



# ANNUAL REPORT

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Pursuant to Rule 15c2-(11) (a)(5)

For

# CUBA BEVERAGE COMPANY

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**For the Quarter Ended September 30, 2016**

**Dated: January 5, 2017**

All information contained in this Annual Report has been compiled to fulfill the disclosure requirements of Rule 15c2-11 (a)(5) promulgated under the Securities and Exchange Act of 1934, as amended. The enumerated captions contained herein correspond to the sequential format as set forth in the rule.

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# CUBA BEVERAGE COMPANY

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**CUBA BEVERAGE COMPANY**  
**ANNUAL REPORT**

All information contained in this Annual Report has been compiled to fulfill the disclosure requirements of Rule 15c2-11 (a)(5) promulgated under the Securities and Exchange Act of 1934, as amended. The enumerated captions contained herein correspond to the sequential format as set forth in the rule.

No dealer, salesman or any other person has been authorized to give any information or to make any representations not contained herein in connection with the Issuer. Any representations not contained herein must not be relied upon as having been made or authorized by the Issuer.

Delivery of this information does not imply that the information contained herein is correct as of any time subsequent to the date of this Issuer's Annual Report.

**ITEM 1. THE EXACT NAME OF THE ISSUER AND ITS PREDECESSORS**

The exact name of the Issuer is:

Cuba Beverage Company (hereinafter referred to as "CUBV", "Issuer" or "Company").

The names and history of the Issuer's predecessors:

Innotelco, Inc., Green America Land Holdings, Inc., and Green Card Capital Corporation.

The current name of the Company is CUBA Beverage Company. A shareholders' meeting on August 31, 2010 confirmed the name change to CUBA Beverage Company from Green Card Capital Corporation and on September 7, 2010, the Articles of Amendment filed with the Secretary of State of the State of Wyoming for the name change were accepted. As mentioned, the previous name of the Company was Green Card Capital Corporation.

Based upon information provided in the Company's Initial Company Information and Disclosure Statement filed April 14, 2009, and subsequent filings, the Company's current management believes, (a) the Company was incorporated in the Municipality of Toronto, Province of Ontario, Canada on July 22, 1980 as "Silverclaim Lake Resources Inc.", (b) on April 27, 1981, the Company changed its name to "Silver Lake Resources Inc.", and (c) again changed its name on July 28, 1986 to "International Platinum Corporation." At this time, the records to confirm or deny the corporate history of the Company prior to December 31, 1987 are not available to current management.

The Company was amalgamated in the Province of Ontario, Canada on December 31, 1987 as International Platinum Corporation. On October 11, 1995, the Company filed Articles of Amendment and changed its name to International Precious Metals Corporation. On March 24, 2005, the Company filed an Application for Authorization to Continue in Another Jurisdiction with the Ministry of Consumer and Commercial Relations, Ontario, Canada, stating its intention to reincorporate in the State of Wyoming, United States. On March 28, 2005, the Company filed an Application for Certificate of Registration and Articles of Continuance with the Wyoming Secretary of State. On March 31, 2005, the Company filed Articles of Amendment with the Wyoming Secretary of State changing the name of the corporation to Innotelco, Inc. On March 27, 2008, the Company filed Articles of Amendment with the Secretary of State of the State of Wyoming and changed its name to Green America Land Holdings, Inc.

On October 30, 2008, the Company filed Articles of Amendment with the Secretary of State of the State of Wyoming and changed its name to Green Card Capital Corporation. On September 7, 2010, the Company filed Articles of Amendment with the Secretary of State of the State of Wyoming and changed its name to CUBA Beverage Company.

**ITEM 2. ADDRESS OF THE ISSUER’S PRINCIPAL EXECUTIVE OFFICES**

Company Headquarters:

PO Box 121089  
 San Diego, CA 92112  
 Telephone: 619-255-8958  
 Facsimile: 619-245-4263  
[www.CUBAbev.com](http://www.CUBAbev.com)

Investor Relations Firm:

None

**ITEM 3. SECURITY INFORMATION**

Trading symbol

The Company’s trading symbol is CUBV.

The Company’s CUSIP

The Company’s CUSIP is 126524 10 7.

