

Medican Enterprises Inc. (MDCN:OTC) Appoints Wine Guru, Jason Elkin.

Medican Enterprises Inc. (MDCN:OTC) is pleased to announce that it has appointed Jason Elkin, the founder of Trending Entertainment, Co-Founder of Trending Entertainment Broadcast Network and world renowned wine expert, to fully manage Medican's wine operations.

Mr. Elkin formed JTE Productions & Entertainment, a business centered on the education of both vineyards and wine sales through a video presentation. In addition to having his own wine labels, Mr. Elkin owns a widely distributed, wine publication titled "Wine Consumer Magazine" as well as other smartphone applications and related products that are sold in over 14 countries. He occasionally fills the role of a wine industry spokesman at various marketing companies and symposiums, as well as having been designated an ambassador for the California wine industry at the prestigious event, "International Wine Country". Furthermore, he is also producing and hosting a multi-part series for international television distribution called "Jason Elkin Uncorked" which combines wine education and travel into an exciting and entertaining vehicle for wine enthusiasts everywhere.

He will also be producing and starring in "WET" (Wine Entertainment Tasting) which is an interactive wine tasting for theaters, casinos, cruise ships, hotels, resorts, as well as for TV. Lastly, he is as Executive Producer and host for the TV show "Hollywood Uncorked"

Updates will be forthcoming.

This release includes forward-looking statements, which are based on certain assumptions and reflects management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include: general global economic conditions; general industry and market conditions, sector changes and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, including codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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