



Sugarmade and Plantation Announce Lab Breakthrough – Creation of Sustainable Atmospheres for Cannabis Storage in Patented BudLife Products

City of Industry, Calif., September 20, 2017 - Sugarmade, Inc. (OTCQB:SGMD) and Plantation Corp., today announce important breakthroughs in long-term cannabis storage. Laboratory research has produced an optimum proprietary packaging atmosphere that will allow long-term storage of cannabis in the new BudLife containers. The management teams of both companies consider this research breakthrough to be highly significant to the emerging cannabis industry.

After many iterations and modifications to the patented technologies, Plantation has come up with what it believes is the optimum storage atmosphere for cannabis flowers. BudLife products will preserve the important properties of cannabis – THC levels, terpene quality, and trichome structure, along with aroma and feel. Sugarmade and Plantation are now turning development efforts toward finalizing the packing design, a process that is well underway. Based on these breakthroughs the companies expect to begin taking orders for BudLife in the 4th quarter of this year.

"We are super excited to be the exclusive distributor for BudLife products for the single largest cannabis market in the world, the U.S. states of California, Oregon and Washington," commented Jimmy Chan CEO of Sugarmade. We believe this breakthrough is really important. With the growing glut of cannabis flowers in the marketplace, storage will be more critical than ever. As the California market opens up, we expect to see even more cannabis hit the market. We plan to help the cannabis industry deal with this supply issue via high quality preservation and storage products. We look forward to releasing pricing and prototypes, and to begin to take pre-orders for these patented and trade secret protected products. We urge all of our investors to visit www.budlife.net to review this groundbreaking cannabis storage technology."

The quality of cannabis has risen dramatically over the past few years and it's clear that premium product keeps consumers happy and allows growers and distributors to command premium prices. But, the quality of cannabis degrades quickly, which places the significant investments made in high quality product production at risk. BudLife products are design to significantly reduce this risk and to allow growers and distributors to store and control the release of their higher quality products at optimal times in order to maximize profits, thus helping users of BudLife to shape the cannabis supply and demand curve.

The White Paper, titled, "Cannabis Storage - The Active Packaging Market Opportunity and Technical Requirements" can be accessed at <http://bit.ly/2sQnqw1>. Additional information can be seen at the new website at <http://www.BudLife.net>.

About Sugarmade, Inc. (OTCQB:SGMD)

Sugarmade, Inc. is a product and brand marketing company investing in products and brands with disruptive potential. Sugarmade's brands include CaliGrownSupplies.com,



CarryOutSupplies.com, FreeHand® ThumbTray®, and Sriracha Seasoning Stix, a revolutionary culinary seasoning product. For more information on the Company's products, please visit www.Sugarmade.com.

About Plantation Corp.

Plantation Corp., a Wyoming Company, is a technology-driven organization with the goal to establish a unique paradigm in preservation efficiency and longevity that sets a new gold standard for the intelligent packaging industry. While still a privately-held corporation, Plantation is currently accepting investments only from accredited investors. Additional information can be seen at the new website at <http://www.BudLife.net> .

For inquiries please contact Jimmy Chan at (888) 982-1628 or info@Sugarmade.com.

FORWARD-LOOKING STATEMENTS: This release contains "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements also may be included in other publicly available documents issued by the Company and in oral statements made by our officers and representatives from time to time. These forward-looking statements are intended to provide management's current expectations or plans for our future operating and financial performance, based on assumptions currently believed to be valid. They can be identified by the use of words such as "anticipate," "intend," "plan," "goal," "seek," "believe," "project," "estimate," "expect," "strategy," "future," "likely," "may," "should," "would," "could," "will" and other words of similar meaning in connection with a discussion of future operating or financial performance. Examples of forward looking statements include, among others, statements relating to future sales, earnings, cash flows, results of operations, uses of cash and other measures of financial performance.

Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties and other factors that may cause the Company's actual results and financial condition to differ materially from those expressed or implied in the forward-looking statements. Such risks, uncertainties and other factors include, among others such as, but not limited to economic conditions, changes in the laws or regulations, demand for products and services of the company, the effects of competition and other factors that could cause actual results to differ materially from those projected or represented in the forward looking statements.

Any forward-looking information provided in this release should be considered with these factors in mind. We assume no obligation to update any forward-looking statements contained in this report.

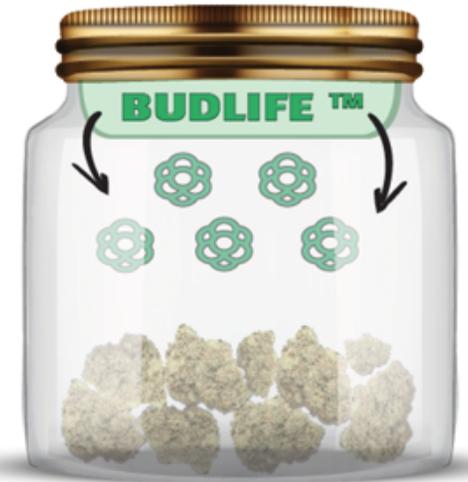
BUD LIFE™



INTELLIGENT PACKAGING



Within hours of closing the Budlife™ vessel an optimum storage environment for flower is created. This preserves the important trichomes, THC levels and other favorable properties of the plant for up to 6 months! Sugarmade, Inc. is the exclusive distributor for the Budlife™.



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