



FAVORED, INC. (OTC: FVRD) ADDRESSES CAVEAT EMPTOR STATUS ON OTCMARKETS.COM

Miami Beach, Florida—November 28, 2017 - Favored, Inc. (OTC Pink: FVRD)

Miami Beach, FL November --Favored, Inc.(OTC PINK:FVRD) announced today that OTC Markets Group has made the Company aware of promotional activity regarding its shares and designated a Caveat Emptor on the stock.

On November 27, 2017 at 5:49 PM EST OTC Markets informed the Company via email that it became aware of certain promotional activities concerning FVRD and its common stock encouraging investors to purchase shares via an unsolicited email campaign by a source unknown to the company. The Company has been informed that this promotional activity may have had a material effect on the trading activity and market for the Company's stock. Until informed by OTC Markets, the Company was unaware of the promotional activity and remains unaware of the full nature and content of this activity, the extent of the dissemination or the parties involved. OTC Markets has designated a Caveat Emptor on the stock for a minimum of 30 days at which point we will be eligible for review.

"The Company would like to emphatically state to its shareholders and the general investing public that neither Favored, Inc., nor any member of its management team has ever initiated or participated in any promotion or awareness program for its common stock. Furthermore, neither the company nor any member of its management team authorized any 3rd party to engage in any promotion or awareness program on the company's behalf. Favored, Inc. will fully comply with OTC Markets' policies regarding fraudulent promotional activity and will correct and dispel any misleading information that the company becomes aware of. We look forward to curing this issue in the most expeditious manner possible."

The Company encourages those interested in the Company to rely solely on information provided directly from the company via its official website, social media accounts, and press releases which can be found on the OTC Disclosure and News Service.

About Favored, Inc.

Favored, Inc. is a publicly traded (OTC PINK: FVRD) diversified holding company, which seeks opportunities to acquire, develop, and grow businesses that can generate long-term sustainable free cash flow and attractive returns in order to maximize value for all stakeholders. Favored seeks to develop a diverse array of operating subsidiaries.

Forward-Looking Statements Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation,

statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications, which may arise, could prevent the prompt implementation of any strategically significant plan(s) outlined above. The Company undertakes no duty to revise or update any forward- looking statements to reflect events or circumstances after the date of this release.

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