Par or Stated Value:

The Company’s Common Stock has no par value. Each holder of Common Stock has full voting rights at the rate of one (1) vote for each share owned. There are no preemptive rights or cumulative rights and no Preferred Stock has been issued.

Shares Authorized:

As of the date of this Report, the Issuer has two classes of securities; Common Stock and Preferred Stock.

The Company is authorized to issue three billion (3,000,000,000) shares of common stock, of which 1,044,913,646 with no par value per share were issued and outstanding as of December 31, 2015. As of September 30, 2016, there were 1,839,546,979 shares of common stock issued and outstanding. The Company is authorized to issue eight hundred million (800,000,000) shares of Preferred Stock, of which there are no shares issued and outstanding.

Shares Outstanding:

*As of September 30, 2016*

<u>Class</u>	<u>Period End Date</u>	<u>Shares Authorized</u>	<u>Shares Outstanding</u>	<u>Freely Tradable Shares (Float)</u>	<u>Total Number of Beneficial Shareholders</u>	<u>Total Number of Shareholders of Record</u>
Common	Sep. 30, 2016	3,000,000,000	1,839,546,979	330,202,673	1	336
Preferred	Sep. 30, 2016	800,000,000	0	0	0	0

*As of December 31, 2015*

<u>Class</u>	<u>Period End Date</u>	<u>Shares Authorized</u>	<u>Shares Outstanding</u>	<u>Freely Tradable Shares (Float)</u>	<u>Total Number of Beneficial Shareholders</u>	<u>Total Number of Shareholders of Record</u>
Common	Dec. 31, 2015	3,000,000,000	1,044,913,646	150,202,673	1	328
Preferred	Dec. 31, 2015	800,000,000	0	0	0	0

**Transfer Agent**

First American Stock Transfer, Inc.  
4747 N. 7th St. Suite 170  
Phoenix, AZ 85014  
877-271-0548 Toll Free  
602-485-4091 Fax

[WWW.FIRSTAMERICANSTOCK.COM](http://WWW.FIRSTAMERICANSTOCK.COM)

Restrictions on the transfer of any security:

None

Describe any trading suspension orders issued by the SEC in the past 12 months:

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

**ITEM 4. ISSUANCE HISTORY**

Events by the Issuer Resulting in Changes in Total Outstanding Shares for the Past Two Fiscal Years:

To the best knowledge of the present management of the Company, the list identified below identifies all events, in chronological order, that resulted in changes in total shares outstanding by the Company (1) within the two-year period ending on the last day of the Company's most recent fiscal year and (2) since the last day of the Company's most recent fiscal year.

**For the three-month period ended September 30, 2016**

On July 26, 2016, 135,000,000 restricted common stock shares were issued to a debt holder for the conversion of their acquired debt into equity in the Company. The total amount of debt converted for the issuance of the shares was equal to \$7,500.00 and was related to debt owed by the Company.

**For the three-month period ended June 30, 2016**, a total number of 565,000,000 shares of common stock were issued by the Company. The following is a breakdown of those issuances:

On April 24, 2016, 100,000,000 restricted common stock shares were issued to a debt holder for the conversion of their acquired debt into equity in the Company. The total amount of debt converted for the issuance of the shares was equal to \$1,000.00 and was related to debt owed by the Company.

On May 24, 2016, 120,000,000 restricted common stock shares were issued to a debt holder for the conversion of their acquired debt into equity in the Company. The total amount of debt converted for the issuance of the shares was equal to \$12,000.00 and was related to debt owed by the Company.

On June 14, 2016, 125,000,000 restricted common stock shares were issued to a debt holder for the conversion of their acquired debt into equity in the Company. The total amount of debt converted for the issuance of the shares was equal to \$2,500.00 and was related to debt owed by the Company.

On June 21, 2016, 110,000,000 restricted common stock shares were issued to a debt holder for the conversion of their acquired debt into equity in the Company. The total amount of debt converted for the issuance of the shares was equal to \$1,100.00 and was related to debt owed by the Company.

On June 28, 2016, 110,000,000 restricted common stock shares were issued to a debt holder for the conversion of their acquired debt into equity in the Company. The total amount of debt converted for the issuance of the shares was equal to \$1,100.00 and was related to debt owed by the Company.

