company will be receive 8% interest per annum for all such advances. Moreover, it is anticipated that once advances exceed $100,000 they will be converted into whole shares of Preferred Series C Stock of Gooi Mortgage in increments of $100,000. These transactions with Gooi Global's Mortgage subsidiary are reflected on a net basis on the consolidated financial statements provided herein.

In a series of transactions during the period ending December 31, 2016, the last of which was on December 30, 2015, the company converted $4,200,000 of previous bridge funding to Gooi Mortgage, Inc. into Preferred Series C stock in Gooi Mortgage, Inc. which carries an 8% deferred dividend. As of April 17, 2017, this balance was $398,000.

K-4 Debt at December 31, 2016:

Issue	Line of Credit	Interest rate
February 25, 2015	3,000,000.00	6.75%
February 23, 2016	1,748,764.88	6.75%
February 23, 2016	650,000.00	6.75%
Total	5,398,764.88	
Total Drawn @ December 31, 2016	7,308,764.88	
Total Unsecured at December 31, 2016	1,910,000.00	

8. MERGER

On December 18, 2012, the Company was merged with Capalyst, Inc. (D/B/A) Gooi Global whereby the Company was the surviving entity. The merger resulted in the shareholders of record of Capalyst being issued control shares of 195,489,103 shares in consideration for the merger, and the Company's acquisition of 195,489,104 shares from the previous control shareholders (of the Company prior to the merger) in consideration for notes payable of $195,489.

9. REVERSE STOCK SPLIT

On February 18, 2013, the Company consolidated its Common Stock with a 1 for 10 reverse stock split. This resulted in the issued and outstanding Common Stock being reduced from 199,078,758 to approximately 19,907,876. Fractional shares were rounded up to the next whole share. The par value of the post-split Common Stock was adjusted form $0.001 per share to $0.0001 per share.

10. PRIVATE PLACEMENTS - OTHER

In the first quarter of 2013 the Company completed a small private placement of 500,000 common shares for $125,000 at a par value of $0.0001 per share. The participants in the private placement also received warrants to purchase an additional 250,000 common shares for $62,500 at a par value of $0.0001 per share.

In the second quarter of 2013 the Company completed a private placement of 50,000 convertible Preferred Series A shares for $1,250,000 at a par value of $0.0001 per share with a qualified Investor. The Preferred Series A Shares are convertible to Common Shares at a ratio of 100 Common Shares for each share of Preferred Series A Stock. The private placement consists of options that can be exercised by the Investor in tranches of 400 Preferred Series A Shares at a price of $25.00 each. The Company expects the options to be exercised over the next few months.

In the second quarter of 2013 the Company completed a private placement of 295,200 convertible Preferred Series A shares for $9,012,570 with nine qualified Investors, pursuant to which the Investors purchased a private placement of Units consisting of Preferred Shares (convertible into Common Shares) and Warrants to purchase Common Shares. The total Unit purchase was $9,012,570 (10,013.97 per Unit) and $9,012,570 is currently reflected in equity section of the Company's Balance Sheet as restricted cash. When converted into Common Shares the transaction equated to an average Common Share price of $0.3060 per share. Under the terms of the Unit Subscription Agreement (USA), the Investor's cash and the Securities purchased (in certificate form) have been deposited in a restricted account with an Intermediary whereby an Account Management Agreement (AMA) between the Investors, the Company and the Intermediary governs the release of funds to the Company from the restricted account. The Investors may NOT request a return of capital without the agreement of the Company and the Company may not request to unwind or alter the transaction without agreement of the Investors. The shares are fully paid and non-assessable.

The funds are released to the Company in 36 periodic installments pursuant to the AMA schedule approved by the Company and the Investors. Trading volumes at or above a minimum bid price will release a percentage of each periodic "Breakout" funds to the Company. There are provisions within the agreement which address release of funds to the Company in the event that 1) trading volume is below the minimums, and 2) average bid prices are above or below the minimums. These provisions are in place to ensure the offering goes forward in a smooth and timely manner and all the funds disbursed to the Company and the shares distributed to the Investors.

In late 2014 and early 2015, the Company commenced negotiations with The Grieg Companies, Inc. to provide such financing. The Grieg Companies, Inc. is controlled by its principal Jason "J." Greig, who is also the principal of Catwalk Capital, LLC, a consultant that advised the Company during its negotiations with the Ferme Investors for the 2013 MOT. The replacement equity financing with The Grieg Companies, Inc. was signed on February 27, 2015 and memorialized by the 2015 MOT. Pursuant to the 2015 MOT, the Company agreed to sell 5,000,000 shares of common stock to The Grieg Companies, Inc. The shares underlying the transaction were to be deposited into a trust account and to be issued subject a put/call schedule establishing a specific vesting price triggering exercise of the puts and calls. The vesting price is based on certain stock performance measures. These shares were to be held by an intermediary and not issued until each put/call is exercised. Under the terms of the 2015 MOT, the Company cannot place a put in excess of 50,000 shares in any one transaction and may only place puts on these shares if the trading price for the Company's shares of common stock is in excess of the vesting price, thereby limiting the effects of dilution on the common shares. Similarly, The Grieg Companies, Inc. is subject to the same restrictions on calls. As part of this agreement, the Company also agreed to issue 50,000,004 warrants to Catwalk Capital, Inc. at 12 price levels representing 4,166,667 shares each and an average warrant price of $3.96. These warrants were issued on July 9, 2015. These warrants are also subject to a put/call agreement at an average vesting price based certain stock performance measures.

As of April 11, 2016, the Private Placements of the 295,200 Preferred Series A shares and Warrants to Purchase Common shares priced at $10013.97 per unit have been unwound and the investment terminated. The Private Placement with The Greig Companies, Inc. has also been unwound and terminated.

See discussion of termination of the 2013 MOT included <u>under ***Termination of Private Placements of 295,200 Preferred Series A Shares and The Greig Companies***</u> noted above.

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GOOI GLOBAL, INC.

Management's Discussion and Analysis

For the Years Ending

December 31, 2016

and December 31, 2015

1901 Bell Avenue, Suite #4

Des Moines, IA 50315

38259Y 103

(CUSIP)

Trading Symbol: GOOI

This Management Discussion and Analysis ("MD&A") reviews the activities Gooi Global, Inc. ("GOOI", "We" or "Us") and its subsidiaries, and compares the financial results of the year ended December 31, 2016 with the same period of 2015. The MD&A should be read in conjunction with the unaudited consolidated financial statements and accompanying notes for all relevant periods. Copies of which are attached, and are also filed on www.otcmarkets.com

In December of 2012 the Company merged with an operational business, Capalyst (D/B/A DomiKnow), in a transaction that resulted in the control shareholders of Capalyst assuming control of the Company. The company has since been renamed to Gooi Global, Inc. and is engaged in the mortgage fulfillment and predictive analytics businesses as part of a broader strategy to acquire rapidly growing firms in these verticals.

The Company prepares its consolidated financial statements in accordance with accounting standards generally accepted in the United States. All dollar amounts presented are expressed in United States Dollars unless otherwise noted.

FORWARD LOOKING INFORMATION

Except of statements of historical fact, the discussion and analysis of financial performance and position including, without limitation, statement regarding projections, future plans, and objectives of Gooi Global, Inc. are forward-looking statements that are subject to various risks and uncertainties. Forward–looking statements are based on management experience, historical results, current expectations and analyses, trends, government policies, and current business and economic conditions, including GOOI's analysis of its subsidiary product and service offerings and its expectations regarding the effects of anticipated product and service offering changes and the potential benefits and such efforts and activities on GOOI's results of operations in future periods. The can be no assurance that such statements will prove to be accurate; actual results and future events could differ materially from those anticipated in such statements.

DESCRIPTION AND OVERVIEW OF THE BUSINESS

Our History

Gooi Global, Inc. (the "Company") was incorporated on August 28, 1986 pursuant to the laws of the State of Delaware. From 1986 until June 2005, the Company was a steel and ore smelting industry based in Warren Ohio, in active operation and in receivership. From 1993 until 2005 the Company was in receivership. It emerged out of bankruptcy in 2005 and retained its status with the state of Delaware as an active company. The Company rested its certificate of incorporation and changed its name to Ridgecrest Healthcare Group, Inc. on October 17, 2005. In October and November 2005, the Company acquired assets and stock from Healthcare Enterprises Group, PLC, a company based in the United Kingdom. One of those assets was Medical Development Specialists, a healthcare consulting company that had annual revenues of approximately $3,000,000 per year. Other assets included holdings in other public and private healthcare related companies in the US and UK.

During 2009, the Company decided to shift its focus from healthcare and related investing to technology development and management consulting. On September 24, 2009, the Company restated its certificate of incorporation with the State of Delaware and changed its name to Liberty Technologies, Inc. During 2009, the remainder of the Healthcare assets were either vended out or exchanged for shares, the Company retaining only a small portion of these assets so that it could focus on its new business.

From 2009 to December of 2012 the Company engaged in business consulting and was actively seeking merger and acquisition opportunities.

