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For Immediate Release

Limitless Venture Group Inc. (LVG) announces the DTCC has RELEASED the Global Lock on the book entry shares of LVGI.

THAT MEANS EVERYONE IS NOW ABLE TO TRADE LVGI SHARES.

Tulsa, OK November 11 ,2014 – Limitless Venture Group Inc's. (PK:LVGI) today announced that the DTCC has RELEASED the Global Lock on the book entry shares of LVGI.

“We would like to send a special thank you to our Corporate Counsel Simon Kogan for his tireless and diligent efforts and also to DTCC and their outside Counsel Proskauer Rose LLP for their willingness to see this through to a successful conclusion” stated LVGI CEO Joseph Francella.

With this ordeal now behind us we can focus all our energy on bringing SLAM products to market.

Throughout this time we have been researching new bottlers and are close to an agreement with a one-stop-shop. They can handle getting all our materials to their plant and then producing our products. This is fantastic news and will greatly reduce the time required to get our products to market.

SLAM has already been developed and tested, and a distributor has already been identified. They will be contracted once production has begun. All we need to do is get it bottled and on the shelves. Our goal is to have it on the shelves in the New York Market ASAP.

Once SLAM contracts are signed and that manufacturer is gathering materials we will focus on HempCore. Those products have also already been developed and all we need to do is get them manufactured and on the shelves. We have the manufacturer for those products and will begin when funding is available.

Additionally, there is corporate paperwork to get cleaned up. We have several financial statements to get caught up and additional work to do.

Thank you for your patience and support throughout this ordeal. I know it was hard with the little information that was available but in the end we all came through.

About Limitless Venture Group Inc.

Located in Holbrook, New York Limitless Venture Group Inc is a full service brand development company specializing in beverage, supplement and healthy lifestyle products. Limitless acts as a brand incubator bringing products from concept to reality then releasing them as standalone companies. Limitless Venture Group Inc has internationally recognized formulators, in house graphics department, in house web design team, and full support staff for marketing and distribution chain development. Limitless Venture Group Inc. proprietary product line consists of SLAM Infusination™, Limitless Body™, Limitless Health™ and HempCore

For further inquiry on Limitless Venture Group Inc. products:

Website: www.lvginc.com

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be deemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analysis and other information that are based on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of the release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release.

Source: Limitless Venture Group Inc.

