

INFORMATION AND DISCLOSURE STATEMENT

Pursuant to Rule 15c2-(11)(a)(5) under the Securities Exchange Act of 1934

June 30, 2011

Broadcast Marketing Group, Inc.

**10120 S. Eastern Avenue
Henderson, NV 89052**

**CUSIP: 11132C200
Trading Symbol: BDCM**

We previously were a shell company, therefore the exemption offered pursuant to Rule 144 is not available. Anyone who purchased securities directly or indirectly from us or any of our affiliates in a transaction or chain of transactions not involving a public offering cannot sell such securities in an open market transaction.

INFORMATION AND DISCLOSURE STATEMENT PURSUANT TO RULE 15c2-(11)(a)(5)

All information contained in this Information and Disclosure Statement has been compiled to fulfill the disclosure requirements of Rule 15c211 (a)(5) promulgated under the Securities Exchange Act of 1934, as amended. The enumerated captions contained herein correspond to the sequential format as set forth in the rule.

Section One: Issuer's Initial Disclosure Obligations

Part A General Company Information

- Item I The exact name of the issuer and its predecessors**
Broadcast Marketing Group, Inc.
The Company was originally incorporated as Ranger International, Inc, under the laws of the State of Florida on January 21, 1987. The Company completed a name change to Imagica Entertainment, Inc. effective June 10, 1996. On March 31, 2005 Broadcast Marketing Group, Inc. (formerly Grime Stoppers International Inc.) merged with Imagica Entertainment, Inc. and the surviving Corporation was Broadcast Marketing Group, Inc.
- Item II The address of its principle executive offices.**
Broadcast Marketing Group, Inc.
10120 S. Eastern Avenue Ste. 200
Henderson, NV 89052

702-834-5189
dwjory@yahoo.com
- Item III The jurisdiction(s) and date of the issuer's incorporation or organization**
The issuer was originally incorporated in Florida as Grime Stoppers International, Inc. in 1995.

Part B Share Structure

Item IV The exact title and class of securities outstanding

Broadcast Marketing Group, Inc.

Cusip – 113C200

Trading Symbol – BDCM

Item V Par or stated value and description of the security

Par Value of Common Stock is .001 per share

500,000,000 shares Authorized

Class: Common equity

Par value: \$.001

Dividend: No fixed dividend policy, has paid no dividend over past two financial years

Voting Rights: Yes

Preemption: No

Class: Preferred equity, Series A and Series B

Par value: \$.001

Dividend: There is a dividend policy; Issuer has paid no dividends.

Voting Rights: No

Conversion Rights: Yes

Preemption: Yes

Item VI The number of shares or total amount of the securities outstanding for each class of securities authorized.

At the end of last fiscal quarter – June 30, 2011 - Authorized

Common Stock,	500,000,000
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Preferred (Series A)	10,000,000
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Preferred (Series B)	9,990,000
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ITEM 2 SHARES OUTSTANDING

At the end of last fiscal quarter – June 30, 2011

Common Stock 69,966,828 shares outstanding

124 – Shareholder's of Common Record

187 – Beneficial Common Shareholders

10,966.828 shares – Common public float

PART C BUSINESS INFORMATION

Item VII The name and address of the transfer agent

Signature Stock Transfer, Inc.

2632 Coach Light Court

Plano, TX 75093

is registered Under the Exchange Act with the Securities Exchange Commission as a Registrar and Transfer Agent.

Item VIII The Nature of the issuer's business

A. Business Development

1. Broadcast Marketing Group, Inc. is a corporation incorporated in the State of Florida.
2. The Company was originally incorporated as Ranger International, Inc, under the laws of the State of Florida on January 21, 1987. The Company completed a name change to Imagica Entertainment, Inc. effective June 10, 1996. Imagica's primary business was the production of banners and signs that were used as point of purchase displays and the Company also exhibited at trade shows for markets with the greatest potential to use its products. On March 31, 2005 Broadcast Marketing Group, Inc. (formerly Grime Stoppers International Inc.) merged with Imagica Entertainment, Inc. and the surviving Corporation was Broadcast Marketing Group, Inc. On May 6, 2011 an Acquisition agreement was signed between the Company and LoCatl.
3. The fiscal year ends December 31.
4. The issuer went into bankruptcy on February 6, 2002 and emerged from bankruptcy on 21 August 2007.
5. There has been a material reclassification, merger, consolidation, or purchase or sale of a significant amount of shares. On 3 June 2011, the Company announced its acquisition on May 6' 2011 with LoCatl Global Holdings, Inc. The financial implications of this acquisition can be found in the financial statements for the Company filed herewith.
6. There has been no default of the terms of any note, loan, lease, or other indebtedness or financing arrangement requiring the issuer to make payments.

