



## OPTIUM CYBER SYSTEMS REVEALS MEDICAL SECTOR MARKET POTENTIAL FOR CYBER SECURITY PLATFORM

**THE WOODLANDS, TEXAS, OCTOBER 17, 2017 (OTC MARKETS)** – Optium Cyber Systems, Inc. (Ticker: **OCSY**) (the Company or OCSI), would like to share with stockholders the projected potential market in the medical sector for its recently launched cyber assessment and monitoring platform. The following tables represent the potential markets in US and Europe.

<b>US DOMESTIC</b>					
# of US Domestic Medical Facilities <sup>1</sup>	5,564	5,564	5,564	5,564	5,564
<b>Projected Market Penetration (Percentage)</b>	<b>0.5%</b>	<b>1.0%</b>	<b>2.5%</b>	<b>5.0%</b>	<b>10.0%</b>
Market Penetration (# Installations) <sup>2</sup>	25	55	140	275	550
Estimated Usage Fees Generated Per Installation <sup>3</sup>	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
Total Estimated Annual Usage Fees <sup>4</sup>	\$500,000	\$1,100,000	\$2,800,000	\$5,500,000	\$11,000,000
Estimated Recurring Monthly Fee (Per Installation) <sup>5</sup>	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000
Total Estimated Annual Recurring Monthly Fees <sup>6</sup>	\$4,500,000	\$9,900,000	\$25,200,000	\$49,500,000	\$99,000,000
Total Annual Gross Revenue <sup>7</sup>	\$5,000,000	\$11,000,000	\$25,200,000	\$55,000,000	\$110,000,000

1 AHA Hospital Statistics – 2017 Fast Facts on US Hospitals

2 # US Domestic Medical Facilities X Projected Market Penetration - Percentage ~

3 Includes: Critical Vulnerability Assessments, Mitigation Consulting & Employee Education services

4 Market Penetration (# Installations) X Estimated Usage Fees Generated Per Installation

5 Includes: Monitoring Fees & Employee Education Programs

6 Market Penetration (# Installations) X Estimated Recurring Monthly Fees X 12 Months

7 Total Estimated Annual Usage Fees + Total Estimated Annual Recurring Monthly Fees

<b>EUROPE</b>					
# of European Medical Facilities <sup>1</sup>	7,154	7,154	7,154	7,154	7,154
<b>Projected Market Penetration (Percentage)</b>	<b>0.5%</b>	<b>1.0%</b>	<b>2.5%</b>	<b>5.0%</b>	<b>10.0%</b>
Market Penetration (# Installations) <sup>2</sup>	35	75	180	360	720
Estimated Usage Fees Generated Per Installation <sup>3</sup>	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
Total Estimated Annual Usage Fees <sup>4</sup>	\$700,000	\$1,500,000	\$3,600,000	\$7,200,000	\$14,400,000
Estimated Recurring Monthly Fee (Per Installation) <sup>5</sup>	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000
Total Estimated Annual Recurring Monthly Fees <sup>6</sup>	\$6,300,000	\$13,500,000	\$32,400,000	\$64,800,000	\$129,600,000
Total Annual Gross Revenue <sup>7</sup>	\$7,000,000	\$15,000,000	\$36,000,000	\$72,000,000	\$144,000,000

1 2015 Germany, France, Italy, UK & Spain as per [www.medicaldevice-network.com/features/feature48597/feature48597-2.html](http://www.medicaldevice-network.com/features/feature48597/feature48597-2.html)

2 # European Medical Facilities X Projected Market Penetration - Percentage ~

3 Includes: Critical Vulnerability Assessments, Mitigation Consulting & Employee Education services

4 Market Penetration (# Installations) X Estimated Usage Fees Generated Per Installation

5 Includes: Monitoring Fees & Employee Education Programs

6 Market Penetration (# Installations) X Estimated Recurring Monthly Fees X 12 Months

7 Total Estimated Annual Usage Fees + Total Estimated Annual Recurring Monthly Fees

Additional potential markets not analyzed include: China, India, Russia, Eastern Europe, South East Asia, and Australia.

As previously announced, the platform developed by OCSI is transferrable to any industry or application and scalable to any size. The above tables only highlight the opportunity in the health care sector. Management is currently exploring the possibility of developing strategic alliances or joint ventures to launch the platform in other industries.

#### **About Optium Cyber Systems, Inc.**

OCSI has developed a proprietary process to analyze, identify and address cyber security vulnerabilities in an organization's critical IT infrastructure which is scalable to any size organization in any industry. OCSI has recently launched in the health care sector, focusing on protecting health care facilities including hospitals, nursing homes and doctor's offices from cyberthreats such as the manipulation of medical devices or theft of patient records. OCSI is a publicly traded company having its common shares quoted on the OTC Markets under the symbol "OCSY".

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#### **Forward-Looking Statements**

*Except for the historical information contained herein, the matters discussed in this press release are forward-looking statements. Actual results may differ materially from those described in forward-looking statements and are subject to risks and uncertainties. See Cre8tive Works, Inc.'s filings with OTC Markets which may identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.*

#### **Safe Harbor Statement**

*This release includes forward-looking statements, which are based on certain assumptions and reflects management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include: general global economic conditions; general industry and market conditions, sector changes and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, including codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*