

AMERICAN TRANSPORTATION HOLDINGS (“ATHI”) AND THE NATIONAL INDOOR FOOTBALL LEAGUE (“NIFL”) REQUESTS RESPONSIBLE TRADING

July 18, 2016 Dallas, Texas

On Thursday, July 14, 2016 ATHI posted, on OTC Market New, a press release announcing its plan regarding televised football games for the 2018 season. On Friday, July 15, 2016 after a trading frenzy regarding ATHI’s stock occurred mid-day, the OTC Market Group placed a Caveat Emptor symbol next to ATHI’s stock symbol for what was explained to ATHI’s management as “Public Interest Concern: OTC Market Group [became] aware of promotion regarding our security having the effect of encouraging trading of ATHI’s stock OTC Market”.

Jack Corn, ATHI’s CEO, assured OTC Market Group and reconfirms and assures the public that ATHI has not and does not engage in the promotion of its stock. “Recently ATHI was purchased by the National Indoor Football League (“NIFL”),” Corn said. “Since ATHI has been purchased my phone rings off the hook with speculators and reporters calling to ask about the upcoming football season and address celebrity gossip.”

ATHI’s management believes the sudden interest in its stock stems from the reality that football is big business and the recently re-ignited NIFL creates a huge draw. “Our partnership with the NIFL will allow us to leverage our mobile platforms we have been developing and enable us to bring significant interest in what ATHI has to offer,” said Corn. “In addition, the NIFL is big business and will create many new revenue streams for ATHI and its products.”

Major investor interest and media attention are nothing new to Carolyn Shiver, CEO and Chairperson of the NIFL. “Football always brings the media and all things football bring investors,” Shiver said. “We anticipate that we would receive this type of attention once we got started which is why we are starting small and taking our time to develop each team before seeking mass media coverage.”

The NIFL announced earlier this year that it had purchased ATHI and that it would be the League’s first football organization to be located in Dallas, Texas. The team will

leverage technology that ATHI developed for gaming, media entertainment and fan participation to attract fans, investors and media partners nationwide. ATHI is current on all of its required corporate and financial disclosure required by the OTC Markets Group.



Please visit the website, www.niflfootball.com and click on teams then follow the prompts to make your purchase.

National Indoor Football League

The National Indoor Football League, NIFL, is the only Indoor Football League in America partnered with the NFL for officiating in 2004. The NIFL is projecting revenues of \$600 million in their first playing year. NIFL will have national television contracts with Time Warner, Charter, and Comcast as well as Dish Network and Directv. Each week most of the games will be nationally televised on television, aired on IPTV and on mobile apps. Uniquely, NIFL is a strong supporter of local ownership and is requiring every team to take on a limited number of local owners that invest and have ownership in their team. NIFL is "Bringing the fastest growing sport in America to American markets all over the US, Canada, and Mexico.

For additional Information:

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