

NIFL Will Bring 35 Teams to US Markets in Their First Playing Season

With ATHI being the First Team of the NIFL, to be Located in Dallas, Texas



July 1, 2016 Dallas, Texas

The National Indoor Football League (“NIFL”) has announced they will field 35 teams playing in their first playing season. NIFL teams will each add the great interactive sport of Indoor Football to their 35 cities. As the fastest growing Sport in America, This is great Timing for the League and the Cities getting Teams in 2017.

The NIFL announced, this week, that Dallas, Texas will be the first city to obtain one of its indoor football teams. The NIFL purchased American Transportation Holdings, Inc (ATHI). and is in the process of organizing its first team to begin play in 2017,

In today’s economically depressed cities, there is a need for jobs and to bring more businesses to the city. NIFL teams will employ from 50 to 100 people. Additionally, the NIFL teams and their cities will bring each city the added benefit of fans traveling from city to city for games. There will literally be thousands of dollars spent by the fans of the travel teams in each NIFL city. Many teams will bring 1,000 or more fans to each game played out of town. Opportunities for revenue in each team will bring each member team several million dollars in revenue their first year with gains in revenue every year.



The NIFL teams will add many opportunities for local people to be involved with the team from little league indoor football to local merchandise revenue, young women cheerleaders, entertainment, Community Involvement and so many other activities involving the team and the city.. The teams will begin immediately getting involved with the fans in the city.

NIFL President and CEO, Carolyn Shiver said, “With the NIFL’s business plan every person in every city can own stock in their NIFL team, People in the teams’ home city will have an opportunity to experience ownership of their team. Having experienced ownership in a Championship team, I can tell you that my resume has many successes from developing and owning 19 patents and being named to many awards, my most exciting moment was when my NIFL team was behind by 6 points with literally seconds left in the game and our quarterback passed on the goal and the receiver caught the ball which tied the score. I was still holding my breath when the kicker kicked the extra point and it was GOOD!” “Imagine the thrill, with NIFL teams that thrill is yours because you own the Champion. I personally guarantee from experience, you will have the time of your life!”

Thirty-five cities will give their fans the added excitement of “owning their team” with no liability, just the fun and excitement of ownership.

Please visit the website, www.niflfootball.com and click on teams then follow the prompts to make your purchase.

National Indoor Football League

The National Indoor Football League, NIFL, is the only Indoor Football League in America partnered with the NFL for officiating in 2004. The NIFL is projecting revenues of \$600 million in their first playing year. NIFL will have national television contracts with Time Warner, Charter, and Comcast as well as Dish Network and Directv. Each week most of the games will be nationally televised on television, aired on IPTV and on mobile apps. Uniquely, NIFL is a strong supporter of local ownership and is requiring every team to take on a limited number of local owners that invest and have ownership

in their team. NIFL is “Bringing the fastest growing sport in America to American markets all over the US, Canada, and Mexico.

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