

Novation Holdings Inc., Acquires FinTech Company for Healthcare Providers

Boca Raton, Florida – (FOR IMMEDIATE RELEASE) – May, 15th 2017 - Novation Holdings Inc., (OTC PINK SHEETS - NOHO), (the "Company"), has acquired 100% of Capital Resource Authority, Inc. and the ability to offer a first of its kind cash and credit access system for providing capital to Healthcare providers nationwide to include every imaginable medical or dental related office. General Practice, podiatry, ENT, dermatology, home healthcare companies, rehab clinics, etc. Virtually any medical and dental professional office can qualify for our working capital financing solutions, medical and dental practice loans, and medical equipment leasing programs.

Michael Gelmon, CEO of Novation Holdings Inc. commented, "We are extremely excited to enter the FinTech space in service of one of the fastest growing markets in the US. Health care occupations will add 2.3 million jobs in the next 7 years, more than any other growth sector. Our FinTech enabled programs position the healthcare professional to meet capital needs required for growth, new medical technologies, staff and expansion.

Mr. Gelmon further remarked, "the world of healthcare sector finance is ripe for innovation. Financial Technology has proven to disrupt the models of traditional lenders in other sectors by delivering credit and capital access more efficiently. We are confident that our most recent acquisition unquestionably represents a catalyst that will further the trend and drive the future potential earnings for the Company."

The "point and click" efficiency of the FaaS Platform allows busy medical professionals to apply for and receive credit lines of up to \$50,000 using their business EIN, not their personal credit and access to lenders that loan against revenue, equipment and borrower strength, when traditional banks say no. Capital access is paramount to any sector's growth and based on the current upward trend within the Health Care industry, the current and future need for finance should only accelerate the Novation's income potential.

Mr. Gelmon further stated, "Essentially, the function of Capital Resource Authority, Inc.'s and the FinTech as a Service platform, (FaaS), is to evolve the art of starting or expanding a medical professional office into a systematic program that can be efficiently repeated to produce well-funded medical professional business modalities by offering immediate access to 2000+ Alternative Lenders who say yes, when banks say no. Our FaaS single enterprise solution is poised to transform the health care provider's access to capital and finance experience."

Cautionary Statement Regarding Forward-Looking Statements

Statements contained herein that are not based upon current or historical fact are forward-looking in nature and constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements reflect the Company's expectations about its future operating results, performance and opportunities that involve substantial risks and uncertainties. These statements include but are not limited to statements regarding the intended terms of the offering, closing of the offering and use of any proceeds from the offering. When used herein, the words "anticipate," "believe," "estimate," "upcoming," "plan," "target", "intend" and "expect" and similar expressions, as they relate Novation Holdings Inc, its subsidiaries, or its management, are intended to identify such forward-looking statements. These forward-looking statements are based on information currently available to the Company and are subject to a number of risks, uncertainties, and other factors that could cause the Company's actual results, performance, prospects, and opportunities to differ materially from those expressed in, or implied by, these forward-looking statements.