

Blue Diamond Ventures Inc., Funding & Project Update

BLDV Secures Funding for Core Projects

October 23, 2017 Blue Diamond Ventures Inc. (OTC PK: BLDV)
Denver Colorado:

CEO Josh Alper of Blue Diamond Ventures Inc. (BLDV) provides answers to funding and revenue questions posed by the market.



What's happening with AMS Farms Canada?

BLDV and AMS have a strategic partnership, we are less concerned with final debt structures and financing details, as these are defined by the PPM, and more interested in ensuring that AMS moves forward with a competitive advantage. This will be achieved by leveraging technologies, and assisting each other in meeting goals. Joseph Groleau from AMS joined our advisory board back in July and has already made an impact with the introduction to Quality Green Inc, our most recent Build to Lease client in Ontario. AMS and BLDV are moving forward with the joint venture effort of Blue Diamond Technologies, Canada, which will be the sister company of Blue Diamond Technologies, Israel. The two companies will provide a technology exchange mechanism between Canada and Israel for the Cannabis industry.



It is true that the 12 Million USD in funding for 50,000-sq. ft. AMS farm is taking longer than expected, but the landscape has changed as well. A recent decision was made by the province of Ontario to operate all the dispensaries. This decision makes growing licenses in Ontario more valuable and Health Canada is committed to help existing applicants to insure adequate supply. AMS is positioned well in this process, and may look to develop multiple locations simultaneously much like Quality Green Inc. BLDV is not prohibited from owning a Cannabis Farm in Canada.

How will BLDV fund its core projects?

BLDV received **\$100K in non-dilutive funding**, from private investors, in October to fund operations. BLDV paid back \$40K in short term loans, and retired 130 Million Shares back to the treasury.

Revenues for group for the Quarter were up to \$250K including Blue Diamond Consulting billing \$50K for land development consulting fees in the 3rd Quarter of 2017, and increased revenues from MPT and the bettyBOT Shop.

BLDV in addition received \$35K in deposits for build-to-lease projects in September & October of 2017.

Additional funding is always required, however the core **Real Estate, Sanitation** and **Technology** tracks in the Cannabis Sector can be safely secured and sustained until the projected revenues are attained.

BLDV is seeking to sell the existing 40% stake in Now Brands LLC, the maker of **Olde Imperial Mystic Vodka**, the sale is related to the complications of being in both the Cannabis & Alcohol business. Federal compliance, state licenses, certifications, taxes, etc. The recent rebranding of the product has been warmly received by the market and I am still a believer in the product.



Funds from the sale of Now Brands LLC will be used to finance a full audit of BLDV to reach the goal of SEC Reporting by June of next year.



How will the Cann10 North America Project be funded?

Cann10 North America is the single largest project that BLDV has taken on since I came on as CEO in March of 2016. Cann10 Israel is the leading Cannabis Group in the Israel, and focuses on **Education, Conferences, Research** and **Technology**, the new joint venture will be in Canada and will be responsible for driving a professional cannabis education effort, while planning a world class conference for late 2018. Cann10 North America will secure investment in the Cann10 Israel Technology Accelerator that will be the future of the cannabis Industry. The strict Bio-Tech approach to the Cannabis Space in the Cann10 Model is not the fastest path to revenue, but will create lasting significant profits and a sustainable competitive advantage.

Cann10 North America **will sell equity** to fund the startup of the Professional Education Programs in the USA and Canada, and enable the first Cann10 Medical Cannabis Conference in the USA in 2018.

How will the Cannabis Real Estate Projects be funded?

BLDV is the process of preparing a Private Placement Memorandum (PPM) for a 506(c) that will be used to raise the funds required to build, renovate, and/or acquire the facilities to lease to licensed cannabis operators. Documents have been contracted for the Michigan Properties and we are now working on the investment documents for the Canadian properties. Investors are limited partners in a real estate project. Multiple buildings are anticipated, each as a separate project.

How will Clean 1st, Cannabis Clean & Cannabis Clean Supply be funded?



BLDV is turning Cannabis Clean into a Technology Company combined with a Supply Division, having been in the Cannabis space for almost 4 years, Steve McMorro has successfully managed to bring many collaborative partners to the table. Steve and I will be in Vegas together for the MJ Biz Conference in mid-November to describe the new format to the market in conjunction with a new web-site and e-store. BLDV is raising \$150K for Cannabis Clean in a combination equity and debt format that will fund the transition.

About BLDV: Blue Diamond Ventures, Inc. seeks to partner with individuals and companies that share a common synergy, mission and vision to enable products/services that are produced, delivered and consumed utilizing fewer natural resources, providing a sustainable alternative to traditional products on the market today. As a diversified customer, centric Management / Holding Company; Blue Diamond Ventures, Inc. seeks opportunities in various markets and is driven by critical thinking and the scientific method.

Safe Harbor: This press release contains forward-looking statements. Such forward-looking statements are subject to several risks, assumptions, and uncertainties that could cause the Company's actual results to differ materially from those projected in such statements. Forward-looking statements speak only as of the date made and are not guarantees of future performance. We undertake no obligation to publicly revise any forward-looking statements.

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