



# CANADIAN ZEOLITE CORP.

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TSX.V: CNZ

OTCQB: CNZCF

Frankfurt: ZEON

News Release

November 1, 2016

## Canadian Zeolite Announces Appointment of New Director

Vancouver, British Columbia, Canadian Zeolite Corp. (the "Company") (TSX.V: CNZ) (OTCQB: CNZCF) (FSE: ZEON) today announced that Mr. Edward Skoda has retired from the Board of Directors of the Company. "I would like to personally extend my thanks to Mr. Skoda for his 18 years of service to the Company and we wish him well in his future endeavours", stated Ray Paquette, CEO of the Company.

The Company is pleased to announce that Mr. Ron Schneider has been appointed to the Board of the Company effective immediately. "We welcome Mr. Schneider to the Board and are delighted by the experience and opportunities that he brings to the Company going forward," added Mr. Paquette.

Mr. Schneider brings years of experience in the mining industry and since 1975 has owned and operated an organic orchard in the Okanagan. In addition, he is President and owner of Direct Organics Plus Ltd., a packager and seller of organic fruit and vegetables including Twisted Hills Cider. Mr. Schneider is a past Director of the Pacific Agricultural Certification Society and Certified Organics Association of BC. He currently serves as the Executive Director for the Small Scale Food Processors Association.

Mr. Schneider's knowledge and experience in the area of Organic growing will be invaluable to the Company as it introduces its natural zeolite as an addition to agricultural growing mediums. Mr. Schneider is an advocate of using zeolite as a slow release fertilizer in organic growing. Zeolites are known as "intelligent fertilizers". Natural zeolite has a proven ability to slowly release nutrients to a new plants roots increasing its strength and performance.

On behalf of the Board of Directors

"Ray Paquette"

President & CEO

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