



CRE8TIVE WORKS CLARIFIES RECENT COMMON STOCK ISSUANCE & INCREASE IN AUTHORIZED COMMON SHARE CAPITAL

SCOTTSDALE, ARIZONA, May 22, 2017 (OTC Markets) – Cre8tive Works, Inc. Ticker “FILM” (the “Company”) would like to clarify for its shareholders the increase in common stock as reported on the most recent quarterly report.

During the first quarter of 2017, the Company issued 605,539,634 common shares from treasury. The majority was in settlement of outstanding accounts payable and convertible debt which has been on the books going back to 2014. Management felt that it was in the best interest of its shareholders and the development of its business to settle this debt through the issuance of common stock. Any common stock issued from treasury is subject to applicable securities regulations which normally include a ONE YEAR hold from the date of issue. Any affiliates or insiders receiving stock are also subject to Rule 144 dribble out.

“Any issuance of our Company’s common stock is done only after careful consideration” stated Lisa Nelson, President of Cre8tive Works. “In order to move our business model forward we have to raise working capital and in order to do that we either go into debt or issue equity. As we are a public company, we will utilize the ability to issue common stock but only if it considered in the best interest of the Company and its shareholders,” continued Ms. Nelson.

The Company’s current authorized common stock is set at 7 billion. Management would like to assure shareholders that there are no current plans to utilize this increase.

“I want to thank all of our shareholders for their patients and loyalty while we undergo this turn around,” stated Lisa Nelson, President of Cre8tive Works. “Our goal for the first three months of 2017 was to strengthen the balance sheet and reduce the debt while commencing the development of a minimum of two commercially viable film projects. We accomplished this and I want to assure everyone that management is doing everything it can to develop the Company on tight budget. I also want to add that if all of our shareholders bought stock with the intention of investing and not flipping, our stock price would drastically appreciate. For the record, the management of Cre8tive Works has not deposited nor sold any shares, nor do they plan to, nor are they able to under Rule 144. We are here for the long haul. We have a solid business plan which we are in the process of executing and those shareholders that believe and are patient will be rewarded,” continued Ms. Nelson.

ABOUT CRE8TIVE WORKS, INC.

Cre8tive Works is traded under the uniquely fitting ticker symbol 'FILM' and specializes in the financing of production ready, independent films that have great potential for financial success. The Company’s mission is to identify projects that strike a balance between artistic integrity and commercial viability for the international market and to develop strong relationships with independent filmmakers that will assist them in bringing their vision to fruition while ensuring a solid financial return.

INVESTOR RELATIONS

Ten Associates LLC
11529 N. 120th St.
Scottsdale, Arizona
85259 USA
Telephone: 480-326-8577
Contact: Thomas E. Nelson
Email: tenassociates33@gmail.com

Forward Looking Statements

Except for the historical information contained herein, the matters discussed in this press release are forward-looking statements. Actual results may differ materially from those described in forward-looking statements and are subject to risks and uncertainties. See Cre8tive Works, Inc.'s filings with OTC Markets which may identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.



Safe Harbor Statement

This release includes forward-looking statements, which are based on certain assumptions and reflects management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include: general global economic conditions; general industry and market conditions, sector changes and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, including codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.