



AVATAR VENTURES CORP AND KONCINITI LLC OF TEXAS FINALIZE LICENSING/ROYALTY AGREEMENT.

August 19, 2016 Carson City, Nevada, Avatar Ventures Corp. (OTCPINK:ATAR) ("Avatar" "ATAR" or "the Company") is extremely pleased to announce it has finalized its License/Royalty Agreement with KONCINITI LLC of Texas. AVATAR and KONCINITI both agree that the synergies of both companies resonates equally the pursuit of success.

Paul Matsumoto, Owner of KONCINITI stated, "We are so elated with the opportunity that AVATAR presented to us. We were looking to get into the printed garment business and Mr. Minnema happened to come across some of our designs and stated that AVATAR has the ability to press them onto cotton in full color with amazing durability. We expressed that KONCINITI was looking into entering the printed garment arena. Mr. Minnema suggested this business model and delivered us a sample. We are now very excited and look forward to proceeding.

MR. Minnema, President of AVATAR added that this business model will be used as a template for future interested parties. In general and in short, the terms are as follows:

- KONCINITI is responsible for the purchase of all equipment
- KONCINITI will provide its own online store
- KONCINITI will purchase associated heat transfer products from AVATAR's brand called 2BSEENTRANSFERS
- KONCINITI will pay to AVATAR a monthly Royalty. The Royalty will be on a per item sold basis. For every item priced below \$25 AVATAR will receive \$3, items \$25-50 AVATAR will receive \$4, and over \$50 AVATAR will receive \$5.
- upon successful commencement of business AVATAR will compensate KONCINITI LLC or whom it delegates \$7500 worth of restricted stock, in this situation, par value of \$0.03 (250,000 shares)
- KONCINITI will include on each garment a TEES2BSEEN Logo
- KONCINITI will have the option to reduce the Royalty payments by 50% by paying AVATAR a sum of \$75,000
- AVATAR has provided KONCINITI an incentive bonus of 150,000 shares if KONCINITI attains \$1.5 million in sales in any 12 month period.

-AVATAR will provide know how, access to product, designs, new products, leads, marketing and promotion. AVATAR will provide at no charge consulting and advisory experience.

The full License/Royalty agreement will be available on our OTCMARKETS.COM corporate page.

Based on this model, Mr Minnema states that each officially associated Partner should achieve close to a 100% margin on their products, or higher. Initial costs to get started are minimal and presents ground breaking opportunities for those who may be interested in providing Virtual Photographic Quality images on garments with vibrancy, vitality and durability, along with access to future products.

ABOUT KONCINITI LLC

Konciniti is a multi-disciplinary design and entertainment studio with expertise in music, graphic design, film, promotion and marketing Upon successful negotiations. Konciniti will produce, design, animate and promote an artist's dream and vision to reality. You can visit their website at www.konciniti.com or contact by email Paul Matsumoto at paulmatsumoto233@gmail.com

ABOUT AVATAR

AVATAR is a company which has an agreement in place with AutoArt Color Solutions of Oakville, Ontario, Canada, and has been developing and testing unique t-shirt and other garment products for sale in the multi-billion dollar garment industry. AVATAR has the right to use, promote, distribute and sell products developed by AutoART in the Caribbean. Avatar's own unique products, the WRITE-N-WIPE-TEES, the ORIGINAL-ARTIST-TEES and the Virtually Photographic Quality prints and t-shirts will be available worldwide. Avatar is also looking into other areas to generate sales such with art, sports, music and others who may wish to collaborate.

CONTACT INFO.

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You can also follow us on Instagram @tees2bseen and on Twitter @avatar_ven_atar.

Safe Harbour Statement:

This release contains "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward looking statements are made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995. "Forward looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan," or planned, "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward looking statements, including the risks that actual results may differ materially from those projected in the forward looking statements.