



Zoe Graham Appointed New CEO of Rooshine, Inc

FOR IMMEDIATE RELEASE

Rooshine, Inc has announced the appointment of Zoe Graham as its new CEO. Mrs. Graham will assume the responsibilities effective from 12 December and will succeed Larry Curran as CEO.

Mrs. Graham has been part of the Rooshine development team from the start of its inception as the Chief Creative Officer and Marketing Specialist.

*"I am incredibly grateful for this opportunity to be the driving force behind Rooshine's expansion globally. We have a wonderful team of experts poised to introduce Rooshine's bespoke spirits to the market. Samples of our bespoke spirits have been well received worldwide and I look forward to updating you with our progress in the coming weeks."* Said Zoe Graham, CEO of Rooshine, Inc.

Mrs. Graham's extensive qualifications include two degrees; a BA (Honors) English & Creative Arts, US Degree of Equivalency of BA (Honors) Business Administration, and multiple diplomas and certifications including Nutrition, Master Herbalist, Liquor Licensing Australia, Responsible Service of Alcohol Australia, Health & Safety in the Workplace, BIIAB Level 2 Personal License Holders (UK, Liquor Licensing), Information Technology and Information Studies.

A brief highlight of Mrs. Graham's personal awards and accolades include her incredibly successful role as President of the PTA for Lucaya International School, Winner of the Most Innovative Design at the Hampshire Technology Fair by Southern Science & Technology Forum, Trident Gold Award for Community Service, Commendation from the House of Commons, 10 Downing Street, London; Commendation from the Mayor of the Borough of Eastleigh, Lions Club International Youth Award for Service to the Community.

Company Awards whilst under Mrs. Graham's Management include Most Innovative Business Award, Australian Hotels Association Annual Awards for Excellence Finalist in 5 Categories, Best Packaging Award and over 25 International Product Awards in the Gold and Champion categories with a further 15 placing silver over the years.

Mrs. Graham's resume is complemented by an array of incredible references from over the years including the Deputy Chief Executive of The British Caribbean Chamber of Commerce's high praise and recommendation of Mrs. Graham as a capable and competent International Business Woman and the Bahamas Ministry of Education, Science and Technology's recognition and thanks for her significant contribution as a consultant during her time in the Bahamas.

Rooshine, Inc. will see significant strategic development over the coming weeks with the appointment of the new CEO and we look forward to updating you with our plans.

**Statement as to Forward-Looking Statements.**

Forward-Looking Statements certain statements in this release that are not historical facts are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements may be identified by the use of words such as "anticipate," "believe," "expect," "future," "may," "will," "would," "should," "plan," "projected," "intend," and similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the

actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking statements. The Company's future operating results are dependent upon many factors, including but not limited to the Company's ability to: (i) obtain sufficient capital or a strategic business arrangement to fund its expansion plans; (ii) build the management and human resources and infrastructure necessary to support the growth of its business; (iii) competitive factors and developments beyond the Company's control; and (iv) other risk factors. We assume no obligation to update the information contained in this news release.

**Contact:**

Larry Curran  
Rooshine, Inc.  
386-673-RAIN (7246)  
[Larry@ChooseRain.com](mailto:Larry@ChooseRain.com)

**Contact:**

Zoe Graham, CEO  
Rooshine, Inc  
[www.drinkrooshine.com](http://www.drinkrooshine.com)  
[info@drinkrooshine.com](mailto:info@drinkrooshine.com)



Rooshine