

NEWS RELEASE

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FOR IMMEDIATE RELEASE – July 8, 2016

**MEMREG, INC. ACQUIRES THE ASSETS OF
ORHUB, LLC AND RESTRUCTURES**

**MEMREG, INC. ANNOUNCES SPECIAL EXERCISE PRICE FOR
ALL SERIES OF WARRANTS**

Phoenix, Arizona, July 8, 2016 -- (OTC Markets News Service). MemReg, Inc. a Nevada corporation, (the “Company”) (MREG.OTC-PK) announced today the acquisition of all the assets of ORhub, LLC (the “Purchase”) on June 30, 2016. Immediately following the Purchase, the Company consummated a tax-free “Split-off” of its wholly owned subsidiary, the Memorabilia Registry Corp. The Company newly issued 102,694,775 shares of common stock to acquire the ORhub assets. The Split-off retired 9,447,602 shares of the Company’s common stock and all of its Series C Preferred stock, the only Series outstanding. After these two transactions the Company had 116,698,608 shares of common stock outstanding. The memorabilia business will continue as a private business and the Company will focus on building ORhub’s business. The Purchase will be accounted for as a Reverse Merger. After these transactions’ closed, the Company approved the temporary reduction of the exercise price of all its outstanding warrants to \$.3333 to fund the expansion and operation of ORhub’s business. There are about 42,000,000 warrants outstanding. In 30 days, unless extended for up to an additional 30 days, the warrant exercise prices will revert to between \$2 and \$4.

ORhub’s Business. ORhub, LLC (Operating Room Hub) is a software company that has developed a proprietary cloud application that it believes significantly improves the productivity and accountability of implant based orthopedic and other surgeries. ORhub’s software is 100% cloud-based and will be sold on a subscription basis. ORhub will be in advanced beta testing during July and expects to release its production version before the end of September.

The focus of the ORhub plan will be to gain a dominant market share of the orthopedic surgeries with implants. ORhub estimates that there are 7,000,000 operations annually that it can target. This number is only expected to grow with demographic trends. More information on the purchase transaction, on ORhub’s business, product and the management team after the transactions can be found at orhub.com.

An estimated \$85 billion is spent annually on surgical implants (devices & biologics). Amazingly, no upfront real-time tracking of these implants exists – implant accountability, billing, and inventory management are not automated. Hospital and vendor inefficiencies have resulted in a system where multiple departments attempt to track implant usage via duplicate

records. The process is very labor intensive and costly. Billing payment cycles to implant vendors run 90 to 120 days.

Fortunately, ORhub's customer base is readily identifiable. There are about 5,600 hospitals in the United States. But, the top 12 hospital ownership groups control roughly 20% of the market. Initially, because of ORhub's extensive access to these top markets through our Technical Advisory Group and Development Partners, ORhub will focus its marketing efforts on these top ownership groups and initially on those hospitals considered leaders in spine surgery related to the aging spine, degenerative disc disease, and complex reconstructive deformity procedures. The Company believes that by mastering this hardest target, other less complex market segments should rapidly follow.

About the Company. The Company currently trades on the Pink Sheets under the symbol MREG. Information on the Company, including consolidated financial information is available on the Company's web site orhub.com.

MemReg's office is located at 9830 S. 51st St., Suite A-128, Phoenix, AZ 85044. The Company expects to continue to publish and post its financial information for investors on its web site.

Forward Looking Statements. Certain matters discussed within this press release may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Although the Company believes the expectations reflected in any forward-looking statements are based on reasonable assumptions, it can give no assurances that its expectations will be attained. Such statements are inherently uncertain, and actual results and activities may differ materially from those estimated or projected. Certain factors that can affect the Company's ability to achieve its anticipated results include, among others, uncertainties inherent in the development of a new business and limited capital. Further factors affecting future performance are detailed in the Company's Financial Statements posted on its web site.

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