In December of 2012, the Company merged with a private corporation Capalyst, Inc. d/b/a Gooi Global. The Company changed its name to Gooi Global, Inc. and the merger resulted in the management and board of directors of the company being replaced by the management and board of directors of Capalyst, Inc.

In August of 2014, the company discontinued its internet and email marketing businesses to restructure and develop a new strategy.

In October of 2014, the company resolved to change its name to Gooi Global and pursue a business strategy to acquire and develop early stage, rapidly growing firms in the mortgage fulfillment and predictive analytics verticals. The company began renegotiating and restructuring its liabilities and searching for new sources of capital.

Consequent to these resolutions, the company secured a ONE MILLION FIVE HUNDRED THOUSAND DOLLLAR ($1,500,000) line of credit (Amended and Restated) from K4, LLC which is an entity controlled by Mike Kemery, Chairman and CEO of DomiKnow, Inc. as of December 31, 2014.

On April 1, 2015, the company was renamed Gooi Global, Inc. and is now trading under the symbol "GOOI".

The Company exited the development stage (for accounting purposes) on January of 2012.

OVERALL PERFORMANCE

Comparative Figures

Certain comparative figures have been reclassified to conform to the presentation of the 2016 and 2015 results. Management does not believe that these reclassifications have created a material impact on the results of operations for the period.

Selected Annual Information

	2016	2015
Revenues	$1,478,415	$198,529
SG&A Expenses	($3,950,676)	($2,573,003)
Net Income (Loss)	($4274,805)	($3,180,939)
Net Loss Per Common Share	(0.2483)	(0.1314)

Note 1: Selected Segment Information

Segment	External Sales and Revenues	Segment Profit and Loss	Segment Assets
Gooi Global - Holding Company		(2,113,480)	215,813
Gooi Mortgage - Mortgage Fulfillment	1,478,415	(2,161,325)	765,692
Total	1,478,415	(4,274,805)	981,505

Revenue for Period Ending December 31, 2016

In August of 2014 the company ceased operating its Digital Marketing and Big Data business unit. On December 19, 2014, the company formed an operating subsidiary to provide mortgage fulfillment services – Gooi Mortgage, Inc. The company has also changed its definition and strategic direction to become a public venture capital holding company focused on the financial services industry. The segments listed above segment the reporting of the holding company operations from that of its Gooi Mortgage subsidiary. All revenues for the period ending December 31, 2016 are attributable to the Gooi Mortgage, Inc. subsidiary.

Although revenue growth in the Gooi Mortgage, Inc. subsidiary is below initial expectation, their management believes that the launch has been delayed by market confusion surrounding the TILA –RESPA regulatory roll-out which was effective on October 1, 2015. In addition to the uncertainty caused by the delayed effective date of these regulations, their implementation has lengthened the selling cycle for the company's main fulfillment products further negatively impacting their revenue acquisition. Gooi Mortgage, Inc. management continues to believe that the market for their services is strong and that their customer acquisition pace will accelerate for fiscal 2017 2016.

Revenues have been increasing appreciably for the past 4 Quarters. The table below highlights the improvement of revenues for GOOI Mortgage for the Calendar Year-to-Date 2016 as compared to calendar year 2015:

GOOI Mortgage Revenue Growth by Quarter

Quarter	Q-1	Q-3	Q-3	Q-4	Y-T-D
2016	$ 90,623	$ 332,706	$ 591,526	$ 463,560	$ 1,478,415
2015	$ 16,975	$ 47,600	$ 67,590	$ 66,364	$ 198,529
Change	$ 73,648	$ 285,106	$ 523,936	$ 397,196	$ 1,279,886
% Improvement	434%	599%	775%	599%	645%

The following is a discussion of certain expense categories:

Cost of Goods Sold

For the period ending December 31, 2016, the company incurred $1,802,554 in cost of goods sold. This reflected an increase in staffing in the company's Gooi Mortgage subsidiary in anticipation of significant future revenue growth and the training cycle required for processing employees.

Selling general and administrative

The Company experienced a substantial increase in selling general and administrative expenses for the year ended December 31, 2106 compared to the same period in 2015. Selling and General and Administrative increased from $2,573, 002 in 2015 to $3,823,979 in 2016. This increase reflects the legacy costs from winding down the company's digital marketing business, the start-up costs of its newly formed mortgage fulfillment subsidiary – Gooi Mortgage, Inc., the organization costs consequent to its announcement, subsequent to the period end, to reposition itself as a financial holding company, and Research and Development (R&D) staff in anticipation of the launch of "Bell Metrix." Moreover, the company expects expense growth to outpace revenue growth on a period to period comparative basis due to the rapid growth anticipated in the company's mortgage services subsidiary.

Amortization

In prior periods the Company recognized an impairment expense for substantially all its intellectual property, and as a result, the Company does not have any amortizable assets on its balance sheet, and therefore recognizes no amortization.

Bad Debt

During the period ended December 31, 2016 the Company began to accrue a provision for the allowance for doubtful accounts. The Company is using a percentage of receivables method with the provision at $20,000 for December 31, 2016

Income tax

No provision for income tax was made for 2016 or 2016 as the Company has extensive NOL carry-forwards and elects to discount such provision to zero.

Operations

The Company is currently operating as a result of the merger transaction which occurred on December 18, 2012 and is no longer in the development stage.

The company ceased operations of its primary business, internet marketing, in August 2014. It resumed normal operations in January of 2015 with the launch of its Gooi Mortgage, Inc. subsidiary and its planned launch of its Bell Metrix subsidiary. Both subsidiaries operate in the residential mortgage segment. The Gooi Mortgage subsidiary provides residential mortgage fulfillment services for small and medium sized lenders.

FINANCIAL POSITION, LIQUIDITY AND CAPITAL RESOURCES

Cash and Accounts Receivable

As of December 31, 2016, the Company had $148,990 cash on hand. At December 31, 2015, the Company carried $9,012,570 of restricted cash. With the termination of the MOT, see Note 5 in Notes to the Financial Statements. Without the $9,012,570 in restricted cash, the company had $110,719 in cash on hand in 2015.

Liabilities

Total liabilities increased from $3,477,189 in 2014 to $8,857,221 in 2015. Most of these liabilities are due to K4 Enterprises, LLC in a promissory note which increase from $2,820,000 to $7,306,765. The K4 debt is detailed in Note & of the Notes to the Financial Statements

Shareholder's Equity

Shareholder's equity decreased from $5,759,340 in 201 to ($7,875,716) in 2016. This decrease reflects ongoing losses from the company's discontinued operations, the recognition of previously undisclosed liabilities, start-up expenses for Gooi Mortgage, Inc. and Bell Metrix, Inc., as well as reorganization expenses for Gooi Global, Inc. The Accumulated deficit at December 31, 2016 is ($9,277,639).

As a result of its unwinding of previous agreements regarding the company's Series A Preferred Shares and their anticipated return to Treasury, the company expects that the $9,012,570 recorded as restricted cash to be cancelled. The transaction to unwind the FERME and the Greig Private Placements was consummated on April 11, 2016 which will terminate the restricted cash on the consolidated Balance Sheet as well as decrease Stockholders Equity by $9,012,570. The removal of the FERM had a negative impact on Additional Paid-in Capital and overall equity in general, see table below:

GOOI Global Equity Comparison December 31, 2016 and 2015

	2016	2015	Change
Cmmon Stock	$ 3,551	$ 2,411	$ 1,140
Preferred Seris A	363	30	$ 333
Preferred Seris C	50	50	$ -
Treasury Shares	(362,799)	(362,799)	$ -
Additional paid In Capital	1,760,756	9,534,285	(7,773,529)
Advance from Shareolder		1,223,765	(1,223,765)
Accumulated Deficit	(9,277,639)	(4,638,402)	(4,639,237)
Total Stockholders' Earnings (Deficit)	$ (7,875,718)	$5,759,340	$ (13,635,058)

At December 31, 2016, the Company has issued $4,200,000 in Series C Preferred Stock of GOOI Mortgage. The transaction is eliminated in the consolidation process as it is between related entities. At April 17, 2017, an additional $398,000 has been loaned to the Gooi Mortgage subsidiary in accordance with a Bridge Loan MOU between Gooi Global, Inc. and Gooi Global, Inc.

Dividend

The payment of dividends to shareholders will depend on a number of factors such as earnings, GOOI's financial requirements and other factors that the Board of Directors considers relevant in the circumstances. The Company currently does not have the intention to pay dividends on the common or preferred shares. The Board of Directors will review this policy, from time to time, as circumstances change. To date GOOI has not declared or paid any dividends on any of its shares.

Transactions with related parties

The Company reports two types of related party balances and transactions. Amounts due to and transactions with related parties represent advances made by directors, officers and shareholders. Amounts due to and transactions with Gooi Global, Inc. primarily represent advances to or investments in the company's consolidated subsidiaries

Amounts Due to and Transactions with Gooi Global, Inc.

