

Blue Diamond Ventures, Inc. Recaps June 20, 2017 Shareholder Conference Call

June 22, 2017 - Blue Diamond Ventures Inc. (OTC PK: BLDV) – Denver Colorado:

Blue Diamond Ventures Inc. (BLDV) held a shareholder conference on June 20th, 2017. The call attracted 148 participants. Pete Aldworth, recently named Communication Manager for BLDV, hosted the call and asked questions of Blue Diamond CEO, Joshua Alper and Board of Director Members, Jonathan Alper, and Steve McMorrow. The questions were compiled from suggestions that were sent by email during the last 10 days. The call lasted approximately 45 minutes, and covered various topics. Although a recording of the call is not available, the questions and answers are detailed below. First Question for Joshua Alper CEO:

- 1) (Q) Would you please describe the history behind the Blue Diamond Ventures Office space in Chicago? What is the rent for this space? In addition, would you please provide info on the company's satellite offices?

(A) Our office space in Chicago has been in the family for many years. Alper and Associates Consulting leases the space to BLDV for \$1 a year. We currently have an office in Denver at Cultivated Synergy, a shared office incubator type facility, our wholly owned subsidiary Clean 1st LLC / Cannabis Clean, has recently relocated to the Eltron Research & Development facility in Boulder, CO. as part of the Strategic Partnership announced earlier this month. In addition, Michigan Plant Technologies LLC operates a 2000 sq. ft. State Licensed Food Processing Facility in a leased facility in Southwest Michigan.

- 2) (Q) Does the company have any plans of engaging in a share buyback program?

(A) No, not at this time, the company is focusing on producing revenues and utilizing its resources to further build out its operational model. It is something that we may consider later.

- 3) (Q) Regarding AMS can you update us on the capital raise and how that raise will be non-dilutive to BLDV shareholders?

(A) The process to raise the \$12 Million Dollars for AMS, which is required to complete the company's 50,000 square foot, grow space is continuing to move forward. Three months ago, BLDV introduced AMS to a private company lending resource that has the capacity to finance the current development plan, which includes the successful completion of the grow space. AMS will then seek approval for its cultivation license from Health Canada. This private company also has the resources to finance the future expansion that will be required for AMS to stay competitive in the Canadian market. AMS is awaiting a 1st draft of

a term sheet for its Board to review. We will update shareholders when more details are available.

Blue Diamond will not be acquiring AMS's Debts as part of the proposed acquisition, BLDV will issuing restricted shares to AMS as the instrument utilized to acquire the company as a wholly owned subsidiary.

- 4) (Q) Are there any convertible notes in place, issued by you since becoming CEO or under past management?

(A) No, none and none that we are pursuing. I get contacted everyday by several companies and individuals representing companies that offer BLDV access to cash through purchase of aged debt or other apparent toxic means. I have a vision to grow BLDV, and that vision includes protection of the shareholders, to the best of our ability.

- 5) (Q) Some in the investment community have heard that someone other than you, Mr. Alper are in full control of BLDV, The prior CEO or CEO before him gets mentioned, as perhaps pulling the strings form behind a curtain. Can you tell us who controls BLDV?

(A) I, and I alone, control Blue Diamond Ventures Inc. Since March of 2016 I have owned the Super Voting Single Preferred Share. No previous CEO's or Individuals have any control.

- 6) (Q)Regarding Subsidiaries, would you provide us an update as to what these entities might be working on?

(A) Clean 1st LLC / Cannabis Clean, Blue Diamond Consulting LLC, Michigan Plant Technologies, Now Brands LLC, and the newly announced Michigan Growth LLC and Blue Diamond Technologies LLC are described below.

Clean 1st LLC / Cannabis Clean – In July of this year Cannabis clean will celebrate 2 years in the Denver Market. The recent partnership with Eltron R&D, including the exclusive rights to the ImPAAct© Peracetic Acid Technology for the Cannabis Markets in Colorado, Canada and Israel, is providing the company with a new high-margin product and service. Peracetic Acid is growing in popularity as a disinfectant and the ImPAAct© Technology is a patented method of producing the product that cuts costs and has added features. Cannabis Clean and Eltron will partner on expanding the scope of this project to include the remaining states in the US. (Steve McMorrow President of Cannabis Clean spoke about the technology and the focus and importance that Clean 1st LLC is placing on this project).

Blue Diamond Consulting LLC – has planning and development projects, as well as business development and product development projects in traditional industries. (Jonathan Alper, manager of Blue Diamond Consulting spoke about some of the planning projects, including Victory Christian Church) The project consists of a 100-acre parcel in Pendleton NY, 10 miles North of Buffalo NY. The original feasibility study was completed in May and billing of \$8K per month commenced on June 1st, with Jonathan acting as Project Manager for the Church. As the project proceeds with Residential Development, Commercial Development, Solar Energy Production and Wetland Park Development, Blue Diamond will act as Master Planners, Construction Managers, and Developer Coordinators with estimated fees reaching \$25K per month by January 1, 2018, with the project lasting over 2 years. Blue Diamond continues to provide land planning services to religious and other organization in the Chicagoland Area.

