



CANADIAN ZEOLITE CORP.

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News Release

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Canadian Zeolite's Bromley Creek Zeolite Approved by OMRI in United States for Certified Organic Livestock Feed Ingredients

Vancouver, British Columbia, Canadian Zeolite Corp. (the "Company") (TSX.V: CNZ) (OTCQB: CNZCF) (FSE: ZEON) reports the Company's Bromley Creek natural zeolite registered under the name Z-Lite Feed Additive has been approved by the Organic Materials Review Institute (OMRI) to be used in Certified Organic production and food processing and handling according to the United States Department of Agriculture (USDA) National Organic Program Rule. Z-Lite will be used as an organic additive for livestock feed ingredients.

On June 30, 2016 GLOBE NEWSWIRE reported, "The global market for animal feed organic trace minerals is expected to reach USD 624.6 Million by 2020, according to a new study by Grand View Research, Inc. Higher bioavailability of organic trace minerals in animals as compared to inorganic counterparts is expected to be a key driver for the market over the next six years. In addition, growing regulatory concerns regarding the hazardous effects of unabsorbed inorganic minerals is expected to further augment the demand for organic counterparts. Furthermore, inorganic trace minerals also affect the health of animals which has resulted in substitution by organic minerals in animal feed."

"Canadian Zeolite has made great strides during the first quarter of 2017 in opening significant new markets for the Company's natural zeolite" said Ray Paquette, CEO. "Our natural zeolite has been tested, proven effective and approved for a number of markets including as an additive to animal feeds in Canada and in a number of states in the USA, as animal bedding, a drying agent for moisture and odor control, artificial turf infill, composting, growing mediums and water filtration. Having identified these major markets and with products ready to address their needs we are now qualifying distributors throughout Canada and the United States to represent, warehouse and sell our products to meet the increasing demand."

Canadian Zeolite is well-positioned to take advantage of the global focus on natural and green-tech markets. We are very fortunate to have a team of advisers who are recognized as leaders and innovators in the world of natural zeolites. With their decades of research and knowledge we have a competitive advantage to create, develop and market new and innovative technologies.

On behalf of the Board of Directors
"Ray Paquette"
President & CEO
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