Sales of Securities to Affiliates, Officers, and Directors

As stated above and in our prior periodic and annual reports published through the OTC Disclosure & News Service, effective as of April 23, 2015, voting control of the Company passed from John Stokka, the Company's former CEO, to K4 Enterprises.

This change in control was the culmination of a series of complex private placement share transactions that occurred over the course of 18 months, which included:

- The Company's repurchase of the aggregate common stock holdings of Mr. Stokka and his beneficiaries;
- The Company's repurchase of 500,000 shares of the Company's Series C Preferred Stock from Mr. Stokka;
- The issuance and sale by the Company of 500,000 shares of Series C Preferred Stock to K4 Enterprises;
- The issuance and sale by the Company of 9,000,000 shares of common stock to K4 Enterprises; and
- The issuance and sale by the Company of 1,000,000 shares of common stock to Mr. White; and
- The acquisition of 294,510 shares of common stock by John Krohn.

These above stock transactions are described in more detail below.

<u>Stock Transactions with Mr. Stokka</u>.
On October 14, 2014, as part of a stock purchase, separation and release agreement executed by Mr. Stokka and the Company (the "Separation Agreement") in connection with Mr. Stokka's separation from the Company, the Company agreed to repurchase all of the 16,889,654 shares of common stock owned by Mr. Stokka and his family members and the 500,000 shares of Series C Preferred Stock owned by Mr. Stokka and settled outstanding severance and accrued pay owed to Mr. Stokka. Pursuant to the Separation Agreement, the aggregate purchase price for the shares of common stock was $362,799, of which $65,000 was paid at closing of the transaction and balance was subject to a zero-interest promissory note executed by the Company in favor of Mr. Stokka. As of the date of this current report, the balance remaining on the promissory note to Mr. Stokka is $82,561, is current, and all 16,889,654 shares of common stock previously held by Mr. Stokka and his family members have been cancelled and are no longer outstanding.

On April 23, 2015, the Company reacquired the 500,000 shares of Series C Preferred Stock from Mr. Stokka at a purchase price of $0.0002 per share and immediately following such acquisition, reissued and sold the 500,000 shares of Series C Preferred Stock to K-4 Enterprises at a purchase price of $0.0002 per share, resulting in $0 net proceeds to the Company for these share transactions. The acquisition of the Series C Preferred Stock from Mr. Stokka and sale of Series C Preferred Stock to K-4 Enterprises were contemplated by and executed as part of the Separation Agreement with Mr. Stokka and in contemplation of a larger private placement with The Greig Companies, Inc. for an equity line of credit financing for over $5,000,000 described in further detail below. As a result of this stock transaction, voting control of the Company was transferred from Mr. Stokka to K4 Enterprises.

<u>Stock Transactions with K-4 Enterprises</u>.
As described above, on April 23, 2015, K-4 Enterprises purchased 500,000 shares of the Company's Series C Preferred Stock from the Company.

On October 26, 2015, the Company executed a stock purchase agreement with K-4 Enterprises, pursuant to which the Company issued and sold 9,000,000 shares of common stock of the Company to K-4 Enterprises at a purchase price of $0.02 per share, for aggregate purchase price of $180,000. K-4 Enterprises paid the full purchase price at closing of the stock transaction, resulting in aggregate proceeds to the Company of $180,000.

<u>Stock Transaction with Mr. White</u>
On March 26, 2015, the Company executed a stock purchase agreement with Mr. White, pursuant to which the Company issued 1,000,000 shares of common stock to Mr. White at a purchase price of $0.02 per share, for aggregate purchase price of $20,000. Pursuant to the stock purchase agreement, the Company credited a $20,000 cash bonus due and owing from the Company to Mr. White towards the payment of the purchase price. The cash bonus was awarded to Mr. White for his services to the Company in its restructuring efforts.

<u>Stock Transaction with Mr. Krohn</u>
On March 24, 2016, Mr. Krohn, a member of the Company's board of directors, completed the acquisition of 294,510 shares in a private market transaction valued at $.10 per share.

Beneficial Ownership of Issuer Securities by Officers, Directors, and Affiliates and Control Persons

Name	Position	Age	Beneficial Holdings - Common Stock	Percent	Series C Preferred Stock Holdings
Mike Kemery	Chairman/Director	56	9,400,000*	2.3%	
Mark White	CEO/Director	56	1,001,100	5.8%	
Brian Baltutat	Director	36	705,216	4.1%	
Jeff Jensen	Director	55			
Mark Egly	Director	60	507,761	2.9%	
John Krohn	Director	57	815,153	4.7%	
K-4 Enterprises, LLC	Control Entity		9,000,000	51.9%	500,000 (100%)

* This includes 9,000,000 shares of common stock owned by K-4 Enterprises, LLC, of which Mr. Kemery is the controlling principal and an owner.

Amounts Due Directors, Officers and Shareholders

Amounts due to related parties represent advances made by directors, officers and shareholders. Amounts in lieu of management fees have been accrued and converted into a note payable by the company with Brent Wilder its former President, this amount outstanding at December 31, 2012 is $50,000 which is accruing interest at a rate of 10% per annum. The note required payment of the outstanding principal and interest on or before February 28, 2011. The note is also convertible to common stock in the Company. As of December 31, 2012, should such conversion take place the conversion would result in the issuance of 50,000,000 shares of common stock to satisfy obligations of the note. The Company elected to perform a 10 for 1 reverse stock split in February 2013, and as such the resulting conversion on the note was adjusted to 5,000,000 accordingly. The Company understands that the note was sold to unrelated third parties in 2012. 54% of the conversion rights of the note were exercised by the note holders resulting in the issuance of 2,700,000 shares of common stock of the Company and resulting in a decrease in the amount of the debt by $27,000.

As part of its broader restructuring, Gooi Global, Inc. returned $362,799 in capital contributions to John Stokka in a promissory note in a stock purchase agreement for 16,889,854 shares and settlement of any severances or accrued owed owned directly by John Stokka or his family and settlement of any severances or accrued pay owed Mr. Stokka. As of December 2, 20165 all shares owned by John R. Stokka and Beneficiaries have been returned to Treasury. As of December 31, 2016, the amount outstanding on the promissory note to John Stokka was $82,561 which is reflected in Promissory Notes on the balance sheet. The note has a current balance as of April 17, 2017 $49,468, 2017 of . This promissory note carries no interest.

In a related transaction, the company agreed with K4, LLC to increase their line of credit from ONE MILLION FIVE HUNDRED THOUSAND DOLLARS to THREE MILLION DOLLARS at an interest rate of 6.75%. On October 26, 2016, as part of the agreement, the company issued NINE MILLION (9,000,000) common shares to K4 Enterprises, LLC. On the same date, the company issued ONE MILLION (1,000,000) shares to Mark White, CEO, for a price of .02 per share as part of an incentive plan approved by the Gooi Global, Inc. Board of Directors. The net effect of this share issuance and the return of shares formerly held by John R. Stokka reduced shares outstanding by 6,889,654, including other transaction, to a net 17,318,206 shares outstanding at the end of the period.

For the period ending December 31, 201, principal and interest outstanding on the Promissory Note was $8,417,511, reflecting the fact that it was over-drawn by $2,435,000, the latter of which was reported as a shareholder loan and re-categorized to a loan on February 23, 2916 when a series of new promissory notes were executed. Subsequent to the end of the period, the Company, on February 23, 2016, executed a new promissory note in favor of K-4 Enterprises, with interest at 6.75%, the principal amount of which was used to refinance the amounts advanced in excess of the $3.0 million line of credit with K-4 Enterprises. The amount of this Promissory note was $1,748,764.88.

Additionally, on February 23, 2016, as the Company required additional funding to continue its operations, an additional promissory note was executed by the Company in favor of K-4 Enterprises, LLC for an additional secured line of credit financing in amount up to $650,000 with interest on amounts advanced at 6.75%.

In connection with this subsequent $650,000 line of credit, the Company granted a security interest to K-4 Enterprises in the shares of stock of Gooi Mortgage, Inc. and Bell Metrix, Inc. held by the Company. Each of Gooi Mortgage, Inc. and Bell Metrix, Inc. are subsidiaries of the Company of which the Company is the majority controlling shareholder. The Company currently holds 88% of the outstanding shares in Gooi Mortgage, Inc., through its ownership of shares of Series A Preferred Stock and Series C Preferred Stock of Gooi Mortgage, Inc.

Amounts Due Gooi Global, Inc. - Intercompany Transactions

On May 11, 2015, the company entered into a Memorandum of Understanding with Gooi Mortgage, Inc. with regard to allocated expenses and intercompany advances classified as "Bridge Financing" in which the company will be receive 8% interest per annum for all such advances. Moreover, it is anticipated that once advances exceed $100,000 they will be converted into whole shares of Preferred Series C Stock of Gooi Mortgage in increments of $100,000. These transactions with Gooi Global's Mortgage subsidiary are reflected on a net basis on the consolidated financial statements provided herein.