**For the three-month period ended March 31, 2016**, a total number of 94,633,333 shares of common stock were issued by the Company. The following is a breakdown of those issuances:

On February 4, 2016, a total of 1,000,000 shares were issued to one investor who purchased the securities through the Company's private placement memorandum during the quarter ending March 31, 2016, at cost of \$.0015

On February 24, 2016, a total of 3,333,333 shares were issued to one investor who purchased the securities through the Company's private placement memorandum during the quarter ending March 31, 2016, at cost of \$.00135

On February 24, 2016, 300,000 shares of restricted common stock were issued to a service provider who provided services to the Company and received their compensation in the form of restricted shares of the Company's common stock.

On February 26, 2016, 90,000,000 restricted common stock shares were issued to two assigned debt holders for the conversion of their acquired debt into equity in the Company. The total amount of debt converted for the issuance of the shares was equal to \$12,600.00 and was related to debt owed to its legal and accounting services provider.

**For the three-month period ended December 31, 2015**, a total number of 23,100,000 shares of common stock were issued by the Company. The following is a breakdown of those issuances:

On October 10, 2015, a total of 10,000,000 shares were issued to one investor who purchased the securities through the Company's private placement memorandum during the quarter ending December 31, 2015, at cost of \$.0015

On November 4, 2015, a total of 600,000 shares were issued to one investor who purchased the securities through the Company's private placement memorandum during the quarter ending December 31, 2015, at cost of \$.0015

On November 4, 2015, 500,000 shares of restricted common stock were issued to a service provider who provided services to the Company and received their compensation in the form of restricted shares of the Company's common stock.

On November 20, 2015, a total of 15,000,000 shares were issued to one investor who purchased the securities through the Company's private placement memorandum during the quarter ending December 31, 2015, at cost of \$.0015

**For the three-month period ended September 30, 2015**, a total number of 167,000,000 shares of common stock were issued by the Company. The following is a breakdown of those issuances:

On July 18, 2015, 155,000,000 restricted common stock shares were issued to three debt holders for the conversion of their debt into equity in the Company. The total amount of debt converted for the issuance of the shares was equal to \$1,550.00 and was related to debt owed to its legal services provider.

On September 12, 2015, 12,000,000 shares were issued to 2 investors who purchased the securities through the Company's private placement memorandum during the quarter ending September 30, 2015.

#### **ITEM 5. FINANCIAL STATEMENTS**

The Company does not have audited financial statements and does not have financial statements for any additional historical periods before 2009. Unaudited financial statements for the Company for the six months ended **September 30, 2016**, are included herein. Management of the Company internally prepared these financial statements.

**CUBA BEVERAGE COMPANY**  
**Consolidated Balance Sheet**  
**Internally Prepared by Management**  
**(Unaudited)**

	As of Sep. 30, 2016	As of Dec 31, 2015
<b><u>ASSETS</u></b>		
Current Assets		
Checking/Savings		
Cash	2,627	-
Total Checking/Savings	2,627	-
Other Current Assets		
Inventory	-	-
Total Other Current Assets	-	-
Accounts Receivable		
Accounts Receivable	-	-
Total Accounts Receivable	-	-
Total Current Assets	2,627	-
Other Assets		
Other Assets	20,630	23,123
Total Other Assets	20,630	23,123
Fixed Assets		
Property and Equipment	-	-
Total Fixed Assets	-	-
<b>TOTAL ASSETS</b>	23,257	23,123
<b><u>LIABILITIES &amp; EQUITY</u></b>		
<b><i>Liabilities</i></b>		
Long Term Liabilities		
Long Term Liabilities	344,548	305,460
Total Long Term Liabilities	344,548	305,460
Current Liabilities		
Accounts Payable		
Accounts Payable	55,171	55,644
Total Accounts Payable	55,171	55,644
Other Current Liabilities		
Current Liabilities	-	-
Total Other Current Liabilities	-	-
Total Current Liabilities	55,171	55,644
Total Liabilities	399,719	361,104
<b><i>Equity</i></b>		
Capital Stock	5,362,987	5,319,737
Net Income	(81,231)	(140,774)
Retained Earnings	(5,657,718)	(5,516,944)
Total Equity	(376,461)	(337,981)
<b>TOTAL LIABILITIES &amp; EQUITY</b>	23,257	23,123

