



AVATAR VENTURES CORP. ENLISTS SOCIAL START NOW LLC TO MANAGE AND EXPAND SOCIAL MEDIA PRESENCE

July 18, 2016 Carson City, Nevada, Avatar Ventures Corp. (OTCPINK:ATAR) ("Avatar" "ATAR" or "the Company") is pleased to announce that it has enlisted the services of SOCIAL START NOW LLC to assist in expanding AVATAR's Social Media presence.

Mr. Minnema states "Social Media is an integral part of most businesses, especially consumer based businesses. As we prepare to launch our online store the added exposure will enhance our consumer base, and complement our shareholder base."

Social Start Now LLC will be paid a monthly fee for their services.

Inclusive to the above, AVATAR will engage in discussions with photographers, musicians, artists, singers and sports figures who may have an interest in collaborating with AVATAR in respect to merchandising opportunities utilizing our durable and vibrant images.

ABOUT SOCIAL START NOW

<http://socialstartnow.com>

ABOUT AVATAR

AVATAR is a company which has an agreement in place with AutoArt Color Solutions of Oakville, Ontario, Canada, and has been developing and testing unique t-shirt and other garment products for sale in the multi-billion dollar garment industry. AVATAR has the right to use, promote, distribute and sell products developed by AutoART in the Caribbean. Avatar's own unique products, the WRITE-N-WIPE-TEES, the ORIGINAL-ARTIST-TEES and the Virtually Photographic Quality prints and t-shirts will be available worldwide. Avatar

is also looking into other areas to generate sales such with art, sports, music and other merchandizing opportunities.

CONTACT INFO.

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You can also follow us on Instagram @tees2bseen, Twitter @avatar_ven_atar.and Facebook @teestwobseen

Safe Harbour Statement:

This release contains "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward looking statements are made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995."Forward looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan," or planned, "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward looking statements, including the risks that actual results may differ materially from those projected in the forward looking statements.