



Here To Serve Holding Corp.

“BUILDING A SIGNIFICANT INFRASTRUCTURE DEVELOPMENT COMPANY”

MILTON, GA – September 1, 2015, Here To Serve Holding Corp. (OTC Markets: HTSC) - (www.htshc.com), today announced the efforts over the past five months has resulted in significant movement to expand its future business model in the telecom, cable and utilities industry. As of August 31, 2015, the company has signed five Letters of Intent with five separate companies that would form the foundation of a national Infrastructure Development company focused on telecom (wireless and hard line), cable and utilities. In order to eliminate execution risk, the Company has decided on the first three transactions and will delay closing of two remaining opportunities.

HTSC has struggled to close on several real estate transactions over the past few months. Through due diligence and financial modeling, the targeted transactions did not provide the basic returns HTSC was requiring in its model. However, in the process of evaluating these properties, The Company began to understand the need for a national Infrastructure Development company, specializing in the telecom, cable and utilities industry.

As part of the recent realization, HTSC needed to find the path to its business model. Therefore, first the Company has taken great strides to find the right CEO to lead the organization. Second, the Company worked to develop and establish the critical components of its business plan for the future. Third, the negotiations with the owners of these first companies were extremely important, as it was crucial to reducing the execution risk of financing the proposed transactions. Finally, the Company is charting its path to close the transactions prior to the end of 2015.

“The owners of our first set of transactions are pioneers and leaders in their industry. I am most excited about the culture we are building, the vision they have for growth and even as important, the relationships with the customer we have going forward,” said Jeff Cosman, Chairman of HTSC. “Our soon to be announced CEO is a leader in the industry and has demonstrated a purpose to grow a national company in our telecom, cable and utility industries.”

Specific details will remain confidential at this time, as the Company has many tasks associated with closing these transactions. The Company believes the structure of the deals will align with several specifically targeted financing sources, which will enable the Company to close all three deals before the end of 2015. As the Company finalizes certain milestones with the proposed transactions, the Company will continue to communicate with its shareholders. At this time, the Company cannot comment further as part of its Non-Disclosure agreements in place with the specific companies.



ABOUT HERE TO SERVE HOLDING CORP. Here To Serve is a holding company with a mission to grow shareholder value and demonstrate positive cash flow through the acquisition of strong operational companies in the telecom, cable and utilities industry. HTSC currently owns roughly 3.2M shares of MRDN, Meridian Waste Solutions, Inc an OTCQB company.

Forward-Looking Statements

Comments are based on current management expectations, and are considered "forward-looking statements," generally preceded by words such as "plans," "expects," "believes," "anticipates," or "intends." We cannot promise future returns. Our statements reflect our best judgment at the time they are issued, and we disclaim any obligation to update forward-looking statements as the result of new information or future events. We urge investors to review the risks and uncertainties within its filings with the OTC Markets and/or Securities and Exchange Commission.

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