AVATAR VENTURES CORP. ACHIEVES OTC PINK CURRENT STATUS, PROVIDES CORPORATE UPDATE.

January 27, 2016, Carson City, Nevada. Avatar Ventures Corp. (OTCPINK:ATAR) (Avatar). Avatar Ventures Corp. is extremely pleased to inform its shareholders that it has achieved OTCPINK CURRENT INFORMATION status. "Achieving this sometimes elusive milestone is a great step forward in the development of Avatar, presenting it more attractive to both investors and those who may seek to fund the company at some point." said Mr. Minnema. Mr. Minnema also indicated that the Board of Directors of Avatar will soon hold a meeting in regards to restructuring the company so it may entertain any potential funding, merger or acquisition opportunities.. Mr. Minnema also wishes to present the following corporate updates:

Edward Minnema, President/CEO of Avatar states that in respect to the garment printing industry, Avatar has to its satisfaction completed its testing and assistance with the development of the unique transfer paper developed by AutoArt Color Solutions of Oakville, Ontario, Canada. AutoArt has recently rebranded its transfer products, previously called DuraKolor. The effective new name is Tpopps and their respective website is <a href="www.tpopps.com">www.tpopps.com</a>. Avatar will soon be updating its website to showcase its own intriguing t-shirt products developed by Mr. Minnema for the benefit of Avatar. Avatar will also register a new website for the general public. Shipment of equipment and associated product will be shipped to Jamaica in the next few weeks where Avatar will train individuals and test market its products and designs.

In respect to the Memorandum of Understanding signed between Avatar and "The Brown Marlo", a talented rap/hiphop artist from Toronto, the term of the agreement has expired and both parties have amicably and mutually agreed not to pursue discussions at the present time. Avatar wishes Marlo the greatest of success

Mr. Minnema states in closing, "Avatar now presents itself as a company open for business. Avatar wishes to thank its services providers, OTCMARKETS personnel and the diligence and determination of Avatar's management in achieving this milestone. Avatar projects itself as a now viable company, not only for investment and funding purposes, but also for potential merger and/or acquisitions, or for just simply building itself.

## About Avatar Ventures Corp.

Avatar Ventures Corp. founded in 2006 is a public company currently investigating revenue producing business ventures including those in the high tech sector. With an advantageous share structure and through the building of a solid management team, the company will endeavor to provide increased shareholder value and at the same time minimize dilution so as to provide maximum return for shareholders. Avatar has recently been testing a new process in the garment printing arena and plans to move forward with the opportunities it presents.

## CONTACT:

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## Safe Harbour Statement:

This release contains "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward looking statements are made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995. "Forward looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan," or planned, "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward looking statements.