

EPRIMO.COM

About Epromo

Epromo has been paving a path in the Promotion Products Industry for over 15 years. We have perfected our software solutions to meet the needs of Distributors like no other company in the market. This means that every feature and capability in this software was specifically tailored for your needs as a Promotional Products Distributor!

As we continue to expand and grow, we value our relationships and place customer satisfaction as our number one goal. Our business grows when your business grows, and our experienced and exceptional staff is available to help you reach your full potential. If you need specialized assistance, please let us know. We continue to stay abreast of today's technology and are happy to cater any of our services to your business.

Products and Services

Company Stores:

Since 1999 Epromo has provided the top-rated company store solution to the ad-spec Industry. Each year more and more distributors are choosing Company Store Programs as their preferred way of doing business. Epromo has the tools and experience to ensure your success as a company store provider to your clients.

You take your business seriously, and so do we. Use a Company Store that does more than just display your products. At Epromo, we have designed and perfected our Company Stores to not only run your website, but to also run your business! Let us show you how easy it can be.

Distributor sites:

Website Design

In an industry where branding is everything, why should a Website be anything less than the best possible expression of your own corporate brand. Unlike the cliché, "Don't judge a book by its cover," people in today's world absolutely judge companies by the way their Websites look, or whether you even have a Website for that matter. For this reason your corporate Website should be the best possible expression of your own corporate branding abilities. There are many qualified Web Designers in the world that can successfully perform the task of building a Website for you. However, at Epromo we don't BUILD Websites. We DESIGN Websites. That is the difference that makes Websites designed by Epromo more successful and more noticeable than any other Website designed by our competition.

The Best Part

The best part about Epromo's Websites is that they give our Clients the luxury of looking bigger and more professional. They literally make our Clients more advanced, more sophisticated, more automated, and more efficient. Epromo's Website are incredible at maximizing our Clients perceived value on the Web. Unfortunately, this is something that the Promotional Industry HAS NOT accomplished for Distributors as a whole. In fact, we would submit that most Website Providers literally tarnish perceived value for their Distributor Clients, strictly due to inexperience and inadequate Website design.

The Big Bonus

Are you ready to hear about the big bonus that comes with an Epromo Website? It comes with a complete Business Management Suite that empowers you to not only manage your entire Website, but also has all of state-of-the-art business management tools that Epromo is famous for. From Order Processing, Sales Management, and Industry Search Resources to Accounting, Reporting, and Website Management, Epromo's On-Demand Business Management Suite is all you'll need to run your entire company and Website!

Credit cards:

Accept Credit Cards

It is important for any business to make the buying process for their customers to be as easy as possible. At Epromo we are helping businesses to do this by setting them up with the ability to accept credit cards. Whether it's Visa, MasterCard, American Express, or Discover we offer a merchant account that will get you accepting credit cards fast.

The Best Part

Our rates are very competitive and our technology offers both a traditional retail credit card machine, or an online method. With our online method you simply type the credit card information onto a secure web page and click submit. The credit card is then processed and the money is deposited into a bank account of your choosing. Our online method also integrates with all of our technologies so that processing credit cards is easier than ever!

Did we mention that we guarantee our rates to be better than ANY of our competitors! However, just in case you happen to be lucky enough to find a better rate, simply let us know and we'll beat it for you!

Search Engine Optimization

Search Engine Optimization (SEO) is the key to driving traffic to your Company Store. Our basic SEO services will increase your store's visibility on the internet, and in turn, increase your sales revenue.

SEO considers how search engines work, what people search for, the actual search terms typed into search engines and which search engines are preferred by their targeted audience. Optimizing a website may involve editing its content and HTML and associated coding to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines. Promoting a site to increase the number of backlinks, or inbound links, is another **SEO** tactic.



Epromo only offers this basic **SEO** service to our clients. It is an extra feature that can be added on to any new or existing Company Store. If you aren't taking advantage of **Search Engine Optimization**, your Company Store is missing out on hundreds of new visitors! [Click here to see a list of Upgrade Options.](#)

EPROMO SEO SERVICE

1. **Google Analytics:** Google Analytics can track visitors from all referrers, including search engines, display advertising, pay-per-click networks, e-mail marketing and more. This will be important to track what areas of the site are getting the most interest, where people enter and exit the site to pinpoint areas that need to be adjusted.
2. **Local Search:** In addition to the main search listings, we will submit to local search listings for Google, MSN/Live/Bing and Yahoo. This will help your business be more competitive in the local, competitive search engine market.
3. **Press Release:** We will submit a press release to one of the top press release sites. The press release site will post the release on major search engines – Google, Yahoo!, Bing, etc. also major online news sites like Yahoo! News and Topix. You also get permanent hosting of your release on the press release site. Plus you get **targeted distribution where you choose 5 industries and 2 regions you want to reach**. This will help you get picked up by Google faster than just submitting your url.
4. **Article Submissions:** Similar to the press release in step 3, article submissions are a valuable way to get more exposure, credibility, traffic and back links to your site. We will write articles and submit to 10 high profile article sites.