7. The issuer filed a form 15 to become delisted from the SEC on June 16, 2011 due to the lapse of reporting by previous owners and became a non-reporting pink until such time as the Company becomes fully audited again and at which time will seek fully reporting status.
8. There is no current threatened legal proceedings or administrative actions either by or against the issuer that could have a material effect on the issuers, business, financial condition, or operations and any current, past or pending suspensions by a securities regulator. There are past issues the company has previously dealt with that are fully disclosed in SEC filings.

B. Business of Issuer

1. The issuer's primary SIC Code is 3600, Electronic and other Electrical Equipment Secondary SIC Code is 3577, Computer and Peripheral Equipment
2. The issuer is not in the development stage and is currently operating.
3. The issuer is not now a shell company however during the period from February 2002 to prior to acquisition the Company had been a "shell company". See additional information in Financial Footnotes.
4. There is no division of the issuer at this time.
5. The Company is not subject to any existing or probable government regulations outside of the state licensing requirements to the Companies knowledge.
6. Research and development activities for advancement of products continue for the Company. There has not been any cost borne directly by customers at this time.
7. The total number of full time employees is four which salaries will commence on August 1, 2011.

Item IX

The nature of products or services offered.

Broadcast Marketing Group, Inc. is currently in the business of manufacturing and distribution of its own line of global position systems for automobiles and related software. The Company will sell to the marketplace a full line of B2C and B2B products utilizing their intellectual property and marketing expertise, providing a substantial enhancement to current products in the marketplace. The list of products include: The Automobile Anti-Theft Tracking Device for Automobiles, Asset Protection/Loss Device

(Three year wireless GPS tracking device), Recreation GPS Tracking Device, a Boat/Vessel Tracking/Monitoring Device, Personal Tracking Device (PTD), and Asset Protection and Recovery.

The Company manufactures global positioning systems and related software. The Company anticipates creating a reseller channel and conducting direct sales through the internet.

The Company has patented technology and is examining if any parties are currently infringing on its patent(s). There are several competitors, all of which are better capitalized and are more established than the Company, and these competitors all have similar products in the market with the exception of the right to use our patent.

There is no dependence on any one or few major customers.

The Company has received a license for a Preliminary Patent as part of its initial portfolio. This license was granted from the owner of the Patent, who has licensed the preliminary patent to the Company. Reference US Patent US 2010/0188287 A1.

The Automobile Anti-Theft Tracking Device

Our automobile device, the Automobile Anti-Theft Tracking Device for automobiles, offers a suite of solutions including, tracking of location and speed, setting of geographic fencing, 24/7 access via cell or computer, remote locking and unlocking of vehicle, pinpoint road mapping, and instant notification. We will provide the only device on the market that does not require a purchase of a unit; we offer a 3 year monthly service arrangement that includes unlimited requests for data checks, at a small monthly fee of approximately \$34.95. We believe that all of our competitors charge per customer inquiry, and in most cases charge for a device, we offer an unlimited amount of inquiries in the monthly fee.

The next generation of Automobile Anti-Theft Tracking Device for automobiles will be available in the fourth quarter of 2011, this enhanced device will be made compatible with dashboard GPS such as Garmin. The Company has currently established multiple regional distributors that had placed orders for over \$2.5mm in units. Although these orders have lapsed due to the passage of time, Management believes they will be reinstated when we are ready to ship and that we will be ready to ship by the middle of November, 2011. Distributors must buy the units from The Company, and then place the unit with a 3 year monthly payment plan, that will generate a total of \$1,258.00 per unit. After the cost of the unit and revenue sharing with the distributor, the company realizes \$860.00 per unit over three years. Our model is similar to cell phone distribution; the unit is free but requires an obligation of monthly usage fees. We

anticipate a small delinquency rate for our products sold directly to the end consumer, however, the initial set up fee and first month payment protects us against any out of pocket loss. When the product is sold to a business enterprise, we anticipate a lower rate of delinquency. The device can be easily installed by either a tech geek such as The Geek Squad or at any automotive service center.

