

BOLLINGER INDUSTRIES, INC.

(d/b/a Alliance Sports Group®)

One Company Many Brands

3025 N. Great Southwest Parkway

Grand Prairie, TX 75050

PRESS RELEASE FILED WITH OTC MARKETS

March 31, 2016


Bollinger Industries, Inc. (the “**Company**”) has implemented a reverse stock split effective as of March 30, 2016, pursuant to resolutions approved by the Board of Directors of the Company (“**Board**”) and in accordance with Section 155 of the Delaware General Corporation Law and filed with the Secretary of State of Delaware on March 31, 2016. Pursuant to the reverse stock split, each 10,000 shares of stock will result in the issuance of one new share. Fractional shares for less than one share will not be issued. Over 99% of the voting shares of common stock of the Company also approved the reverse stock split by written consent as of the date hereof.

As a result of the reverse stock split, the Company’s transfer agent has indicated that the stockholder list now consists of less than ten (10) record holders, all of whom have indicated to the Board that they have no current intent to trade shares of common stock of the Company for the foreseeable future. **Therefore, the number of shares of common stock of the Company which could be traded on www.OTCMarkets.com has effectively been eliminated, and no shares are currently available for purchase on www.OTCMarkets.com.** If a stockholder held shares of common stock of the Company prior to March 31, 2016, the Company is mailing to the stockholder’s last known address (as provided to the Company), documentation relating to the reverse stock split and procedures for the monetization of fractional interests for those stockholders owning less than 10,000 shares.

Please note that there is no current publicly available information regarding the Company. If you have any questions regarding this matter, please contact the Company at Bollinger@thompsoncoburn.com, and include your name, address, telephone number, and email. Thank you for your interest in the Company.

Bollinger Industries, Inc.

By: _____


Glenn Bollinger
CEO