

# Novation Holdings Inc., to offer Capital Access Solution to Medical Cannabis Market Place

(FOR IMMEDIATE RELEASE) Novation Holdings Inc., (OTC PINK SHEETS - NOHO), (the "Company"), will offer its "one-stop-shop" credit access/building financial technology to the Medical Cannabis market place. This past weekend in Toronto, "The Lift Expo", Canada's Largest Cannabis Expo was held. Our software offering was privately introduced to several in attendance, generating much interest and intrigue stated Michael Gelmon, CEO. Considering the industry's non-traditional nature and the banking sectors current level of service to it, our software offers "one stop", quick and easy access to professional guidance and the capital they need to fuel growth or start-up. All I can say is; "if market demand equals the intrigue and interest, Novation will be selling a lot of software.

For many in the Cannabis industry, they've struggled to even open a bank account, based on the many Federal and State Laws the Banking industry is subject to. This, in part, presents a struggle for developing Medical Cannabis operations in search of capital. Our software provides instant access to credit and capital providers that are ready to fund. It even directs them, in step by step, fill in the blank fashion on how to best present themselves. Novation Holdings Inc.'s CEO Michael Gelmon commented, "The "one-stop-shop" nature of our credit building/access technology speeds the process and maximizes the amount of credit and capital a business can access, solving the problem many face in the Medical Cannabis market place.

Mr. Gelmon continued, "According to a Recent Forbes article, the cannabis market is a \$7 billion a year business, projected to grow \$20.2 billion by 2021. These are growth numbers that would attract us to any market; our ability to offer such a targeted solution, to such a large sector that truly needs it, offers legitimate cause for excitement."

The "point and click" efficiency of the FaaS Platform also allows busy medical professionals in both traditional and non-traditional sectors to apply for and receive credit lines of up to \$50,000 using their business EIN and not their personal credit, in addition to providing access to 100's of alternative lenders who say Yes, when banks say No or ignore the sector altogether.

## **About Novation Holdings, Inc.**

Novation announced last month, it is offering its technology to Healthcare providers nationwide to include: medical and dental related offices. General Practice, podiatry, ENT, dermatology, home healthcare companies, rehab clinics, etc. stating it as one of the fastest growing markets in the US. Health care occupations will add 2.3 million jobs in the next 7 years, more than any other growth sector.

**Cautionary Statement Regarding Forward-Looking Statements**

Statements contained herein that are not based upon current or historical fact are forward-looking in nature and constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements reflect the Company's expectations about its future operating results, performance and opportunities that involve substantial risks and uncertainties. These statements include but are not limited to statements regarding the intended terms of the offering, closing of the offering and use of any proceeds from the offering. When used herein, the words "anticipate," "believe," "estimate," "upcoming," "plan," "target", "intend" and "expect" and similar expressions, as they relate Novation Holdings Inc, its subsidiaries, or its management, are intended to identify such forward-looking statements. These forward-looking statements are based on information currently available to the Company and are subject to a number of risks, uncertainties, and other factors that could cause the Company's actual results, performance, prospects, and opportunities to differ materially from those expressed in, or implied by, these forward-looking statements.