In a series of transactions during the period ending December 31, 2015, the last of which was on December 30, 2015, the company converted $4,200,000 of previous bridge funding to Gooi Mortgage, Inc. into Preferred Series C stock in Gooi Mortgage, Inc. which carries an 8% deferred dividend. At the end of the period ending.

RISK AND UNCERTAINTY FACTORS

History of operating losses and anticipate that we may see continued operating losses for the foreseeable future

The Company has incurred a net loss of ($4,106,461) in 2016 compared to a net loss of ($3,180,939) in 2015. The ongoing losses resulted in the cessation of operations for the company and an effort to restructure its operations as a holding company.

The Company's ability to continue as a going concern is dependent on a myriad of factors, but most importantly, is the ability and willingness of the Company's current shareholders to continue financing the operating expenses of the Company and the Company ability to raise additional investment capital.
We currently are not profitable. We cannot guarantee when we will operate profitably, if ever. Due to the continued operating losses, the Company discontinued its internet marketing and advertising operations and subsequently reorganized itself as a venture capital entity. While management believes that its revised business strategy and plans have adequate funding mechanisms in place to successfully execute them, there is no guarantee that the restructuring of the business will ultimately be profitable.

Moreover, the time necessary to achieve success for our business restructuring and revised strategies is uncertain. As a result, we cannot assure that we will ever generate significant revenue or achieve or operate profitability.

Legal Risks

On May 7, 2015, a petition was filed in the Iowa District Court for Polk County on behalf of National Integrative Health, LLC and Jake Veile alleging breach of contract, negligent misrepresentation, amongst other claims in relation to a proposed business arrangement between the two companies and Jake Velie. The lawsuit is seeking performance by the company to alleged agreements between the parties that have not been made clear in the petition. The plaintiff has requested a jury trial.

On August 31, 2016, the Company and National Integrative Health, LLC and Jack Veile agreed to a settlement and release agreement in the above noted action. The settlement and release agreement required the Company to make a payment, in sum of twenty thousand dollars ($20,000), payable by August 31, 2016 to be considered as full satisfaction and settlement of the Parties respective claims. On August 31, 2016, The Company remitted a $20,000 payment to Jack Veile in settlement of the obligation.

Competition

The company is intending to invest in two new businesses in the highly competitive mortgage fulfillment and predictive analytics markets. While the company believes these businesses to have strong competitive advantages, there can be no assurance that this assumption is founded or that competition that infringes on these competitive advantages will develop in the future.

Management

As previously disclosed in the Company's press release dated March 26, 2016, Mark White and Barry M. Adams resigned as the Company's Chief Executive Officer and Chief Operating Officer, respectively, to pursue other business interests. The board of directors has appointed Mike Kemery to serve as interim Chief Executive Officer until a search for a permanent replacement is completed. Mr. Kemery will continue to serve as the Company's Chairman of the board of directors during this interim period. Mr. White and Mr. Adams have been retained as special advisors to the CEO during the transitional period until the search for a replacement CEO is completed.

Additionally, subsequent to the March 26, 2016 press release, Cris Grunewald has resigned from the board of directors on February 17, 2016, with such resignation effective immediately.

The Company currently has a small executive management group, which is sufficient for its present size and operations. Although the Company's development to date has largely depended on and in the future, will continue to depend upon the efforts of certain current executive management, the loss of a member of this group could have a material adverse effect on the Company.

Acquisition
s

The Company will continue to seek key strategic acquisitions for companies in both the United States and in other jurisdictions. Historical financial results of these acquired companies may not be an indicator of future performance; therefore, it is possible that the Company may end up acquiring an operating company that becomes a financial burden to the Company. In this event, it is possible that by acquiring an operating business, even in a wholly stock transaction that the Company becomes less financially viable than before the acquisition.

It is also possible, that an acquired Company may have significant legal and tax liabilities what were not made clear to the Company at the time of the transaction. While management exercises due care while performing due diligence on an acquired company (or target), it is possible that these liabilities may not be known to the Company until an enforcement action has begun. In this event, it is possible that the economic results of these actions may exceed the coverage of any indemnifications or escrow accounts created for these purposes.

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Cash and cash equivalents

The Company considers all highly liquid instruments with a maturity of three months or less at the time of issuance to be cash equivalents. As of December 31, 2016 the Company had $144,296 in cash and cash equivalents.

Revenue Recognition

Revenue is recognized in accordance with (ASC 605) when services and goods are 1) realized or realizable, when products (good or services) merchandise or other assets are exchanged for cash or claims of cash or are "readily convertible" to known amounts of cash or claims to cash or 2) Being earned, an entity's revenue-earning activities involve the delivering or producing goods, rendering services, or other activities that constitute its ongoing major or central operations, and revenues are considered to have been earned when the entity has substantially accomplished what it must do to be entitled to the benefits represented by the revenues.

The Company measures revenue at the fair value of the consideration received or receivable net of discounts allowed or other agreed upon credits.

. In 2016, the Company unwound the MOT. For the detailed discussion see Note 5 to Notes to the Financial Statement.

Intangible assets and impairment

US generally accepted accounting principles require that long-lived assets and intangibles to be held and used by the Company, be reviewed for possible impairment, whenever events or changes in circumstances indicated that the carrying amount of an asset may not be recoverable. If changes in circumstances indicate that the carrying amount of an asset that an entity expects to hold and use may not be recoverable, future cash flows expected to result from the use of the asset and its disposition must be estimated. If the undiscounted value of the future cash flows is less than the carrying amount of the asset, impairment is recognized. All intangible assets were effectively impaired to $0.00 in prior periods.

Fair Value Measurements

The Company follows FASB ASC 820, *Fair Value Measurement* ("ASC 820"), which clarifies fair value as an exit price, establishes a hierarchal disclosure framework for measuring fair value, and requires extended disclosures about fair value measurements. The provisions of ASC 820 apply to all financial assets and liabilities measured at fair value.

As defined in ASC 820, fair value, clarified as an exit price, represents the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants. As a result, fair value is a market-based approach that should be determined based on assumptions that market participants would use in pricing an asset or a liability.

As a basis for considering these assumptions, ASC 820 defines a three-tier value hierarchy that prioritizes the inputs used in the valuation methodologies in measuring fair value.

Level 1 – Quoted prices in active markets for identical assets or liabilities.

Level 2 – Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The fair value hierarchy also requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value.

Foreign Currency Translation

The Company's functional currency is US Dollars. Foreign currency balances are translated into US dollars as follows:

Monetary assets and liabilities are translated at the period-end exchange rate. Non-monetary assets are translated at the rate of exchange in effect at their acquisition, unless such assets are carried at market or nominal value, in which case they are translated at the period-end exchange rate. Revenue and expense items are translated at the average exchange rate for the period. Foreign exchange gains and losses in the period are included in operations.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Basic and Diluted Net Income (Loss) Per Share

The Company computes net loss per share in accordance with FASB ASC Topic 260, "Earnings per Share". This topic requires presentation of both basic and diluted earnings per share ("EPS") on the face of the income statement. Basic loss per share is computed by dividing net loss available to common shareholders by the weighted average number of common shares outstanding during the year. Diluted EPS gives effect to all dilutive potential common shares outstanding during the year including stock options, using the treasury stock method, and convertible preferred stock, using the if-converted method.

In computing diluted EPS, the average stock price for the year is used in determining the number of shares assumed to be purchased from the exercise of stock options or warrants. Diluted EPS excludes all dilutive potential common shares if their effect is ant-dilutive.

Income Taxes

The Company follows FASB ASC Topic 820, "Income Taxes" which requires the use of the asset and liability method of accounting for income taxes. Under this method, deferred tax assets and liabilities are recognized for future tax consequences attributable to temporary differences between the financial statements carrying amounts of existing assets and liabilities and loss carry forwards and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the year in which those temporary differences are expected to be recovered or settled.

Segment Reporting:

The company follows FASB Topic 280 relating to segment reporting. The guidance in this Subtopic requires that general-purpose financial statements include selected information reported on a single basis of segmentation. The method for determining what information to report is referred to as the management approach. The management approach is based on the way that management organizes the segments within the public entity for making operating decisions and assessing performance. Consequently, the segments are evident from the structure of the public entity's internal organization, and financial statement preparers should be able to provide the required information in a cost-effective and timely manner.

Recent accounting pronouncements

The Company adopts new pronouncements relating to generally accepted accounting principles applicable to the Company as they are issued, which may be in advance of their effective date. Management does not believe that any recently issued, but not yet effective, accounting standards if currently adopted would have a material effect on the accompanying financial statements.

December 18, 2012 Merger

On December 18, 2012, the Company was merged with Capalyst, Inc. (D/B/A) Gooi Global whereby the Company was the surviving entity. The merger resulted in the shareholders of record of Capalyst being issued control shares of 195,489,103 shares in consideration for the merger, and the Company's acquisition of 195,489,104 shares from the previous control shareholders (of the Company prior to the merger) in consideration for notes payable of $195,489.

