

PRESS RELEASE – FOR IMMEDIATE RELEASE

Outstanding shares lock and Shareholders Updates.

Dallas, TX- June 1st, 2015 – Auri, Inc. (OTCPK: “AURI”) (the “Company”),

The Company has the following updates for the week of June 1st, 2015.

The company has activated a share “lock up” program. The response was tremendous giving the management and everyone involved a tremendous vote of confidence.

The management wishes to update and confirm that the Transfer Agent, Corporate Stock Transfer, is not “gagged” and they have provided the following share structure updates:

“As of 6/1/15 9:18am Auri, Inc. shows a total outstanding balance of 1,010,946,700. Authorized shares are 3,000,000,000. The float total is 62,328,196.”

Please let us know if you need anything further.

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Previously, AURI INC made Following announcements:

AURI reports continued strong sales in its consumer products division operated under the wholly owned subsidiary, Phoenix Fulfillment Group LLC. The talent and experience of the new design office in El Segundo has let to opening of several new national accounts. With the growth of the company and growing commitments in China, Mr. Weinert, CEO and Chairman has made a three year commitment to relocate to CA, moving to Rolling Hills Estates on the Palos Verdes Peninsula just south of Los Angeles. This affords access to the design team in El Segundo and closer proximity to our China joint venture opportunity in Pingo. The Pingo home decor stores, design and service company based in Shunde, China has continued to expand, opening 30 new stores per month during the first quarter of 2015. Mr. Weinert will be dividing his time between the sales & marketing management responsibilities of the consumer art products sold to North American retailers and the Pingo home decor and decoration company in China.

The company will continue to maintain and operate its headquarters offices in Dallas, Texas.

In order to continue and complete the acquisition path of AURI Inc., the company management, major shareholders and “insiders” agreed on a three (3) year outstanding shares “lock up” agreement. This agreement will enable the company to have an intelligent path to the completion of one of its largest acquisitions. This corporate action will position the company in a healthy market capitalization structure of: 1) TOTAL “locked” SHARES of 1,249,342,479.... 2) TOTAL OUTSTANDING SHARES 1,311,670,675....and leaving TOTAL FREE TRADING SHARES (the float in the market) of 62,328,196

The company, management, and its attorneys will commence the process of “up listing” the company to the next tier and to a “fully reporting” status; OTCQB and OTCQX.

“We are excited with the financial goals and milestones that we have already achieved, and are ready for the next level. This company, once we complete the acquisition and the audits, has all the ingredients to qualify for the up listing on the big boards, such as NASDAQ. The managed “float”, share structure and market cap should enhance our shareholders value and create a better path for the next level.” Commented James S. Tassan, CFO.

Recently company posted greater revenues from last year and the following updates:

AURI announces the first deliveries to retail customers of the new oversize KD stretched canvas product call MuralArt. The first deliveries of 8 foot by 10 foot stretched canvas product shipped in a unique “knock down” configuration were received by Rooms To Go, a furniture retailer based in Florida with stores throughout many southern states and Texas. This is a very exciting development with this product in development for well over a year. Chairman and CEO, Scott Weinert stated: “This unique and proprietary product is one of the most innovative and ground breaking product opportunities in wall decor, with application industry wide— for both retail, hospitality and visual retail display. We are very excited to see this finally come to fruition and appreciate the partnership with Rooms to Go so see this product launched.” AURI expects this product to continue to have an immediate impact in the market place with exciting new applications from this new oversize canvas wall decor product that is transportable and also may be shipped efficiently. Mr. Weinert stated that this is a “game changer” for customers looking to purchase large art pieces to decorate an entire wall, large over the sofa murals and many industry applications.

Recently the company announced:

The company has achieved tremendous milestones of development and is poised to become a great Distribution Company. During the past several quarters the

company acquired a revenue producing "Phoenix Fulfillment Group LLC" and achieved over 200% increase in revenues! The financial forecast for 2015 is already looking a lot better than 2014. The Management is composed of the most seasoned and knowledgeable staff with a clear plan and superior positioning compared to the competition.

FAMOUS QUOTES AND HISTORICAL TRENDS:

It's a Beautiful Thing..... "AURI inc., we're as good as gold!"
Stocks plunged during the recent recession, but the economic downturn's impact on the art market was minimal. At the height of the recession in 2008, the art market fell a slight 4.5%, according to the Mei/Moses All Art Index, which tracks the long-term performance of fine art. This isn't the first time the art market fared well in a poor economic climate - it also out-performed the stock market during the 2001 recession.

So far, art market has enjoyed seven years of price appreciation. According to Bloomberg, the average compound annual return has been 33% since 2004. The high historical performance has attracted the attention of hedge fund managers, endowments and foundations, and ultra-high-net-worth individuals.

Read more: <http://www.investopedia.com/financial-edge/0310/fine-art-funds-a-beautiful-investment.aspx#ixzz3bPOFjGPb>

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ABOUT AURI:

AURI Inc...."We're as good as gold!"
The Company was formed by a group of investors whose talents and interests were based in Production, Content Development, Audio/Visual Presentations, Intellectual Properties Development and acquisitions, as well as oil and gas and real-estate investments. The management is based around seasoned corporate officers, directors and consultants who are experienced in management and mergers/acquisitions of multimillion dollar companies. The company's plan and concept was developed and based around a plan of acquiring and developing "High End Art and Reproductions", focusing AURI INC to become a Publisher and Licensor. Then, retaining the duplication and reproduction rights, on an exclusive basis, in order to sell and distribute the products worldwide. The company and management believe that they can create, sustain and grow one of the largest art publishing companies in the world.

ABOUT Phoenix Fulfillment Group LLC.

Phoenix Fulfillment Group LLC is a marketing, sales and distribution company focused on delivering consumer products to retailers and distributors in various market sectors in North America. Phoenix Fulfillment Group LLC has well established manufacturing

relationships with factories in China and Southeast Asia where products are produced and shipped to its customers. Phoenix provides design direction and logistics support to the factories as well to insure a high level of customer satisfaction from its customers. The company has decades of experience in trading with China and other Asian countries and also decades of experience in building relationships with retail partners.

Phoenix Fulfillment Group LLC markets art and other wall décor products to major retail customers throughout North America. Phoenix Fulfillment Group sells and distributes to leading home décor retailers such as Kirkland's, Home Goods, AC Moore, Dollar General and many other major retail customers across various market sectors.

Safe Harbor Statement:

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. Certain statements set forth in this press release constitute "forward-looking statements." Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance or achievements, and may contain the words "estimate", "project", "intend", "forecast", "anticipate", "plan", "planning", "expect", "believe", "will likely", "should", "could", "would", "may" or words or expressions of similar meaning. Such statements are not guarantees of future performance and are subject to risks and uncertainties that could cause the company's actual results and [financial position](#) to differ materially from those included within the forward-looking statements. Forward-looking statements involve risks and uncertainties, including those relating to the Company's ability to grow its business. Actual results may differ materially from the results predicted and reported results should not be considered as an indication of future performance. The potential risks and uncertainties include, among others, the Company's limited operating history, the limited financial resources, and domestic or global [economic conditions](#) -- activities of competitors and the presence of new or additional competition and conditions of equity markets.

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