**The accompanying notes are an integral part of these financial statements.**



**CUBA BEVERAGE COMPANY**  
**Consolidated Statement of Operations**  
**For the Three and Nine Months Ended September 30, 2016**  
**Internally Prepared by Management**  
**(Unaudited)**

	<b>Three Months Ended Sep 30, 2016</b>	<b>Nine Months Ended Sep 30, 2016</b>
REVENUES	\$ -	\$ -
COST OF SALES		
Cost of Goods Sold	-	-
Inventory Costs	-	-
Freight	-	-
Total Cost of Sales	-	-
GROSS PROFIT	\$ -	\$ -
EXPENSES		
General and administrative:		
Advertising and Promotion Expenses	-	-
General and Administrative	28,224	67,988
Professional Services	3,250	10,750
Depreciation and Amortization	831	2,493
Total expenses	32,305	81,231
OPERATING PROFIT (LOSS)	(32,305)	(81,231)
State Income Tax Exp.	-	-
Debt Cancellation	-	-
Prior Period Adjustment - Inventory	-	-
NET PROFIT (LOSS)	\$ (32,305)	\$ (81,231)
NET PROFIT (LOSS) PER SHARE - BASIC	\$ (0.0000)	\$ (0.0005)
WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING - BASIC	1,184,259,308	1,139,616,781

The accompanying notes are an integral part of these financial statements.

**CUBA BEVERAGE COMPANY**  
**CONSOLIDATED STATEMENT OF CASH FLOWS**  
**For the Three and Nine Months Ended September 30, 2016**  
**Internally Prepared by Management**  
**(Unaudited)**

	For the 3 Months Ending <u>Sep. 30, 2016</u>	For the 9 Months Ending <u>Sep.30, 2016</u>
<b><u>OPERATING ACTIVITIES</u></b>		
Net Income	(32,305)	(81,231)
Adjustments to reconcile Net Income to net cash provided by operations:		
Accounts Receivable: A/R	-	-
Accounts Receivable: A/R - Oceans Five	-	-
Inventory: Production run # 001	-	-
Accounts Payable	-	-
Current Liabilities: Accrued State Income Tax	-	-
Current Liabilities: Accrued Liabilities - Current	-	(473)
Current Liabilities: Current Portion Long Term Debt	-	-
Current Liabilities: Credit Cards Payable	-	-
Net cash provided by Operating Activities	<u>(32,305)</u>	<u>(81,704)</u>
<b><u>INVESTING ACTIVITIES</u></b>		
Property and Equipment: Accumulated Depreciation	-	-
Other Assets: Accumulated Amortization	831	2,493
Net cash provided by Investing Activities	<u>831</u>	<u>2,493</u>
<b><u>FINANCING ACTIVITIES</u></b>		
Long Term Liabilities: Loan Payable - Patronaggio	2,500	7,500
Long Term Liabilities: Loan Payable - Jeff McCarthy	-	5,000
Long Term Liabilities: Loan Payable - Zouvas Law group	-	(12,600)
Long Term Liabilities: Loan Payable - Insiders: Loan Payable - Alex Procopio	24,538	38,088
Long Term Liabilities: Loan Payable - Insiders: Loan Payable - T. Procopio	-	5,000
Long Term Liabilities: Loan Payable – Insiders: Loan Payable - Mark Zouvas	(1,000)	(1,000)
Long Term Liabilities: Loan Payable - New Caledonia	-	(2,900)
Capital Stock: Additional Paid in Capital	7,500	42,750
Net cash provided by Financing Activities	<u>33,538</u>	<u>81,838</u>
Net cash increase for period	2,064	2,627
Cash at beginning of period	<u>563</u>	<u>-</u>
Cash at end of period	<u>2,627</u>	<u>2,627</u>

*The accompanying notes are an integral part of these financial statements.*

**CUBA BEVERAGE COMPANY**  
**(A Development Stage Enterprise)**  
**CONSOLIDATED STATEMENT OF STOCKHOLDERS EQUITY**  
**(Internally Prepared by Management)**  
**(Unaudited)**