Outlook

The company is continuing to develop its technologies and services and search for acquisitions. The company continues to seek investment capital to implement its business plan. It is difficult for Management to predict the outlook for the Company.

Additional Disclosures

Legal Proceedings

On May 7, 2015, a petition was filed in the Iowa District Court for Polk County on behalf of National Integrative Health, LLC and Jake Veile alleging breach of contract, negligent misrepresentation, amongst other claims in relation to a proposed business arrangement between the two companies and Jake Velie. The lawsuit is seeking performance by the company to alleged agreements between the parties that have not been made clear in the petition. The plaintiff has requested a jury trial.

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Defaults Upon Senior Securities

The Company has not defaulted on any senior securities.

Other Information

None

MD&A
Exhibits

2016 and 2015 Comparative Financial Statements and Notes are attached hereto. An issuer certification is also attached hereto. No other exhibits are attached.

Issuer's Certifications

The certifying individual below hereby certifies that

A. I have reviewed the 2016 and 2015 Annual Financial Statements (attached hereto) and MDA for the period covered and,
B. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

C. Based on my knowledge, the financial statements and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material aspect the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

/S/ Michael Kemery

CEO/CHAIRMAN

April 17, 2017

Gooi Global, Inc.

Annual Information and Disclosure Statement

For the Year Ended December 31, 2016

Part A: General Company Information

Item I: Exact name of issuer and its predecessor(s)

Issuer:

Gooi Global, Inc. ("GOOI", the "Company", "We", "Us") – from April 1, 2015 to present.

Predecessors:

DomiKnow, Inc. ("DMNO", the "Company", "We", "Us") – from December 18, 2012 to March 31, 2015.

Liberty Technologies, Inc. ("LBTL", the "Company", "We", "Us") – from September 23, 2009 to December 18, 2012.

Ridgecrest Healthcare Group, Inc. – October 14, 2005 to September 22, 2009

CSC Industries, Inc. – August 28, 1986 to October 13, 2005

Item II: Address of principal executive offices

Principal Executive Offices:	1901 Bell Avenue, Suite #4
	Des Moines, IA 50315
	www.gooiglobal.com
Investor Relations Officer:	Bill Pim
	Des Moines, IA 50315
	www.gooiglobal.com

Item III: The Jurisdiction and date of incorporation or organization

State of Incorporation: Delaware

Date of Incorporation: August 28, 1986

Part B Share Structure

Item IV: The exact title and class of securities outstanding.

Common Stock: 17,318,206 shares outstanding

CUSIP: 38259Y 103

Trading Symbol: GOOI

Item V: Par or Stated value and description of the security.

A. Par Value

   Par Value of $.0001 per share

B. Common Stock

   500,000,000 shares authorized – Par Value ($.0001 per share)

   17,318,206 shares issued and outstanding

   Voting Rights: 1:1

   Preference: None

   Dividend: No current or anticipated dividend

   Change of control requires majority vote of shareholders

C. Preferred Stock

   2,000,000 Authorized – Par Value ($.0001 per share)

   Series A, 500,000 Authorized Voting Rights: 1:1

   295,200 shares issued and outstanding

   Series C, 500,000 Authorized Voting Rights: 69:1

   500,000 shares issued and outstanding

   Series D, 200,000 Authorized Voting Rights: 1:1

   Preference: None

Item VI: The number of shares or total amount of securities outstanding for each class of securities authorized.

Common Stock	Authorized	Outstanding	Float	Number of Shareholders	Beneficial Owners
12/31/2014	500,000,000	24,208,160	3,072,546	180	180
12/31/2015	500,000,000	17,318,206	3,072,546	180	180

Preferred Series A	Authorized	Outstanding	Number of Shareholders	Beneficial Owners
12/31/2014	500,000	295,200	9	9
12/31/2015	500,000	295,200	9	9

Preferred Series C	Authorized	Outstanding	Number of Shareholders	Beneficial Owners
12/31/2014	500,000	500,000	1	1
12/31/2015	500,000	500,000	1	1

Preferred Series D	Authorized	Outstanding	Number of Shareholders	Beneficial Owners
12/31/2014	200,000	0	0	0
12/31/2015	200,000	0	0	0

Part C Business Information

Item VII: Name & address of transfer agent

VStock Transfer

77 Spruce Street, Suite 201

Cedarhurst, NY 11516

Phone: 212-828-8436

VStock Transfer maintains that it is registered with the Securities and Exchange Commission.

Item VIII: Nature of Business

A. **Business Development**

1. **Form of organization:** Corporation (Delaware)

2. **Year Organized:** 1986

3. **Fiscal year end date:** December 31

4. **Bankruptcy, receivership or any similar proceedings:**

The principal issuer was in bankruptcy and receivership from 1993 until it emerged out of bankruptcy in 2005.

5. **Material reclassification, merger, consolidation, or purchase or sale of a significant amount of assets:**

   In 2005, the Company acquired through share exchange agreements significant operating interests in healthcare consulting companies operating in the United States and the United Kingdom. These assets were vended out in 2008 and 2009.

   In 2012, the Company merged with Capalyst, Inc. d/b/a DomiKnow. The effect of the merger was a change of control and replacement of management and the board of directors with that of the private company Capalyst, Inc.

6. **Default of the terms of any note, loan, lease or other indebtedness of financing arrangement requiring us to make payments:**

   Post-bankruptcy, none.

7. **Any change of control:**

   Change of control in April 23, 2015.

This change in control was the culmination of a series of complex private placement share transactions that occurred over the course of 18 months, which included:

- The Company's repurchase of the aggregate common stock holdings of Mr. Stokka and his beneficiaries;
- The Company's repurchase of 500,000 shares of the Company's Series C Preferred Stock from Mr. Stokka;
- The issuance and sale by the Company of 500,000 shares of Series C Preferred Stock to K4 Enterprises;
- The issuance and sale by the Company of 9,000,000 shares of common stock to K4 Enterprises; and
- The issuance and sale by the Company of 1,000,000 shares of common stock to Mr. White; and
- The acquisition of 294,510 shares of common stock by John Krohn

The transactions described in this Section 1 have resulted in a reduction of the Company's outstanding shares of common stock by 6,889,654 shares, resulting in reverse dilution to common shareowners of over 25%.

As a result of the stock transactions with Mr. Stokka, K-4 Enterprises, Mr. White and Mr. Krohn described above, the Company's aggregate issued and outstanding shares of common stock were reduced by 6,889,654 shares and K4 Enterprises, LLC controls 51.9% of the Company's issued and outstanding shares of common stock. As a result of the stock transactions with Mr. Stokka and K-4 Enterprises described above, the Company's aggregate issued and outstanding shares of Series C Preferred Stock remains at 500,000 shares, all of which are owned and controlled by K-4 Enterprises, beneficially owned and controlled by Mike Kemery, Chairman and CEO.

8. **Any increase in ten percent (10%) or more of the securities of the same class of outstanding equity securities:**

During the period ending December 31, 2015 majority ownership shifted from Stokka to K4 Enterprises, LLC later of which is controlled by Chair/CEO Mike Kemrey.

As a consequence of the series of transactions mentioned in Section 8, Mr. Kemery owns, beneficially owns or controls 9,400,000 shares of common stock representing 54.2% of all common shares outstanding. Mr. Kemery, through his control of K4 Enterprises, also owns all 500,000 shares of Preferred Series C Stock. Each Series C Preferred Stock Share votes at the equivalent of 100 votes to one vote of common shares.

9. **Any past, pending or anticipated stock-split, stock dividend recapitalization, merger, acquisition, spin-off, or re-organization:**

a. Stock Splits &/or stock dividends:

On October 16, 2009, the Company split 15,691,675 common shares on a 1:200 basis, resulting in 78,532 common shares being issued and outstanding.

On February 15th, 2013, the Company split 199,078,759 common shares on a 1;10 basis, resulting in 19,907,876 shares being issued and outstanding.

In Q1 2013, the company completed a small private placement of 500,000 common shares for a total of $125,000. The participants also received warrants to purchase 250,000 additional common shares for a total of $62,500.

In Q2 2013, the company completed a private placement with options to purchase 50,000 shares of Series A Preferred stock for a total of $1,250,000.

In Q2 2013, the company completed a private placement of 295,200 shares of Series A Preferred stock and 500,000 shares of Series C Preferred stock for a total of $9,012,570.

In Q3 2013, stockholders exercised 200,000 warrants to purchase additional shares of common stock for $50,000.

In Q3 2013, small increase of 284 common shares was made to account for adjustments for partial shares during the share consolidation on February 15th, 2013.

In Q3 2015, the company acquired 16,889,654 shares from John Stokka and Beneficiaries subsequent to issuing 9,000,000 shares to K4 Enterprises, LLC and 1,000,000 shares to Mark White, to be issues and sold in Q1 2016, reducing the outstanding common stock by 6,889,654 shares.

In Q1 2016, the company terminated agreements for a private placement of 295,200 shares of Series A Preferred Stock and returned these shares to Treasury.