Asset Protection/Loss Device (Three year wireless GPS tracking device)

This is a compact self-contained GPS tracking device, which has its own power source, and offers all of the benefits of the Automobile Anti-Theft Tracking Device for automobiles. Unlike the Automobile Anti-Theft Tracking Device for automobiles it simply has to be affixed to the asset it is monitoring. This unique product offers a cost effective mechanism for businesses to provide real time access to physical inventory. The Company currently has an ATM provider as a customer, using the Three year wireless GPS tracking device to 24/7 monitor locations of mobile ATM's. The market for this product includes any equipment of value, especially items that are transported.

Recreation GPS Tracking Device

Designed for motorcycles and all-terrain vehicles, the Recreation GPS Tracking Device offers a fully waterproof independent battery source for an additional 90 minutes, in the event of loss of power. It also features an accelerometer, in the event the motorcycle is moved it immediately notifies owner. The only type of device which is currently available for motorcycles in the United States, Canada, and Mexico is Lo Jack; Lo Jack is an RFID device, whereby you have to be within 1500 feet of and RFID receiver to receive a usable signal and effectively track the motorcycle, which we believe generally prohibits effective recovery on a timely basis. The distribution channel is motorcycle and all-terrain vehicle distributors, as well as automotive retailers. The financial model is identical to the Automobile Anti-Theft Tracking Device.

Boat/Vessel Tracking/Monitoring Device

Designed for marine applications, the Boat/Vessel Tracking/Monitoring Device offers a fully waterproof independent battery source, for an additional 90 minutes of signal in the event of a loss of power. This GPS tracking device is designed to monitor a boat's location and has an onboard panic button. Boats can experience breakdowns and malfunctions while a boat is underway. With an installed panic button, the Boat/Vessel Tracking/Monitoring Device provides real time notification of distress and can activate a bilge pump. This product can be sold through all marine stores as well as boat manufacturers, with a revenue model similar to the Anti-Theft Tracking Device for automobiles.

Pet Recovery/Tracking Device

Developed for monitoring pets with real-time GPS tracking, the Pet Recovery/Tracking Device is a preventative device slightly larger than a \$0.50 piece. It attaches to the pet's collar, and allows setting up geo-fencing. The device will contact the owner immediately upon their pet's movement beyond a predetermined area, or if they are lost. In most cases the recovery is anticipated to be immediate as all of the information regarding the lost pet is based upon real-time information.

Currently, the only method of tracking your pet is through an RFID device (avid chip) which is sold through veterinarians and large box store pet supply stores. Management believes that an important shortcoming of this device is that it is not preventative; it is only for attempted recovery after the event. The avid chip is injected into the animal. Even a person with the wand required to read the chip must be within 3 feet of the animal to retrieve a specific serial number and then go to a computer and then type in the serial number to see who owns the particular animal. Unfortunately, this means, in most cases the animal has either been delivered to the pound, or is dead. We believe that this Pet Recovery/Tracking Device can be sold through retail channels that sell supplies for animals. After purchase, we will require that the customer pay a monthly recurring fee for use of our tracking technology. The Company profits from the sale of the item, as well as the ongoing monthly revenue stream.

Personal Tracking Device (PTD)

This is a device for monitoring people in real time. The same principles apply which are covered in the Pet Recovery/Tracking Device above; however, there is a panic button, and two-way monitoring communication. In other words, if you are jogging and/or somebody is harassing you and/or attempting to kidnap you, you have the ability to hit a panic button. Based upon your setup of your gateway account, you determine who receives the messages/notifications. Further, the device has an ability to monitor body temperature, in the case of an accidental fall; it detects the normal increase in body temperature and can automatically alert the system.

