

## LIMITLESS VENTURE GROUP SIGNS "FINANCIAL ADVISORY ENGAGEMENT AGREEMENT"

TULSA, OK (OTCIQ - July 12, 2017) Limitless Venture Group, Inc. (OTC PINK: LVGI) today announces it has signed a "Financial Advisory Engagement Agreement". This Agreement sets forth the parameters under which LVGI and the Advisors will work together to effect a financial transaction.

Joseph Francella, CEO states: "I have been brainstorming together with these Advisors for the past several months and with the Advisors contacts in the business and brokerage industries and Limitless Venture Group's fantastic line-up of products, we all believe we have everything in place to make a bigger and stronger Limitless Venture Group. LVGI will be moving rapidly on expand the markets for its' HempCore Health product line, focusing on our plans to sell them through an MLM sales model". Mr. Francella further states: "The Advisors have already introduced LVGI to an existing company that sells their products and services through an MLM model. To date we have had two conference calls and both Companies agree the possibilities are exciting, to say the least. Further discussions are already planned and more information will be disseminated in the near future".

### Forward Looking Statements:

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be deemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analysis and other information that are based on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of the release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release.