	Preferred Stock		Common Stock	Par Value Capital	Paid-in Capital	Earnings	Retained
	Shares	Amount	Shares After Reverse Split			(deficit)	Total
						Stage	Stockholders' Equity
Balance September 30, 2015	-	-	1,021,813,646	-	5,281,487	(5,614,480)	(332,993)
Shares of common stock issued for consideration			22,600,000		34,500		34,500
Shares issued for debt conversion			-		-		-
Shares issued for services rendered			500,000		1,250		1,250
Adjustment - prior period adjustment							
Net Loss						(43,217)	(43,217)
Balance December 31, 2015	-	-	1,044,913,646	-	5,317,237	(5,657,697)	(340,460)
Shares of common stock issued for consideration			4,333,333		6,000		6,000
Shares issued for debt conversion			90,000,000		10,600		10,600
Shares issued for services rendered			300,000		450		450
Adjustment - prior period adjustment							
Net Loss						(15,716)	(15,716)
Balance March 31, 2016	-	-	1,139,546,979	-	5,334,787	(5,673,413)	(339,126)
Shares issued for debt conversion			565,000,000		17,700		17,700
Adjustment - prior period adjustment							
Net Loss						(33,210)	(33,210)
Balance June 30, 2016	-	-	1,704,546,979	-	5,351,987	(5,706,623)	(354,626)
Shares issued for debt conversion			135,000,000		7,500		7,500
Adjustment - prior period adjustment							
Net Loss						(33,305)	(33,305)
Balance September 30, 2016	-	-	1,839,546,979	-	5,359,487	(5,738,928)	(379,441)

*The accompanying notes are an integral part of these financial statements.*

**CUBA BEVERAGE COMPANY**  
**NOTES TO FINANCIAL STATEMENTS**  
**Internally prepared by management**  
**For the Quarter Ended September 30, 2016**

NOTE 1-SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

*Business Activity*

CUBA BEVERAGE COMPANY, a Wyoming corporation, manufactures and sells an all-natural juice beverage in San Diego, California serving customers across the United States and internationally. The Company was incorporated on January 26, 2007. The corporation is a continuation of CUBA BEVERAGE COMPANY, a California Corporation merged as a Delaware Corporation on September 8, 2008. On July 31, 2010, Green Card Capital, Inc., a Wyoming corporation changed its name to Cuba Beverage Company and completed a share exchange with Cuba Beverage Company, the Delaware corporation, and became its wholly-owned subsidiary. The financial statements contained herein are the consolidated results of Cuba Beverage Company, Wyoming.

*Revenue*

During the quarter ending September 30, 2016, the Company sold no cases of its all-natural energy juice product. The Company executed a distribution agreement to produce and sell product in Europe and China with Alice Global, Ltd., a European and Chinese confectionary concern. The terms of the Agreement call for advance distribution payments of \$25,000 and 5% of all gross sales. The \$10,000 in revenue for the quarter ending Sep.r 30, 2015 represents the fist payment for advance distribution fees. There have been no sales to date from the Alice Global distribution agreement.

Total revenue during the quarter ended September 30, 2016 was \$0 as compared to \$10,000 for the quarter ended September 30, 2015 and represents a decrease in revenue from the previous year of \$10,000 or 100%. The non-production of the Company's product is the reason for the decrease.

*Accounts receivable*

The Company is still a relative startup company and provides credit in the normal course of business to its customers and performs ongoing credit evaluations of those customers. There are no accounts receivables as of September 30, 2016.

*Inventory & Cost of Goods Sold*

Inventory consists primarily of beverages purchased and is stated at the lower of cost (first-in, first-out) or market value. As of September 30, 2016, the Company has produced approximately no cases of its product from its production runs in 2012 and 2013 (collectively referred to production run # 1). All of the Company's product was set for expiration in January 2015 and as a result, becomes non-saleable for the fiscal 2015 period. There is no inventory as of September 30, 2016.

### *Property and Equipment*

Property and equipment are carried at cost. As noted in the original Accountants' Compilation Report, The Company uses the Modified Accelerated Cost Recovery System required for federal income tax purposes, which, does not allocate depreciation to expense over the estimated useful lives of the assets. As of September 30, 2016, the Company has fully depreciated its two property assets; furniture & fixtures and machinery & equipment, and as a result, the net capitalized balances for each are minimal.

