



CATHAY LIFESTYLE GROUP

Nov. 24, 2015

OTC Markets
SANP (Common Stock)

Chengdu China Cigar Show Update





Today the biggest players from the world and China meet in Chengdu to plan for the future of the Chinese cigar market. Only the inner circle is present, the representatives of each city and all major Chinese cigar brands. CHINA CIGAR festival and meetings is a time for everyone to share information, knowledge and understanding on how to build the luxury cigar market in China, raising the bar for Chinese cigar production, cooperation with international cigar brands and how to access the Chinese cigar market.



About SANP: Cathay Lifestyle Group Inc., we are a lifestyle brand integration, marketing, design, development, education and consultant for high value sales channel of luxury lifestyle products in the leisure and entertainment sector. We have a diverse portfolio of licensed brands as well as a wide range of product categories. Our partners include, membership clubs, golf clubs, financial services groups, nightclubs, restaurants, lounges, sports bars, KTV's, Duty Free Stores, e-commerce channels and direct to consumers B2C across Asia. Our services embody the interests, attitudes, and opinions of an elite group of consumers that embrace a particular culture. Our Lifestyle brands seek to inspire, guide, and motivate people, with the goal of our products contributing to the definition of the consumer's way of life. We operate off the ideology that we must attract and connect people and brands to ultimately spur, set and create new social phenomenon's.

FORWARD LOOKING STATEMENT This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no factors that could cause actual results to differ materially from those estimated by the Company. They include, but are not limited to, the Company's ability to develop operations, the Company's ability to consummate and complete the acquisition, the Company's access to future capital, the successful integration of acquired companies, government regulation, managing and maintaining growth, the effect of adverse publicity, litigation, competition, sales and other factors that may be identified from time to time in the Company's public announcements.