

American Diversified Holdings Corporation (ADHC) Announces Recreational Marijuana Vaping Tools

The New Products, "Cannavape"[™] Focused on Versatility, Portability and Functionality and "Continuum"[™] Offers Sleek Design With A Single Active Button For Utilization With HEMP PLUS and THC Oils.

DEL MAR, CA - NOVEMBER 15, 2017 American Diversified Holdings Corporation (OTC PINK: ADHC) introduces the development of two new recreational cannabis vaping tools.

The "CANNAVAPE"[™] focused on versatility, portability and functionality.

The "CONTINUUM"[™] offers a very sleek design with a single active button for utilization with HEMP PLUS and THC Oils.

Today's Cannabis entrepreneurs are focused on keeping up with the evolution of vaporizer tools to satisfy market demand. American Diversified Holding Corporation is working with industry leaders in the Hemp Plus and recreational THC space to offer vaping tools that answer consumer's needs and change the perception of new users and existing customers by simplifying the use of these tools.

Vaporizer delivery systems are devices used to heat up Hemp Plus and Cannabis oil and then release their natural ingredients as vapor, eliminating the combustion component in smoking.

With the legalization of medical cannabis in nearly half of the US states, legislation is being proposed to support cannabis entrepreneurs. As larger markets like California design tourism based experiences for travelers the industry prediction on revenues continue to soar. ADHC is planning to accelerate the development of tools that will be used for industry leaders and top companies for use with HEMP Plus and Recreational Cannabis.

ADHC will continue to set its sights as the trendsetter for new Cannabis vaporizing devices allowing for a growing number of consumers to enjoy their cannabis in many forms as the industry grows to new heights.

Information about our new vaporizer products can be found at www.investadhc.com available now for wholesale purchase. Please contact us for more details or email us at adhcinvestor@gmail.com.

The CONTINUUM™ module designed for multi viscosity use of Hemp Plus and THC oils is well designed and versatile. This offers a very discreet and refined delivery of top quality oil products.

The CANNAVAPE™ Dry herb vaporizer is designed for daily use of recreational cannabis products. This module is a well-developed Vaporizer with refined filtration for use with a multitude of plant based and solid derivative Cannabis products.

ABOUT THE US AND CALIFORNIA CANNABIS INDUSTRY

Approximately 24 states have legalized Medical Cannabis use and 8 states have legalized recreational use. California's legal marijuana sales likely will climb to \$1.6 billion within the first year, according to an Arcview report.

California medicinal and recreational industry is projected to reach \$6.5 billion in revenue by 2020, up from \$2.8 billion in 2015, according to the report. The nation's legal cannabis industry is expected to climb to \$23 billion in 2020, up from \$5.7 billion in 2015. The state of Colorado recently reported 2016 revenues of \$1.3 billion and tax revenues of \$200 million. Recently, 27 US congressmen, both Republican and Democrat, have introduced a new law known as, "Respect the State Marijuana Laws Act," prohibiting federal prosecution for business in compliance with state law. This bill will formally legislate the current US policy.

ABOUT AMERICAN DIVERSIFIED HOLDINGS CORPORATION

American Diversified Holdings Corporation is a holding company that provides executive management, corporate governance, administrative support, financial advice, and introductions to capital sources to various micro-cap private and public companies that have proven revenues and business models.

Safe Harbor

This press release contains forward-looking statements pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These statements include risks and uncertainties that may cause the Company's plans to change and are in no way intended to guarantee that the Company will be successful in executing its plans. American Diversified Holdings common stock currently trades on the over-the-counter "Pink Sheets" under the symbol ADHC. This press release in no way constitutes any recommendation regarding the securities of ADHC or its affiliates. Any person reading this press release is advised that this release should be considered in the light of all facts and circumstances regarding the business and financial condition and prospects of ADHC, and no reference has been made that this release contains all such information.

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