5. **Directory Submissions:** High quality back links are vital to high search engine rankings. We will submit the site to 20 quality directories in categories related to your industry.
6. **Sitemap:** Sitemaps make navigating your site easier and having an updated sitemap on your site is good both for your users and for search engines. We will create a sitemap page to add to the footer of the site and also generate an XML sitemap and submit to Google to make it easier for the site to be crawled.
7. **On Page Optimization:** We will go through the site and make sure title, metatags, image alt tags are formatted correctly. We will also look at the content of each page for ideal keyword density usage based on the main topics of those pages.

EPROMO.COM, INC.
Balance Sheets (Unaudited)
At December 31, 2002 and December 31, 2001

ASSETS

	2002	2001
<u>CURRENT ASSETS</u>		
Cash and cash equivalents	\$ 69,298	\$ 44,729
Recoverable income taxes	-0-	12,700
TOTAL CURRENT ASSETS	69,298	57,429
 <u>PROPERTY AND EQUIPMENT</u>		
Furniture & office equipment	14,703	6,800
Accumulated depreciation	(4,950)	(3,400)
Net property and equipment	9,753	3,400
TOTAL ASSETS	\$ 79,051	\$ 60,829

LIABILITIES AND STOCKHOLDERS' EQUITY

<u>CURRENT LIABILITIES</u>		
Loan from stockholder	7,520	7,196
TOTAL CURRENT LIABILITIES	7,520	7,196
 <u>STOCKHOLDERS' EQUITY</u>		
Common stock (\$.001 par value, 50,000,000 shares authorized: 8,832,000 issued and outstanding)	8,832	8,832
Preferred stock (\$.001 par value, 1,000,000 shares authorized: none issued and outstanding)	-0-	-0-
Additional paid-in-capital	468,460	468,460
Retained deficit	(405,761)	(423,659)
TOTAL STOCKHOLDERS' EQUITY	71,531	53,633
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 79,051	\$ 60,829

EPROMO.COM, INC.
Statements of Operations (Unaudited)
For the years ended December 31, 2002 and 2001

	2002	2001
<u>REVENUES AND COST OF SALES:</u>		
Sales	\$ 50,875	\$ 45,220
Cost of sales	(23,115)	(17,410)
Gross Profit	27,760	27,810
<u>OPERATING EXPENSES:</u>		
Selling, general and administrative	9,754	257,208
TOTAL EXPENSES	9,754	257,208
OPERATING INCOME	18,006	(229,398)
<u>OTHER INCOME (EXPENSE):</u>		
Interest expense	(108)	(552)
TOTAL OTHER INCOME (EXPENSE)	(108)	(552)
LOSS BEFORE TAXES	17,898	(229,950)
INCOME TAX BENEFIT	-0-	2,900
NET LOSS	\$ 17,898	\$ (227,050)
Net loss per common share Basic & fully diluted	\$ **	\$ (0.03)
Weighted average common shares outstanding	8,832,000	8,832,000

** Less than \$.01

EPROMO.COM, INC.
Balance Sheets (Unaudited)
At December 31, 2004 and December 31, 2003

ASSETS

	2004	2003
<u>CURRENT ASSETS</u>		
Cash and cash equivalents	\$ 1,011	\$ 3,575
Recoverable income taxes	-0-	-0-
TOTAL CURRENT ASSETS	1,011	3,575
 <u>PROPERTY AND EQUIPMENT</u>		
Furniture & office equipment	14,703	14,703
Accumulated depreciation	(8,570)	(6,150)
Net property and equipment	6,133	8,553
TOTAL ASSETS	\$ 7,144	\$ 12,128

