



CRE8TIVE WORKS ADDS TO MANAGEMENT TEAM

MIAMI BEACH, FLORIDA, MARCH 22, 2017 (OTC MARKETS) – Cre8tive Works, Inc. (OTCPINK:FILM) (the “Company”) is pleased to announce the appointment of Lisa Nelson as President and director of the Company. Mr. McLaughlin has stepped down as President but still remains a director, CEO and Secretary.

Ms. Nelson is a community minded entrepreneur with over 25 years experience in executive management, financing, and sales in a wide range of industries including hospitality, healthcare, retail and entertainment. In her spare time Mrs. Nelson is an active member of the American Legions Auxiliary and works with the Scottsdale Chamber of Commerce and the Scottsdale PTO. Lisa regularly manages and assists with various fundraisers to raise money for local charities, schools, the Illumin8 Life Foundation, and breast cancer awareness. Lisa is also a Football Booster for the Nassau Community College, Football Scholarships Program in Garden City NY.

“We are very pleased to have Ms. Nelson join our company both as a director and officer. Lisa is very busy and in high demand so we are very lucky to have her” stated Andrew McLaughlin, CEO of Cre8tive. “Her business acumen and enthusiasm is just what we are looking for to restart our film funding initiatives and already her efforts are beginning to bear fruit.” continued Mr. McLaughlin.

About Cre8tive Works, Inc.

Cre8tive Works is traded under the uniquely fitting ticker symbol 'FILM' and specializes in the financing of production ready, independent films that have great potential for financial success. The Company’s mission is to identify projects that strike a balance between artistic integrity and commercial viability for the international market and to develop strong relationships with independent filmmakers that will assist them in bringing their vision to fruition while ensuring a solid financial return.

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Forward Looking Statements

Except for the historical information contained herein, the matters discussed in this press release are forward-looking statements. Actual results may differ materially from those described in forward-looking statements and are subject to risks and uncertainties. See Cre8tive Works, Inc.'s filings with OTC Markets which may identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.

Safe Harbor Statement

This release includes forward-looking statements, which are based on certain assumptions and reflects management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include: general global economic conditions; general industry and market conditions, sector changes and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, including codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.