The estimated useful lives for the major classes of property and equipment used in computing depreciation are as follows:

Equipment		5 years
Furniture and fixtures		5 to 7 years
Autos and trucks		5 years

### *Income Taxes*

Deferred taxes are recognized for operating losses that are available to offset future federal income taxes.

### *Advertising*

Advertising costs are expensed as incurred and included in operating expenses. Inventories have been used as promotional items and have been given to distributors to promote sales. The Company will incur continued advertising expense in the form of promotional product distribution to various retailers for brand exposure.

### *Use of Estimates*

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## NOTE 2 - RELATED PARTY TRANSACTIONS

A loan from the Chief Executive Officer of the Company to the Company without interest is outstanding in the amount of \$118,997.85 and includes accruals for unpaid compensation totaling \$69,579.

### NOTE 3 - LONG TERM DEBT

As of September 30, 2016, long term debt consisted of the following: A note to Cal Patronaggio in the amount of \$140,000 including interest accruals and \$150,660 owed to the Chief Executive Officer and the former Chief Financial Officer of the Company. During the quarter ending June 30, 2016, the Company converted \$17,700 of long-term debt into equity in the Company represented by the issuance of 565,000,000 common shares at an average conversion price of \$.00011 per share.

The Company borrowed \$9,795 from New Caledonia to cover operating expenses during the quarter. The note is for a term of one year and carries an interest rate of 8%, payable on a quarterly basis with a principal balloon payment due at the end of twelve months. The current balance owed to New Caledonia as of June 30, 2016 is \$7,900 and includes interest to that date.

The loan payable to the Company's chief executive officer is payable at the discretion of the Company, without interest. The total amount of the note is uncollateralized for \$94,460.27. This balance reflects the conversion of \$5,000 in debt owed to Mr. Procopio into shares of common stock at the conversion rate of \$.00001, which resulted in the issuance of 500,000,000 shares.

The following is a summary of principal maturities of long-term debt during the next two years:

2015	\$0
2016	\$9,795

### NOTE 4 - INCOME TAXES

The company has a loss carry-forward totaling \$775,918 through the end of fiscal 2015, which may be offset against future taxable income, which begin to expire in 2028.

Pursuant to Code Sections 382 and 383, use of the Company's net operating loss carry-forward may be limited in the event of a cumulative change in ownership of more than 50% occurs within a three-year period.

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
Current Taxes	\$800	\$800	\$800	\$800

### NOTE 5 - CONCENTRATION OF RISKS

The Company maintains its cash accounts in various commercial banks located in San Diego, California. The Federal Deposit Insurance Corporation (FDIC) guarantees accounts up to \$250,000 in these banks. At September 30, 2016, the total cash balance was \$0.

### NOTE 6 - GOING CONCERN

Certain conditions indicate the Company may not be able to continue as a going concern. The Company's costs have far outweighed the income since the inception of the Company. The Company's costs have been solely supplemented by additional investments in the Company and may not be able to be sustained. The accompanying financial statements do not include any

adjustments to the financials statements that might be necessary should the Company be unable to continue as a going concern.

#### NOTE 7-COMPANY MERGER

The company completed a reverse merger on July 30, 2010 and is now a wholly owned subsidiary of a publicly (pink sheets) traded company. The statements contained herein reflect the consolidated results of both the publicly traded parent and its wholly owned subsidiary.

#### NOTE 8-CAPITAL STOCK

The Company has only one class of stock authorized and each common stock share has one vote. The Delaware Company has 10,000 shares of stock authorized and 10,000 shares issued to its parent company, the Wyoming Corporation. The Wyoming Corporation has two classes of stock: common and preferred. The common stock has 1,704,546,979 shares issued and outstanding as of September 30, 2016 and there are no shares of preferred stock issued or outstanding at this time.

During the fiscal quarter ending September 30, 2016, the Company converted \$7,500 of its debt into shares of common stock at a conversion rates ranging from \$.000056 resulting in the issuance of 135,000,000 common stock shares.

During the fiscal quarter ending June 30, 2016, the Company converted \$17,700 of its debt into shares of common stock at a conversion rates ranging from \$.00001 to \$.0001 resulting in the issuance of 565,000,000 common stock shares. A portion of the debt converted was subsequently sold to third parties, who then converted their acquired debt into shares of commons stock totaling 320,000,000 issued shares.

