



DIGATRADE EXECUTES CONTRACT WITH ANX INTERNATIONAL

For Immediate Release

Vancouver, British Columbia – April 18, 2017 – **DIGATRADE FINANCIAL CORP** (OTCQB: DIGAF) a digital asset exchange platform, blockchain development services and distributed ledger technology company today announced the execution of a definitive agreement with No Limits Consulting Ltd. (DBA: ANX International, ANX Technologies & ANXPRO) based in Hong Kong.

“The new two-year agreement supersedes all prior agreements between the groups and provides a mutual vision of growth and innovation utilization distributed ledger technology stated Brad Moynes, CEO of Digatrade Financial. Under new financial terms Digatrade has re-positioned itself to continue its development with its core digital asset exchange platform while focusing on the implementation of new Initial Digital Offerings (IDO’s) for institutional customers, marketing and brand awareness.

A complete overview of the Digatrade 2.0 Core platform and new updates include the following:

Trade execution of transactions and support for digital assets including functionality for customers to deposit, withdrawal and buy and sell fiat currencies. This includes the ability for registered customers to send the digital assets (Bitcoin) via email. The send-by-email feature allows for a registered customer to transfer coin immediately to another registered customer or alternatively transfer coin to a non-registered customer in which case the recipient will receive an email advising them of the pending credit along with instructions on how to complete their registration and redeem the coin.

Account balances and portfolio views for registered users to view their account balances and also view the total balance of their entire portfolio, priced in supported fiat currencies and multi-lingual capabilities and functionality that provides multiple languages to be supported with respect to the content displayed on the exchange platform.

The newly designed operator console provides access to a restricted, administrative area that facilitates the ability to retrieve information and export reports. This includes the functionality to search a user by email, first or last name and retrieving the associated metadata including: registered email, first name, last name, company name, country, preferred language, time zone, verification status, two-factor-authentication status, fee tier, VIP status and created date. The export of CSV files displaying details including verified users, unverified users, rejected users, and all users will serve as AML & KYC protocol.

Risk management capabilities including predefined platform limits on fiat and digital asset deposits and withdrawals, intended to assist in the prevention and reduction of malicious practices including that of a registered user having their account accessed without authorization. Digatrade offers three factor

authentication capabilities as registered users are required to login using a password and a one-time-SMS with a 6-digit verification code. To perform a withdrawal or amend user settings, users are required to provide a second password and a one-time-SMS with a 6-digit verification code to authorize the operator console.

Express withdrawal function provides the ability for a customer to perform a withdrawal without requiring two or three-factor authentication if under a user-defined daily limit. Upon the withdrawal limit being exceeded, any subsequent withdrawal would again require any two (and three if configured)-factor authentication. User defined preferred base fiat currency and time zone functionality to provide registered users to select their preferred fiat currency and time zone from a list of predefined options.

Digital asset wallet management includes hot and cold wallet management and the secure transfer and storage of assets that are held with registered user's accounts. Account operation and the ability for customers to deposit digital assets and have their accounts immediately credited in addition to having withdrawals processed without delay. A deposit or withdrawal that has triggered any of the automated pre-trade or post trade risk management circuit breakers include intraday hot wallet management, offsite key backups and physical security would be screened. The platform monitoring and the operational overhead and support required to maintain the platform, including critical security patches, bug fixes, operational monitoring, DDOS protection, intrusion detection, server and network monitoring are all featured.

ABOUT DIGATRADE:

DIGATRADE is a global digital asset exchange and blockchain development services company located in Vancouver, British Columbia, Canada. The Company is owned and operated 100% by Digatrade Financial Corp which is publically listed on the OTC.QB under the trading symbol DIGAF. DIGAF is a reporting issuer in the Province of British Columbia, Canada with the British Columbia Securities Commission "BCSC" and in the United States with the Securities Exchange Commission "SEC". Digatrade operates as a registered Money Service Business "MSB" in Canada with FINTAC under Registration Number: M15954395.

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Forward-Looking Information

This press release contains certain "forward-looking information". All statements, other than statements of historical fact, that address activities, events or development that the Company believes, expects or anticipates will or may occur in the future constitute forward-looking information. This forward-looking information reflects the current expectations or beliefs of the company based on information currently available to the Company. Forward-looking information is subject to a number of significant risks and uncertainties and other factors that may cause the actual results of the Company to differ materially from those discussed in the forward-looking information, and even if such actual results are realized or substantially realized, there

can be no assurance that they will have the expected consequences to, or effects on the Company. Factors that could cause actual results or events to differ materially from current expectations include, but are not limited to, the possibility of unanticipated costs and expenses. Any forward-looking information speaks only as of the date on which it is made and, except as may be required by applicable securities laws, the company disclaims any intent or obligation to update any forward-looking information whether as a result of new information, future events or results or otherwise. Although the Company believes that the assumptions inherent in the forward-looking information are reasonable, forward-looking information is not a guarantee of future performance and accordingly undue reliance should not be put on such information due to the inherent uncertainty therein.