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NEWS RELEASE

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Emaji Entertainment Goes to StrangeLand

- Twisted Sister's Dee Snider to bring seminal horror character Captain Howdy back to life -

Irvine, CA, May 4, 2015 -- Emaji, Inc. (OTC PINK: EMJI) announced today that its entertainment division, Emaji Entertainment, has acquired the rights to reboot Dee Snider's "StrangeLand," the 1998 horror film written by and starring Snider, the frontman of heavy metal giant Twisted Sister.

Dee Snider's portrayal of Carlton Hendricks aka Captain Howdy in the original film created a character that has become a cult horror legend. Emaji Entertainment will accompany the singer-songwriter, screenwriter, radio personality and actor back into the dark underground world of ritualistic body modification where victims are lured via an ever pervasive world of social media.

The 1998 soundtrack included an incredible array of bands—System Of A Down, Sevendust, Soulfly, Slipknot, Kid Rock, Coal Chamber, Twisted Sister, Megadeth, Marilyn Manson and Pantera—handpicked by Snider. "Music was intrinsic to me in the first one. We really tried to create the ultimate heavy soundtrack. Music will be important to me again for this film," adds Snider.

The project has the working title "StrangeLand: Disciple" and is the second film production announced by the company based on a well established horror property.

Emaji Entertainment recently announced a reboot of "The Howling" and plans two further projects as part of its initial branded horror slate.

Additional details will be released as the film moves through towards production and release.

About Emaji:

Emaji, Inc. (OTC: EMJI) is a publicly traded development stage company with three divisions: Sports, Entertainment, and Ventures.

Additional information about Emaji can be found in the Company's reports and filings at www.OTCMarkets.com and on the Emaji website at www.emaji.com.

NOTES ABOUT FORWARD-LOOKING STATEMENTS

Except for any historical information contained herein, the matters discussed in this press release contain forward-looking statements that involve risks and uncertainties, including those described in the Company's reports and filings at <http://www.OTCMarkets.com>.

Certain statements contained in this release that are not historical facts constitute forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995, and are intended to be covered by the safe harbors created by that Act. Reliance should not be placed on forward-looking statements because they involve unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied. Forward-looking statements may be identified by words such as estimates, anticipates, projects, plans, expects, intends, believes, should and similar expressions and by the context in which they are used. Such statements are based upon current expectations of the Company and speak only as of the date made.