



**GLOBAL PROFIT**  
TECHNOLOGIES

January 4, 2016

**To the Shareholders of Global Profit Technologies, Inc.:**

We at GLPT consider 2015 to be the year that our plan for the future of this company truly took shape. It was a year of significant transformation for the way our business is conducted and it was the year that my original vision for the direction of our company found solid footing.

**Issues Leading to Our Expanded Business Model**

In 2014, we released our fully automated Forex trading software, the 4X-DAT™, to the public through a self-funded network marketing program. This model was successful in reaching many existing Forex traders, as well as introducing Forex to many people who were unfamiliar with the opportunity this market offers. Our software and pre-built strategies were proving that automation is the key to success for traders of any skill level. Our early results were very strong and our clientele quickly grew, along with the average size of traders' accounts.

Indeed, our performance was so strong that we became victims of our own success, as brokerage houses began trading against our client trades. Many of our traders began reporting significant anomalies in their trading accounts, and records of trading operations conducted by the software were not matching records presented by the brokers to our clients. It soon became clear that unwarranted and unauthorized broker intervention in some of our clients' accounts was creating a perilous trading environment, in which many of our clients could no longer successfully trade. At the same time, the burden upon our customer support department became overwhelming, as many traders were requesting support beyond the basic operations of our software. This often included requests for our intervention on the clients' behalf with the broker(s) in question.

Further magnifying the brokerage problems that were encountered, the January, 2015 decision by Swiss authorities to abandon attempts to peg its currency – the Swiss franc – to the euro sent shockwaves through foreign exchange markets, and led to the closure of one prominent forex broker, prompted a financial bailout of another forex broker, as well as heavy losses and outright closure for others. Some began implementing sliding margin requirements that were devastating to our software users, and it became clear that we needed to change our business model.

As a result of these issues, in late 2014 we worked to develop a solution that would allow us to ensure proper trade execution and optimal trading environment for our clients. We stopped our sales/marketing efforts as a result of this need and have recorded only nominal revenues in 2015. I am pleased to announce that after nearly a full year of preparation, this solution is now in place and we have resumed sales/marketing efforts and are back to being 'in revenue' entering 2016.

**Developing a Partnership to Secure Our Interests and Drive Revenues**

In October of 2015 we finalized the formation of a strategic partnership with Automata FX, Ltd. – a global offshore foreign currency brokerage. Our partnership includes the licensing of a new, fully automated 4X-DAT™ platform, created exclusively for Automata FX and powered by the 4X-DAT™ technology. With this new partnership, Automata FX has become the first and (to my knowledge) the only fully automated Forex brokerage in existence. Given the nature of our agreement with Automata FX and the fact that this brokerage offers only STP (Straight Through Processing), meaning that the brokerage never trades against its clients, we are confident that our technology will perform as it was intended, free from

obstruction, unwarranted intervention and downright intentional obfuscation on the part of the broker. I now have the utmost confidence that the trading strategies we have developed, combined with the power of the 4X-DAT™ technology will finally prove their full potential to the Automata FX clients all over the world.

The success of the traders using the combination of the 4X-DAT™ software with our free pre-built strategies - together with fair and honest execution from Automata FX, will demonstrate to retail and institutional Forex traders, brokers and liquidity providers that we are truly revolutionizing this market. With well over 90% of retail traders losing money in Forex, the demand for a profitable trading solution is clearly evident. Automata FX will, through its licensing of our technology, provide this solution with no up-front costs to the traders. GLPT will then earn a “technology fee” of one (1) pip per trade.

This is a major shift in our business model that is reflective of my initial plans for generating revenue for GLPT. While other brokers had overlooked the complexity and sophistication of our software, instead viewing the 4X-DAT™ technology as a simple expert advisor (EA) and refusing to pay us anything, Automata FX understood the rare nature of our software and agreed to our licensing fee structure. This fee structure will allow us to make our technology available to a massive number of traders around the globe for free. Eliminating this barrier of entry allows Automata FX clients to begin trading sooner, with no out-of-pocket expense, which in turn generates commissions for GLPT. As traders find success and their account sizes grow, so too do our revenues from their trading activity. Succeeding along with our traders is a business model that both GLPT and Automata FX fully embrace and I believe that as traders continue to gain awareness of the deceptive practices of many retail brokerages, demand will grow for brokers like Automata FX.

### **Looking Ahead**

In the coming year, GLPT will have two ways to offer the 4X-DAT™ technology. We will continue to offer the software as a trading platform for the brokerages with which the software is currently integrated, as some traders wish to remain with these brokers. It should be noted, however, that the software license price now carries a significant premium to reflect the added level of support required to service the clients who trade with brokers who don't pay us our technology fee.

In 2016, however, our prime focus will be on the growth of the 4X-DAT™ platform usage through Automata FX, as this will be the main driver of growth for GLPT. We intend to accomplish this by aiding Automata FX in securing new users through our combined marketing efforts, as well as through both white label marketing and sub-licensing agreements and through Automata FX's lucrative Introducing Broker program.

### **Conclusion**

As I reflect on the challenges that we faced over the past two years, I am more encouraged than ever about GLPT's position in the Forex market. Each challenge we encountered helped us more clearly define a direction for our company to reach a growing number of traders seeking honest execution, strategies that work and a technological advantage. Each challenge was seized as an opportunity to create a better solution and a better way for traders to access it. Because of this, we now enjoy a level of control over the way our product is delivered to the trader, assurances that it will function in an optimal trading environment as it was originally intended and free from interference, supporting my total commitment to generate revenues for GLPT which will ultimately help increase the value for all of our shareholders and traders.

We have many exciting developments planned for 2016, and I hope you will follow our progress and stay tuned for future announcements and press releases. Thanks so much for your continued support!

Joseph T. Nemeth,  
CEO and Chairman of the Board  
Global Profit Technologies, Inc.

***Forward-Looking Statements***

Some of the statements made in this press release are forward-looking statements that reflect management's current views and expectations with respect to future events. These forward-looking statements are not a guarantee of future events and are subject to a number of risks and uncertainties, many of which are outside our control, which could cause actual events to differ materially from those expressed or implied by the statements. These risks and uncertainties are based on a number of factors, including but not limited to the business risks disclosed in our SEC filings, especially the section entitled "Risk Factors" in our Annual Report filed through OTC Markets for the fiscal year ended December 31, 2014. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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