In Q1 2016, all restrictions on control voting control of the 500,000 shares of Preferred Class C Stock were ceded to K4 Enterprises, LLC.

b. Acquisitions:

The Company is considering various acquisitions at this time, however, as of the date of this disclosure no such acquisition has been made.

c. Recapitalizations:

In Q1 2013, the company completed a small private placement of 500,000 common shares for a total of $125,000. The participants also received warrants to purchase 250,000 additional common shares for a total of $62,500.

In Q2 2013, the company completed a private placement with options to purchase 50,000 shares of Series A Preferred stock for a total of $1,250,000.

In Q2 2013, the company completed a private placement of 295,200 shares of Series A Preferred stock and 500,000 shares of Series C Preferred stock for a total of $9,012,570.

In Q3 2013, stockholders exercised 200,000 warrants to purchase additional shares of common stock for $50,000.

In Q3 2013, small increase of 284 common shares was made to account for adjustments for partial shares during the share consolidation on February 15th, 2013.

In Q4 2013, the Board of Directors authorized a private placement to issue up to 2,000,000 shares of Common Stock at $.50 per share and up to an additional 2,000,000 warrants to purchase additional shares of Common Stock at $.50 per share or 80% of the 30-day rolling average closing market price of the company's Common Stock whichever is greater.

In Q4 2014, the company entered into an agreement with K4, LLC to issue a line of credit to the company to include common shares of stock pending the finalization of a plan to recapitalize the company.

In Q4 2015, the Company repurchased the aggregate common stock holdings of Mr. Stokka and his beneficiaries.

In Q4 2015, the Company repurchased 500,000 shares of the Company's Series C Preferred Stock from Mr. Stokka

In Q4 2015, the Company sold and issued 500,000 shares of Series C Preferred Stock to K4 Enterprises

In Q3 2015, the Company sold and issued 9,000,000 shares to K4 Enterprises, LLC.

In Q1 2016, the company sold and issued 1,000,000 shares to Mark White.

d. Mergers & Acquisitions:

Yes, the company implemented a merger with Capalyst, Inc. on December 18, 2012.

e. Spin-offs:

None

f. Reorganizations:

None

10. **Any delisting of securities by any securities exchange or NASDAQ or deletion from the OTC Bulletin Board:**

    None.

11. **Any current, past, pending or threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuer's business, financial condition, or operations and any current, past or pending trading suspensions by a securities regulator:**

    The Company, and certain of its subsidiaries, are involved in various commercial, tax and other legal proceedings that arise from time to time in the ordinary course of our business. We do not believe that any of them will have a material adverse effect on our financial position or results of operations. Currently we have no pending or threatened legal proceedings or administrative actions.

B: Business Information

Gooi Global, Inc. (the "Company") was incorporated on August 28, 1986 pursuant to the laws of the State of Delaware. From 1986 until June 2005, the Company was a steel and ore smelting industry based in Warren Ohio, in active operation and in receivership. From 1993 until 2005 the Company was in receivership. It emerged out of bankruptcy in 2005 and retained its status with the state of Delaware as an active company. The Company rested its certificate of incorporation and changed its name to Ridgecrest Healthcare Group, Inc. on October 17, 2005. In October and November 2005, the Company acquired assets and stock from Healthcare Enterprises Group, PLC, a company based in the United

Kingdom. One of those assets was Medical Development Specialists, a healthcare consulting company that had annual revenues of approximately $3,000,000 per year. Other assets included holdings in other public and private healthcare related companies in the US and UK.

During 2009, the Company decided to shift its focus from healthcare and related investing to technology development and management consulting. On September 24, 2009, the Company rested its certificate of incorporation with the State of Delaware and changed its name to Liberty Technologies, Inc. During 2009, the remainder of the Healthcare assets were either vended out or exchanged for shares, the Company retaining only a small portion of these assets so that it could focus on its new business.

From 2009 to December of 2012 the Company engaged in business consulting and was actively seeking merger and acquisition opportunities.

In December of 2012, the Company merged with a private corporation Capalyst, Inc. d/b/a Gooi Global. The Company changed its name to Gooi Global, Inc. and the merger resulted in the management and board of directors of the company being replaced by the management and board of directors of Capalyst, Inc.

On April 1, 2015, the company completed a name change to Gooi Global, Inc. trading under the symbol of "GOOI". The name change was amended and restated on the Certificate of Incorporation in the state of Delaware on December 10, 2014.

The Company exited the development stage (for accounting purposes) on January of 2012.

1. **Primary and Secondary SIC Codes:**

   6162 – Mortgage Bankers and Loan Correspondents

2. **If the issuer has never conducted operations, is in the development stage or is currently conducting operations:**

   To the knowledge of current management, based on representation of prior directors and officers, the issuer has continually conducted operations, research and or development since inception.

3. **If the issuer is considered a "shell company" pursuant to Securities Act Rule 405:**

   The Company is not a shell company, and has not at any time been a shell company.

4. **The names of any parent, subsidiary, or affiliate of the issuer, and its business purpose, its method of operation, its ownership and whether it is included in the financial statements of the issuer:**

The company established one operating subsidiary in the period ending December 31, 2014 – Gooi Mortgage, Inc.

Gooi Mortgage, Inc. is 88% owned by Gooi Global, Inc. through a committed share issuance of Preferred Series A shares in the subsidiary. Jeff Jensen, Director of Gooi Global, Inc. and President and CEO of Gooi Mortgage, Inc. holds the balance of 12% equity in the entity.

Gooi Mortgage, Inc. is a start-up entity intending to provide mortgage fulfillment services to small and medium sized financial institutions through a contract for services.

Gooi Mortgage, Inc. is a Iowa Corporation operating out of the same principal offices as Gooi Global, Inc. It's method of operation is as a provider of outsourced mortgage origination, underwriting, and closing services for financial institutions deployed through a contracted software platform.

The financial statements for Gooi Mortgage, Inc. are consolidated into the financial statements for Gooi Global, Inc. contained herein and follows the guidance in ASC 820 "Segment Reporting.".

5. **The effect of the existing or probable governmental regulations on the business:**

Gooi Global, Inc. operates as an alternative investment firm and is and will be subject to future tax and regulatory changes that impact all such other firms. Currently management does not foresee any existing or probably governmental regulations on the business that will have a material effect on the performance of the Company.

The company's first operating subsidiary, Gooi Mortgage, is subject to the ever-changing regulatory environment impacting all businesses in the arena of consumer financial services and regulatory actions of the Consumer Financial Protection Board. The company's primary expertise is providing regulatory compliant products for financial institutions without the wherewithal to maintain compliance on their own. As such, changes in the regulatory structure are both a risk and an opportunity.

6. **An estimate of the amount spent during each of the last two fiscal years on research and development activities, and, if applicable, the extent to which the cost of such activities is borne directly by customers:**

   None

7. **The costs and effects of compliance with environmental laws (federal, state and local.**

The Company believes that the costs and effects of compliance with environmental laws are not material.

8. The number of total employees and number of full time employees:

	Total	Full-time
Employees as of December 31, 2016	41	40

Item IX: Nature of Products or Services Offered

A. Principal products or services, and their markets;

The Company is currently restructuring it business operations as a holding company; its primary subsidiary offers mortgage fulfillment services.

B. Distribution methods of the products or services;

The Company is currently restructuring it business operations as a holding company. Its primary subsidiary, Gooi Mortgage, Inc., distributes products and services through their proprietary sales force directly to small and mid-sized financial institutions.

C. Status of any publicly announced new product or service;

None

D. Competitive business conditions, the issuer's competitive position in the industry, and methods of competition;

The Company is currently restructuring it business operations as a holding company. Its primary subsidiary, Gooi Mortgage, Inc., faces a fragmented directly competitive marketplace.

E. Sources and availability of raw materials and the names of principal suppliers;

The company is primarily a service entity and faces no significant material supply chain issues.

F. Dependence on one or a few major customers;

The Company is currently restructuring it business operations as a holding company. Its primary subsidiary services a fragmented group of customers with no major business concentration with one.

G. Patents, trademarks, licenses, franchises, concessions, royalty agreements or labor contracts, including their duration;

The Company plans to pursue trademark registration on the mark Gooi Global.

H. The need for any governmental approval of principal products or services and the status of any requested government approvals.

The company expects to invest in companies which require governmental approvals, specifically companies in the mortgage fulfillment space.

Item X: The nature and extent of the issuer's facilities:

The Company leases office space at 1901 Bell Avenue, Suite #4, Des Moines, IA 50315.

