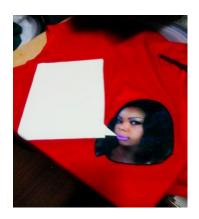
AVATAR VENTURES CORP SHOWCASES "WRITE-N-WIPE" TEES, IT'S FIRST OF A NUMBER OF T-SHIRT PRODUCTS.

March 16, 2016, Carson City, Nevada. Avatar Ventures Corp. (OTCPINK:ATAR) Avatar Ventures Corp. (AVATAR) is very pleased to showcase the first of one of its unique products, the "WRITE-N-WIPE" tee. As the name suggests, the t-shirt available will enable purchasers to write as they wish on a coating heat transferred to a t-shirt. At any time thereafter, the saying or work of art can be wiped off simply using water and a cloth.

Ed Minnema, President of AVATAR states, "Having worked tirelessly on the process to enable this to work, we are now finally pleased with our success. We have tested and retested relentlessly the process to bring it to a viable consumer product. We have also tested basically every washable marker available locally, and only one has been a complete success with no staining and easily wiped off. After wiping, any residue that may come in contact with the t-shirt fabric will come off when washed."

Many designs will eventually be available, including but not limited to speak bubbles, thought clouds, and even personalized with ones headshot with a speak bubble. The applications are endless. AVATAR is very excited with the possibilities and after initial test marketing in the Caribbean, starting with Jamaica, the Company will decide on how it will proceed.







Just to enlighten some who may not know or understand AVATAR's agreements in place, AVATAR has been given the exclusive rights to distribute the heat transfer paper supplied by AutoArts Color Solutions to all of the Caribbean countries. A list of those countries is available in our previous press release on Thursday, March 10, 2016. In respect to products which Avatar has or will develop in the future, those products can be marketed and sold worldwide.

AVATAR is very excited at the possibilities surrounding its products. The company will market its unique products under the brand "TEES2BSEEN" or any extension thereof. Various applications include personal thoughts, store advertisings, conventions and so on. AVATAR is not responsible for what people write and display in any respect. AVATAR endorses tasteful expression and depictions.

Avatar has produced a short in house video displaying the WRITENWIPE Tee. You may view it at the following link, https://www.youtube.com/watch?v=1ds1luuxlyQ. AVATAR will soon be updating its website, www.avatarvcorp.com. You can also follow us on Instagram @tees2bseen_876 and on Twitter @avatar_ven_atar.

ABOUT AVATAR

AVATAR is a company looking to enhance shareholder value through acquisitions and or a merger. AVATAR does however have an agreement with AutoArt Color Solutions of Oakville, Ontario, Canada, and over the last while has been developing and testing unique t-shirt products. AVATAR has the right to develop any product and sell worldwide. AVATAR also has the right to use, promote, distribute and sell products developed by AutoART in the Caribbean.

Safe Harbour Statement:

This release contains "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward looking statements are made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995."Forward looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan," or planned, "will" or "should," "expected," "anticipates," "draft,"