LIABILITIES AND STOCKHOLDERS' EQUITY

<u>CURRENT LIABILITIES</u>		
Loan from stockholder	49,775	9,895
TOTAL CURRENT LIABILITIES	49,775	9,895
 <u>STOCKHOLDERS' EQUITY</u>		
Common stock (\$.001 par value, 50,000,000 shares authorized: 14,784,125 and 13,512,100 issued and outstanding)	14,784	13,512
Preferred stock (\$.001 par value, 1,000,000 shares authorized: none issued and outstanding)	-0-	-0-
Additional paid-in-capital	468,460	468,460
Retained deficit	(525,875)	(479,739)
TOTAL STOCKHOLDERS' EQUITY (DEFICIT)	(42,631)	2,233
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 7,144	\$ 12,128

EPROMO.COM, INC.
Statements of Operations (Unaudited)
For the years ended December 31, 2004 and 2003

	2004	2003
REVENUES AND COST OF SALES:		
Sales	\$ 35,784	\$ 78,977
Cost of sales	(14,250)	(28,510)
Gross Profit	<u>21,534</u>	<u>50,467</u>
OPERATING EXPENSES:		
Selling, general and administrative	65,780	123,632
TOTAL EXPENSES	<u>65,780</u>	<u>123,632</u>
OPERATING INCOME	<u>(44,246)</u>	<u>(73,165)</u>
OTHER INCOME (EXPENSE):		
Interest expense	(1,890)	(813)
TOTAL OTHER INCOME (EXPENSE)	<u>(1,890)</u>	<u>(813)</u>
LOSS BEFORE TAXES	(46,136)	(73,978)
INCOME TAX BENEFIT	<u>-0-</u>	<u>-0-</u>
NET LOSS	<u>\$ (46,136)</u>	<u>\$ (73,978)</u>
Net loss per common share Basic & fully diluted	<u>\$ **</u>	<u>\$ (0.01)</u>
Weighted average common shares outstanding	<u>14,784,125</u>	<u>12,140,265</u>

** Less than \$.01

EPROMO.COM, INC.
Balance Sheets (Unaudited)
At December 31, 2005 and December 31, 2004

ASSETS

	2005	2004
<u>CURRENT ASSETS</u>		
Cash and cash equivalents	\$ 785	\$ 1,011
Recoverable income taxes	-0-	-0-
TOTAL CURRENT ASSETS	785	1,011
<u>PROPERTY AND EQUIPMENT</u>		
Furniture & office equipment	14,703	14,703
Accumulated depreciation	(10,140)	(8,570)
Net property and equipment	4,563	6,133
TOTAL ASSETS	\$ 5,348	\$ 7,144

LIABILITIES AND STOCKHOLDERS' EQUITY

<u>CURRENT LIABILITIES</u>		
Loan from stockholder	69,136	49,775
TOTAL CURRENT LIABILITIES	69,136	49,775
<u>STOCKHOLDERS' EQUITY</u>		
Common stock (\$.001 par value, 50,000,000 shares authorized: 15,850,100 and 14,784,125 issued and outstanding)	15,850	14,784
Preferred stock (\$.001 par value, 1,000,000 shares authorized: none issued and outstanding)	-0-	-0-
Additional paid-in-capital	468,460	468,460
Retained deficit	(548,098)	(525,875)
TOTAL STOCKHOLDERS' EQUITY (DEFICIT)	(63,788)	(42,631)
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 5,348	\$ 7,144

EPROMO.COM, INC.
Statements of Operations (Unaudited)
For the years ended December 31, 2005 and 2004

	2005	2004
REVENUES AND COST OF SALES:		
Sales	\$ 37,512	\$ 35,784
Cost of sales	(12,870)	(14,250)
Gross Profit	<u>24,642</u>	<u>21,534</u>
OPERATING EXPENSES:		
Selling, general and administrative	44,710	65,780
TOTAL EXPENSES	<u>44,710</u>	<u>65,780</u>
OPERATING INCOME	<u>(20,068)</u>	<u>(44,246)</u>
OTHER INCOME (EXPENSE):		
Interest expense	(2,155)	(1,890)
TOTAL OTHER INCOME (EXPENSE)	<u>(2,155)</u>	<u>(1,890)</u>
LOSS BEFORE TAXES	(22,223)	(46,136)
INCOME TAX BENEFIT	<u>-0-</u>	<u>-0-</u>
NET LOSS	<u>\$ (22,223)</u>	<u>\$ (46,136)</u>
Net loss per common share Basic & fully diluted	<u>\$ **</u>	<u>\$ **</u>
Weighted average common shares outstanding	<u>15,741,002</u>	<u>14,784,125</u>

** Less than \$.01