

FOR IMMEDIATE RELEASE

November 9, 2015

### **Greene Concepts, Inc. Announces Stock Ticker Symbol Change to INKW**

NEW YORK -- Greene Concepts, Inc. (INKW) CEO, Lenny Greene, is pleased to announce an approved change of the company's stock ticker symbol. Effective today, the company's common shares begin trading on the OTC Pink marketplace under the trading symbol "INKW". The previous trading symbol was "LKEN".

WHEREAS, pursuant to a plan by the Directors to further brand synchronization throughout all operations with our model going forward, the Directors deems it in the best interest to request from FINRA (the "Financial Industry Regulatory Authority") that the Common Stock presently quoted under the ticker symbol LKEN be amended to a ticker symbol which is more suitable to the Corporation's name and brands. The symbol change from LKEND to INKW was announced on the 11/6 Daily List and becomes market effective today 11/9.

Mr. Greene states "The change of our stock symbol correctly positions us according to our current products, brands, marketing, and revenue strategy. With the upcoming launch of our consumer direct marketing flagship brand, InkWay USA, our new trading symbol, INKW, removes us from the old strategy developed under 'Luke Entertainment' and propels us forward within our present strategy which is to shape the landscape of ink refill products and product use. We want to be a leading force in the \$51.7 billion inkjet and inkjet refill market.\*"

[\\*https://www.smitherspira.com/products/market-reports/printing/digital/inkjet-printing-market-2019](https://www.smitherspira.com/products/market-reports/printing/digital/inkjet-printing-market-2019)

*'Greene Concepts' mission is delivering forward-thinking avenues for businesses and consumers to achieve their goals and aspirations using the highest levels of quality-based, price-valued, environmental-friendly, innovative solutions available in the marketplace today, tomorrow, and beyond.'*

#### **About Greene Concepts, Inc.**

Greene Concepts, Inc. (<http://www.greeneconcepts.com/>) is an ink technology Manufacturing and Distribution Company headquartered in Fresno, CA. Chairman and Founder Lenny Greene has spent the past 30 years serving the [printing needs](#) of businesses and consumers. Greene Concepts intends to be the catalyst for the introduction of a number of innovative products and marketing strategies, including its announced hemp-centric website, and to bring the world the best products at the lowest prices so consumers and business can save time, save money, [print more](#) and print better.

Follow us on Twitter at: <https://twitter.com/InkwayInc> and <https://twitter.com/GreeneConcepts>

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**AccuBrite, Inc.** (<http://accubrite.com/>) creator of FreeInk4LifeT, Refills4YouT, INKWAY USAT and INK-Telligence has developed a family of 25 "Do It Yourself [Ink Cartridge Refilling Systems](#)." All refilling tools, accessories, filling stations, interactive CD-Rom instruction manual including bonus software, 24/7 customer service / tech support and unlimited ink refills are available. Consumers can now save thousands of dollars annually without replacing their [inkjet](#) cartridges using ABI's top of the line refill kits. AccuBrite, Inc. is the manufacturing arm of Greene concepts, Inc.

**INKWAY USA, Inc.** (<http://www.inkwayusa.com/>) is a consumer direct marketing [ink and toner](#) technology Distribution Company. We market and sell over 1000 advanced and exceptional proprietary ink and toner "Do It Yourself" Refilling Systems and other products for all inkjet and toner [cartridges](#). Marketing, sales, and fulfillment for retail products are coordinated at its offices in Fresno, CA. Consumers and businesses save thousands of dollars annually buying our products. INKWAY USA will also compete in the global market place by marketing and signing distributors in Europe, The Pacific Rim, and Asia. InkWay USA is now ready to grow exponentially with their soon-to-be released proprietary Synergy Distributor Program (SDP) and take a large stake in the over \$70 billion per year ink and toner industry through an unparalleled, innovative marketing strategy that utilizes virtually no competition -- all while offering unmatched cost savings and product quality for individual ink and toner consumers and large businesses alike.

Safe Harbor: This Press Release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based on the current plans and expectations of management and are subject to a number of uncertainties and risks that could significantly affect the company's current plans and expectations, as well as future results of operations and financial condition. A more extensive listing of risks and factors that may affect the company's business prospects and cause actual results to differ materially from those described in the forward-looking statements can be found in the reports and other documents filed by the company with the Securities and Exchange Commission and OTC Markets, Inc. OTC Disclosure and News Service. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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