During the fiscal quarter ending March 31, 2016, the Company converted \$10,600 of its debt into shares of common stock at a conversion rate of \$.00001 resulting the issuance of 90,000,000. A portion of the debt converted was subsequently sold to third parties, who then converted their acquired debt into shares of commons tock totaling 90,000,000 issued shares. The Company sold 4,333,333 shares of its restricted common stock at an average price of \$0.0015 per share, which represents a reasonable discount to the average market price during the same period.

During the fiscal quarter ending December 31, 2015, the Company the Company sold 12,000,000 shares of its restricted common stock at an average price of \$0.0025 per share, which represents a reasonable discount to the average market price during the same period. The sale of the Company's common stock was facilitated through a private placement memorandum and all issuances relating thereto are restricted from sale on the open market for a period of one year.

### **END OF NOTES TO FINANCIALS**

## **ITEM 6. ISSUER'S BUSINESS, PRODUCTS, AND SERVICES**

### **Business Operations**

Cuba Beverage Company is a "C" corporation registered in the State of Wyoming with its headquarters located in San Diego, California. The Company previously leased approximately 2,000 square feet of office/warehouse space that serves as the predominate location for its inventory of beverage products, as well as providing space for its corporate offices; the Company ceased leasing these facilities on January 31, 2015. The Company currently employs one (1) person engaged in administration and distribution functions.

The Company executed a licensing agreement for Asia, the European Union and Australia. This agreement compensates the Company five percent (5%) of the total gross sales generated by the licensee in all regions plus an upfront cash payment of \$25,000, of which \$10,000 has been paid to date.

### **Date and State of Incorporation**

The Issuer was incorporated in the State of Wyoming as Cuba Beverage Company on May 12, 2008.

### **Primary and Secondary SIC Codes**

Primary SIC Code: 2080

### **Issuers Fiscal Year End Date**

The Issuer's fiscal year end is December 31.

### **Principal Products or Services, and Their Markets**

The Company currently has been in the business of producing and distributing 3 great-tasting unique Herbal Energy Juice flavors; Pomegranate-Cranberry, Wild Berry and Passion Fruit-Orange. CUBA's products were developed in response to strong demand for energy beverages. Healthy all-natural CUBA Herbal Energy Juice is in an exploding market of energy beverages. CUBA Herbal Energy Juice was one of the first all-natural energy products on the markets and continues to be a leader in the health and wellness category. Energy Drinks have now become the fastest growing sector within the beverage industry; however, there has always been a health concern over the market leading brands because of their high sugar and caffeine content. CUBA Herbal Energy Juice was developed under the direction of top industry scientists with the focus of creating viable, healthy and good tasting alternatives to the current array of existing products. Choice of ingredients was a major concern and focal point of early development and distinguishes CUBA from its competitors. Due to CUBA's use of healthy, good tasting ingredients, it represents a healthy all-natural alternative to existing energy beverage products. Consequently, CUBA stands out as a preferable alternative to soft drinks and to energy beverages. The premise behind the introduction of CUBA Herbal Energy Juice over three years ago was to provide a healthy fat-free boost of energy that would not result in an after the fact crash but instead provide a healthy and steady flow of energy. CUBA has trademarked the names "CUBA," "CUBA Herbal Energy Juice," "CUBA Beverage Company," and "CUBAtini" (CUBAtini is still in the registration process and has not yet been approved). Other than CUBAtini, the Patent and Trademark Office have approved these trademarks for publication and the company successfully renewed these marks in 2015 through 2019.

CUBA is now focusing on the production and distribution of a new product, all-natural alkaline spring water called Polar Springs. The water is bottled right at the source in Northern Wisconsin. The source is



an aquifer created by Ice Age glaciers over 15,000 years ago. The springs are constantly monitored to ensure that the purity remains unchanged. The water is UV treated and micron filtered to ensure the highest quality level. Polar Springs natural alkaline mineral springs water has no sugars, no stimulants and no artificial ingredients, with zero calories, cholesterol and carbs. The water offers refreshing taste with one of the highest natural PH factors available in the world.

