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For Immediate Release

Limitless Venture Group Inc. Shareholder Update

Tulsa, OK December 4, 2014 – Limitless Venture Group Inc's. (PK:LVGI) today announced its CEO Joseph Francella has prepared the following shareholder update.

SLAM production: As previously released we had production in line for SLAM prior to the DTC lock. We had signed a bottling agreement with Panache Distillery to produce SLAM out of a new bottling plant they were opening in New Port Richey, FL. Well that bottling plant is still not operational and Panache themselves who are owned by a public company have run into some tough times and lets some key people go one of which was our point man on the SLAM project.

So we are now in full negotiations with Temperance Distillery Inc. that can handle every aspect of the project. We have received the first draft of their bottling agreement and hope to have it signed and process underway in a few weeks. They are making SLAM flavors using their processes and samples are due in to LVGI Friday December 5th. An announcement inviting any interested shareholders to test the flavors will be out next week.

With this a Spring Break 2015 official launch is our target for SLAM. Dependant on the federal government approval process for the new bottler and label approvals perhaps we can do a pre launch and get samples out before then. Press releases updating our shareholders on the progress will come out periodically.

New SLAM website has launched: www.getaslam.com

Potential Acquisitions: We have identified a very key potential acquisition. A letter of intent is out and being reviewed by both parties. We hope to sign within 2 weeks. If closed this would provide several new product offerings, some already producing revenue and will come with some very key industry veterans to help guide the new products into full distribution. Press release updates will be forthcoming.

Located in Tulsa, OK Limitless Venture Group, Inc., known as THE BRAND BUILDERS, is a development stage company dedicated to the production, distribution and marketing of unique, quality product lines. Limitless Venture Group, Inc. is a full service brand development company with an in-house brand identity team, full graphics department as well as an experienced and highly motivated group of marketing professionals. Limitless Venture Group Inc. and its group of diversified wholly owned subsidiaries have four product lines ready to go to market. Through our Limitless Body Inc. sub we have our Limitless Body and our Limitless Health product lines fully developed, tested and ready for full production. Limitless Venture Group, Inc. also controls as a 100% wholly owned subsidiary named Limitless Brands Inc. Limitless Brands Inc. serves as our alcoholic brand division. SLAM Infusination is our line of RTD (ready to drink) alcoholic shots aimed at the virtually untapped grab and go counter item space of the massive alcohol industry. SLAM has it owns formulation, graphics and marketing departments. Through Limitless Health™ and our URL www.hempcorehealth.com, we market our HempCore Health™ line of products. The initial product lineup consists of five products: Healthy Heart - a cholesterol reduction formula; Relax - an anti-anxiety/stress relief formula; Brain Boost - a cognitive/brain function enhancement formula; Fibered UP - a fiber supplement and Joint Relief - a joint/arthritis relief formula.

For further inquiry on Limitless Venture Group Inc. products:

Website: www.lvginc.com

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be seemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analysis and other information that are based on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of the release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release.

Source: Limitless Venture Group Inc.

