



CRE8TIVE WORKS RETAINS SSTAR FILMS TO OVERSEE DEVELOPMENT OF FILM PROJECTS

SCOTTSDALE, ARIZONA, May 18, 2017 (OTC Markets) – Cre8tive Works, Inc. Ticker “FILM” (“Cre8tive”) is pleased to announce that it has formally retained Sistar Films Inc. (“Sistar”) to provide film project and development services. Under the terms of the Services Agreement (the “Agreement”) Sistar will be responsible for vetting, overseeing and coordinating the development of the various film projects brought in to Cre8tive. For these services Sistar will be paid a base monthly fee with performance bonuses as each project moves forward. In addition, Sistar will be entitled to finder’s fee for any new film projects that Sistar is responsible for introducing to Cre8tive. The finder’s fee will be negotiable on a pre deal basis. The term of the Agreement is for a twelve month period. Sistar’s first project under this agreement will be the independent horror film “*Vineyard*”.

“We are very excited to be working with Laurie McLay and Sistar Films” stated Lisa Nelson, President of Cre8tive. “To bring in a strategic partner with Laurie’s credentials and contacts within the film industry is a major step forward for our company. We will be relying heavily on her for guidance on which film projects to take on and making sure that they move ahead on time and on budget,” continued Ms. Nelson.

ABOUT LAURIE MCLAY

A Vancouver native with a passion for the arts, Laurie McLay has been working in the Film and Television industry since 1988 on a multitude of projects including Feature Films, TV Series, Movies of the Week, Animation, Music Videos and Commercials for the likes of Viacom, MTV, Showtime and HBO. Laurie began on the sets of "21 Jump Street", "Wiseguy" and "MacGyver" then assisted producers in Series TV including Wes Craven's "Nightmare Café". This led to coordinating MOWs such as "Sabrina, the Teenage Witch" and production managing the cult hit "The Ren & Stimpy Show" as well as music videos for the likes of Sting, Harry Connick Jr. and Our Lady Peace. In 1997, she began producing projects for local and foreign companies from Toronto, London, Hong Kong, New York and Los Angeles. In 2005 Laurie was tapped to produce "Local Flavor with Joan Cusack" and in 2007 she acquired a slate of Feature Films including "The Praying Mantis" and "Josie and Jack" which were developed with the participation of Telefilm Canada. In 2010, Laurie ventured into Lifestyle Television with "The Four Coursemen" for the Cooking Channel that was nominated for a 2011 James Beard Award.

ABOUT SSTAR FILMS INC.

Sistar Films Inc. is a film production company based in Vancouver, British Columbia owned and operated by Laurie McLay. Focused on the development and production of Feature Films and TV Series, it also acts in the freelance capacity to facilitate TV Commercials and other service productions.

www.sistarfilms.com

ABOUT VINEYARD

Genre: Horror/Thriller

Theme: Reconciliation/Redemption

After surviving a horrible car crash, which resulted in the death of her father, thirty-something Jana Davies must return home one year later to attend a bittersweet family wedding. Upon arrival, the summer house seems too good to be true. But when it comes to her family, there seems to be nothing but fake smiles and looks of judgment. The guilt of surviving that fatal car crash weighs hard upon Jana’s shoulders. The reunion and prenuptial planning take a turn for the worst when Jana and her family begin to realize that perhaps they’re not the only ones inhabiting the house. Footsteps, whispers, uninvited bed guests, eerie reflections and an ominous figure in the woods that appears to want in. After unveiling the mystery surrounding the summer house and the origins behind the creature in the woods Jana realizes that running from a threat, like she had after that fatal accident, isn’t an option this time. It’s time to stay and fight!

www.vineyardthemovie.com



ABOUT CRE8TIVE WORKS, INC.

Cre8tive Works is traded under the uniquely fitting ticker symbol 'FILM' and specializes in the financing of production ready, independent films that have great potential for financial success. The Company's mission is to identify projects that strike a balance between artistic integrity and commercial viability for the international market and to develop strong relationships with independent filmmakers that will assist them in bringing their vision to fruition while ensuring a solid financial return.

www.cre8tive.works

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Forward Looking Statements

Except for the historical information contained herein, the matters discussed in this press release are forward-looking statements. Actual results may differ materially from those described in forward-looking statements and are subject to risks and uncertainties. See Cre8tive Works, Inc.'s filings with OTC Markets which may identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.

Safe Harbor Statement

This release includes forward-looking statements, which are based on certain assumptions and reflects management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include: general global economic conditions; general industry and market conditions, sector changes and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, including codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.