Asset Protection & Recovery

Developed specifically for electronic equipment, such as cell phones, notebooks, laptops and desktop computers, this product formed the basis for the Patent; it provides the most advanced tracking, monitoring and notification of loss available in the market today. Further, with its proprietary ability to immediately eliminate data remotely, it provides a level of Security and comfort necessary for all electronic equipment that contains important information. Enhancing this offering, is the guaranteed insurance program built into the monthly fees, ensuring a new laptop if the unit is not found

within 30 days. This feature is patented along with the concept of charging a monthly fee to provide unlimited access to query the system for location updates. The company has developed a plan to giveaway any laptops found after 30 days, to needy schools. This product can be sold as a before or after market item, it is easily installed into the computer. Planned pricing is \$125.00 with a monthly fee of \$14.95.

Gold Mountain Ranch

Gold Mountain Ranch located in Mohave County, Arizona is a 500 acre land development. The property has been surveyed into 13 parcels with approximately 37+/- acres in each parcel of which each is acquired free and clear of any debt. This property is irregular in shape, which management believes leads to uniqueness for development opportunities. Electric power is available to the property, but the present development plan advocates solar or wind power generation. Water is available from private or shared wells on site. This land has not been developed or farmed and is free of any known contaminates. The designed use of the property is ranch/residential property.

Item X The nature and extent of the issuer's facilities

1. The Company currently operates out of office space at 10120 S. Eastern Ave, Ste. 200., Henderson, NV that is leased by the Officer of the Company on a month by month basis.
2. The Company has identified and expects to lease office and warehouse space for three years with renewal options in Henderson Industrial Center, Clark County Nevada.

Part D Management Structure and Financial Information

Item XI The name of the Chief Executive Officer, Members of the Board of Directors, as well as Control Persons.

A. Officers and Directors

Dwight Jory
CEO, President and Sole Board Member
10120 S. Eastern Avenue
Henderson, NV 89052

Mr. Jory has been involved with many entities over his forty years in business. The primary thrust of his business has been real estate, construction and mortgage finance. Mr. Jory has held licenses as a Nevada Mortgage Broker, a Nevada General Contractor (B Unlimited), and currently is a licensed Nevada Real Estate Broker. He is currently President of Carrizo Gorge Railway, Inc.

Board Memberships and other affiliations:

Treasurer of Keepers of the Wild Animal Sanctuary (501 C-3)

President and founder of Baja Mexican Rivera (a Mexican Private Corporation)

President and founder of Way of Humanity (501 C-3)

Mr. Jory has an annual salary of \$250,000.00 which is anticipated to commence on August 1, 2011.

Mr. Jory owns no shares of the common stock as of June 30, 2011

B. Legal/Disciplinary History

None of the above named person(s) have been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding within the past five years
2. The entry of an order, judgment or decree not subsequently reversed, suspended or vacated by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended, securities, commodities, or banking activities.
3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended or vacated or,
4. The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person's involvement in any type of business or securities activities.

C. Disclosure of Family Relationships

There are no family relationships among and between the issuer's directors, officers, persons nominated or chosen by the issuer to become directors or officers, or beneficial owners of more than five percent (5%) of any class of the issuer's equity securities.

D. Disclosure of Related Party Transactions.

The issuer has participated in related party transactions within the past two years. Please see financial footnotes for details of transactions.

Item XII

Financial Information for the Issuer's most recent fiscal period

Financial information is included as an attachment as Appendix A of this statement.

Item XIII **Similar financial information for such part of the preceding fiscal years as the issuer or its predecessor has been in business.**

Financial information is included as an attachment as Appendix of this statement.

Item XIV **Beneficial owners**

Beneficial Owners of 5% or more:

<u>Name</u>	<u>Address</u>	<u>Shares Owned</u>	<u>Percentage</u>
Go Fun Media – Robert Alvarez	9992 SE 151 Place, Box 117 Summerfield, FL	59,000,000	84%
	TOTAL SHARES OUTSTANDING	59,000,000	

Item XV **The name, address, telephone number, and email address of each of the following outside providers that advises the issuer on matters relating to operations, business development and disclosures.**

- 1. Investment Banker**
None at this time
- 2. Promoters**
None at this time
- 3. Counsel**
Frank J. Hariton
Attorney At Law
1065 Dobbs Ferry Road
White Plains, NY 10607
- 4. Accountant or Auditor**
Billie J. Allred, CPA
PO Box 1141
Pima, AZ 85543
- 5. Public Relations Consultants**
None at this time.
- 6. Investor Relations Consultant**
None at this time.

