

ATHI APPOINTED NEW EXECUTIVE TEAM

AUGUST 17, 2016

American Transportation Holdings, Inc, (OTC:ATHI), "The Company", "ATHI", appointed Mr. Don Ratliff as President and CEO and Mr. Roy Welsh as Vice President. The current CEO, Mr. Jack Corn, has submitted and the Company has accepted his retirement effective August 15, 2016.

The new professional executive management team has been chosen. In accordance with the Company's by-laws, the majority shareholders has approved the new executive management and officers for the the development of the important actual projects.

In addition, the Board of Directors of the Company resolved the immediate establishment of a new Athletic Advisory Board, "AAB", to assist the supervise management in all decisions, including but not limited to review and recommend sport and entertainment projects. The Board of Directors also resolved that on August 22th, 2016 the Company will be relocated to its new office and facilities in Orlando, Florida.

About Mr.Don Ratliff:

Mr. Ratliff is a former defensive end for the Philadelphia Eagles, spent his professional years with the Philadelphia Eagles and as a free agent with the New England Patriots as a tight end. Mr. Ratliff graduated from the University of Maryland where. In 1991, he moved to Florida to become President of Gouchenour Advertising. Under his direction, the agency developed an excellent creative reputation, which was recognized in 1994 with 12 medals at the Florida Statewide 4th District Addy Awards. In that same year he was profiled in the Orlando Sentinel Business section as one of the bright new stars in marketing in Orlando. He was a member of the Orlando Business Network founded by Holland & Knight for ten years. He also served as the President of the Orlando Advertising Federation from 1995-1996.

In 1994 Mr. Ratliff founded Synergy Sports Marketing in Orlando. Since then he developed marketing programs for sports products, events and charities through the

company's offices in London, and Orlando. Synergy offers event management, sponsorship recruitment, broadcast production, syndicated programming, corporate hospitality and sports event travel to its clients. Synergy has marketed sporting events like The Disney Golf Classic, Celebrity Players Tour, Doc Rivers Celebrity Tournament, The 72 Dolphins for The Golden Rule Foundation, NFL Alumni Super Bowl Golf Tournament, NFLPA Super Bowl Tournament, WMMO ROCK FOREver Concert & Golf Classic and WLOQ Fall Fore Jazz Concert & Golf Tournament and sports oriented products including Leadbetter Training Aids, The Arnold Palmer Golf Academies, All Sports Tires and OnSite Network. Since founding Synergy, Don has worked with charities to help raise money including, Take Stock in Children, Children's Home Society, Bogey Creek Gang, Child Watch, the Buoniconti Fund, Shepherd's Hope, The Golden Rule Foundation, and The Living Heart Foundation. He is currently CEO of Synergy and the current President of the Orlando Chapter of the NFLPA Former Players

About Mr. Roy Welsh

Mr. Roy Welsh, known as the King of Wrestling, at the age of 22, was a partner and President in the startup of Mid-South Sports, renamed and known internationally as World Championship Wrestling (WCW), a Time Warner subsidiary. In 1978, Mr. Welsh sold Mid-South Sports and founded Southeastern Championship Wrestling (SCW). SCW was the company that gave Hulk Hogan his professional name and start in the industry. In late 1989, Mr. Welsh started Better Built Company, the best-known and respected aluminum toolbox manufacturer in the automotive aftermarket business. At this company, he provided the product design, production flow, parts flow, time studies, marketing and distribution, vendor sourcing and customer service with dealers and the general public. Mr. Welsh was also involved in Superior Trailers, the private labeled Pro-lite and Sidekick and a test marketing venture with Featherlike Trailers.

Mr. Ratliff and Mr. Welsh will be joined with a new Athletic Advisory Board (AAB) which will consist of key personnel from a wide range of professional sports and sports entertainment. The new AAB is currently negotiating with a number of key personnel who have worked with Mr. Ratliff and Mr. Welsh in their careers. This Board will review and recommend sports related entertainment projects which will provide value to ATHI's shareholders.

For additional Information:

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