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For Immediate Release

Limitless Venture Group Inc. announces SLAM production update**New Bottling Agreement being reviewed, 5 Flavors being produced for taste testing**

Tulsa, OK November 24, 2014 – Limitless Venture Group Inc's. (PK:LVGI) today announced it has received and is reviewing a new bottling agreement for SLAM from Temperance Distilling Company out of Temperance, Michigan. During the review process Temperance will be producing the following 5 SLAM flavors for sampling:

Cojak: Whiskey with Cola Flavor

Tijuana Twist: Tequila with Lime Flavor

HayMaker: Vodka with Tea and Lemon Flavor

Red Headed Slut: Vodka with Peach, Licorice and Cranberry Flavor

Pink Panther: Vodka with Pineapple, Amaretto and Grenadine Flavor

Once the flavors are received LVGI will be inviting any shareholders that reside in the local area to come to the NY warehouse to taste the SLAM flavors and provide consumer feedback before going into production.

“We are excited to FINALLY be moving forward with SLAM. It’s been way too long of a road for us and our shareholders” stated LVGI Joe Francella. “I also think getting the shareholders who can make it involved in the final taste testing process is a unique way of bringing the company and its shareholders together in a way rarely seen.” Francella went on to say.

Once a definitive date is set for the SLAM taste tests a press released will be issued with times and place.

We ask that all respect the process and refrain from making any calls to Temperance at this point. They are a very busy company and are not at all responsible to answer any questions about LVGI or SLAM. In fact they are under NDA to NOT do so.

Located in Tulsa, OK Limitless Venture Group, Inc., known as THE BRAND BUILDERS, is a development stage company dedicated to the production, distribution and marketing of unique, quality product lines. Limitless Venture Group, Inc. is a full service

brand development company with an in-house brand identity team, full graphics department as well as an experienced and highly motivated group of marketing professionals. Limitless Venture Group Inc. and its group of diversified wholly owned subsidiaries have four product lines ready to go to market. Through our Limitless Body Inc. sub we have our Limitless Body and our Limitless Health product lines fully developed, tested and ready for full production. Limitless Venture Group, Inc. also controls as a 100% wholly owned subsidiary named Limitless Brands Inc. Limitless Brands Inc. serves as our alcoholic brand division. SLAM Infusination is our line of RTD (ready to drink) alcoholic shots aimed at the virtually untapped grab and go counter item space of the massive alcohol industry. SLAM has it owns formulation, graphics and marketing departments. Through Limitless Health™ and our URL www.hempcorehealth.com, we market our HempCore Health™ line of products. The initial product lineup consists of five products: Healthy Heart - a cholesterol reduction formula; Relax - an anti-anxiety/stress relief formula; Brain Boost - a cognitive/brain function enhancement formula; Fibered UP - a fiber supplement and Joint Relief - a joint/arthritis relief formula.

For further inquiry on Limitless Venture Group Inc. products:

Website: www.lvginc.com

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be deemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analysis and other information that are based on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of the release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release.

Source: Limitless Venture Group Inc.