Part D: Management Structure and Financial Information

Item XI: Names of the Chief Executive Officer, members of the Board of Directors, as well as control persons

A. **Directors and Executive Officers:**

1. **Full Name, Age, of Directors:**
The Directors of the Company, as of December 31, 2015 are as follows:

Name	Position	Age	Director Since
Mr. Mike Kemery	Chairman	56	From 10/14/2014
Mr. Mark White	Director	56	From 10/14/2014
Mr. Brian Baltutat	Director	36	From 12/18/2012
Ms. Jeff Jensen	Director	55	From 10/14/2014
Mr. Mark Egly	Director	59	From 12/18/2012
Mr. John Krohn	Directoror	57	From 03/21/2015

Full Name, Age, of Executive Officers:

The Executive Officers of the Company are as follows:

Name	Position	Age	Position Since
Mr. Jeff Jensen	President	56	October 2014
Mr. Brian Baltutat	CPO	36	2013

The business address for each the Executive Officers are as follows:

Mr. Brian Baltutat

1901 Bell Avenue, Suite #4

Des Moines, IA 50315

2. **Employment History, Board memberships and other affiliations:**

Mr. Mike Kemery

Mr. Kemery currently is Senior Vice President of Foundations for Quanta Services. He is also President and Chairman of the Board of Longfellow Foundations. Mike is a CPA by background and has worked at regional accounting firms such as Brooks Lodden, PC in the Des Moines area. He is also partner in numerous ventures in the construction, technology and agricultural fields.

Mr. Brian Baltutat

Aside from Mr. Baltutat's role as a Director of the Company, Mr. Baltutat maintains positions in various private companies.

Mr. Mark Egly

Aside from Mr. Egly's role as a Director of the Company, Mr. Egly maintains positions in various private companies

Mr. Jeff Jensen

Jeff Jensen has over 25 years' experience in the financial industry, including most recently as President of Mortgage Compliance Advisors.

Mr. John Krohn

Mr. John Krohn has over 33 years of experience in accounting and financial services including, most recently as a Sr. financial advisor with Principal Financial Group

3. **Board Memberships**

   None

4. **Compensation of Directors and Executive Officers:**

   The Company's executive officers received compensation in the form of wages and management fees in the following amounts.

   2015: $520,000

   2016: $

   In lieu of wages some of the Company's officers accrued but did not receive management fees in the following amounts:

   2015: $0

   2016: $0

5. **Number and class of issuers securities beneficially owners by each such person as of December 31, 2015:**

Mr. Mark Egly	507,761	Common
Mr. Brian Baltutat	705,216	Common
Mr. Mark White	1,100	Common
Mr. Mike Kemery	9,400,000*	Common

Mr. John Krohn	815,153	Common
Control Entity	9,000,000	Common

* This includes 9,000,000 shares of common stock owned by K-4 Enterprises, LLC, of which Mr. Kemery is the controlling principal and an owner

B. Legal/Disciplinary History

Please identify whether any of the executive officers and directors have, in the last five years, been the subject of:

1. **A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses)**

   None

2. **The entry of an order, judgment or decree, not subsequently reversed, suspended or vacated by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities or banking activities:**

   None

3. **A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended or vacated: or**

   None

4. **The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activity.**

   None

C. Disclosure of Family Relationships

Describe any family relationships among and between the Issuer's directors, officers, persons nominated or chose by the issuer to become directors or officers, or beneficial owners of more than five percent (5%) of any class of the

issuer's equity securities.

Donna Kemery 400,000 Joint Ownership by Mike Kemery

D. Disclosure of Related Party Transactions

Describe any transaction during the Issuer's last two full fiscal years and the current fiscal year or any currently proposed transaction, involving the issuer, in which (i) the amount involved exceeds the lesser of $120,000 or one percent of the average of the Issuer's total assets at year-end for its last three fiscal years and (ii) any related persons had or will have a direct or indirect material interest.

Amounts Due Directors, Officers and Shareholders

Amounts due to related parties represent advances made by directors, officers and shareholders. Amounts in lieu of management fees have been accrued and converted into a note payable by the company with Brent Wilder its former President, this amount outstanding at December 31, 2012 is $50,000 which is accruing interest at a rate of 10% per annum. The note required payment of the outstanding principal and interest on or before February 28, 2011. The note is also convertible to common stock in the Company. As of December 31, 2012, should such conversion take place the conversion would result in the issuance of 50,000,000 shares of common stock to satisfy obligations of the note. The Company elected to perform a 10 for 1 reverse stock split in February 2013, and as such the resulting conversion on the note was adjusted to 5,000,000 accordingly. The Company understands that the note was sold to unrelated third parties in 2012. 54% of the conversion rights of the note were exercised by the note holders resulting in the issuance of 2,700,000 shares of common stock of the Company and resulting in a decrease in the amount of the debt by $27,000.

As part of its broader restructuring, Gooi Global, Inc. returned $362,799 in capital contributions to John Stokka in a promissory note in a stock purchase agreement for 16,889,854 shares and settlement of any severances or accrued owed owned directly by John Stokka or his family and settlement of any severances or accrued pay owed Mr. Stokka. As of December 2, 20165 all shares owned by John R. Stokka and Beneficiaries have been returned to Treasury. As of December 31, 2015, the amount outstanding on the promissory note to John Stokka was $ 173,611 which is reflected in Promissory Notes on the balance sheet. The note has a current balance as of March 31, 2016 of $148,769. This promissory note carries no interest.

In a related transaction, the company agreed with K4, LLC to increase their line of credit from ONE MILLION FIVE HUNDRED THOUSAND DOLLARS to THREE MILLION DOLLARS at an interest rate of 6.75%. On October 26, 2016, as part of the agreement, the company issued NINE MILLION (9,000,000) common shares to K4 Enterprises, LLC. On the same date, the company issued ONE MILLION (1,000,000) shares to Mark White, CEO, for a price of .02 per share as part of an incentive plan approved by the Gooi Global, Inc. Board of Directors. The net effect of this share issuance and the return of shares formerly held by John R. Stokka reduced shares outstanding by 6,889,654, including other transaction, to a net 17,318,206 shares outstanding at the end of the period.

For the period ending December 31, 2016, principal and interest outstanding on the Promissory Note was $8,417,511, reflecting the fact that it was over-drawn by $2,435,765, the latter of which was reported as a shareholder loan and re-categorized to a loan on February 23, 2916 when a series of new promissory notes were executed. Subsequent to the end of the period, the Company, on February 23, 2016, executed a new promissory note in favor of K-4 Enterprises, with interest at 6.75%, the principal amount of which was used to refinance the amounts advanced in excess of the $3.0 million line of credit with K-4 Enterprises. The amount of this Promissory note was $1,748,764.88.

Additionally, on February 23, 2016, as the Company required additional funding to continue its operations, an additional promissory note was executed by the Company in favor of K-4 Enterprises, LLC for an additional secured line of credit financing in amount up to $650,000 with interest on amounts advanced at

6.75%.

In connection with this subsequent $650,000 line of credit, the Company granted a security interest to K-4 Enterprises in the shares of stock of Gooi Mortgage, Inc. and Bell Metrix, Inc. held by the Company. Each of Gooi Mortgage, Inc. and Bell Metrix, Inc. are subsidiaries of the Company of which the Company is the majority controlling shareholder. The Company currently holds 88% of the outstanding shares in Gooi Mortgage, Inc., through its ownership of shares of Series A Preferred Stock and Series C Preferred Stock of Gooi Mortgage, Inc.

Amounts Due Gooi Global, Inc. - Intercompany Transactions

On May 11, 2015, the company entered into a Memorandum of Understanding with Gooi Mortgage, Inc. with regard to allocated expenses and intercompany advances classified as "Bridge Financing" in which the company will be receive 8% interest per annum for all such advances. Moreover, it is anticipated that once advances exceed $100,000 they will be converted into whole shares of Preferred Series C Stock of Gooi Mortgage in increments of $100,000. These transactions with Gooi Global's Mortgage subsidiary are reflected on a net basis on the consolidated financial statements provided herein.

In a series of transactions during the period ending December 31, 2016, the last of which was on December 30, 2016, the company converted $4,200,000 of previous bridge funding to Gooi Mortgage, Inc. into Preferred Series C stock in Gooi Mortgage, Inc. which carries an 8% deferred dividend. .

Sales of Securities to Affiliates, Officers, and Directors

As stated above and in our prior periodic and annual reports published through the OTC Disclosure & News Service, effective as of April 23, 2015, voting control of the Company passed from John Stokka, the Company's former CEO, to K4 Enterprises.

This change in control was the culmination of a series of complex private placement share transactions that occurred over the course of 18 months, which included:

- The Company's repurchase of the aggregate common stock holdings of Mr. Stokka and his beneficiaries;
- The Company's repurchase of 500,000 shares of the Company's Series C Preferred Stock from Mr. Stokka;
- The issuance and sale by the Company of 500,000 shares of Series C Preferred Stock to K4 Enterprises;
- The issuance and sale by the Company of 9,000,000 shares of common stock to K4 Enterprises; and
- The issuance and sale by the Company of 1,000,000 shares of common stock to Mr. White; and
- The acquisition of 294,510 shares of common stock by John Krohn.

These above stock transactions are described in more detail below.