Projects on the business and product side include – the recent completion of a 3-month contract to create a Vegan, Gluten Free Cannabis Edible. This work was done in the Michigan Plant Technology kitchen in Michigan, that services Caregivers in the current MMMP program in Michigan. A one-year long project with California Lightworks testing their newest models in our R&D Grow, run by Michigan Caregivers and Managed by Michigan Plant Technologies LLC.

Blue Diamond Consulting provides business development services to all of the operating holding of BLDV including: Cannabis Clean, Michigan Plant Technologies LLC, Michigan Growth and Blue Diamond Technologies LLC. In addition, Blue Diamond Consulting LLC will perform all the Construction Management, Land Planning, and Project Management, for the Michigan Growth project (Cannabis real Estate) described below.

Now Brands – Olde Imperial Mystic Hemp Flavored Vodka – (40% Holding of BLDV)

Mystic Vodka is now in its second production run, after winning a Gold Medal for taste. Expansion plans include Colorado, Texas and Florida as additions to the current distribution in New York.

- 7) (Q) Can you describe the progress of the Michigan Real Estate Project that was previously announced in press?

(A) **Michigan Growth LLC** will fund the construction of multiple cannabis real estate properties, then lease the buildings to licensed Commercial Cannabis Growers in South West Michigan. Blue Diamond has adopted a unique approach to Cannabis Real Estate in Michigan using Triple Net Leases, Medical Focus, and Public Share involvement. The Fund is projected to raise approximately \$10 Million USD. Blue Diamond shares

issued to investors for this project will be issued with a SIX (6) YEAR RESTRICTION with a share buyback provision that would allow return of the stock to the treasury. The investment is in a limited partnership in the buildings themselves and the stock represents a parallel path for investors to benefit. The Plans include an estimated twelve projects, along the Route 12 corridor from New Buffalo to Niles MI. This project is expected to provide economic growth and much needed jobs for this region. We hope to create sort of a “Emerald Rectangle” in Southwest Michigan. This type of project truly plays to our strengths as an organization.

8) (Q) Can you describe the results of the trips to Israel and the proposed formation of Blue Diamond Technologies?

(A) Following the first round of meetings at CannaTech in March, a new entity was imagined capitalizing on and exploring the new cannabis technologies that will come from our strategic partners in Israel. In April BLDV and AMS joined forces to establish a joint venture to distribute products, processes, and IP in Canada, this relationship will insure that the best innovations will be made available to the AMS farm. In mid-May, Jonathan Alper conducted a second round of meetings with a technology accelerator and multiple medical device manufacturers and IP holders, this round was focused on logistics and export/import standards. Jonathan has worked in the Israeli import/export segment for over 25 years, speaks fluent Hebrew, and sat on the Standards Institute Board for Life Safety Products in Israel.

In June, I attended the Cann10 Medical Conference in Tel-Aviv and an additional Pharmaceutical Cannabis Forum in Jerusalem. Technologies evaluated include:

Bio-reactor Tissue Culture Plantlet Propagation

Multiple Medical Devices and Delivery Systems

Breeding and Growing protocols and innovations.

Targeted Therapies for Specific Indications and Conditions

The goal is to have the new Blue Diamond Technologies LLC (initially to be formed in Colorado) be the home for all Leading-Edge Technologies in the BLDV group. This would involve the Israeli Technologies and the recently purchased ZENO Controls, Verve Living System, Medamints, JuJu Joints and other brands and devices that have been acquired and may be licensed to operators and/or manufactures in specific markets or across North America. Due to International considerations there may be advantages, in the future, to creating a Canadian corporation, to hold the technologies, and seek listing for that corporation on the Canadian Securities Exchange.

About BLDV:

Blue Diamond Ventures, Inc. seeks to partner with individuals and companies that share a common synergy, mission and vision to enable products/services that are produced, delivered and consumed utilizing fewer natural resources, providing a sustainable alternative to traditional products on the market today. As a diversified customer, centric Management / Holding Company; Blue Diamond Ventures, Inc. seeks opportunities in various markets and is driven by critical thinking and the scientific method.

Safe Harbor:

This press release contains forward-looking statements. Such forward-looking statements are subject to several risks, assumptions, and uncertainties that could cause the Company's actual results to differ materially from those projected in such statements. Forward-looking statements speak only as of the date made and are not guarantees of future performance. We undertake no obligation to publicly revise any forward-looking statements.

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