#### Distribution methods of the products or services

The Company distributes products through a traditional distribution system and also utilizes a hybrid distribution model, or a combination of warehouse and Direct Store Delivery (DSD). The Company also distributes through a combination of Independent bottlers and regional distributors who sell the Company's products on a "best efforts basis."

The Company has strong marketing and distribution contacts in the USA, the Caribbean, China and Europe. Cuba is placing a high importance on exportation to China and specifically the Guangdong Province. The continuing trade imbalance between the two most dominant markets in the world has created opportunities with respect to the increased ability to import from the United States. The Company has recently exported to Turkey and expects to export more products to this region in the near future. The company has found great markets internationally and a strong reception to the brand, the packaging and the all-natural ingredients. The company has negotiated a licensing deal for multiple countries, which became effective during the 2<sup>nd</sup> quarter of fiscal 2015.

With the news that the United States and Cuba (the country) are moving toward normalization of relations for the first time in 50 years, CUBA has seen a renewed interest in the company and a significant increase in the share price and trading volume. The company also expects the brand to be better received as more people become interested in the country Cuba and the new relations between the United States and Cuba.

#### Competitive business conditions, the Issuer's competitive position in the industry, and methods of competition:

The Company has a great opportunity to establish a footprint as a Health & Wellness leader. While other Industry leaders are focused on mimicking line extensions, they are missing the chance to put a foothold into the Health & Wellness Category. This opportunity will not go away, but will continue to grow as more and more schools & work places opt to provide a healthy choice directly to their students and employees. Red Bull was firmly established as the #1 Energy Drink. No other brand with any significant market share was able to loosen the foothold Red Bull had created. Then in 2001 Rockstar and Monster Energy launched a brand proposition, 'twice the size for the same price'. This opportunity allowed competition to drive the market. Now, 5 brands stand firmly at the top and they continue to grow in the billions of dollars in revenue each year. All Energy Drinks today are loaded with extremely high doses of caffeine and taurine, either high sugar contents or with artificial sweeteners and none are 100% natural. The opportunity for CUBA to produce a functional Energy Drink armed as a product with no added caffeine, taurine free, and 100% natural is one of the attributes that has been attractive to consumers. CUBA now seeks to produce one of the healthiest, best tasting drinks on the market with the new functional beverage product it is in the process of creating. The company plans to market this product heavily in schools, as there is a tremendous need for healthy alternatives to sodas and other unhealthy drinks being served in schools throughout the United States.

**ITEM 7. ISSUER’S FACILITIES**

The Company relinquished its warehouse and office space after it sold its remaining product. Currently, the Company has no facilities and correspondence can be addressed to the post office box noted above.

**ITEM 8. OFFICERS, DIRECTORS, AND CONTROL PERSONS**

A. Officers and Directors

<u>Name</u>	<u>Title</u>
Alex C. Procopio	President, Chief Executive Officer, Secretary, and Director

B. Involvement in Certain Legal Proceedings

None of the officers, directors, promoters or control persons of the Issuer have been involved in the past five (5) years in any of the following:

- (1) A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and minor offenses);
- (2) The entry of an order, judgment, or decree, not subsequently reverse, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person’s involvement in any type of business, securities, commodities or bank activities;
- (3) A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or
- (4) The entry of an order by a self-regulatory organization that permanently or temporarily barred suspended or otherwise limited such person’s involvement in any type of business or securities activities.

C. Beneficial Shareholders

The name, address and shareholdings of all persons beneficially owning more than ten percent of any class of the Company’s equity securities or officers and directors of the Company are:

<u>Shareholder</u>	<u>Common Directly Owned</u>
Alex C. Procopio, 655 India St. San Diego, CA 92101	518,737,500

**ITEM 9. THIRD PARTY PROVIDERS**

Accountant

Roussin & Mauldin, LLP  
9150 Chesapeake Dr Suite 200  
San Diego, CA 92123  
Phone: (858) 571- 8623

**ITEM 10. ISSUER CERTIFICATION**

I, Alex C. Procopio, President, Chief Executive, Secretary and Sole Director certify that:

1. I have reviewed this annual report of CUBA Beverage Company;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations, and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: January 5, 2017

Signature: /s/ Alex C. Procopio

Title: President, Chief Executive, Secretary and Sole Director