<u>Stock Transactions with Mr. Stokka</u>.
On October 14, 2014, as part of a stock purchase, separation and release agreement executed by Mr. Stokka and the Company (the "Separation Agreement") in connection with Mr. Stokka's separation from the Company, the Company agreed to repurchase all of the 16,889,654 shares of common stock owned by Mr. Stokka and his family members and the 500,000 shares of Series C Preferred Stock owned by Mr. Stokka and settled outstanding severance and accrued pay owed to Mr. Stokka. Pursuant to the Separation

Agreement, the aggregate purchase price for the shares of common stock was $362,799, of which $65,000 was paid at closing of the transaction and balance was subject to a zero-interest promissory note executed by the Company in favor of Mr. Stokka. As of the date of this current report, the balance remaining on the promissory note to Mr. Stokka is $, is current, and all 16,889,654 shares of common stock previously held by Mr. Stokka and his family members have been cancelled and are no longer outstanding.

On April 23, 2015, the Company reacquired the 500,000 shares of Series C Preferred Stock from Mr. Stokka at a purchase price of $0.0002 per share and immediately following such acquisition, reissued and sold the 500,000 shares of Series C Preferred Stock to K-4 Enterprises at a purchase price of $0.0002 per share, resulting in $0 net proceeds to the Company for these share transactions. The acquisition of the Series C Preferred Stock from Mr. Stokka and sale of Series C Preferred Stock to K-4 Enterprises were contemplated by and executed as part of the Separation Agreement with Mr. Stokka and in contemplation of a larger private placement with The Greig Companies, Inc. for an equity line of credit financing for over $5,000,000 described in further detail below. As a result of this stock transaction, voting control of the Company was transferred from Mr. Stokka to K4 Enterprises.

Stock Transactions with K-4 Enterprises.
As described above, on April 23, 2015, K-4 Enterprises purchased 500,000 shares of the Company's Series C Preferred Stock from the Company.

On October 26, 2015, the Company executed a stock purchase agreement with K-4 Enterprises, pursuant to which the Company issued and sold 9,000,000 shares of common stock of the Company to K-4 Enterprises at a purchase price of $0.02 per share, for aggregate purchase price of $180,000. K-4 Enterprises paid the full purchase price at closing of the stock transaction, resulting in aggregate proceeds to the Company of $180,000.

Stock Transaction with Mr. White
On March 26, 2015, the Company executed a stock purchase agreement with Mr. White, pursuant to which the Company issued 1,000,000 shares of common stock to Mr. White at a purchase price of $0.02 per share, for aggregate purchase price of $20,000. Pursuant to the stock purchase agreement, the Company credited a $20,000 cash bonus due and owing from the Company to Mr. White towards the payment of the purchase price. The cash bonus was awarded to Mr. White for his services to the Company in its restructuring efforts.

Stock Transaction with Mr. Krohn
On March 24, 2016, Mr. Krohn, a member of the Company's board of directors, completed the acquisition of 294,510 shares in a private market transaction valued at $.10 per share.

Beneficial Ownership of Issuer Securities by Officers, Directors, and Affiliates and Control Persons

Name	Position	Age	Beneficial Holdings - Common Stock	Percent	Series C Preferred Stock Holdings
Mike Kemery	Chairman/Director	56	9,400,000*	2.3%	
Mark White	CEO/Director	56	1,001,100	5.8%	
Brian Baltutat	Director	36	705,216	4.1%	
Jeff Jensen	Director	55			
Mark Egly	Director	60	507,761	2.9%	
John Krohn	Director	57	815,153	3.7%	
K-4 Enterprises, LLC	Control Entity		9,000,000	51.9%	500,000 (100%)

* This includes 9,000,000 shares of common stock owned by K-4 Enterprises, LLC, of which Mr. Kemery is the controlling principal and an owner.

Identification of Beneficial Holders Owning or Controlling More than 10% of Company's Common Stock

K4 Enterprises, LLC
Control Person: Mike Kemery
Address: 317 6th Avenue, Suite #700, Des Moines, IA 50309
Registered Agent: BrownWinnick Law Firm, 666 Grand Avenue, Des Moines, IA 50309

Changes in the Issuer's Aggregate Outstanding Capital Stock

The transactions described in this Section 1 have resulted in a reduction of the Company's outstanding shares of common stock by 6,889,654 shares, resulting in reverse dilution to common shareowners of over 25%.

As a result of the stock transactions with Mr. Stokka, K-4 Enterprises, Mr. White and Mr. Krohn described above, the Company's aggregate issued and outstanding shares of common stock were reduced by 6,889,654 shares and K4 Enterprises, LLC controls 51.9% of the Company's issued and outstanding shares of common stock. As a result of the stock transactions with Mr. Stokka and K-4 Enterprises described above, the Company's aggregate issued and outstanding shares of Series C Preferred Stock remains at 500,000 shares, all of which are owned and controlled by K-4 Enterprises.

E. Disclosure of Conflicts of Interest.

Describe any conflicts of interest. Describe the circumstances, parties involved and mitigating factors for any executive officer or director with competing professional or personal interests.

None

Item XII: Financial Information for the Issuer's Most Recent Fiscal Period

The Company's results of operations, balance sheet, statement of cash flows and statement of changes in shareholder's equity for each of the years ended December 31, 2016 and 2015, required by this item are herein incorporated by reference from the Company's 2016 Annual Report.

Item XIII: Similar Financial Information for such Part of the Two Preceding Fiscal Years as the Issuer or its Predecessor has been in Existence.

The Company's results of operations, balance sheet, statement of cash flows and statement of changes in shareholder's equity for each of the years ended December 31, 2016, as compared to 2015, required by this item are herein incorporated by reference from the Company's 2016 Annual Report.

Item XIIV: Beneficial Owners

Provide a list of the name, address and shareholdings of all persons beneficially owning more than 5% of any class of the issuer's equity securities

The following table sets forth information as of December 31, 2016, concerning equity ownership of a) all persons known by Gooi Global, Inc. to be the beneficial owners of 5% of more of its outstanding Common Stock:

Name	Position	Age	Beneficial Holdings - Common Stock	Percent	Series C Preferred Stock Holdings
Mike Kemery	Chairman/Director	56	9,400,000*	2.3%	
Mark White	CEO/Director	56	1,001,100	5.8%	
Brian Baltutat	Director	36	705,216	4.1%	
Jeff Jensen	Director	55			
Mark Egly	Director	60	507,761	2.9%	
John Krohn	Director	57	815,153	4.7%	
K-4 Enterprises, LLC	Control Entity		9,000,000	51.9%	500,000 (100%)

Item XV: The name, address, telephone number, and e-mail address of each of the following outside providers that advise the issuer on matters relating to the operations, business development and disclosure.

1. **Investment Banker: None**

2. **Promoter: None**

3. **Counsel:**

   Mr. Bill Hanigan

Davis Brown Law

Firm 215 10th

Street, Suite 1300

Des Moines, IA

50309 Tel- 1-515-

288-2500

Mr. William Eilers

Eilers Law Group, P.A.

169 NE 43rd Street

Miami, FL 33137

Tel- 1-786-273-9152

4. **Auditor or Accountant:**

   None

5. **Public Relations Consultant:**

   None

6. **Investor Relations Consultant:**

   None

7. **Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure documentation:**

   None

Item XVI: Management's discussion and analysis

A. **Plan of operation:**

i. **A discussion of how long the Issuer can satisfy its cash requirements and whether it will have to raise additional funds in the next twelve months;**

The Company is currently dependent on investments or loans by shareholders to continue to operate under its business plan. Without such funding the Company may be forced to wind up. The company is seeking significant investment to fully implement its business plan. Without such funding the Company may be forced to wind up.

ii. **A summary of any product research and development that the issuer will perform for the term of the plan;**

The Company is currently researching new lines of business.

iii. The expected purchase or sale of plant and significant equipment;

None

iv. Any expected significant changes in the number of employees;

The company has significant plans for expansion of marketing efforts and plans for significant growth in 2017. The company is also considering multiple opportunities for acquisition of new technologies or businesses. As such our employee headcount may change significantly over the term of the next 12 months.

B. Management's discussion and analysis of financial condition and results of operations:

The Company's management discussion and analysis of financial condition and results of operations ("MD&A") for each of the years ended December 31, 2016 and 2015, required by this item are herein incorporated by reference from the Company's 2016 Annual Report.

C. Off Balance Sheet Arrangements: None

Part D: Issuance History

Item XVII: List Securities Offerings and Shares Issued for Services in the Past Two Years.

None

Item XVIII: Material Contracts

None

Part F: Exhibits

Item XIX: Articles of Incorporation and Bylaws

Attached herein as “**Exhibit A**”

Item XX: Purchase of Equity Securities by the Issuer and Affiliated Purchasers

None

Other Exhibits:

None

Item XXI: Issuers Certifications

I, Michael Kemery, certify that:

1. I have reviewed this continuing annual disclosure statement, for the period ending December 31, 2015, covering the annual periods ending December 31, 2015 and December 31, 2014 respectively, of Gooi Global, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstance under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and;

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the Issuer as of, and for the periods presented in this disclosure statement.

April 17, 2017

/S/ Michael Kemery

CEO/CHARIMAN