Item XVI **Management’s Discussion and Analysis of Plan of Operations**

A. **Plan of Operation**

- B. Currently the issuer not participating in any capital raises, but is entertaining the possibility and its options in the future.

As additional products are developed or distributed then personnel will be added at a modest rate as the Company feels necessary to keep up with growth.

C. Management's Discussion and Analysis of Financial Conditions and the Results of Operations

As a result of its recent merger, the Company has acquired developed advanced technology and business solutions for wireless tracking, monitoring, surveillance, and recovery for items such as automobiles, tractor-trailers, individuals, pets, cargo, medical equipment, ATM's and electronic equipment such as computers and cell phones.

As the need for controlling the potential loss of valuable equipment and information has increased, the demands for solutions that incorporate state of the art technology have risen dramatically. The Company maintains its already issued US Patent that covers a technology process and financial model that sets the standard for achieving the most efficient, productive and cost effective platform to provide end user assurance of reliability.

The inventors of the patent have been granted and published a Preliminary Patent (US 2010/0188287 A1), published July 29, 2010, titled Global Positioning Satellite (GPS) Based Recovery Device and Risk Management System for Portable Computing Devices and Data. The primary claims that have been awarded in the patent which will be exclusively licensed to the Company:

1. How to track a device
2. How to destroy data
3. Payment method for service
4. Insurance for lost item

The specific intellectual property covered in this patent provides an advanced and comprehensive basis for controlling tracking and recovery processes necessary for an entity choosing to use GPS as a means to locate specific objects. Further, the ability to destroy data on a device such as computers, cell phones, and electronic notebooks remotely, whether in the on or off position, creates an industry standard that can only be performed by following the claims in the patent.

The Company from which the assets were purchased commenced operations two years ago with the intention of providing a more sophisticated mechanism for tracking items of value. In the process, they have received the authorization to utilize the patent, which can stand alone as a significant revenue generating product

by licensing the patented claims for other companies to use as part of their product offerings. The strategy is to offer a fee based license with companies that are already mimicking or attempting to mimic the claims in the patent and possibly form a partnership with one specific company to ensure compliance from all competitors.

We believe it is highly likely we can apply for some amendments to the current patent that will provide an opportunity to file for patent acceptance outside the US. If you include markets outside the US, it is conceivable a revenue stream from licensing the patent could far exceed any other products the company attempts to market.

This intellectual property forms one half of the Company's technology strength. The other half is a tracking device that offers a wider range of capabilities than other products on the market. Combining this sophisticated multipurpose device with a new financial paradigm, letting consumers receive the unit free as long as they agree to a three year monthly minimum, with unlimited access to queries, the Company is positioned to competitively enter the theft prevention and recovery market.

D. Off-Balance Sheet Arrangements

The issuer has no off-balance sheet arrangements.

Part E Issuance History

The issuer currently has no Memorandum's out in circulation.

There have been no shares issued in the prior two years or current year

Part F Exhibits

Item XVIII Acquisition agreement under separate cover.

Item XIX Articles of Incorporation
Attached as Appendix B

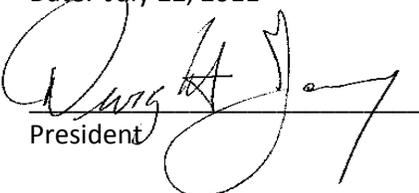
Item XX There has been no purchase of Equity Securities by the Issuer or Affiliated Purchasers.

BROADCAST MARKETING GROUP, INC
Initial Disclosure Statement
June 2011

I, Dwight Jory, hereby certify that:

1. I have reviewed this Initial Disclosure Statement of Broadcast Marketing Group, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and balance sheets of the issuer as of, and for the periods presented in this disclosure statement.

Date: July 22, 2011



President