



TEES2BSEEN CANADA SIGNS LICENSCE AGREEMENT WITH AVATAR VENTURES CORP.

January 3, 2017 Carson City, Nevada, Avatar Ventures Corp. (OTCPINK:ATAR) ("Avatar" "ATAR" or "the Company) and TEES2BSEEN, wishes to inform its investors, shareholders, and other interested parties that it has signed a Licensing Agreement with TEES2BSEEN CANADA (TCANADA).

AVATAR has granted TCANADA the right to use the Tees2bseen brand name as well its rented facility currently at 380 Alliance Ave. in Toronto. www.tees2bseen.com will be operated by TCANADA, and will be totally independent of AVATAR. TCANADA will pay to AVATAR a specified royalty per shirt sold and a specified percentage on bulk orders.

TCANADA is currently registered as a sole proprietorship by Edward Minnema, President of Avatar Ventures Corp. In the event TCANADA restructures as a Canadian Corporation AVATAR will receive a 25% ownership. All terms are negotiable.

ABOUT AVATAR

AVATAR is a company which has an agreement in place with Tees2BSeen Canada. AVATAR has been developing and testing unique t-shirt and other garment products for sale in the multi-billion dollar garment industry. Avatar's and its Licensee Tees2BSeen Canada have developed intuitive products such as WRITE-N-WIPE-TEES, the ORIGINAL-ARTIST-TEES, PAINTTEES and the Virtual Photo Quality (VPT) prints. All are available for purchase on Tees2BSeen Canada's Online Store, www.tees2bseen.com. Tees2bseen's own designs will also be available. Avatar is also looking into other areas to generate sales such with art, sports, music, educational and with others who may wish to collaborate.

CONTACT INFO.

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Tees2bseen@gmail.com for product inquiries

ONLINE STORE www.tees2bseen.com

You can also follow us on Instagram and Twitter @tees2bseen and on Twitter @avatar_ven_atar.and @tees2bseen

Safe Harbour Statement:

This release contains "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward looking statements are made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995. "Forward looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan," or planned, "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward looking statements, including the risks that actual results may differ materially from those projected in the forward looking statements.