



DEEP MARKIT

CALGARY, CANADA

(TSX-V: MKT)

DEEPMARKIT ANNOUNCES NEW UNITED STATES OTCQB STOCK LISTING AND SYMBOL

Calgary, Alberta – April 20, 2017 – DeepMarket Corp., (“DeepMarket” or the “Company”) (TSX-V:MKT) a producer of gamified marketing solutions for businesses of all sizes, is very pleased to announce that it has received approval for its new OTCQB stock listing.

DeepMarket's common shares have commenced trading in the United States on the **OTCQB** market under the symbol **MKTDF**. The Company's common shares will continue to trade under the symbol **MKT** on the **TSX Venture Exchange**.

"We are proud to join the OTCQB market, which will provide DeepMarket increased visibility with U.S and Asian investors and more efficient access to our Company's information for their investment decisions," said Darold Parken, Chief Executive Officer of DeepMarket. "It is anticipated that, in time, all of our shareholders should benefit from the increased exposure, broadening of our shareholder base and improved liquidity."

The Company is currently negotiating sales channels and partnerships for both managed services and do-it-yourself promotion creations for the rollout of the new FetchBot platform. The new FetchBot platform combines the features of its social gaming functionality with the comprehensive games-based promotions and advertising capabilities of the platform to create an even more powerful sales and marketing tool for businesses.

About DeepMarket

DeepMarket is a gamification technology company inventing new ways to engage consumers and other audiences. FetchBot™, the Company's proprietary promotions platform, enables businesses and agencies to create branded games that incentivize consumers, thus driving sales, capturing data and generating leads. FetchBot integrates next-gen gamification engagement mechanics with interactive advertising industry standards to offer marketers an advanced solution suitable for campaigns of all sizes, targeting multiple channels on the web, mobile and social media.

DeepMarket's suite of HTML5 games and gaming solutions are also designed for social media, messaging apps and other online community services. FetchBot™ games can be added to any online environment to encourage usage by providing a fun way to engage audiences with competitive or collaborative games. FetchBot™ provides numerous options to monetize through custom branded games, product placement, corporate sponsorships and prize and incentive awards.

DeepMarket's shares are listed on the TSX Venture Exchange, trading under the symbol MKT and on the OTCQB, trading under the symbol MKTDF. For additional information, please visit www.deepmarket.com or www.fetchbot.com.

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Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this news release.

CAUTIONARY STATEMENT

Statements in this press release may contain forward-looking information including, statements regarding the potential for increased exposure to the capital markets and the establishment of commercial relationships. Any statements that are contained in this press release that are not statements of historical fact may be deemed to be forward-looking statements. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of DeepMarkit. Factors that could cause the actual results to differ materially from those in forward-looking statements include, failure to conclude binding agreements with re-sellers, failure to establish sales channels or obtain market acceptance of the Company's products, inability to complete further development of the product or business, the failure to raise required additional capital, and general economic, market or business conditions. The reader is cautioned not to place undue reliance on any forward-looking information.

The forward-looking statements contained in this press release are made as of the date of this press release and DeepMarkit does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as required by securities law.